



V.K.R., V.N.B. & A.G.K. COLLEGE OF ENGINEERING

(Approved by AICTE, New Delhi & Affiliated to JNTUK, KAKINADA)
(An ISO 9001:2015 certified institute)

Gudivada, Krishna District, Andhra Pradesh – 521301

Mobils -91 92465 42188/91546 05555 E mail: principalnh2008@gmail.com URL: <http://www.vkrnbcoe.org>

Date: 27-02-2020

CIRCULAR

All the students of II year Master of Business Administration are informed to attend “A One day seminar on New Venture growth and failure” by Kolla Uma Sankar Assistant Professor RK college of Engineering is being organized by our EDC cell on 03-03-2020.

Venue: MBA Seminar hall

Timing: 10:30AM

[Handwritten Signature]
27/02/2020

PRINCIPAL
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VKR VNB & AGK COLLEGE OF ENGINEERING
Eluru Road, GUDIVADA, Kri Dt. A.P. 521 301

Signature of all HODs							TPO	OFFICE	IQAC	LIBRARY
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CIVIL	EEE	MECH	ECE	CSE	FED	MBA				



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Date: 06-03-2020

PROGRAMME REPORT

Programme Name	A One day seminar on New Venture growth and failure
Resource person	Kolla Uma Sankar Assistant Professor RK college of Engineering +918465085030
Date of Activity	03-03-2020
Organized By	V.K.R., V.N.B & A.G.K COLLEGE OF ENGINEERING
Venue	MBA Seminar Hall

Objective of the programme

New venture growth and failure are essential aspects of entrepreneurship and business development. Entrepreneurship is the dynamic process of developing something new with value by devoting the required time and effort, taking up financial risks and relishing the monetary rewards\ associated with it. This product may or may not be new, but the entrepreneur has infused its value.

Topics Covered

- Market Analysis
- Business Planning
- Financing and Funding
- Marketing and Sales
- Operations and Scaling
- Team Building and Talent Acquisition
- Risk Management
- Innovation and Adaptability
- Performance Measurement
- Learning from Failure



Outcomes of Programme:

The students and faculty learned about New Venture growth and failure

They gain the knowledge on:

New Venture Growth:

Market Success: The venture achieves significant growth, captures a substantial market share, and generates substantial profits

Sustainable Growth: The venture experiences steady growth over time, gradually increasing its market share and profitability.

Market Niche: The venture identifies a unique market niche and successfully targets a specific customer segment.

New Venture Failure:

Market Inability: The venture fails to gain traction in the market due to intense competition, lack of differentiation, or an inadequate value proposition

Financial Insolvency: The venture faces significant financial challenges, such as running out of capital, inability to secure funding, or mismanagement of financial resources.

Strategic Misalignment: The venture fails to adapt to changes in the market, industry trends, or customer preferences.



On 03-03-2020 from our college students and faculties have participated in the New Venture growth and failure

Programme Coordinator



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LIST OF PARTICIPANTS

Name of the Programme: A One day seminar on New Venture growth and failure

Date: 03-03-2020

S. No	Name of the Participant	Roll No.	Course and Year	Signature
1	ATMURI SOWJANYA	18NH1E0001	II MBA	A. Sowjanya
2	BHUPATHINA LEELA NAGARJUNA	18NH1E0002	IIMBA	Nagarjuna. B sownd/aryaxani
3	KAGITHA SOWNDARYA RANI	18NH1E0003	II MBA	K. Mounika
4	KAITHEPALLI MOUNIKA	18NH1E0004	II MBA	Sravana Lakshmi
5	KOLUSU VEERA VENKATA SRAVANA LAKSHMI	18NH1E0005	II MBA	K. Dusga Mallikar -juna Rao
6	KONA DURGA MALLIKARJUNA RAO	18NH1E0006	II MBA	K. Harshini
7	KROVVIDI HARSHINI	18NH1E0007	II MBA	K. Sujeeeth
8	LAM SUJEETH	18NH1E0008	II MBA	M. Rizwana
9	MOHAMMAD RIZWANA	18NH1E0009	II MBA	M. Mahitha
10	MOTUPALLI MAHITA	18NH1E0010	II MBA	Rizwana
11	MUPPIRETTI LAKSHMIKANTH	18NH1E0011	II MBA	Prasanna
12	NUNNA PURNA PRASANNA	18NH1E0012	II MBA	N. Venkatesh Raja
13	NUNNA VENKATA ROJA	18NH1E0013	II MBA	P. Vasavi
14	PATTAPU VASAVI	18NH1E0014	II MBA	P. Kiran
15	PULIGADDA KIRAN	18NH1E0015	II MBA	S. Begum
16	SHARMILA BEGUM	18NH1E0016	II MBA	S. Jain
17	SHREYA JAIN	18NH1E0017	II MBA	Harshini Siva Naga
18	SISTLA HARSHINI SIVA NAGA VALLI	18NH1E0018	II MBA	J. Naga jyothi
19	TUMMALA NAGAJYOTHI	18NH1E0019	II MBA	Sarmounika
20	SANKURATHRI MOUNIKA	18NH1E0020	II MBA	P. Supriya
21	PANDRAJU SUPRIYA	18NH1E0021	II MBA	


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22	ANNAMANENI SRAVANI	18NH1E0022	II MBA	Sravani
23	B GUNA SATHYA	18NH1E0023	II MBA	Sathya
24	BOLLU JANSI LAKSHMI	18NH1E0024	II MBA	Lakshmi
25	BONDALAPATI MOUNIKA SAI	18NH1E0025	II MBA	Mounika
26	CHALLA VENKATA KANAKA DURGA BHAVANI	18NH1E0026	II MBA	Bhavani
27	CHALLAPALLI PHANI SANKAR	18NH1E0027	II MBA	Phani
28	DARAPUREDDY PHANI BABU	18NH1E0028	II MBA	Phani
29	DONDAPATI VIJAY	18NH1E0029	II MBA	Vijay
30	G HARI KRISHNA	18NH1E0030	II MBA	H. Hari Krishna
31	GURUGUBELLI KALYANI	18NH1E0031	II MBA	G. Kalyani
32	JAJAM AJARATH BABU	18NH1E0032	II MBA	Ajarath
33	JANGAM SARATH	18NH1E0033	II MBA	Sarath
34	KADIYAM JYOTHI	18NH1E0034	II MBA	K. Jyothi
35	KATURI DEEPTHI	18NH1E0035	II MBA	Deepti
36	KODURU SUSHMA	18NH1E0036	II MBA	Sushma
37	VENKATESWARAMMA K	18NH1E0037	II MBA	Venkateswaramma
38	KOMMUGURI NICHOLUS JAYAGEETH	18NH1E0038	II MBA	Nicholas
39	VIDYA SRI MAMIDALA	18NH1E0039	II MBA	M. Vidya Sri
40	MANI PAUL KOMMUGURI	18NH1E0040	II MBA	Mani Paul



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LIST OF PARTICIPANTS

Name of the Programme: A One day seminar on New Venture growth and failure

Date: 03-03-2020

S. No	Name of the faculty member	Department	Signature
1	Mr K Harikishan	MBA	
2	Mr.N Muthyalu	MBA	
3	Ms M Revathi	MBA	
4	Ms A Anusha	MBA	
5	Ms SNV Susmitha	MBA	
6	Mr M Narendra	MBA	
7	Ms Ch Sravani	MBA	

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Eluru Road, GUDIVADA Kri. Dt.A.P.521 301

ABOUT THE INSTITUTION

V.K.R, V.N.B. & A.G.K. College of Engineering, Gudivada established in the year 2008 is one of the best known self-financing co-educational institutions aiming to achieve excellence in Engineering Education. It is governed by General & Technical Educational Society (GATES) to uplift aspiring students with a good academic background. It offers five UG programs (B.Tech in Civil, EEE, Mechanical, ECE and CSE) and four PG programmes (M.Tech in VLSI, CSE, Thermal Engineering and MBA). It has a strong Industry-Institute Partnership Cell.

Entrepreneurship Development Cell and R&D Cell to enhance the practical knowledge of the student.

ABOUT THE EDC CELL

India, poised on the threshold on becoming a superpower, is in a need of strong citizens with the ability to hold the helm and steer the nation towards a brighter tomorrow. Those with this ability and the will to lead are the entrepreneurs of tomorrow. Entrepreneurship Cell, VKRVNB hopes to play its part in realizing this vision. We at Entrepreneurship Development Cell VKRVNB believe that original and innovative ideas having the potential to change industry by creating value are formed in young mind. Moulding these ideas into successful ventures and tapping the entrepreneurial talent or such young minds stands as the prime motive for us. We try to provide adequate resources, extensive network and all kinds of support along with the appropriate platform for aspiring young entrepreneurs to hone their ideas.

ABOUT THE PROGRAMME

The training programme would help to provide

New venture growth and failure are essential aspects of entrepreneurship and business development. Entrepreneurship is the dynamic process of developing something new with value by devoting the required time and effort, taking up financial risks and relishing the monetary rewards\ associated with it. This product may or may not be new, but the entrepreneur has infused its value.

TOPICS COVERED

Contents of the course would touch upon following aspects, to achieve the objectives:

- Market Analysis
- Business Planning
- Financing and Funding
- Marketing and Sales
- Operations and Scaling
- Team Building and Talent Acquisition
- Risk Management
- Innovation and Adaptability
- Performance Measurement

A One day Seminar on “New Venture growth and failure”

MARCH 3rd, 2020

Organized by

**ENTREPRENEURSHIP
DEVELOPEMENT CELL**



**V.K.R, V.N.B. & A.G.K. COLLEGE OF
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Sri B.KALYAN KUMAR

Correspondent

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Dr. S. H. V. PRASADARAO

Principal

CONVENER

Sri K.HARI KISHAN

HOD, Dept of MBA

RESOURCE PERSON

Sri. KOLLA UMA SANKAR

Assistant Professor

RK college of Engineering

COORDINATOR

Mr. M NARENDRA

Assistant Professor

ORGANIZING COMMITTEE

Ms Ch Shravani

Assistant Professor

Ms SNV Susmitha

Assistant Professor

Ms A Anusha

Assistant Professor

STUDENT COORDINATORS

1. **Ms. K Mounika**

2. **Mr. L Sujeeth**

ENTREPRENEURSHIP DEVELOPMENT CELL

ENTREPRENEUR



REGISTRATION DETAILS

*No
Registration Fee*

ADDRESS FOR COMMUNICATION

Sri K.HARI KISHAN

HOD, Dept of MBA

+91 9441865086

Email: edc@vkrvnbcoc.org

REGISTRATION FORM

A One day seminar
On
"New Venture growth and failure"

Name: Mr./Ms.: _____

Regd. No: _____

Department: _____

Organization: _____

Address: _____

Pin: _____

Phone: _____

Fax: _____

E-mail: _____

Signature of Participant

ENTREPRENEURSHIP DEVELOPMENT CELL
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Date: 10-01-2020

CIRCULAR

All the First year students of Master of Business Administration are informed to attend "A One day seminar on Geographical Indication and Protection of Traditional Knowledge" by Mr. K. Prasanth, Assistant Professor, Pragathi Engineering College; Surampalem is being organized by our R&D cell on 23-01-2020.

