



V.K.R., V.N.B. & A.G.K. COLLEGE OF ENGINEERING

(Approved by AICTE, New Delhi & Affiliated to JNTUK, KAKINADA)
(An ISO 9001:2015 certified institute)

Gudivada, Krishna District, Andhra Pradesh – 521301

Mobile +91 92465 42188/91546 05565 Email: principal@vkrvnbcoe.org URL: <http://www.vkrvnbcoe.org>

List of Seminars and Workshops

A.Y:2023-2024

S. No	Name of the program	Date	No. of Participants	Details of the resource person
1.	A seminar on 'Modern Approaches in Research'	24-11-2023	36	Dr. G. Jamuna Rani, Assistant Professor, Department of Mechanical Engineering, V R Siddhartha Engineering College, Vijayawada, AP +91 9908377990
2	A One-day seminar on "Entrepreneurial Innovation"	11-10-2023	57	Mayana Khalid Khan, Founder & CEO of Study Sphere Pvt Ltd., Vijayawada, +9494045482
3	A SAOne-day seminar on National and International IP Laws	03-08-2023	47	Sri Mayana Khalid Khan, Founder & CEO of Study Sphere Pvt Ltd.,Vijayawada, +91 9494045482


PRINCIPAL
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VKR VNB & AGK COLLEGE OF ENGINEERING
Eluru Road, GUDIVADA Kri. Dta.P.521 301



V.K.R., V.N.B. & A.G.K. COLLEGE OF ENGINEERING

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(An ISO 9001:2015 certified institute)

Gudivada, Krishna District, Andhra Pradesh - 521301

Mobile: +91 92465 42188/91546 05555 E-mail: principalh2008@gmail.com URL: <http://www.vkrvnbeo.org>

Date: 14-11-2023

CIRCULAR

This is to inform you that A Seminar on 'Modern Approaches in Research' by Dr. G. Jamuna Rani, Assistant Professor, Department of Mechanical Engineering, VR Siddhartha Engineering College, Vijayawada, AP. Being organized by our V.K.R., V.N.B & A.G.K College of Engineering on 24.11.2023. I request you all to register immediately and to attend the program.

Venue: Mechanical Seminar Hall, V.K.R, V.N.B & A.G.K College of Engineering

Timing: 10:30 AM

PRINCIPAL

Copy to:

Signature of all HODs							TPO	OFFICE	IQAC	LIBRARY
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Mobile: +91 92465 42188/91546 05555 E-mail: principalh2008@gmail.com URL: <http://www.vkrnbco.org>

DATE: 25-11-2023

PROGRAMME REPORT

Programme Name	A Seminar on 'Modern Approaches in Research'
Resource Person	Dr. G. Jamuna Rani Assistant professor Department of Mechanical Engineering VR Siddhartha Engineering College, Vijayawada +91 9908377990
Date of Activity	24.11.2023
Organized by	V.K.R, V.N.B & A.G.K College of Engineering, Gudivada, Krishna District, AP
Venue	Mechanical Seminar Hall

The objective of the programme

- The seminar is designed to impart the participants with knowledge of research methods, research process, use of research tools and techniques, writing and presentation skills.
- Modern research builds on scientific dialogue and improves on previous work. Research methodology includes:
 - Research methods
 - Logic behind the methods used
 - Data collection tools
 - Sampling techniques
 - Modern research techniques
 - Bibliography and references

Topic covered

Some approaches to research include:

- Quantitative: Collecting and analyzing numerical data to describe, explain, predict, or control phenomena
- Qualitative: One of the three approaches to research
- Mixed methods: Also known as the pragmatic approach

Some types of quantitative research include:

- Descriptive
- Correlational
- Causal-comparative/quasi-experimental
- Experimental

Some steps in research methodology include:

- Defining and redefining problems
- Formulating hypotheses or suggested solutions
- Collecting, organizing, and evaluating data
- Making deductions and reaching conclusions
- Testing conclusions to determine if they fit the hypothesis



Dr. G. Jamuna Rani garu presented PPT to the participants



Students attended the seminar


Program Coordinator



V.K.R., V.N.B. & A.G.K. COLLEGE OF ENGINEERING

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Mobils: +91 92465 42188/91546 05555 E mail: principalnh2008@gmail.com URL: <http://www.vkrnbcoe.org>

Date: 24.11.2023

Department of Mechanical Engineering

Participants Attendance

S.No	Student Name	Student Roll Number	Department	Signature
1	Alla Rupak Vamsi	20NH1A0302	MECH	Vamsi
2	Bagathi Leela Manikanta	20NH1A0303	MECH	Leela
3	Bandhula Anand Jay Kumar	20NH1A0304	MECH	Jay Kumar
4	Dagani Ratna Raju	20NH1A0305	MECH	Raju
5	Jannu Sai Kumar	20NH1A0307	MECH	Sai
6	Murari Kalyan Teja	20NH1A0308	MECH	Teja
7	Mutyala Priyatham Kumar	20NH1A0309	MECH	Priyatham
8	Parasa Lakshmi Vara Prasad	20NH1A0310	MECH	Prasad
9	Singamsetti V V Satish	20NH1A0311	MECH	Satish
10	Tumma Hiranya Pavan Kumar	20NH1A0312	MECH	Hiranya Pavan
11	Naradasu Mallikarjuna Rao	20NH1A0313	MECH	Naradasu
12	Ayachitula Yashwanth Krishna Sree	21NH5A0301	MECH	Yashwanth
13	Baji Shaik	21NH5A0302	MECH	Shaik
14	Bandi Ram	21NH5A0303	MECH	Ram
15	Chandana Hari Siva	21NH5A0305	MECH	Siva
16	Chandana Manikanta	21NH5A0306	MECH	Manikanta
17	Chandana Venkata Naga Mohith	21NH5A0307	MECH	Venkata Naga Mohith

