



## **V.K.R., V.N.B. & A.G.K. COLLEGE OF ENGINEERING**

(Approved by AICTE, New Delhi & Affiliated to JNTUK, KAKINADA)

(An ISO 9001:2015 certified institute)

Gudivada, Krishna District, Andhra Pradesh – 521301

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### **7.1.1 SAMPLE PROGRAM OF ORGANIZED GENDER EQUITY PROMOTION PROGRAM**

VKR, VNB & AGK College of Engineering is committed to promote Gender equality and provides a safe and secured environment for all the students, which is free from oppression, threat, and abuse or ragging. This is achieved by conducting various sensitization campaigns, training centers, seminars, programs. This Institution is free from ragging, sexual abuse and thus ensuring fundamental rights for all its stakeholders.

Security personnel are recruited and CCTV cameras are installed for the safety of the campus. Fire extinguishers are arranged and First aid service is available round the clock. Vehicles are prohibited from entering the campus. Faculty often provides counseling for the students regarding their personal problems, career guidance and academic matters. Waiting halls are allotted for the students when they are ill.

The girl's students enthusiastically participate involved in service activities such as

- Social Awareness Rallies
- Inviting doctors for health camps-Free medical camps were conducted. Medicines were distributed free of cost.
- A forestation (Sapling plantation done on college and near places).

In order to inculcate the sporting spirit between the students community of various departments, our college conduct intramural sports events for Boys and Girls separately. The various events such as Basketball, Volleyball, Ball badminton, Kabaddi, Chess etc are conducted and winners are awarded with memento and certificates on annual day celebration. Sports achievements by Girls (Individual / team)

Women grievance cell has been taking special care about the girl students and trying to support in terms of imparting confidence among them while they face any types of problems within the campus. Our principal and concerned heads of the Cells even take their parents in to confidence while taking any kind of problems faced by the girls. This made the girls seek

admissions in large numbers to our college. We conduct orientation programs for the newly admitted students for various courses and gender sensitization was one of the agendas to be included in the program to educate the students on these issues when they enter the campus to pursue their degrees in different streams. The aim of the institution is to make them aware of gender equality and empowerment in a broader sense. Another major objective of such activities is to expose the students to interpersonal relationship, equality and fraternity among the students.

In addition to this our N.S.S unit has been engaging the students in various activities to imbibe qualities of leadership, social service, responsible and awakened citizenship to cherish the values of equality, social justice and tolerance. The student counseling center has been working under the guidance of senior women faculty to take up informal counseling of students to keep them psychologically strong and confident enough to overcome any types of depression they face in life. We are having student welfare officers for girls and boys. Where the students are given representation to voice their problems and are given proper suggestions and solutions. We have maintained a complaint box in the College incase if they are hesitant to come up openly. Through these means the College is able to take necessary measures to maintain cleanliness in the campus including the washrooms. The discipline committee of the College looks after the disciplinary matters, especially protecting the girl students from all kinds of harassment and ensuring their privacy.

S.No	Academic Year	Date	Name of the Event
1	2021-22	07/04/2022	A Session on Mahilala Rakshana – Saamaajika Baadhyatha
2		26/03/2022	Legal Literacy Camp on “DRUG & ABUSE”
3		08/03/2022	Women's Day Celebrations
4		04/02/2022	Awareness on DISHA App
5		07/12/2021	A seminar on Intellectual Property Rights
6	2020-21	08/03/2021	Women's Day Celebrations
7	2018-19	10/12/2019	Cyber Crimes and Women Protection
8	2017-18	28/03/2018	Gender Equity
9		08/03/2018	Women's Day Celebrations



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**Name of the Event:** A Session on “Mahilala Rakshana – Saamaajika Baadhyatha”

**Date** : 07/04/2022

150 students from II B.Tech. Along with two faculty members attended a session on “Mahilala Rakshana - Saamaajika Baadhyata” by Dr. S.H.V. Prasada Rao on 07/04/2022 at 10:00 am at V.K.R, V.N.B & A.G.K College of Engineering, Gudivada.





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Name of the Seminar: Awareness on DISHA App

Date : 04/02/2022

Awareness program on “DISHA App” was conducted for all the first year B. Tech students on 04/02/2022. The speakers given the detail information on the app how to use it





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Name of the Seminar: Legal Literacy Camp on “DRUG & ABUSE”

Date : 26/03/2022





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**Name of the Event** : Women's Day Celebrations

**Date** : 08/03/2022

Women's Day Celebrations were conducted on 8<sup>th</sup> March 2022. Around 600 girl students from B. Tech, MBA and Diploma along with all female faculty members witnessed the Celebrations. Prior to the Celebrations, various competitions like Mehendi competition, Inspirational Women Costume, Retro Dance, etc were conducted for students which they actively participated. On 8/3/2022, Ramp Walk and Retro Theme Dance were conducted for students.