Venue: MBA Seminar Hall

Time: 11:00 AM

Signature
10/1/2020

PRINCIPAL P A L
VKR VNB & AGK COLLEGE OF ENGINEERING
Eluru Road, GUDIVADA, Kri Dt. A.P. 521 301

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CSE	ECE	CIVIL	MECH	FED	EEE	MBA				



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Mobile: +91 92465 42188/91546 05555 Email: principalsh2008@gmail.com URL: <http://www.vkrnbcoe.org>

Date: 25-01-2020

PROGRAMME REPORT

Programme Name	A One day seminar on Geographical Indication and Protection of Traditional Knowledge
Resource person	Mr. K. Prasanth, Assistant Professor, Pragathi Engineering College; Surampalem, +91 766094116
Date of Activity	23-01-2020
Organized By	V.K.R., V.N.B & A.G.K COLLEGE OF ENGINEERING
Venue	MBA Seminar Hall

Objective of the programme

The objective of Geographical Indication (GI) is to protect the geographical names of goods that have a specific geographical origin and possess qualities or a reputation that are due to that origin. A GI is a sign used on products that have a specific geographical origin and possess qualities or a reputation that are due to that origin. The purpose of protecting GI is to prevent others from using the same name for products that do not originate from the same geographical area and do not possess the same characteristics or reputation.

The protection of Traditional Knowledge (TK) aims to safeguard the knowledge, innovations, and practices of indigenous and local communities that have been developed over centuries and are passed down from generation to generation. The protection of TK is essential to preserve the cultural heritage of indigenous and local communities and to ensure that their contributions to the world's knowledge and innovation are recognized and respected.

Topics Covered

- ✓ Introduction to Geographical Indication (GI) and Traditional Knowledge (TK)
- ✓ Case studies on successful GI and TK protection
- ✓ Challenges and issues in GI and TK protection
- ✓ Best practices and strategies for GI and TK protection
- ✓ Future directions for GI and TK protection
- ✓ Conclusion and recommendations



Mr. K. Prasanth garu discussing with students about recent trends

Outcomes of Programme:

The students and faculty learned about Geographical Indication and Protection of Traditional Knowledge

They gain the knowledge on:

- Economic benefits: GI and TK protection can create new economic opportunities for communities by promoting the production and marketing of local goods and services. GIs can also help to increase the value of agricultural products, handicrafts, and other goods, which can lead to higher incomes for producers.
- Cultural preservation: GI and TK protection can help to preserve and promote traditional knowledge, practices, and cultural heritage. By protecting traditional knowledge, indigenous and local communities can maintain their cultural identity and promote their unique contributions to the world's knowledge and innovation.
- Environmental benefits: GI and TK protection can help to promote sustainable use of natural resources and biodiversity. By preserving traditional knowledge and promoting

- Recognition and respect: GI and TK protection can help to promote the recognition and respect for the contributions of indigenous and local communities to the world's knowledge and innovation.
- Intellectual property protection: GI and TK protection can help to protect the intellectual property rights of communities and prevent the misappropriation of traditional knowledge..

On 23-01-2020 from our college students and faculties have participated in the Geographical Indication and Protection of Traditional Knowledge


Programme Coordinator



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LIST OF PARTICIPANTS

Name of the Programme: "A One day seminar on Geographical Indication and Protection of Traditional Knowledge"

Date: 23-01-2020

S.No	Name of the Student	REGD NO	Course & Year	Signature
1	BHAVIRI NAGA DINESH	20NH1E0001	I MBA	Absent
2	BOYINA JAGADEESH	20NH1E0002	I MBA	B. Jagadeesh
3	BOINA NAGA KAMAKSHI	20NH1E0003	I MBA	chanduganesh
4	CHANDU GANESH	20NH1E0004	I MBA	B. Kamakshi
5	CHINTAPALLI PAVANI	20NH1E0005	I MBA	Chandu Ganesh
6	CHORAGUDI RAVEENDRA	20NH1E0006	I MBA	C. Raveendra
7	ELURI NAGA LAKSHMI	20NH1E0007	I MBA	Absent
8	FARZANA BEGUM	20NH1E0008	I MBA	farzana Begum
9	GANUGULA AKSHAY NAGA SAMPATH	20NH1E0009	I MBA	Sampath G
10	GHANTASALA MARUTHI RAO	20NH1E0010	I MBA	G. Maruthi Rao
11	GORIGE SAVITRI	20NH1E0011	I MBA	Absent
12	GORIPARTHI JYOTHSNA	20NH1E0012	I MBA	G. Jyotsna
13	GUJJULA DIVYA	20NH1E0013	I MBA	G. Divya
14	GULLAPALLI TEJASRI	20NH1E0014	I MBA	G. Teja Sri
15	GUNDU VEERA DURGA	20NH1E0015	I MBA	G. veera durga
16	GUNIPUDI SUPRIYA	20NH1E0016	I MBA	G. Supriya
17	JUJJAVARAPU MANEESHA	20NH1E0017	I MBA	J. Maneesha
18	KANCHARLA SONIA	20NH1E0018	I MBA	K. Sonia
19	KANITI HARI CHANDANA	20NH1E0019	I MBA	K. Chandana

20	KAPPA PAVAN KUMAR	20NH1E0020	I MBA	A. Pavan
21	KARRA VINOD	20NH1E0021	I MBA	V. Vinod
22	KATARI VENKATA SAI KRISHNA	20NH1E0022	I MBA	K. Joshi
23	KATIKALA JOSEPH KARUN	20NH1E0023	I MBA	K. Joseph karun
24	KODALI SIVA	20NH1E0024	I MBA	K. Siva
25	KONATAM SAI MURALI KRISHNA	20NH1E0025	I MBA	K. Murali
26	KUNAPUREDDY BHAVANA	20NH1E0026	I MBA	K. Bhavana
27	LAKSHMIPURAM DHARANI	20NH1E0027	I MBA	L. Dharoni
28	MIRIYALA KEERTHI ANUSHA	20NH1E0028	I MBA	M. Keerthi
29	MORLA PRASANTH	20NH1E0029	I MBA	M. Prasanth
30	NALLARI KEDARA CHAITHANYA	20NH1E0030	I MBA	Abhinav
31	NANDURI SAI TEJA	20NH1E0031	I MBA	N. Sai Teja
32	NEMALAPURI VIKASH KUMAR	20NH1E0032	I MBA	N. V.K
33	NUTHANGI KISHORE BABU	20NH1E0033	I MBA	N. Babu
34	PAGOLU YUVA TEJA	20NH1E0034	I MBA	P. Yuva Teja
35	PANDILLA PAVANESWARI DEVI	20NH1E0035	I MBA	P. Pavan
36	PURAMA MOUNIKA	20NH1E0036	I MBA	R. Pala Bhavani
37	ROUTHU BALA BHAVANI	20NH1E0037	I MBA	R. B. Bhavani
38	SUDHA KOMALI	20NH1E0038	I MBA	S. Komali
39	V N V PRASAD BANDARU	20NH1E0039	I MBA	Abhinav
40	VINNAKOTA DIVYA SAI MANJUSHA	20NH1E0040	I MBA	V. DIVYASAIMANJUSHA
41	VECCHA SIVA SAI YAMINI	20NH1E0041	I MBA	V. Sai Yamini
42	YAKKATI GANESH	20NH1E0042	I MBA	Y. Ganesh
43	YARA SURENDRA	20NH1E0043	I MBA	Y. Surendra
44	BILLIPALLI SAI KRISHNA REDDY	20NH1E0044	I MBA	B.S. Kotobana Reddy
45	SINGAM GOPI KRISHNA	20NH1E0045	I MBA	S. Gopi Krishna
46	NADAKUDURU RAVI TEJA	20NH1E0046	I MBA	N. Ravi Teja
47	BANDI ASHOK KUMAR	20NH1E0047	I MBA	Abhinav



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LIST OF PARTICIPANTS

Name of the Programme: "A One day seminar on Geographical Indication and Protection of Traditional Knowledge"

Date: 23-01-2020

S. No	Name of the faculty member	Department	Signature
1	Mr. K Harikishan	MBA	
2	Mr. Muthyalu	MBA	
3	Ms. M Revathi	MBA	
4	Ms. A Anusha	MBA	
5	Ms. SNV Susmitha	MBA	
6	Mr. M Narendra	MBA	
7	Ms. ChSravani	MBA	

ABOUT THE INSTITUTION

V.K.R, V.N.B. & A.G.K. College of Engineering, Gudivada established in the year 2008 is one of the best known self-financing co-education institutions aiming to achieve excellence in Engineering Education. It is governed by General & Technical Education Society (GATES) to uplift aspiring students with a good academic background. It offers five UG programs (B.Tech in ECE, CSE, EEE, Mechanical, and Civil) and four PG programmes (M.Tech in VLSI, CSE, Thermal Engineering and MBA). It has a strong Industry-Institute Partnership Cell, Entrepreneurship Development Cell and R&D Cell to enhance the practical knowledge of the student.

ABOUT THE R&D CELL

The R&D Cell promotes and enables the students to carry out research activities in the respective domains and interdisciplinary areas with a set of guidelines. To promote and accelerate quality research within the institute and in collaboration with industry, other institutes and R&D organizations. To promote Innovation and consultancy activities through development of Research Centers and Centers of Excellence. To integrate Teaching and Research. To ensure integrity, quality and ethics in research. To promote generation of intellectual capital.

ABOUT PROGRAMME

Objectives:

The objective of Emerging Issues in Intellectual Property Rights (IPR) is to identify, examine, and analyze the latest developments and emerging trends in the field of IPR. This involves exploring new and emerging areas of IPR, such as those related to emerging technologies, digital platforms, and global trade agreements.

TOPICS COVERED

- Introduction to Geographical Indication (GI) and Traditional Knowledge (TK)
- Case studies on successful GI and TK protection
- Challenges and issues in GI and TK protection
- Best practices and strategies for GI and TK protection
- Future directions for GI and TK protection
- Conclusion and recommendations

LEARNING OUTCOMES:

- Economic benefits Improved Policy Development
- Cultural preservation
- Environmental benefits
- Recognition and respect

A One day Seminar On Geographical Indication and Protection of Traditional Knowledge

JANUARY 23rd, 2020
Organized by

RESEARCH AND
DEVELOPMENT CELL



**V.K.R, V.N.B. & A.G.K. COLLEGE OF
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Sri V.V.KODANDA RAMAIAH
Correspondent

Sri B. KALYAN KUMAR
Director

PATRON

Dr. S.H.V. PRASADA RAO
Principal

RESOURCE PERSON

Sri K. PRASANTH, Assistant Professor,
Pragathi Engineering College, Surampalem.