18	Divi Veerendra Nadh	21NH5A0308	MECH	Veerendra
19	Dumpala Naveen Babu	21NH5A0309	MECH	Naveen Babu
20	Gara Ganesh	21NH5A0310	MECH	Ganesh
21	Goriparthi Bharath	21NH5A0311	MECH	G. Bharath
22	Gorrella Sarath Venkata Pavan Kumar	21NH5A0312	MECH	G. Pavan Kumar
23	Gudavalli Vamsi Sai Pavan	21NH5A0313	MECH	Sai Pavan
24	Kalyanapu Rahul	21NH5A0315	MECH	Rahul
25	Kanteti Sahithya	21NH5A0316	MECH	K. Sahithya
26	Kari Jaswanth	21NH5A0317	MECH	K. Jaswanth
27	Manda Vivek	21NH5A0318	MECH	vivek.
28	Marthi Naga Brahmam	21NH5A0319	MECH	M. Naga
29	Masimukku Naga Pavan Tejendra	21NH5A0320	MECH	Naga Pavan
30	Mynam Jagadeesh	21NH5A0321	MECH	M. Jagadeesh
31	Pedaprolu Manihara Naga Sai	21NH5A0322	MECH	Naga Sai
32	Sadanala Venkata Surya Kiran	21NH5A0323	MECH	P. Naga Sai
33	Tiruveedhula Purna Naga Venkata Sai Kiran	21NH5A0325	MECH	T. Sai
34	Vangapandu Yesu Raju	21NH5A0326	MECH	Raju
35	Vanjula Pavan Kumar	21NH5A0327	MECH	Kumar
36	Vanka Hemanth Kumar	21NH5A0328	MECH	Hemanth


Program Coordinator


PRINCIPAL

ABOUT THE INSTITUTION

V.K.R, V.N.B. & A.G.K. College of Engineering, Gudivada established in the year 2008 is one of the best known self-financing co-education institutions aiming to achieve excellence in Engineering Education. It is governed by General & Technical Education Society (GATES) to uplift aspiring students with a good academic background. It offers five UG programs (B.Tech in ECE, CSE, EEE, Mechanical, and Civil) and four PG programmes (M.Tech in VLSI, CSE, Thermal Engineering and MBA). It has a strong Industry-Institute Partnership Cell, Entrepreneurship Development Cell and R&D Cell to enhance the practical knowledge of the student.

ABOUT THE R&D CELL

The R&D Cell promotes and enables the students to carry out research activities in the respective domains and interdisciplinary areas with a set of guidelines. To promote and accelerate quality research within the institute and in collaboration with industry, other institutes and R&D organizations. To promote Innovation and consultancy activities through development of Research Centers and Centers of Excellence. To integrate Teaching and Research. To ensure integrity, quality and ethics in research. To promote generation of intellectual capital.

ABOUT PROGRAMME

Objectives:

The seminar is designed to impart the participants with knowledge of research methods, research process, use of research tools and techniques, writing and presentation skills.

Modern research builds on scientific dialogue and improves on previous work. Research methodology includes:

- Research methods
- Logic behind the methods used
- Data collection tools
- Sampling techniques
- Modern research techniques
- Bibliography and references

LEARNING OUTCOMES

Some approaches to research include:

- Quantitative
- Qualitative
- Mixed methods

Some types of quantitative research include:

- Descriptive
- Correlational
- Causal-comparative/quasi-experimental
- Experimental

A Seminar

On

'Modern Approaches in Research'

24th November 2023

Organized by
RESEARCH AND
DEVELOPMENT CELL



**V.K.R, V.N.B. & A.G.K. COLLEGE OF
ENGINEERING**

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CHIEF PATRONS

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Chairman

Sri V.V.KODANDA RAMAIAH
Secretary & Correspondent

PATRON

Dr. S.H.V. PRASADA RAO
Principal

RESOURCE PERSON

Dr. G. Jamuna Rani
Assistant professor
Department of Mechanical Engineering
VR Siddhartha Engineering College, Vijayawada

CONVENER

Sri Dr. G.V.N.B. PRABHARKAR
HOD, Dept. of ME

COORDINATOR

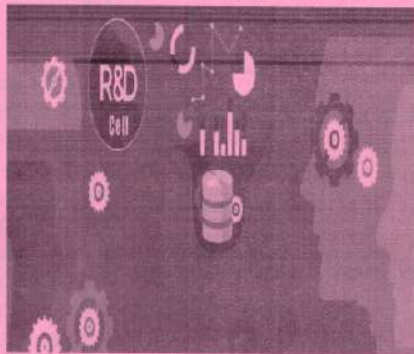
Sri MANIPAUL
Assistant Professor, Dept. of ME

ORGANIZING COMMITTEE

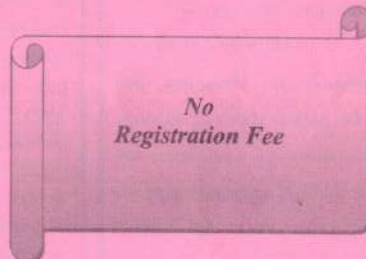
Mr. M. SAI SANTOSH	Assistant Professor
Mr. SK. VAJEER BABA	Assistant Professor
Mr. P. KRISHNAM RAJU	Assistant Professor