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**Name of the Event** : A seminar on Intellectual Property Rights

**Date** : 07/12/2021

A seminar on “Intellectual Property Rights” was organized in association with the Pelicon Hospital Gudivada for all B. Tech. Girl students of ECE on 07/12/20221 at 11:00 A.M in the main seminar hall for which Mrs. ANURADHA GADDE, Ex. ZP Chair Person was invited to be the speaker. Around 60 students participated in the seminar.







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**Name of the Event** : Women's Day Celebrations

**Date** : 08/03/2021

Women's Day was celebrated on 8 March 2021. Around 500 girl students along with all the female faculty members participated in the event. Various competitions like best out of waste. Blind fold game, Drawing Competitions ( Mehindi etc were conducted on the occasion of Women's Day2021.





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Name of the Event : Cyber Crimes and Women Protection

Date : 10/12/2019

### మహిళా భద్రతపై అవగాహన సదస్సు

విశాఖాంధ్ర - గుడివాడ : స్థానిక పి.బి.ఆర్. పిఎన్టీ అండ్ ఏజేసీ ఇంజనీరింగ్ కళాశాల ప్రాంగణంలోని పి.బి.ఆర్ కన్వెన్షన్ హాల్ కళాశాల ఉమెన్ గ్రూప్స్ సెల్ కో-ఆర్డినేటర్ వాసరాల శ్రీలక్ష్మి ఆధ్వర్యంలో 'ఉమెన్ సెఫ్టీ' (స్త్రీ భద్రత)పై అవగాహన సదస్సు నిర్వహించారు. కళాశాలలో చదివారం అరిగిన ఈ కార్యక్రమానికి ముఖ్య అతిథిగా సోల్డ్స్ అధికారి అఫ్ ఆంధ్రప్రదేశ్ సభ్యురాలు పాలేటి శ్రీ వాలరయ్యారు. స్త్రీ రక్షణ, భద్రత సదుపాయాలపై శ్రీ ప్రసంగించారు. ఈ సందర్భంగా ఆమె ముఖ్య కుయా మహిళా సంరక్షణ కోసం భద్రతకంగా శక్తి డీములు, ఓ డీవో, సైబర్ మిత్ర, మహిళా మిత్ర, వాల మిత్రలను ప్రభుత్వం ఏర్పాటు చేసినట్లు తెలిపారు. అదరచిత వ్యక్తులు తారసపడినప్పుడు మహిళలు సమయస్ఫూర్తితో వ్యవహరించాలన్నారు. డి.బి.ఎ.ఆర్ సౌకర్యంలో ఏ పోలీసు స్టేషన్లోనైనా, ఏ

సమయంలోనైనా ఫిర్యాదు చేసినట్లైతే పోలీసు కాఫిస్టుందిస్తుందన్నారు. గుడివాడ



సబ్ డివిజన్ శక్తి డీమ్ మహిళా కౌన్సిల్ బుక్ల ఎల్.వ్యూ, పి.రామలక్ష్మి, గె.హెచ్.సుజాత, ఆర్.స్వాతి విద్యార్థినులకు పలు అంశాలపై అవగాహన కలిగించారు. అవదలో ఉన్నా లేక అవదను పసిగట్టినా 100, 112, 1090 నెంబర్లకు దయలో చేసినట్లైతే త్వరితగతిన రక్షణ లభిస్తుందన్నారు. అదపిల్లలు చదువులో పాటు అక్క స్వయం సెంపాం దిండుకోవాలన్నారు. 700 నుంచి వీ.టి.ఎం, ఎమ్.బి.ఎ, డిప్లమా విద్యార్థి నులు, 80 మంది మహిళా అధ్యాపకులు పాల్గొన్నారు. కళాశాల కార్యదర్శి వేములపల్లి వేంకటేశ్వరరావు, కరస్పాండెంట్ వేములపల్లి కోదండ రామయ్య, ఫ్రీన్సిపాల్ డి.శ్యామ్ ప్రసాద్, కళాశాల చైర్మన్ పి.కళ్యాణ్ కుమార్ పాల్గొన్నారు.





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**Name of the Seminar:** Gender Equity

**Date** : 28/03/2018

A Motivational talk on gender equity and women empowerment was given by Dr. V.J Devaraj, Professor & HOD, BS & H Department for B. Tech students on 28-03-2018. In his talk, he spoke about our culture. The place of women in the society. The changing traits of boy students towards girls and the declining gender ratio i.e., exhorted boys to inculcate the habit of showing respect and regard for girls which would empower girls in all walks of life.





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Name of the Event: Women's Day Celebrations

Date : 08/03/2018

Every year Women Grievances Cell celebrates Women's Day with the following objectives:

1. To explore their innate talents by conducting different competitions and utilize them to the maximum for the betterment of the society.
2. Prizes were distributed to the winners of various competitions.



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