CONVENER

Sri G V N B PRABHAKAR
HOD, Dept. of ME

COORDINATOR

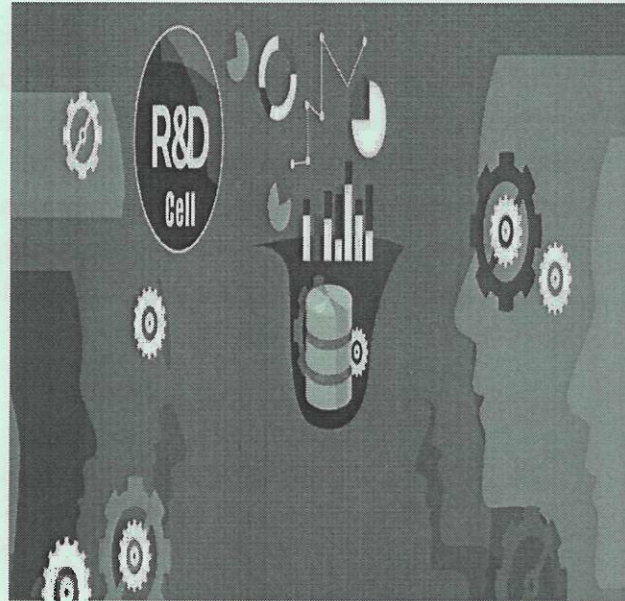
Sri K HARI KISHAN
HOD, Dept. of MBA

ORGANIZING COMMITTEE

Mr. N Muthyalu Assistant Professor
Ms M Revathi Assistant Professor
Ms Ch Sravani Assistant Professor

STUDENT COORDINATORS

1. G AKSHAY NAGA SAMPATH
2. J MANEESHA



REGISTRATION DETAILS



REGISTRATION FORM

A One day seminar
On

**“Geographical Indication and
Protection of Traditional Knowledge”**

Name: Mr./Ms.: _____

Roll Number: _____

Department: _____

Organization: _____

Address: _____

Pin: _____

Phone: _____

Fax: _____

E-mail: _____

Signature of participant

Signature of Head of the Institution
(With the official seal)

RESEARCH & DEVELOPMENT CELL

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Gudivada, Krishna District, Andhra Pradesh – 521301

Mobile –91 92465 42188/91546 05555 E mail: principalnh2008@gmail.com URL : <http://www.vkrvnbcoe.org>

Date: 23-12-2019

CIRCULAR

This is to inform that “Advances in Manufacturing Processes” A One day Research Programme by MR. M. RAVI TEJA, M.Tech, Senior Design Engineer, Collins Aerospace, Hyderabad, Telangana, India. Being organized by our V.K.R., V.N.B & A.G.K College of Engineering on 03.01.2020. I request you all to register immediately and to attend the program.

Venue: Mechanical Seminar Hall

Timing: 10:30

Sus
23/12/2019
PRINCIPAL
VKR VNB & AGK COLLEGE OF ENGINEERING
Eluru Road, GUDIVADA. Kri Dt. A.P. 521 301

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Mobile: +91 92465 42188/91546 05555 E mail: principalnh2008@gmail.com URL: <http://www.vkrvnbeo.org>

DATE: 04-01-2020

PROGRAMME REPORT

Programme Name	“Advances in Manufacturing Processes” A One day Research Programme
Resource Person	MR. M. RAVI TEJA, M.Tech, Senior Design Engineer, Collins Aerospace, Hyderabad, Telangana, India 9912990019
Date of Activity	03.01.2020
Organized by	V.K.R, V.N.B & A.G.K College of Engineering, Gudivada, Krishna District, AP
Venue	Mechanical Seminar Hall

Object of the programme

Advanced manufacturing is defined by manufacturing.gov as “the use of innovative technologies to create existing products and the creation of new products, including production activities that depend on information, automation, computation, software, sensing, and networking”. This is an intentionally vague definition, as advanced manufacturing in one field differs from advanced manufacturing in another, meaning there is no true way to pin this concept down without speaking about specific instances. To help disambiguate, this article will explore advanced manufacturing, explain why it is different from so-called “traditional” manufacturing, discuss advanced manufacturing types, and illustrate modern industries that commonly implement advanced manufacturing techniques.

Traditional manufacturing is what most people think of when imagining a basic factory or workspace – the process of converting raw constituents/materials into a finished product through mechanized and manual fabrication techniques, with the end goal of adding value. Hard products like steel and automotive industrial products are thought of as traditionally manufactured (yet the implementation of high-tech equipment and systems in these areas have muddied the waters). Advanced manufacturing also tends to be tied to specific cutting-edge industries such as medical, aerospace, pharmaceutical, and other sectors, and is based on scaling, labor skill, research and development, and dynamic/flexible production.

Traditional Manufacturing	Characteristics	Advanced Manufacturing
Mass Production	Production Strategy	Customization and customer-focused
Hierarchical	Organizational Structure	A flat, open flow of information
Abundant labor supply	Labor Supply Criteria	Skilled/technical labor available
Unskilled and semi-skilled	Skills Required	Semi-skilled and technical skills
On-the-job-training. High school/vocational school	Education	Technical degree from college/university
3 semi-skilled workers for every skilled worker	Labor Force	4 skilled workers for every semi-skilled worker
Casting, welding, molding, brazing, machining, etc.	Production Technology	Additive and rapid manufacturing: 3-D printing, powder bed, material deposition, etc.
Investment into production	R&D/Innovation	Re-invest revenues into R&D
Low-cost	Energy	Low-cost, highly dependable
Space	Infrastructure Requirements	IT/digital infrastructure
Highway and/or rail accessibility	Logistics	Global supply-chain management
Low crime	Quality of Life Criteria	Cultural amenities

Topic covered

Types of changes being made when moving from conventional to advanced manufacturing but is still highly dependent on application, industry, and company specifics. However, the commonalities of increased labor skill, customization, innovation, and high-tech production systems show that advanced manufacturing makes use of the newest ideas, tailors them to customer needs, and constantly evolves with new advancements.

❖ **Types of Advanced Manufacturing**

Below are some brief examples of advanced manufacturing techniques being used to develop new markets, new technology, and new methods for existing products. Note that this list is by no means exhaustive, as we are still finding new ways to innovate and remain competitive in ever-changing markets.

➤ Additive manufacturing

Additive manufacturing methods include 3-D printing, powder-bed laser printing systems, fused deposition modeling, and other processes that create highly complex assemblies from one continuous material. By doing so, manufacturers reduce failure points in a system while reducing weight, complexity, and thermal dissipation problems, among many other benefits. Industries that benefit from additive manufacturing include aerospace, medical, prototyping, automotive, consumer goods, and many more sectors, and will grow as the technology gets cheaper and more intuitive.

➤ Advanced/Composite materials

Advanced materials have allowed for the creation of highly precise blends of metals, plastics, glass, ceramics, etc. that serve specific applications. Advanced materials such as composite materials are precisely varied in physical and chemical properties, creating more performance breakthroughs, and reducing material tradeoff decisions. Some important composite materials in modern markets include high strength alloys, recyclable plastics, advanced ceramics/glass, and many more.

➤ Robotics/automation

It is no surprise that robotics is on the list of advanced manufacturing techniques – these automated systems allow for heavy lifting, precision movement & joining, and improve the

consistency of work across many production units. Robotics are also invaluable for tasks that are traditionally hazardous, limiting risk, overhead, and waste on the part of the stakeholders for more consistent, faster, and cheaper products. Robotics are common in automotive, aerospace, forging, consumer goods, and numerous other industries, and as our understanding of robotics increase so too does our ability to implement automated systems into more sectors.

➤ Laser machining/welding

Welding and machining can be difficult to get right – laser machining and welding allow for rapid and high-precision processing of parts by using laser technology. By reducing the amount of heat transferred into the material with increased precision, lasers do not jeopardize the integrity of the part while eliminating cracking and poor joining. These processes are currently used for pressure vessels, proximity sensor welding, battery welding, sensitive electronics, and much more, providing safer and more accurate products across many generations.

➤ Nanotechnology

As our devices get smaller, the demand for smaller components increases. Nanotechnology is at the forefront of many industries for this reason, as designers are aiming to add more functionality into as small a profile as possible. It is also used in chemical and biological applications, where nanoscale particles can enhance material properties, control light spectroscopy, and affect chemical reactivity. Nanotechnology allows advanced manufacturing systems to reduce their overall footprint and maximize functionality across the production line.

➤ Network/IT integration

The internet provides an unparalleled amount of connectivity between people and information, and so new advancements on internet connectivity between machines and systems. By integrating network communication between things on the manufacturing floor, closed-loop feedback and precision tuning can be done electronically instead of manually, reducing maintenance costs, and improving overall efficiency. Also, network access to every part of the manufacturing process provides instant, pinpointed notifications on issues and potential repairs, saving time and money.

➤ **Advanced Manufacturing Industries**

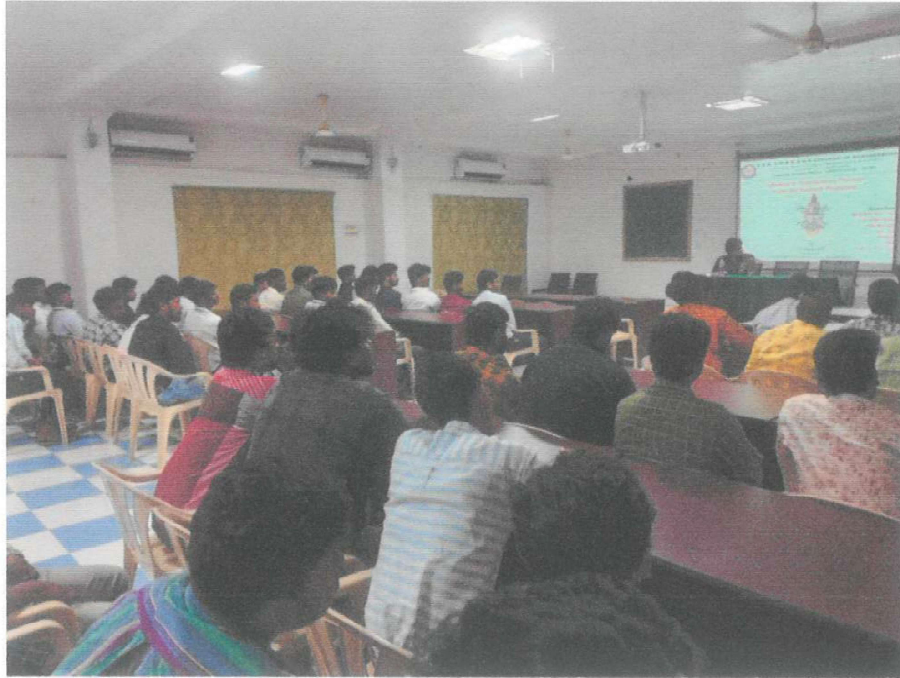
It should be apparent that advanced manufacturing is valuable in every industry, but as of today, some sectors have done more experimentation with advanced manufacturing than others.

Below is a short list of industries being transformed by advanced manufacturing techniques today:

- Electric vehicles
- Robotics
- Air structures
- Medical devices
- Pharmaceuticals
- High volume goods
- Rapid prototyping
- And much, much more.