STUDENT COORDINATORS

1. **KALYAN TEJA**
2. **MANIKANTA**



REGISTRATION DETAILS



REGISTRATION FORM

A Seminar

On

'Modern Approaches in Research'

Name: Mr./Ms.: _____

Roll Number: _____

Department: _____

Organization: _____

Address: _____

Pin: _____

Phone: _____

Fax: _____

E-mail: _____

Signature of participant

Signature of Head of the Institution
(With the official seal)

RESEARCH & DEVELOPMENT CELL

V.K.R, V.N.B. & A.G.K. College of Engineering Eluru
Road, Gudivada - 521301, A.P
Phone number: 08674 242188
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Date: 6-10-2023

CIRCULAR

All the students of B.Tech IV year Electronics & Communication Engineering, Master of Business Administration are informed to attend “A One day seminar on Entrepreneurial Innovation” by Mayana Khalid Khan, Founder & CEO of StudySphere Pvt Ltd., Vijayawada is being organized by our EDC cell on 11-10-2023.

Venue: ECE Seminar hall

Timing: 10:30AM

Handwritten signature and date 6/10/23

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V.K.R. V.N.B. & A.G.K. COLLEGE OF ENGINEERING
Gudivada Road, GUDIVADA, Kri. Dt. A.P. 521301

Signature of all HODs							TPO	OFFICE	IQAC	LIBRARY
CIVIL	EEE	MECH	ECE	CSE	FED	MBA				



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Date: 16-10-2023

PROGRAMME REPORT

Programme Name	A One day seminar on Entrepreneurial Innovation
Resource person	Mayana Khalid Khan, Founder & CEO of StudySphere Pvt Ltd., Vijayawada, +9494045482
Date of Activity	11-10-2023
Organized By	V.K.R., V.N.B & A.G.K COLLEGE OF ENGINEERING
Venue	ECE Seminar hall

Objective of the programme

Entrepreneurial innovation refers to the process of creating and implementing new ideas, products, services, or business models with the aim of achieving success in the marketplace. The objectives of entrepreneurial innovation are multifaceted and can vary depending on the specific context and goals of the entrepreneur.

Ultimately, the objectives of entrepreneurial innovation are interconnected and should align with the broader goals and vision of the entrepreneur and their organization. Successful innovation requires a combination of creativity, strategic thinking, and a keen understanding of market dynamics.

Topics Covered

Entrepreneurial innovation is a broad and dynamic topic that encompasses various aspects of business and creativity. Here are some key areas often covered when discussing entrepreneurial innovation:

- ❖ Definition of Entrepreneurial Innovation
- ❖ Importance of Innovation for Entrepreneurs
- ❖ Types of Innovation
- ❖ Creativity and Idea Generation
- ❖ Entrepreneurial Mindset
- ❖ Technology and Entrepreneurial Innovation
- ❖ Startups and Innovation
- ❖ Corporate Entrepreneurship
- ❖ Open Innovation
- ❖ Challenges and Risks
- ❖ Innovation Ecosystems
- ❖ Entrepreneurial Leadership
- ❖ Market Disruption
- ❖ Global Perspectives on Innovation
- ❖ Ethics and Social Responsibility

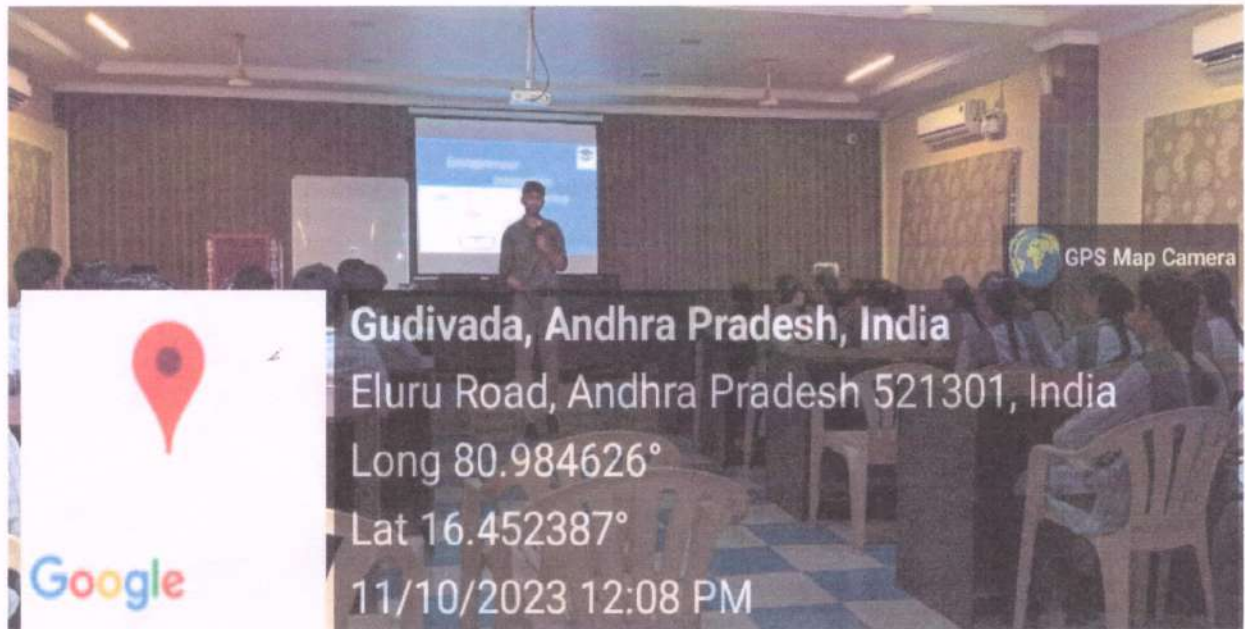


Mr. Khalid Khan, presenting Startups and Innovation, Entrepreneurial Mindset encompasses various aspects of business and creativity

Outcomes of Programme:

Outcomes of entrepreneurial innovation can vary based on the industry, the nature of the innovation, and the overall business strategy. Successful entrepreneurial ventures often create a ripple effect, influencing not only the company itself but also the surrounding business environment and the economy as a whole.

- Product or Service Advancements
- Market Expansion
- Competitive Advantage
- Revenue Growth
- Cost Efficiency
- Customer Satisfaction
- Job Creation
- Economic Impact
- Technological Advancement
- Risk Mitigation
- Brand Building
- Ecosystem Development
- Social and Environmental Impact



Mr. Khalid Khan, demonstrates successful entrepreneurial ventures often create a ripple effect, influencing not only the company itself but also the surrounding business environment and the economy as a whole

On 11-10-2023 from our college students and faculties have participated in the Recognizing the benefits of being a successful business owner


Programme Coordinator



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LIST OF PARTICIPANTS

Name of the Programme: A One day seminar on Entrepreneurial Innovation
Date: 11-10-2023

S.No	Regd.No	Name of the Student	Department	Signature
1	20NH1A0404	A KESAVA MANI KUMAR	IV ECE	ABSENT
2	20NH1A0405	BARMA HIMAJA	IV ECE	B. Himaja
3	20NH1A0406	BATTINA BHANU PRAKASH	IV ECE	B. Bhanu Prakash
4	20NH1A0407	B CHANDRA MOUNIKA	IV ECE	B. Chandra Mounika
5	20NH1A0409	CHENNURI SUDARSHAN	IV ECE	C. Sudharshan
6	20NH1A0410	CHITTIMOTHU DURGA BHAVANI	IV ECE	Ch. Durga Bhavani
7	20NH1A0411	DABBADA BHARGAVI	IV ECE	D. Bhargavi
8	20NH1A0412	DARAM GEETHIKA	IV ECE	ABSENT
9	20NH1A0413	DARISE PAVANI	IV ECE	D. Parvathi
10	20NH1A0414	DASARI AAKASH	IV ECE	D. Aakash
11	20NH1A0415	GUDAPATI MICHAEL	IV ECE	G. Michael
12	20NH1A0416	GUDAVALLI RUPA SRI	IV ECE	G. Rupa Sri
13	20NH1A0417	G SATVEEK KUMAR	IV ECE	G. Satvede
14	20NH1A0419	I HARSHAVARDHAN REDDY	IV ECE	ABSENT
15	20NH1A0420	JMARIYA VARA PRASAD	IV ECE	J. Prasad
16	20NH1A0421	JUJJAVARAPU SUBHASH	IV ECE	J. Subhash
17	20NH1A0423	KAGITHA JAYANTH KUMAR	IV ECE	K. Jayanth
18	20NH1A0424	KANAPARTHI SRIVANI	IV ECE	K. Srivani
19	20NH1A0426	KESIREDDY NAGA JYOTHI	IV ECE	ABSENT
20	20NH1A0427	KONA YAMINI KUMARI	IV ECE	K. Yamini Kumari
21	20NH1A0428	KONDAPALLI B.C.R.K REDDY	IV ECE	K. B Reddy

22	20NH1A0429	KUNAPAREDDY SATYA VAMSI	IV ECE	Satya
23	20NH1A0430	KNAGA SUDHEER KUMAR	IV ECE	K.S. Kumar
24	20NH1A0432	KSUJITHA V LAKSHMI SRIVALLI	IV ECE	K.V. Lakshmi Srivalli
25	20NH1A0433	MALLAMPATI ANANTHA SAI	IV ECE	Anantha Sai . M
26	20NH1A0434	MOHAMMAD SAMEER	IV ECE	M. Sameer.
27	20NH1A0435	MURARI ASHOK BABU	IV ECE	M. Ashok babu
28	20NH1A0436	NAIDU DEEVENA	IV ECE	N. Deevana
29	20NH1A0437	NAKKA BABY KAVYA	IV ECE	kavya
30	20NH1A0438	NARIGADAPA BHAGYASRI	IV ECE	N. Bhagyasri
31	20NH1A0442	P SURYA VENKATA SRIRAM	IV ECE	- ABSENT -
32	20NH1A0443	PENUMARTHI SRAVANA KUMAR	IV ECE	P. Sravana Kumar
33	20NH1A0445	POLIMATI KAMALA PRIYA	IV ECE	P. Kamala Priya
34	20NH1A0446	PUPPALA SRIDHA	IV ECE	P. Sridha.
35	20NH1A0447	P P PARVATHI DEVI SRI	IV ECE	P. Devi Sri
36	20NH1A0449	SONTI ARUNA PRIYA	IV ECE	Aruna Priya
37	20NH1A0451	THOTA HARSHAVARDHAN SAI	IV ECE	T. Harshavardhan Sai
38	20NH1A0452	THUMU SIREESHA	IV ECE	T. Sireesha.
39	20NH1A0453	VEERABATTINA.SRI HARSHITHA	IV ECE	- ABSENT -
40	20NH1A0454	VELIVELA CHIRANJEEVI	IV ECE	V. Chiranjeevi
41	20NH1A0455	VELPULA BADIRINADH	IV ECE	V. Badrinadh
42	22NH1E0001	ANDAVARAPU DHANA SRI	II MBA	A. Dhana Sri
43	22NH1E0002	CHILLIMUNTHA KARUNA	II MBA	Ch. Karuna
44	22NH1E0003	INDURI NARESH	II MBA	Naresh
45	22NH1E0004	JAUDULA VANI	II MBA	Vani
46	22NH1E0005	KATTHARI SRAVANTHI	II MBA	K.S. Sravanthi
47	22NH1E0006	KUKATI JEMIMA	II MBA	- ABSENT -
48	22NH1E0007	LOYA GAYATRI PRIYA	II MBA	L.G. Priya
49	22NH1E0008	MADASU HARIKA ADI LAKSHMI	II MBA	M. Harika Adi Lakshmi
50	22NH1E0009	MATTA SRUJANA	II MBA	Srujana