Head of the Department Mr. G.V.N.B Prabhakar garu interacted to the participants with MR.
M. RAVI TEJA



MR. M. RAVI TEJA presenting the PPT


Program Coordinator



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Gudivada, Krishna District, Andhra Pradesh – 521301

DATE: 03.01.2020

DEPARTMENT OF MECHANICAL ENGINEERING

Student's Attendance for the program of

“Advances in Manufacturing Processes” A One day Research Programme

S.No	STUDENT NAME	REGD. NO	BRANCH	Signature
1	DANDABATTINA SAIRAM	18NH1A0301	MECH	D. Sai Ram
2	BOPANA SUJWAL	18NH1A0302	MECH	B. Sujwal
3	CHINTAGUNTA RATNA LOKESH	18NH1A0303	MECH	C.R. Lokesh
4	GANNAMANENI DURGA SAI RAM	18NH1A0304	MECH	G. Sai Ram
5	GANTA SRI DURGA GANESH	18NH1A0305	MECH	G.S.R.
6	KATTA JITENDRA VENKATA REDDY	18NH1A0309	MECH	K. Jitendra
7	KATTULA ANIL KUMAR	18NH1A0310	MECH	K. Anil
8	MUDDA RAJESH	18NH1A0314	MECH	M. Rajesh
9	MUMMADI MANOJ	18NH1A0315	MECH	M. Manoj
10	NAGIDI HIJKIYA RAJU	18NH1A0316	MECH	N.H. Raju
11	NALLAGUNCHU CHAITANYA	18NH1A0317	MECH	N. Chaitanya
12	RAJAMANDRI SURENDRA	18NH1A0319	MECH	R. Surendra
13	RAULAPALLI JASWANTH	18NH1A0320	MECH	R. Jaswanth
14	VANNEMREDDY VIDYADHAR	18NH1A0321	MECH	V. Vidyadhar
15	BADUGU NAGABABU	19NH5A0302	MECH	B. Nagababu
16	BATTINA BATTINA NAGEEN	19NH5A0303	MECH	B.B. Nageen
17	DOOSA MAHESH CHANDRA	19NH5A0307	MECH	D. Chandra
18	GORIPARTHI MANIKANTA	19NH5A0309	MECH	G. Manikanta



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19	GUNTU RAJU	19NH5A0311	MECH	G. Raju
20	JUPUDI MOHITH NAGA SAI SRINIVAS	19NH5A0312	MECH	J. Mohith
21	KATAKAMSETTI DURGA BHANU	19NH5A0313	MECH	K. Durga Bhanu
22	KORASIKHA BHANU PRASAD	19NH5A0314	MECH	K. Bhanu Prasad
23	L TEJA	19NH5A0316	MECH	L. Teja
24	L JASWANTH	19NH5A0317	MECH	L. Jaswanth
25	MATTHI RAKESH	19NH5A0318	MECH	M. Rakesh
26	RAJABOYINA KUMAR	19NH5A0327	MECH	R. Kumar
27	RAJULAPATI MAHESH	19NH5A0328	MECH	R. Mahesh
28	RALI PHANENDRA	19NH5A0329	MECH	R. Phanendra
29	RAMESWARAM SANDEEP	19NH5A0330	MECH	R. Sandeep
30	SRIKAKULAPU NIREEKSHAN	19NH5A0333	MECH	S. Nireekshan
31	SYED ARIF BASHA BASHA	19NH5A0334	MECH	S. Basha
32	TUMMAPUDI DILEEP	19NH5A0335	MECH	T. Dileep
33	SINGAVARAPU GANESH	19NH5A0338	MECH	S. Ganesh


Program Coordinator


PRINCIPAL

ABOUT THE INSTITUTION

V.K.R, V.N.B. & A.G.K. College of Engineering, Gudivada established in the year 2008 is one of the best known self-financing co-education institutions aiming to achieve excellence in Engineering Education. It is governed by General & Technical Education Society (GATES) to uplift aspiring students with a good academic background. It offers five UG programs (B.Tech in ECE, CSE, EEE, Mechanical, and Civil) and four PG programmes (M.Tech in VLSI, CSE, Thermal Engineering and MBA). It has a strong Industry-Institute Partnership Cell, Entrepreneurship Development Cell and R&D Cell to enhance the practical knowledge of the student.

ABOUT THE R&D CELL

The R&D Cell promotes and enables the students to carry out research activities in the respective domains and interdisciplinary areas with a set of guidelines. To promote and accelerate quality research within the institute and in collaboration with industry, other institutes and R&D organizations. To promote Innovation and consultancy activities through development of Research Centers and Centers of Excellence. To integrate Teaching and Research. To ensure integrity, quality and ethics in research. To promote generation of intellectual capital.

ABOUT PROGRAMME

Objectives:

- ❖ Advanced manufacturing is defined by manufacturing.gov as “the use of innovative technologies to create existing products and the creation of new products, including production activities that depend on information, automation, and computation, software, sensing, and networking”.
- ❖ Advanced Manufacturing Industries
 - Robotics
 - Electric Vehicles
 - Air Structures
 - Medical devices
 - Pharmaceuticals
 - Rapid prototyping
 - High volume goods

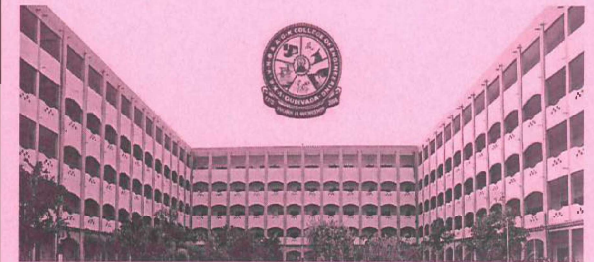
LEARNING OUTCOMES

- ❖ Advanced manufacturing in one field differs from advanced manufacturing in another, meaning there is no true way to pin this concept down without speaking about specific instances.
- ❖ To help disambiguate, this article will explore advanced manufacturing, explain why it is different from so-called “traditional” manufacturing, and discuss advanced manufacturing types.

“Advances in Manufacturing Processes” A One day Research Programme

3rd January 2020

Organized by
**RESEARCH AND
DEVELOPMENT CELL**



**V.K.R, V.N.B. & A.G.K. COLLEGE OF
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Chairman**

**Sri VEMULAPALLI VENKATESWARA RAO
Secretary**

**Sri V.V.KODANDA RAMAIAH
Correspondent**

PATRON

**Dr. S.H.V. PRASADA RAO
Principal**

RESOURCE PERSON

**Mr. M. RAVI TEJA
Senior Design Engineer, Collins Aerospace
Hyderabad, Telangana**

CONVENER

**Sri G.V.N.B. PRABHARKAR
HOD, Dept. of ME**

COORDINATOR

**Sri MANIPAUL
Assistant Professor, Dept. of ME**

ORGANIZING COMMITTEE

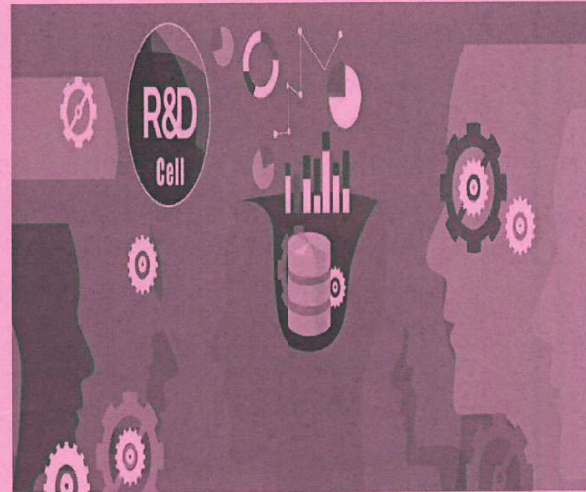
Mr. M. SAI SANTOSH Assistant Professor

Mr. VATTIPALLI RAVI Assistant Professor

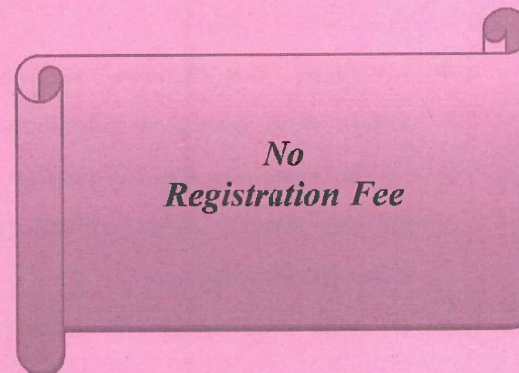
Mr. P. KRISHNAM RAJU Assistant Professor

STUDENT COORDINATORS

- 1. K. DURGA BHANU**
- 2. BOPANA SUJWAL**



REGISTRATION DETAILS



REGISTRATION FORM

**“Advances in Manufacturing
Processes”
A One day Research Programme**

Name: Mr./Ms.: _____

Roll Number: _____

Department: _____

Organization: _____

Address: _____

Pin: _____

Phone: _____

Fax: _____

E-mail: _____

Signature of participant

Signature of Head of the Institution
(With the official seal)

RESEARCH & DEVELOPMENT CELL

V.K.R, V.N.B. & A.G.K. College of Engineering Eluru

Road, Gudivada - 521301, A.P

Phone number: 08674 242188

E-mail: rnd@vkrvnbcoe.org

Website: www.vkrvnbcoe.org



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Date: 09-12-2019

CIRCULAR

All the students of II year Master of Business Administration are informed to attend “A One day seminar on Social Entrepreneurship” by Dr. N. Yuva Raju Associate Professor R.K College of Engineering is being organized by our EDC cell on 12-12-2019.

Venue: MBA Seminar hall

Timing: 10:30AM

Handwritten signature and date: 09/12/2019

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Eluru Road, GUDIVADA, Kri Dt. A.P. 521 301

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Date:16-12-2019

PROGRAMME REPORT

Programme Name	A One day seminar on Social Entrepreneurship
Resource person	Dr. N. Yuva Raju Associate Professor R.K College of Engineering ,Kethanakonda +917702282828
Date of Activity	12-12-2019
Organized By	V.K.R., V.N.B & A.G.K COLLEGE OF ENGINEERING
Venue	MBA Seminar Hall

Objective of the programme

Social entrepreneurship is all about recognizing the social problems and achieving a social change by employing entrepreneurial principles, processes and operations. It is all about making a research to completely define a particular social problem and then organizing, creating and managing a social venture to attain the desired change. The change may or may not include a thorough elimination of a social problem. It may be a lifetime process focusing on the improvement of the existing circumstances.

While a general and common business entrepreneurship means taking a lead to open up a new business or diversifying the existing business, social entrepreneurship mainly focuses on creating social capital without measuring the performance in profit or return in monetary terms. The entrepreneurs in this field are associated with non-profit sectors and organizations. But this does not eliminate the need of making profit. After all entrepreneurs need capital to carry on with the process and bring a positive change in the society.