V.K.R, V.N.B & A.G.K COLLEGE OF ENGINEERING

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Gudivada, Krishna District, Andhra Pradesh – 521301
Email: vkrvnengineering@gmail.com URL: <http://www.vkrvncoe.org>

Name of the Programme: A One day seminar on Entrepreneurial Innovation

Date: 11-10-2023

S. No	Name of the faculty member	Department	Signature
1	Mr.N Mutyalu	MBA	
2	Mrs SNV Susmitha	MBA	
3	Mrs A Anusha	MBA	
4	Mr M Narendra	MBA	
5	Mrs Ch Shravani	MBA	
6	Mrs U Harini	MBA	

ABOUT THE INSTITUTION

V.K.R, V.N.B. & A.G.K. College of Engineering, Gudivada established in the year 2008 is one of the best known self-financing co-educational institutions aiming to achieve excellence in Engineering Education. It is governed by General & Technical Educational Society (GATES) to uplift aspiring students with a good academic background. It offers five UG programs (B.Tech in Civil, EEE, Mechanical, ECE and CSE) and two PG programmes (M.Tech in CSE and MBA). It has a strong Industry-Institute Partnership Cell, Entrepreneurship Development Cell and R&D Cell to enhance the practical knowledge of the student.

ABOUT THE EDC CELL

India, poised on the threshold on becoming a superpower, is in a need of strong citizens with the ability to hold the helm and steer the nation towards a brighter tomorrow. Those with this ability and the will to lead are the entrepreneurs of tomorrow. Entrepreneurship Cell, VVGCV hopes to play its part in realizing this vision. We at Entrepreneurship Development Cell VVGCV believe that original and innovative ideas having the potential to change industry by creating value are formed in young mind. Moulding these ideas into successful ventures and tapping the entrepreneurial talent or such young minds stands as the prime motive for us. We try to provide adequate resources, extensive network and all kinds of support along with the appropriate platform for aspiring young entrepreneurs to hone their ideas.

ABOUT THE PROGRAMME

The training programme would help to provide: Entrepreneurial innovation refers to the process of creating and implementing new ideas, products, services, or business models with the aim of achieving success in the marketplace. The objectives of entrepreneurial innovation are multifaceted and can vary depending on the specific context and goals of the entrepreneur.

Ultimately, the objectives of entrepreneurial innovation are interconnected and should align with the broader goals and vision of the entrepreneur and their organization. Successful innovation requires a combination of creativity, strategic thinking, and a keen understanding of market dynamics.

TOPICS COVERED

Contents of the course would touch upon following aspects, to achieve the objectives:

- Startups and Innovation
- Corporate Entrepreneurship
- Open Innovation
- Challenges and Risks
- Innovation Ecosystems
- Entrepreneurial Leadership
- Market Disruption
- Global Perspectives on Innovation
- Ethics and Social Responsibility

A One day seminar
On
"Entrepreneurial Innovation"

OCTOBER 11th, 2023
Organized by

ENTREPRENEURSHIP
DEVELOPEMENT CELL



**V.K.R, V.N.B. & A.G.K. COLLEGE OF
ENGINEERING**

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CHIEF PATRONS

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Chairman

Sri. V.V.KODANDA RAMAIAH
Secretary & Correspondent

Sri. B.KALYAN KUMAR
Director

PATRON
Dr. S.H.V.PRASADARAO
Principal

CONVENER
Dr. SANJEEVA RAO
HOD, Dept. of ECE

RESOURCE PERSON

Mayana Khalid Khan
Founder & CEO of StudySphere Pvt Ltd., Vijayawada.
+91 9494045482

CONVENER
Sri. N. MUTYALU
HOD, Dept. of MBA

ORGANIZING COMMITTEE

Mr. M Narendra Assistant Professor

Mrs Ch Shravani Assistant Professor

Mrs U Harini Assistant Professor

STUDENT COORDINATORS

1. Mr. RAVINAGA TEJA

2. Ms. BALA RANI

ENTREPRENEURSHIP DEVELOPMENT CELL



REGISTRATION DETAILS



ADDRESS FOR COMMUNICATION

Sri. N. MUTYALU
HOD, Dept of MBA
+91 9381843550
Email:edc@vkrvnbcoe.org

REGISTRATION FORM

One day seminar on
"Entrepreneurial Innovation"