Topics Covered

- ✓ Social Enterprises around the World
- ✓ Advantages of Social Enterprises
- ✓ Social Capital
- ✓ Negative Effects of Social Capital
- ✓ Social Networking Sites & Social Capital
- ✓ Social Business
- ✓ Principles of Social Business
- ✓ Social Innovation



Outcomes of Programme:

The students and faculty learned about Social Entrepreneurship

They gain the knowledge on:

- Create and apply powerful visions for local and global change through social entrepreneurship
- Articulate and assess approaches for impactful leadership, and interpret the role of personal faith in service and philanthropy
- Apply sound strategic management practices, and differentiate the relationship between executives, boards, stakeholders, and the community
- Design innovative effective public relations and marketing campaigns for organizations along with desired outcomes, and implement evaluation plans that measure them
- Appreciate local and global perspectives and cultural influences, find creative solutions to social issues utilizing systems thinking. Justify the roles of both philanthropy and social entrepreneurship in social change



On 12-12-2019 from our college students and faculties have participated in the Social Entrepreneurship


Programme Coordinator



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Gudivada, Krishna District, Andhra Pradesh - 521301

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LIST OF PARTICIPANTS

Name of the Programme: A One day seminar on Social Entrepreneurship

Date: 12-12-2019

S. No	Name of the Participant	Roll No.	Course and Year	Signature
1	ANNAMANENI SRAVANI	19NH1E0001	II MBA	A. S. Ravani
2	B GUNA SATHYA	19NH1E0002	II MBA	B. Guna Sathya
3	BOLLU JANSI LAKSHMI	19NH1E0003	II MBA	B. Jansi Lakshmi
4	BONDALAPATI MOUNIKA SAI	19NH1E0004	II MBA	B. Mounika Sai
5	CHALLA VENKATA KANAKA DURGA BHAVANI	19NH1E0005	II MBA	C. V. K. D. Bhavani
6	CHALLAPALLI PHANI SANKAR	19NH1E0006	II MBA	Ch. Phani Sankar
7	DARAPUREDDY PHANI BABU	19NH1E0007	II MBA	D. Phani Babu
8	DONDAPATI VIJAY	19NH1E0008	II MBA	D. Vijay
9	G HARI KRISHNA	19NH1E0009	II MBA	G. Hari Krishna
10	GURUGUBELLI KALYANI	19NH1E0010	II MBA	Gurugubelli Kalyani
11	JAJAM AJARATH BABU	19NH1E0011	II MBA	JAJAM AJARATH BABU
12	JANGAM SARATH	19NH1E0012	II MBA	J. Sarath
13	KADIYAM JYOTHI	19NH1E0013	II MBA	K. Jyothi
14	KATURI DEEPTHI	19NH1E0014	II MBA	K. Deepthi
15	KODURU SUSHMA	19NH1E0015	II MBA	K. Sushma
16	VENKATESWARAMMA K	19NH1E0016	II MBA	Venkateswaramma K
17	KOMMUGURI NICHOLUS JAYAGEETH	19NH1E0017	II MBA	K. N. Jayageeth
18	VIDYA SRI MAMIDALA	19NH1E0018	II MBA	Vidya Sri Mamidala
19	MANI PAUL KOMMUGURI	19NH1E0019	II MBA	K. Mani Paul
20	KONAKALA SURESH	19NH1E0020	II MBA	K. Suresh
21	KONDAPALLI VEDA SRI	19NH1E0021	II MBA	K. Veda Sri
22	KOSURU CHUDAMANI SRINIVAS	19NH1E0022	II MBA	K. Srinivas
23	KOSURU JAGADEESH BABU	19NH1E0023	II MBA	K. Jagadeesh Babu
24	MATHI JAGAN	19NH1E0024	II MBA	M. Jagagan
25	MATTA BALA TRIVENI	19NH1E0025	II MBA	M. Bala Triveni
26	NADIMINTI HARISH	19NH1E0026	II MBA	Nadiminti Harish
27	NAKKA RAMYA SRI	19NH1E0027	II MBA	N. Ramya Sri
28	NATTA HEPHZIBAH	19NH1E0028	II MBA	N. Hephzibah
29	NISCHALA DAGANI	19NH1E0029	II MBA	Nischala D.
30	PAREPALLI NAGA SIVA VAMSI KRISHNA	19NH1E0030	II MBA	P. Siva Vamsi

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LIST OF PARTICIPANTS

Name of the Programme: A One day seminar on Social Entrepreneurship

Date: 12-12-2019

S. No	Name of the faculty member	Department	Signature
1	Mr K Harikishan	MBA	
2	Mr.N Muthyalu	MBA	
3	Ms M Revathi	MBA	
4	Ms A Anusha	MBA	
5	Ms SNV Susmitha	MBA	
6	Mr M Narendra	MBA	
7	Ms Ch Sravani	MBA	

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Eluru Road, GUDIVADA Kri. Dt.A.P.521 301

ABOUT THE INSTITUTION

V.K.R, V.N.B. & A.G.K. College of Engineering, Gudivada established in the year 2008 is one of the best known self-financing co-educational institutions aiming to achieve excellence in Engineering Education. It is governed by General & Technical Educational Society (GATES) to uplift aspiring students with a good academic background. It offers five UG programs (B.Tech in Civil, EEE, Mechanical, ECE and CSE) and four PG programmes (M.Tech in VLSI, CSE, Thermal Engineering and MBA). It has a strong Industry-Institute Partnership Cell, Entrepreneurship Development Cell and R&D Cell to enhance the practical knowledge of the student.

ABOUT THE EDC CELL

India, poised on the threshold on becoming a superpower, is in a need of strong citizens with the ability to hold the helm and steer the nation towards a brighter tomorrow. Those with this ability and the will to lead are the entrepreneurs of tomorrow. Entrepreneurship Cell, VKRVNB hopes to play its part in realizing this vision. We at Entrepreneurship Development Cell VKRVNB believe that original and innovative ideas having the potential to change industry by creating value are formed in young mind. Moulding these ideas into successful ventures and tapping the entrepreneurial talent or such young minds stands as the prime motive for us. We try to provide adequate resources, extensive network and all kinds of support along with the appropriate platform for aspiring young entrepreneurs to hone their ideas.

ABOUT THE PROGRAMME

The training programme would help to provide:

Strategic management plays a crucial role in the growth and success of an organization. It involves the formulation, implementation, and evaluation of long-term goals and objectives, along with the allocation of resources to achieve them. Here are some key ways in which strategic management impacts organizational growth.

TOPICS COVERED

Contents of the course would touch upon following aspects, to achieve the objectives:

- ✓ Social Enterprises around the World
- ✓ Advantages of Social Enterprises
- ✓ Social Capital
- ✓ Negative Effects of Social Capital
- ✓ Social Networking Sites & Social Capital
- ✓ Social Business
- ✓ Principles of Social Business
- ✓ Social Innovation

A One day Seminar on “Social Entrepreneurship”

DECEMBER 12th, 2019
Organized by

**ENTREPRENEURSHIP
DEVELOPEMENT CELL**



**V.K.R, V.N.B. & A.G.K. COLLEGE OF
ENGINEERING**

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Eluru Road, Gudivada – 521301

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Correspondent

Sri B. KALYAN KUMAR
Director

PATRON
Dr S.H.V.PRASADARAO
Principal

CONVENER
Sri K.HARI KISHAN
HOD, Dept of MBA

RESOURCE PERSON
Dr. N. YUVA RAJU
Associate Professor
R.K College of Engineering

COORDINATOR
Mr. M NARENDRA
Assistant Professor

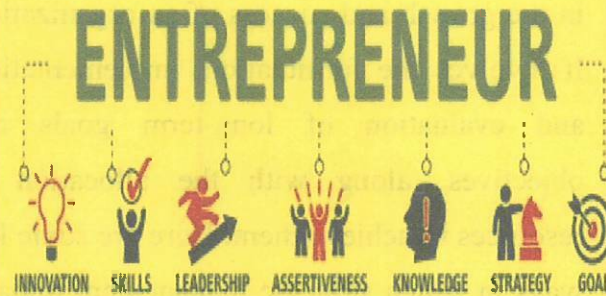
ORGANIZING COMMITTEE

Mr.N Muthyalu Associate Professor
Ms M Revathi Assistant Professor
Ms Ch Shravani Assistant Professor

STUDENT COORDINATORS

1. **Mr. M Jagan**
2. **Ms. K Sushma**

ENTREPRENEURSHIP DEVELOPMENT CELL



REGISTRATION DETAILS



ADDRESS FOR COMMUNICATION

Sri K.HARI KISHAN
HOD, Dept of MBA
+91 9441865086
E mail: edc@vkrvnbcoe.org

REGISTRATION FORM

A One day seminar
On
“Social Entrepreneurship”

Name: Mr./Ms.: _____

Regd. No: _____

Department: _____

Organization: _____

Address: _____

Pin: _____

Phone: _____

Fax: _____

E-mail: _____

Signature of Participant

ENTREPRENEURSHIP DEVELOPMENT CELL
V.K.R, V.N.B. & A.G.K. College of Engineering Eluru Road,
Gudivada - 521301, A.P
Phone number: 08674 242188
E-mail: vkrvnbengineering@gmail.com
Website: www.vkrvnbcoe.org



V.K.R., V.N.B. & A.G.K. COLLEGE OF ENGINEERING

(Approved by AICTE, New Delhi & Affiliated to JNTU-KAKINADA)

(An ISO 9001:2015 certified institute)

Gudivada, Krishna District, Andhra Pradesh - 521301

Mobile: +91 92465 42189/91546 05555 Email: principalnh2008@gmail.com URL: <http://www.vkrvnbcoa.org>

Date: 04-11-2019

CIRCULAR


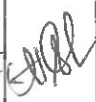







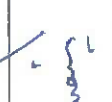
This is to inform that One day Seminar on Research Methodology by Mr. S. Sai Krishna. M.Tech. Web Developer, LORA Private Technologies, Hyderabad, Telangana, India. Being organized by our V.K.R., V.N.B & A.G.K College of Engineering on 08.11.2019. I request you all register immediately and attend the program.

Venue: CSE Seminar Hall, V.K.R, V.N.B & A.G.K College of Engineering

Timing: 10:00


PRINCIPAL
VKR VNB & AGK COLLEGE OF ENGINEERING
Eluru Road, GUDIVADA. Kri Dt. A.P. 521 301

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Gudivada, Krishna District, Andhra Pradesh – 521301

Mobile –91 92468 42188/91846 05555 E mail: principalnh2008@gmail.com URL: <http://www.vkrnbceos.org>

DATE: 09.11.2019

PROGRAMME REPORT

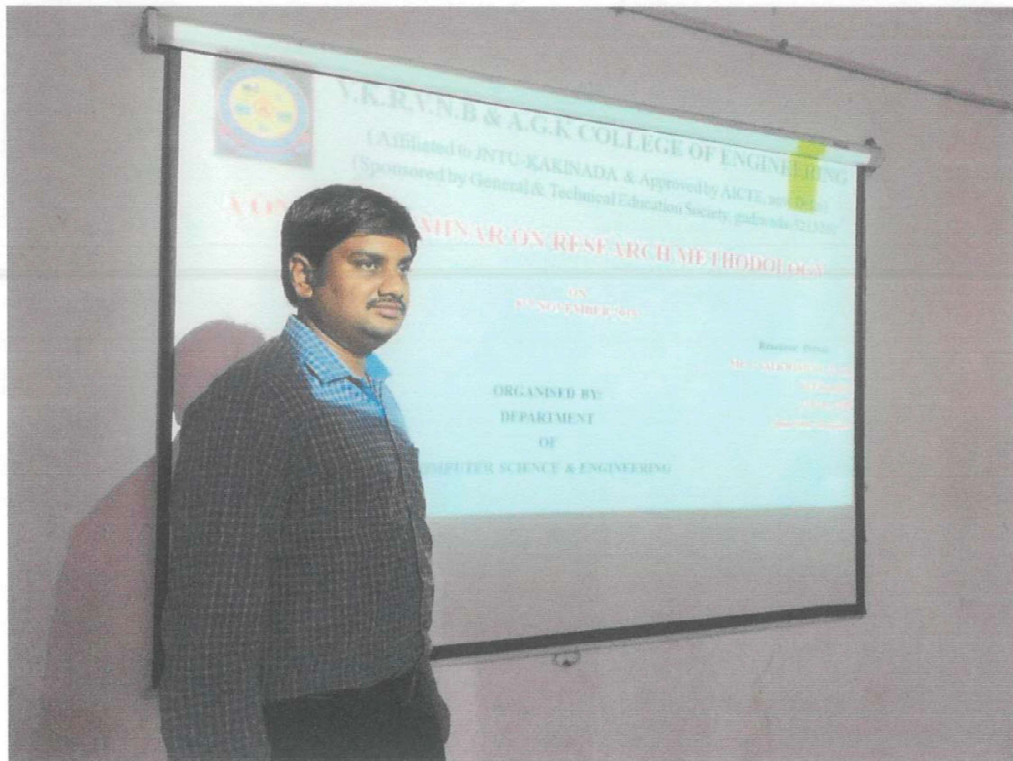
Programme Name	A One Day Seminar on Research Methodology
Resource Person	Mr. S. Sai Krishna. M.Tech. Web Developer LORA Private Technologies, Hyderabad, Telangana, India +91 9177297368
Date of Activity	08.11.2019
Organized by	V.K.R, V.N.B & A.G.K College of Engineering, Gudivada, Krishna District, AP
Venue	CSE Seminar Hall

The objective of the program

- To understand research philosophy
- To enhance the understanding of the research process
- To develop skills required by the researcher and understand different applications of Research
- To explore different techniques of research
- To acquire mandatory skills and competencies to conduct a medium scale research and to produce a report with tested substance.

Program Outcome

- Understand the Research Philosophy
- Research Problem Identification
- Develop Research Questions and Formulate the Research Objectives
- Critically Analyzing the Literature
- Qualitative and Quantitative Research Design
- Qualitative and Quantitative Data Analysis



Mr. S. Sai Krishna Garu demonstrating the PPT to the students



Mr. S. Sai Krishna Garu demonstrating the PPT to the students

Sai Krishna
Program Coordinator



V.K.R, V.N.B & A.G.K COLLEGE OF ENGINEERING

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An ISO 9001:2015 Certified Institute

Gudivada, Krishna District, Andhra Pradesh - 521301

DATE: 08.11.2019

Computer Science Engineering

Student Attendance

S.No	STUDENT NAME	REGD. NO	BRANCH	Signature
1	AAREPU MOUNIKA SAI	16NH1A0501	CSE	A. mounika sai
2	ABDUL SULTHANA BEGUM	16NH1A0502	CSE	A. s. Begum
3	ADIRAJU SRI NAGA CHANDRA AASRITHA	16NH1A0503	CSE	A.S.N.C. AAsri
4	AKKINENI VIJAY CHANDU	16NH1A0504	CSE	A. Vijay Chandu
5	AMBATI SAI KUMAR	16NH1A0506	CSE	A. Sai Kumar
6	ANDE SANTHI SIRISHA	16NH1A0507	CSE	A. S. Sirisha
7	AREPALLI NAGA RAJU	16NH1A0508	CSE	A. Naga Raju
8	ARJA VIDYASREE	16NH1A0509	CSE	A. Vidyasree
9	BAGATHI BHAVITHA BHAVANI	16NH1A0510	CSE	B. B. BHAVANI
10	BANDI TEJA MURTHY	16NH1A0511	CSE	B.T. Murthy
11	BOYAPATI CHANDANA	16NH1A0512	CSE	Chandana
12	CHALADI DIVYA SRI	16NH1A0513	CSE	Ch. Divya Sri
13	CHANDANA NAGA PRIYANKA	16NH1A0514	CSE	C. N. Priya
14	CHITTAPRAGADA YASWANTH SAI	16NH1A0515	CSE	C. Y. Sai



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15	CHOPPARAPU HARIKA	16NH1A0516	CSE	C. Harika
16	DAKOJU SATYA SOWJANYA	16NH1A0517	CSE	D.S. Sowjanya
17	DARSI SWATHISRI	16NH1A0518	CSE	D. Swathi
18	DODDI MANASA	16NH1A0519	CSE	D. Manasa
19	GANTA SIREESHA	16NH1A0520	CSE	G. Sireesha
20	GORIPARTHI NAGA JYOTHIRMAYI	16NH1A0523	CSE	G. Naga Jyothirmayi
21	GORIPARTHI SAI SIREESHA	16NH1A0524	CSE	G.S. Sireesha
22	JALLURI JYOTHSNA LAKSHMI ANUSHA	16NH1A0528	CSE	J.J. Lakshmi Anusha
23	KALI PRADEEPTHA	16NH1A0530	CSE	K. Pradeeptha
24	KANDEPU POORNA NAGA PRAVEENA	16NH1A0532	CSE	K. Poorna

Jeeva Kumar
Program Coordinator

LJ
9/11/2019
PRINCIPAL

ABOUT THE INSTITUTION

V.K.R, V.N.B. & A.G.K. College of Engineering, Gudivada established in the year 2008 is one of the best known self-financing co-education institutions aiming to achieve excellence in Engineering Education. It is governed by General & Technical Education Society (GATES) to uplift aspiring students with a good academic background. It offers five UG programs (B.Tech in ECE, CSE, EEE, Mechanical, and Civil) and four PG programmes (M.Tech in VLSI, CSE, Thermal Engineering and MBA). It has a strong Industry-Institute Partnership Cell, Entrepreneurship Development Cell and R&D Cell to enhance the practical knowledge of the student.

ABOUT THE R&D CELL

The R&D Cell promotes and enables the students to carry out research activities in the respective domains and interdisciplinary areas with a set of guidelines. To promote and accelerate quality research within the institute and in collaboration with industry, other institutes and R&D organizations. To promote Innovation and consultancy activities through development of Research Centers and Centers of Excellence. To integrate Teaching and Research. To ensure integrity, quality and ethics in research. To promote generation of intellectual capital.

ABOUT PROGRAMME

Objectives:

- ❖ Introducing students to the concept of Research Methodology and its importance in promoting innovation and creativity.
- ❖ To understand research philosophy
- ❖ To enhance the understanding of the research process.
- ❖ To develop skills required by the researcher and understand different applications of Research.
- ❖ To explore different techniques of research.
- ❖ To acquire mandatory skills and competencies to conduct a medium scale research and to produce a report with tested substance

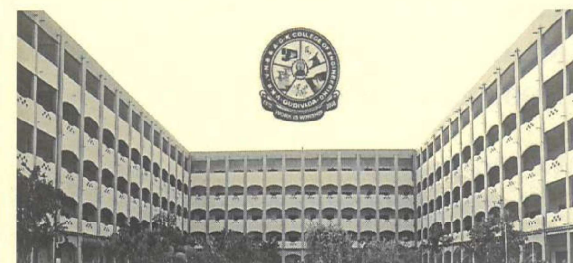
LEARNING OUTCOMES

- ❖ Understand the Research Philosophy
- ❖ Research Problem Identification
- ❖ Develop Research Questions and Formulate the Research Objectives
- ❖ Critically Analysing the Literature
- ❖ Qualitative and Quantitative Research Design
- ❖ Qualitative and Quantitative Data Analysis.

A One Day Seminar On "Research Methodology"

08th November 2019
Organized by

RESEARCH AND
DEVELOPMENT CELL



**V.K.R, V.N.B. & A.G.K. COLLEGE OF
ENGINEERING**

(Approved by AICTE and Affiliated to JNTUK, Kakinada)
Eluru Road, Gudivada – 521301

CHIEF PATRONS

Sri PINNAMANENI DIVAKAR,
Chairman

Sri VEMULAPALLI VENKATESWARA RAO
Secretary

Sri V.V.KODANDA RAMAIAH
Correspondent

PATRON

Dr. S.H.V. PRASADA RAO
Principal

RESOURCE PERSON

Mr S. Sai Krishna. M.Tech.
Web Developer, LORA Private Technologies,
Hyderabad, Telangana.

CONVENER

Mr. G. Venkataratnam
HOD, Dept. of CSE

COORDINATOR

Sri JEEVAN KUMAR
Associate Professor, Dept. of CSE

ORGANIZING COMMITTEE

Mr. V. RAMU Assistant Professor

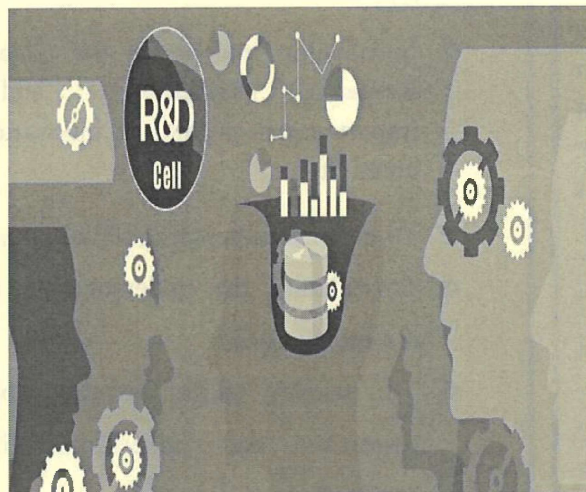
Mr. S. REDDY Assistant Professor

Ms. N. KIRANMAYEE Assistant Professor

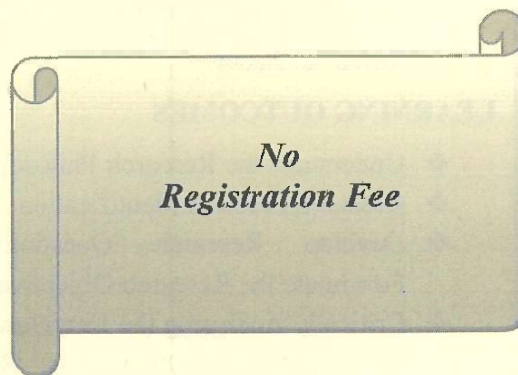
STUDENT COORDINATORS

1. J. GIRISH

2. P. SAI KRISHNA



REGISTRATION DETAILS



REGISTRATION FORM

**A One day workshop
On
“Research Methodology”**

Name: Mr./Ms.: _____

Roll Number: _____

Department: _____

Organization: _____

Address: _____

Pin: _____

Phone: _____

Fax: _____

E-mail: _____

Signature of participant

Signature of Head of the Institution
(With the official seal)

RESEARCH & DEVELOPMENT CELL
V.K.R, V.N.B. & A.G.K. College of Engineering Eluru
Road, Gudivada - 521301, A.P
Phone number: 08674 242188
E-mail: rnd@vkrvnbcoe.org
Website: www.vkrvnbcoe.org



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Mobile: +91 92465 42188/91546 05555 E-mail: principalnh2008@gmail.com URL: <http://www.vkrvnbcoa.org>

Date: 30-10-2019

CIRCULAR

All the students of Master of Business Administration are informed to attend "A One day seminar on Emerging Issues in IPR" by Mr. V Ramu, Assistant Professor, Kakinada Institute of Engineering and Technology, Kakinada is being organized by our R&D cell on 06-11-2019.