Name: Mr./Ms.: _____

Regd. No: _____

Department: _____

Organization: _____

Address: _____

Pin: _____

Phone: _____

Fax: _____

E-mail: _____

Signature of Participant

ENTREPRENEURSHIP DEVELOPMENT CELL
V.K.R, V.N.B. & A.G.K. College of Engineering Eluru Road,
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Website: www.vkrvnbcoe.org



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Gudivada, Krishna District, Andhra Pradesh – 521301

Mobile: +91 92465 42188/91546 05555 Email: principalhh2008@gmail.com URL: <http://www.vkrnbcos.org>

Date: 28-07-2023

CIRCULAR

All the students of Final year Mechanical Engineering, Electrical and Electronics Engineering and Management are informed to attend “A One day seminar on National and International IP Laws” by Sri Mayana Khalid Khan, Founder & CEO of Study Sphere Pvt Ltd., Vijayawada is being organized by our R&D cell on 03-08-2023.

Venue: ECE Seminar Hall

Time: 10:30AM

[Handwritten Signature]
28/7/2023

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CSE	ECE	CIVIL	MECH	FED	EEE	MBA				



V.K.R., V.N.B. & A.G.K. COLLEGE OF ENGINEERING

(Approved by AICTE, New Delhi & Affiliated to JNTU-KAKINADA)

(An ISO 9001:2015 certified institute)

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Mobile: +91 92465 42188/91546 05555 E mail: principalnh2008@gmail.com URL: <http://www.vkrvnbcoe.org>

Date: 07-08-2023

PROGRAMME REPORT

Programme Name	A One day seminar on National and International IP Laws
Resource person	Sri Mayana Khalid Khan, Founder & CEO of Study Sphere Pvt Ltd., Vijayawada, +9494045482
Date of Activity	03-08-2023
Organized By	V.K.R., V.N.B & A.G.K COLLEGE OF ENGINEERING
Venue	ECE Seminar hall

Objective of the programme

Intellectual Property (IP) laws, both at the national and international levels, serve several objectives to encourage innovation, creativity, and economic development. The primary goals of these laws include:

- **Protection of Inventors and Creators:** IP laws aim to provide legal protection to inventors, creators, and innovators for their intellectual creations. This protection encourages individuals and companies to invest time, resources, and effort into developing new ideas, products, and technologies without fear of unauthorized use.
- **Encouraging Innovation and Creativity:** By granting exclusive rights to creators and inventors, IP laws create an environment that fosters innovation and creativity. This exclusivity provides an incentive for individuals and businesses to invest in research and development, leading to the advancement of science, technology, and the arts.
- **Promoting Economic Growth:** Intellectual property is often considered a valuable asset in the global economy. IP laws play a crucial role in fostering economic growth by encouraging the creation of new industries, supporting job creation, and enhancing the competitiveness of nations in the global market.
- **Fostering Fair Competition:** IP laws establish a framework for fair competition by preventing unauthorized use or reproduction of intellectual creations. This helps in maintaining a level playing field for businesses and ensures that those who invest in innovation are rewarded for their efforts.

- **Technology Transfer and Knowledge Sharing:** IP laws facilitate technology transfer and the sharing of knowledge by providing a legal framework for licensing and collaboration. This allows companies and individuals to benefit from each other's innovations, leading to the spread of technology and expertise.
- **Consumer Protection:** IP laws also play a role in protecting consumers by ensuring that they have access to products and services that meet certain quality standards. Trademarks, for example, help consumers identify and choose products based on established brand reputation.

Topics Covered

- **Overview of Intellectual Property:**
- **Patent Law, Trademark Law, Copyright Law: Trade Secret Law, Industrial Design Protection:**
- **Licensing and Technology Transfer:** Examination of the legal aspects of licensing intellectual property rights and the transfer of technology, including the drafting and negotiation of licensing agreements.
- **Enforcement of IP Rights:** Discussion of legal remedies available to IP right holders for enforcing their rights, including litigation, injunctions, and damages.
- **Global IP Strategies:** Discussion of strategies for protecting intellectual property in the global market, considering differences in legal systems and cultural nuances.
- **International Harmonization Efforts:** Examination of ongoing efforts to harmonize and streamline intellectual property laws across different jurisdictions to facilitate global cooperation.
- **Case Studies and Practical Applications:** Analysis of real-world cases and practical scenarios to apply theoretical knowledge in solving intellectual property issues in an international context.



Sri Mayana Khalid Khan discuss about the session

Outcomes of Programme:

The students and faculty learned about National and International IP Laws

They gain the knowledge on:

- **Foundational Understanding:** Develop a strong foundational understanding of the principles, concepts, and categories of intellectual property, including patents, trademarks, copyrights, and trade secrets.
- **National IP Laws:** Gain in-depth knowledge of the national intellectual property laws and systems, including the legal requirements for obtaining and enforcing intellectual property rights.
- **International IP Laws:** Understand the principles and provisions of key international treaties and agreements governing intellectual property, with a focus on global harmonization efforts.
- **Problem Solving:** Develop problem-solving skills to address complex intellectual property issues, including infringement disputes, licensing challenges, and technology transfer dilemmas.
- **Ethical Considerations:** Understand the ethical considerations in the practice of intellectual property law, including issues related to client confidentiality, conflicts of interest, and fair dealing.
- **Effective Communication:** Enhance communication skills to effectively convey complex intellectual property concepts to clients, colleagues, and stakeholders with different levels of expertise.
- **Collaboration and Teamwork:** Foster collaboration and teamwork skills, as many intellectual property matters involve interdisciplinary collaboration among legal, technical, and business professionals.
- **Cross-Cultural Competence:** Develop an understanding of the cultural and jurisdictional differences that impact the enforcement and protection of intellectual property rights on a global scale.
- **International Trade Implications:** Appreciate the interplay between intellectual property and international trade, recognizing the role of IP in economic development and global competitiveness.