Venue: MBA Class Room

Time: 10:45AM

LS
30/10/19

PRINCIPAL

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Eluru Road, GUDIVADA. Kri Dt. A.P. 521 301

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Gudivada, Krishna District, Andhra Pradesh – 521301

Mobils: +91 92465 42188/91546 05555 E mail: principalhb2008@gmail.com URL: <http://www.vkrvnbcoc.org>

Date: 08-10-2019

PROGRAMME REPORT

Programme Name	A One day seminar on Emerging Issues in IPR
Resource person	Mr. V Ramu, Assistant Professor, Kakinada Institute of Engineering and Technology, Kakinada, +91 9963674739
Date of Activity	06-11-2019
Organized By	V.K.R., V.N.B & A.G.K COLLEGE OF ENGINEERING
Venue	MBA Class Room

Objective of the programme

The objective of Emerging Issues in Intellectual Property Rights (IPR) is to identify, examine, and analyze the latest developments and emerging trends in the field of IPR. This involves exploring new and emerging areas of IPR, such as those related to emerging technologies, digital platforms, and global trade agreements.

The aim is to provide insights into the latest developments and issues in IPR that are relevant to various stakeholders, including policymakers, legal practitioners, academics, businesses, and individuals. By keeping abreast of the latest developments in IPR, stakeholders can make informed decisions about the protection and exploitation of their intellectual property assets, as well as contribute to the development of policies and strategies that support innovation and creativity.

Topics Covered

- ✓ Introduction to emerging issues in Intellectual Property Law
- ✓ Artificial Intelligence and Intellectual Property Law
- ✓ Collaborative Innovation and Intellectual Property Law
- ✓ International Cooperation and Emerging Issues in Intellectual Property Law



V Ramu interacting with students about the session

Outcomes of Programme:

The students and faculty learned about Emerging Issues in IPR

They gain the knowledge on:

- ✓ **Increased Understanding:** By examining emerging issues in IPR, stakeholders can gain a deeper understanding of the evolving landscape of intellectual property law.
- ✓ **Improved Policy Development:** Exploring emerging issues in IPR can help policymakers develop more effective and responsive policies and strategies that reflect the latest developments and trends in the field.
- ✓ **Enhanced Legal Practice:** Legal practitioners can benefit from exploring emerging issues in IPR by staying up-to-date with the latest developments in the field.
- ✓ **Increased Innovation:** By exploring emerging issues in IPR, stakeholders can identify new opportunities for innovation and creativity.

On 06-11-2019 from our college students and faculties have participated in the Emerging Issues in IPR


Programme Coordinator



V.K.R., V.N.B. & A.G.K. COLLEGE OF ENGINEERING

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Gudivada, Krishna District, Andhra Pradesh – 521301

Mobiles: +91 92-465 42188/91546 05565 E-mail: principal@vkrvnbcoe.org URL: <http://www.vkrvnbcoe.org>

LIST OF PARTICIPANTS

Name of the Programme: "A One day seminar on Emerging Issues in IPR"

Date: 06-11-2019

S. No	Name of the Participant	Roll No.	Course and Year	Signature
1	ANNAMANENI SRAVANI	19NH1E0001	II MBA	A. Sravani
2	B GUNA SATHYA	19NH1E0002	II MBA	B. Guna Satya
3	BOLLU JANSI LAKSHMI	19NH1E0003	II MBA	B. Jansi Lakshmi
4	BONDALAPATI MOUNIKA SAI	19NH1E0004	II MBA	B.M. Sai
5	CHALLA VENKATA KANAKA DURGA BHAVANI	19NH1E0005	II MBA	C. Venkatesh
6	CHALLAPALLI PHANI SANKAR	19NH1E0006	II MBA	Ch. Phani Sankar
7	DARAPUREDDY PHANI BABU	19NH1E0007	II MBA	D. PHANI SANKAR
8	DONDAPATI VIJAY	19NH1E0008	II MBA	D. Vijay
9	G HARI KRISHNA	19NH1E0009	II MBA	Absent
10	GURUGUBELLI KALYANI	19NH1E0010	II MBA	G. Kalyani
11	JAJAM AJARATH BABU	19NH1E0011	II MBA	J. Ajarath Babu
12	JANGAM SARATH	19NH1E0012	II MBA	Sarath J
13	KADIYAM JYOTHI	19NH1E0013	II MBA	K. Jyothi
14	KATURI DEEPTHI	19NH1E0014	II MBA	K. Deepthi
15	KODURU SUSHMA	19NH1E0015	II MBA	K. Sushma
16	VENKATESWARAMMA K	19NH1E0016	II MBA	K. Venky
17	KOMMUGURI NICHOLUS JAYAGEETH	19NH1E0017	II MBA	K. N. Jayageeth

18	VIDYA SRI MAMIDALA	19NH1E0018	II MBA	V. Sri Mamidala
19	MANI PAUL KOMMUGURI	19NH1E0019	II MBA	M. Paul Kommuguri
20	KONAKALA SURESH	19NH1E0020	II MBA	K. Suresh
21	KONDAPALLI VEDA SRI	19NH1E0021	II MBA	K. V. S
22	KOSURU CHUDAMANI SRINIVAS	19NH1E0022	II MBA	K. Chudamani Srinivas
23	KOSURU JAGADEESH BABU	19NH1E0023	II MBA	K. Jagadeesh Babu
24	MATHI JAGAN	19NH1E0024	II MBA	M. Jagan
25	MATTA BALA TRIVENI	19NH1E0025	II MBA	M. Bala Triveni
26	NADIMINTI HARISH	19NH1E0026	II MBA	Absent
27	NAKKA RAMYA SRI	19NH1E0027	II MBA	N. Ramya Sri
28	NATTA HEPHZIBAH	19NH1E0028	II MBA	N. H.
29	NISCHALA DAGANI	19NH1E0029	II MBA	N. Dagani
30	PAREPALLI NAGA SIVA VAMSI KRISHNA	19NH1E0030	II MBA	P. Naga Siva Vamsi Krishna



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Mobile -91 92465 42188/91546 05555 E mail: principalnh2008@gmail.com URL : <http://www.vkrvnbcos.org>

LIST OF PARTICIPANTS

Name of the Programme: “A One day seminar on Emerging Issues in IPR”

Date: 06-11-2019

S. No	Name of the faculty member	Department	Signature
1	Mr. K Hari kishan	MBA	
2	Mr. N Muthyalu	MBA	
3	Ms. M Revathi	MBA	
4	Ms. A Anusha	MBA	
5	Ms. SNV Susmitha	MBA	
6	Mr. M Narendra	MBA	
7	Ms. Ch Sravani	MBA	

ABOUT THE INSTITUTION

V.K.R, V.N.B. & A.G.K. College of Engineering, Gudivada established in the year 2008 is one of the best known self-financing co-education institutions aiming to achieve excellence in Engineering Education. It is governed by General & Technical Education Society (GATES) to uplift aspiring students with a good academic background. It offers five UG programs (B.Tech in ECE, CSE, EEE, Mechanical, and Civil) and four PG programmes (M.Tech in VLSI, CSE, Thermal Engineering and MBA). It has a strong Industry-Institute Partnership Cell, Entrepreneurship Development Cell and R&D Cell to enhance the practical knowledge of the student.

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ABOUT PROGRAMME

Objectives:

The objective of Emerging Issues in Intellectual Property Rights (IPR) is to identify, examine, and analyze the latest developments and emerging trends in the field of IPR. This involves exploring new and emerging areas of IPR, such as those related to emerging technologies, digital platforms, and global trade agreements.

TOPICS COVERED

- Introduction to emerging issues in Intellectual Property Law
- Artificial Intelligence and Intellectual Property Law
- Collaborative Innovation and Intellectual Property Law
- International Cooperation and Emerging Issues in Intellectual Property Law

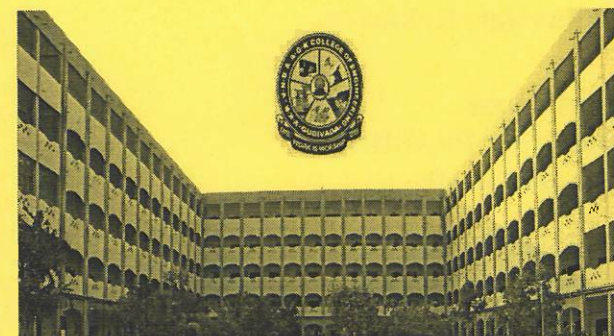
LEARNING OUTCOMES:

- Increased Understanding
- Improved Policy Development
- Enhanced Legal Practice
- Increased Innovation

A One day Seminar On Emerging Issues in IPR

JUNE 11TH, 2019
Organized by

RESEARCH AND
DEVELOPMENT CELL



**V.K.R, V.N.B. & A.G.K. COLLEGE OF
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Chairman

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Secretary

Sri V.V.KODANDA RAMAIAH
Correspondent

Sri B.KALYAN KUMAR
Director

PATRON

Dr. S.H.V. PRASADA RAO
Principal

RESOURCE PERSON

Sri V RAMU, Assistant Professor,
Kakinada Institute of Engineering and
Technology, Kakinada.

CONVENER

Sri G V N B PRABHAKAR
HOD, Dept. of ME

COORDINATOR

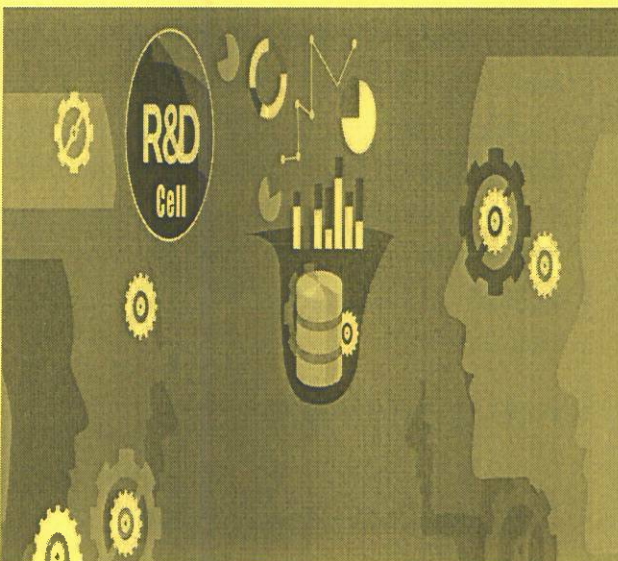
Sri K HARI KISHAN
HOD, Dept. of MBA

ORGANIZING COMMITTEE

Mr. N Muthyalu	Assistant Professor
Ms M Revathi	Assistant Professor
Ms Ch Sravani	Assistant Professor

STUDENT COORDINATORS

- 1. K. DEEPTHI**
- 2. B JANSI LAKSHMI**



REGISTRATION DETAILS



REGISTRATION FORM

**A One day seminar
On**

“Emerging Issues in IPR”

Name: Mr./Ms.: _____

Roll Number: _____

Department: _____

Organization: _____

Address: _____

Pin: _____

Phone: _____

Fax: _____

E-mail: _____

Signature of participant

Signature of Head of the Institution
(With the official seal)

RESEARCH & DEVELOPMENT CELL

V.K.R, V.N.B. & A.G.K. College of Engineering Eluru
Road, Gudivada - 521301, A.P
Phone number: 08674 242188
E-mail: vkrvnbengineering@gmail.com
Website: www.vkrvnbcoe.org



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Gudivada, Krishna District, Andhra Pradesh – 521301

Mobiles -91 92466 42188/91546 05555 E mail: principalnh2008@gmail.com URL : <http://www.vkrvnbcos.org>

Date: 10-09-2019

CIRCULAR

All the students of second year Master of Business Administration are informed to attend “A One day seminar on Role of Small Scale Enterprises in solving the unemployment problem by “Mr. K. Sateesh, Surya Tech Solutions, Managing Director, Andhra Pradesh is being organized by our EDC cell on 13-09-2019.