- **Adaptability and Lifelong Learning:** Cultivate an attitude of adaptability and a commitment to lifelong learning, recognizing the dynamic nature of intellectual property law and staying abreast of emerging issues and trends.
- **Career Readiness:** Prepare participants for careers in intellectual property law, patent offices, law firms, corporations, government agencies, or international organizations.
- **Networking Skills:** Develop networking skills to engage with professionals, organizations, and experts in the field of intellectual property, fostering career opportunities and ongoing professional development.

On 03-08-2023 from our college students and faculty have participated in the “One day seminar on National and International IP Laws”


Programme Coordinator



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LIST OF PARTICIPANTS

Name of the Programme: *A One day seminar on National and International IP Law*

Date: *03-08-2023*

S.No	Regd.No	Name of the Student	Department	Signature
1	22NH1E0001	ANDAVARAPU DHANA SRI	II MBA	A. Dhana Sri
2	22NH1E0002	CHILLIMUNTHA KARUNA	II MBA	Ch. Karuna
3	22NH1E0003	INDURI NARESH	II MBA	I. Naresh
4	22NH1E0004	JAUDULA VANI	II MBA	- ABSENT -
5	22NH1E0005	KATTHARI SRAVANTHI	II MBA	K. Sravanthi
6	22NH1E0006	KUKATI JEMIMA	II MBA	K. Jemima.
7	22NH1E0007	LOYA GAYATRI PRIYA	II MBA	L. Gayatri
8	22NH1E0008	MADASU HARIKA ADI LAKSHMI	II MBA	- ABSENT -
9	22NH1E0009	MATTA SRUJANA	II MBA	M. Srujana
10	22NH1E0010	PAMARTHI LAYA	II MBA	P. Laya
11	22NH1E0011	PAMARTHI SURYANARAYANA	II MBA	P. Suryanarayana
12	22NH1E0012	SAMOJU VIJAYA KUMAR	II MBA	S. Vijaya Kumar
13	22NH1E0013	SOMANA NAGENDRA KUMAR	II MBA	- ABSENT -
14	22NH1E0014	SUDDABATHULA SAI PAVITHRA	II MBA	S. Pavithra
15	22NH1E0015	VEMULA HEMASRI	II MBA	V. Hemasri
16	22NH1E0016	VURA DHANA SRI	II MBA	V. Dhana Sri
17	19NH1A0301	BOYINA MANOJ KUMAR	IV Mechanical	B. Manoj Kumar
18	19NH1A0302	JAKKA PRAVALLIKA	IV Mechanical	J. Pravalika
19	19NH1A0303	KANUMURI RAMARAO	IV Mechanical	K. Ramarao
20	19NH1A0304	KOLLURI RAKESH KUMAR	IV Mechanical	K. Rakesh
21	19NH1A0305	MEDURI NAGASUJITH	IV Mechanical	M. NagaSujith

22	19NH1A0306	MUTHYALA AJAYBABU	IV Mechanical	ABSENT
23	19NH1A0307	PENUMUTCHA ANIMUTHYALU	IV Mechanical	P. Animuthyalu
24	19NH1A0308	RAJABOYINA GANESH	IV Mechanical	R. Ganesh
25	19NH1A0309	REDDY MANU DURGA PRASANTH	IV Mechanical	R.M. Durga Prasanth
26	19NH1A0310	SHAIK GALISHAHID	IV Mechanical	ABSENT
27	20NH5A0301	AMRUTHA DILEEP	IV Mechanical	A. DILEEP
28	20NH5A0302	ANGADALA LOKESH KUMAR	IV Mechanical	A. L. kumar
29	20NH5A0303	ANGAJALA DURGA PAVAN KALYAN	IV Mechanical	A. Pavan kalyan
30	20NH5A0304	BHUPALA SAI KUMAR	IV Mechanical	B. Sai kumar
31	20NH5A0305	DOMATHOTI YESU BABU	IV Mechanical	D. Yesu Babu
32	20NH5A0306	GORRELA JYOTHI PRAKASH	IV Mechanical	G. Prakash
33	20NH5A0307	GUNASETTI NAGA SIVA SAI MANOHAR	IV Mechanical	ABSENT
34	20NH5A0308	GURIVINDAGUNTA CHANDU	IV Mechanical	G. Chandu
35	20NH5A0310	KANDULA GOPI KRISHNA	IV Mechanical	K. G. KRISHNA
36	20NH5A0311	KODALI MAHESH BABU	IV Mechanical	K. mahesh babu
37	20NH5A0312	MASIMUKKU VIJAY	IV Mechanical	M. vijay
38	20NH5A0313	NAGANABOYINA SAI VENU	IV Mechanical	N. Sai Venu
39	20NH5A0314	NILLA VAMSI	IV Mechanical	N. Vamsi
40	20NH5A0315	PANCHAKARLA BHASKARA RAYUDU	IV Mechanical	P. Bhaskara
41	20NH5A0316	PATRA JEEVANKUMAR	IV Mechanical	P. Jeevan kumar
42	20NH5A0317	PEDDINTI VENKATA SATYA KALYAN	IV Mechanical	ABSENT
43	20NH5A0318	AYTHANABOYINA SAIKALYAN	IV Mechanical	A. Sai kalyan
44	20NH5A0319	VANGALAPATI HEMANTH KUMAR	IV Mechanical	V. Hemanth
45	20NH5A0320	VATRAPU SIDHARDHA REDDY	IV Mechanical	V. REDDY
46	20NH5A0321	UPPULURI LAKSHMI NARAYANA	IV Mechanical	U. NARAYANA
47	20NH1A0201	BELLAMKONDA SRIKANTH	IV EEE	ABSENT
48	20NH1A0202	PONDURI MAHESH	IV EEE	P. Mahesh
49	21NH5A0201	BRUNDAVANAM ANAGHA LAKSHMI	IV EEE	B.A. lakshmi
50	21NH5A0202	CHERUKU SIVA SANKAR	IV EEE	Ch. Siva Sankar

51	21NH5A0203	CHINTA DURGA PAVAN KUMAR	IV EEE	C. Pavan Kumar
52	21NH5A0204	DOKKU VAMSI KRISHNA	IV EEE	ABSENT
53	21NH5A0205	DOMATHOTI VAMSI VINAY	IV EEE	D. Vamsi Vinay
54	21NH5A0206	GUDAPATI AJAY	IV EEE	G. AJAY
55	21NH5A0207	KOTE SMILY	IV EEE	K. Smily
56	21NH5A0208	MOHAMMAD ANWAR	IV EEE	M. Anwar
57	21NH5A0210	PONUGUMATI SANDEEP	IV EEE	P. Sandeep



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LIST OF PARTICIPANTS

Name of the Programme: " A One day seminar on National and International IP Laws"

Date: 03-08-2023

S. No	Name of the faculty member	Department	Signature
1	Sri K. Mani Paul	MECH	
2	Sri Vazeer Baba	MECH	
3	Sri K. Ravi Shankar	EEE	
4	Smt. S.N.V. Sushmitha	MBA	
5	Smt. A.Anusha	MBA	

ABOUT THE INSTITUTION

V.K.R, V.N.B. & A.G.K. College of Engineering, Gudivada established in the year 2008 is one of the best known self-financing co-education institutions aiming to achieve excellence in Engineering Education. It is governed by General & Technical Education Society (GATES) to uplift aspiring students with a good academic background. It offers five UG programs (B.Tech in ECE, CSE, EEE, Mechanical, and Civil) and four PG programmes (M.Tech in VLSI, CSE, Thermal Engineering and MBA). It has a strong Industry-Institute Partnership Cell, Entrepreneurship Development Cell and R&D Cell to enhance the practical knowledge of the student.

ABOUT THE R&D CELL

The R&D Cell promotes and enables the students to carry out research activities in the respective domains and interdisciplinary areas with a set of guidelines. To promote and accelerate quality research within the institute and in collaboration with industry, other institutes and R&D organizations. To promote Innovation and consultancy activities through development of Research Centres and Centres of Excellence. To integrate Teaching and Research. To ensure integrity, quality and ethics in research. To promote generation of intellectual capital.

ABOUT PROGRAMME

Objectives:

- Protection of Inventors and Creators: IP laws aim to provide legal protection to inventors, creators, and innovators for their intellectual creations.
- Encouraging Innovation and Creativity: By granting exclusive rights to creators and inventors, IP laws create an environment that fosters innovation and creativity.

LEARNING OUTCOMES

- Foundational Understanding: Develop a strong foundational understanding of the principles, concepts, and categories of intellectual property, including patents, trademarks, copyrights, and trade secrets.
- National IP Laws: Gain in-depth knowledge of the national intellectual property laws and systems, including the legal requirements for obtaining and enforcing intellectual property rights.

A One day Seminar On National and International IP Laws

AUGUST 3rd, 2023
Organized by

RESEARCH AND
DEVELOPMENT CELL



**V.K.R, V.N.B. & A.G.K. COLLEGE OF
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Chairman

Sri V.V.KODANDA RAMAIAH
Correspondent & Secretary

Sri B.KALYAN KUMAR
Director

PATRON

Dr. S.H.V. PRASADA RAO
Principal

RESOURCE PERSON

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HoD of MBA, RK of Engineering, and Vijayawada

CONVENER

Dr G.V.N.B. Prabhakar
HOD, Dept of MECH

COORDINATOR

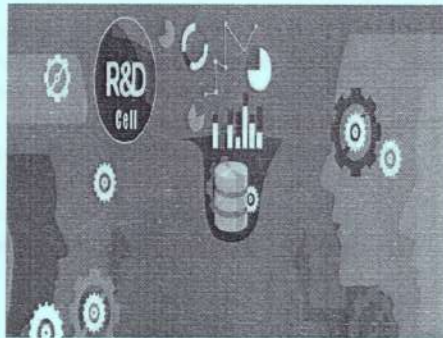
Sri N.MUTHYALU
HOD, Dept of MBA

ORGANIZING COMMITTEE

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Smt. S.N.V. Sushmitha Associate Professor
Sri K. Ravi Shankar Assistant Professor

STUDENT COORDINATORS

1. MD ANWAR
2. R. RAVI NAGA TEJA



REGISTRATION DETAILS



REGISTRATION FORM

A One day seminar on
On
**"National and International IP
Laws"**

Name: Mr./Ms.: _____
Roll Number: _____
Department: _____
Organization: _____
Address: _____
Pin: _____
Phone: _____
Fax: _____
E-mail: _____

Signature of participant

Signature of Head of the Institution
(With the official seal)

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