Venue: MBA Seminar hall

Timing: 10:30AM

[Handwritten Signature]
10/9/2019
PRINCIPAL

PRINCIPAL
V.K.R. V.N.B. & A.G.K. COLLEGE OF ENGINEERING
Eluru Road, GUDIVADA Kri. Dt. A.P. 521 301

Signature of all HODs							TPO	OFFICE	IQAC	LIBRARY
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CIVIL	EEE	MECH	ECE	CSE	FED	MBA				



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Gudivada, Krishna District, Andhra Pradesh – 521301

Mobiles +91 92465 42188/91546 05555 E mail: principalnh2008@gmail.com URL: <http://www.vknbcce.org>

Date: 17-09-2019

PROGRAMME REPORT

Programme Name	A One day seminar on Role of small scale enterprises in solving the unemployment problem
Resource person	Mr. K. Sateesh, Surya Tech Solutions Managing Director +917207299444
Date of Activity	13-09-2019
Organized By	V.K.R., V.N.B & A.G.K COLLEGE OF ENGINEERING
Venue	MBA Seminar hall

Objective of the programme

Small scale industries (SSI's) are very important constituents of Indian economy system. Apart from agriculture which is the major source of earning livelihood, small scale industries are another form generating employment opportunities and reducing poverty in India. This program basically focuses in understanding the role of small scale industries and how it helps in engaging manpower to increase employment. By doing this the employment rate of the country increases, income level the household increases, life expectancy increases and standard of living of the people enhanced.

Topics Covered

- ✓ The impact of disaster risk management on the development of small scale business
- ✓ Sourcing raw materials for small scale businesses
- ✓ The roles and problems of financial institutions to the growth of small scale business
- ✓ The role of small scale business in creating employment
- ✓ The role of government agencies in promoting small scale businesses
- ✓ The role of effective communication on the growth of small scale business



Mr. K. Sateesh, presenting the role of small scale business

Outcomes of Programme:

The students and faculty learned about Role of small scale enterprises in solving the unemployment problem

They gain the knowledge on:

The growth of a country depends on small and large scale enterprises.

A greater importance is given to small scale enterprises while planning because every country has large number of small scale enterprises.

India operates the largest and oldest programmes for the development of small scale enterprises in any developing countries.

The entrepreneur's choice of ownership depends upon the nature of business, scale of operation



Mr. K. Sateesh, gives small scale business in creating employment.

On 13-09-2019 from our college students and faculties have participated in the Role of small scale enterprises in solving the unemployment problem

Programme Coordinator



V.K.R., V.N.B. & A.G.K. COLLEGE OF ENGINEERING

(Approved by AICTE, New Delhi & Affiliated to JNTUK, KAKINADA)

(An ISO 9001:2015 certified institute)

Gudivada, Krishna District, Andhra Pradesh - 521301

Mobile: +91 92465 42188/91546 05555 E-mail: principalsh2008@gmail.com URL: <http://www.vkrvnbcoe.org>

LIST OF PARTICIPANTS

Name of the Programme: A One day seminar on Role of small scale enterprises in solving the unemployment problem

Date: 13-09-2019

S. No	Name of the Participant	Roll No.	Course and Year	Signature
1	ABDUL HALIMUNNISA	17NH1E0001	II MBA	A. Halimunnisa
2	ATLURI VENKATA RAMA PAVAN KUMAR	17NH1E0002	II MBA	A. V. R. Pavan Kumar
3	BACHULA SIVA NAGA DURGA RAO	17NH1E0003	II MBA	B. Siva Naga Durga Rao
4	BORUKATI SOFIA DEVI	17NH1E0004	II MBA	B. Sofia Devi
5	CHEBOYINA HANUMAN	17NH1E0005	II MBA	C. Hanuman
6	CHILLIMUNTA ANJANEYULU	17NH1E0006	II MBA	c. Anjaneyulu
7	GUMMADI REKHA DEVI	17NH1E0007	II MBA	G. Rekha Devi
8	GUNDU RAVI KUMAR	17NH1E0008	II MBA	G. Ravi Kumar
9	JARUGU PRABHAKAR	17NH1E0009	II MBA	J. Prabhakar
10	JONNALAGADDA GOPALA KRISHNA MANI KUMAR	17NH1E0010	II MBA	J. G. K. Mani Kumar
11	KORIMILLI NAGABABU	17NH1E0011	II MBA	k. nagababu
12	MADAMALA RAVITEJA	17NH1E0012	II MBA	M. Raviteja
13	MERUGUMALA SIVA NAGA JYOTHI	17NH1E0013	II MBA	M. Siva Naga Jothi
14	MOGILI SRI VENKATASAI RAMA KRISHNA	17NH1E0014	II MBA	M. Venkata Sai Krishna
15	MUNAGALA VENKATA BHARAT	17NH1E0015	II MBA	M. Venkata Bharat
16	NAGADESI PREM KUMAR	17NH1E0016	II MBA	N. Prem Kumar
17	NARRA MOHANA LAKSHMI SRAVANI	17NH1E0017	II MBA	N. Mohana Lakshmi Sravani
18	PARUCHURI MANASA	17NH1E0018	II MBA	P. Manasa
19	PASALA DURGA RAO	17NH1E0019	II MBA	P. Durga Rao
20	PEDAPUDI PAVANI	17NH1E0020	II MBA	P. Pavani
21	RAAVI NAGESH	17NH1E0021	II MBA	R. Nagesh
22	SEETHAMRAJU SATYA NAGA SARVANI	17NH1E0022	II MBA	S. Satya Naga Sarvani

23	SIDDANI PANDU RANGA RAO	17NH1E0023	II MBA	Rangad Rao. S
24	SUGGULA SRI NAGA SATYA AVINASH	17NH1E0024	II MBA	Satya Avinash. S
25	TELLA CHANDANA	17NH1E0025	II MBA	Chandana. T
26	VEERAVALLI SAI KUMAR	17NH1E0026	II MBA	V. Sai Kumar
27	VELAMALA NAGENDRA SATYA PAVAN KUMAR	17NH1E0027	II MBA	Pavan Kumar
28	VEMANA ANIL KUMAR	17NH1E0028	II MBA	V. Anil Kumar
29	VUSIRIKA CHANDRA SEKHAR	17NH1E0029	II MBA	Chandrasekar. V
30	YADAVALLI MAHALAKSHMI	17NH1E0030	II MBA	Y. Mahalakshmi

PRINCIPAL

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Mobile: +91 92465 42188/91546 05555 E-mail: principalah2008@gmail.com URL: <http://www.vkrvnbco.org>

LIST OF PARTICIPANTS

Name of the Programme: A One day seminar on Role of small scale enterprises in solving the unemployment problem

Date: 13-09-2019

S. No	Name of the faculty member	Department	Signature
1	Mr. K Harikishan	MBA	
2	Ms. M Revathi	MBA	
3	Ms. A Anusha	MBA	
4	Ms. SNV Susmitha	MBA	
5	Mr. M Narendra	MBA	
6	Ms. Ch Sravani	MBA	
7	Mr. N Muthyalu	MBA	

PRINCIPAL

VKR VNB & AGK COLLEGE OF ENGINEERING
Eluru Road, GUDIVADA Kri. Dt. A.P.521 301

ABOUT THE INSTITUTION

V.K.R, V.N.B. & A.G.K. College of Engineering, Gudivada established in the year 2008 is one of the best known self-financing co-educational institutions aiming to achieve excellence in Engineering Education. It is governed by General & Technical Educational Society (GATES) to uplift aspiring students with a good academic background. It offers five UG programs (B.Tech in Civil, EEE, Mechanical, ECE and CSE) and four PG programmes (M.Tech in VLSI, CSE, Thermal Engineering and MBA). It has a strong Industry-Institute Partnership Cell, Entrepreneurship Development Cell and R&D Cell to enhance the practical knowledge of the student.

ABOUT THE EDC CELL

India, poised on the threshold on becoming a superpower, is in a need of strong citizens with the ability to hold the helm and steer the nation towards a brighter tomorrow. Those with this ability and the will to lead are the entrepreneurs of tomorrow. Entrepreneurship Cell, VKRVNB hopes to play its part in realizing this vision. We at Entrepreneurship Development Cell VKRVNB believe that original and innovative ideas having the potential to change industry by creating value are formed in young mind. Moulding these ideas into successful ventures and tapping the entrepreneurial talent or such young minds stands as the prime motive for us. We try to provide adequate resources, extensive network and all kinds of support along with the appropriate platform for aspiring young entrepreneurs to hone their ideas.

ABOUT THE PROGRAMME

The training programme would help to provide:

Small scale industries (SSI's) are very important constituents of Indian economy system. Apart from agriculture which is the major source of earning livelihood, small scale industries are another form generating employment opportunities and reducing poverty in India

TOPICS COVERED

Contents of the course would touch upon following aspects, to achieve the objectives:

- Sourcing raw materials for small scale business
- The roles and problems of financial institutions to the growth of small scale business.
- The role of small scale business in creating employment
- The role of government agencies in promoting small scale businesses
- Role of effective communication on the growth of small scale business

A One day seminar on “Role of small scale enterprises in solving the unemployment problem”

September 13th, 2019

Organized by

**ENTREPRENEURSHIP
DEVELOPEMENT CELL**



**V.K.R, V.N.B. & A.G.K. COLLEGE OF
ENGINEERING**

(Approved by AICTE and Affiliated to JNTUK, Kakinada)

Eluru Road, Gudivada – 521301

CHIEF PATRONS

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Sri VEMULAPALLI VENKATESWARA RAO
Secretary

Sri V.V.KODANDA RAMAIAH
Correspondent

Sri B. KALYAN KUMAR
Director

PATRON
Dr. S H V PRASADARAO
Principal

CONVENER
Sri K.HARI KISHAN
HOD, Dept of MBA

RESOURCE PERSON

Sri K. SATEESH,
Managing Director, Surya Tech Solutions
Andhra Pradesh

COORDINATOR

Mr. M.Narendra
Assistant Professor

ORGANIZING COMMITTEE

Ms. M Revathi Assistant Professor

Mr. N Muthyalu Associate Professor

Ms. SNV Susmitha Assistant Professor

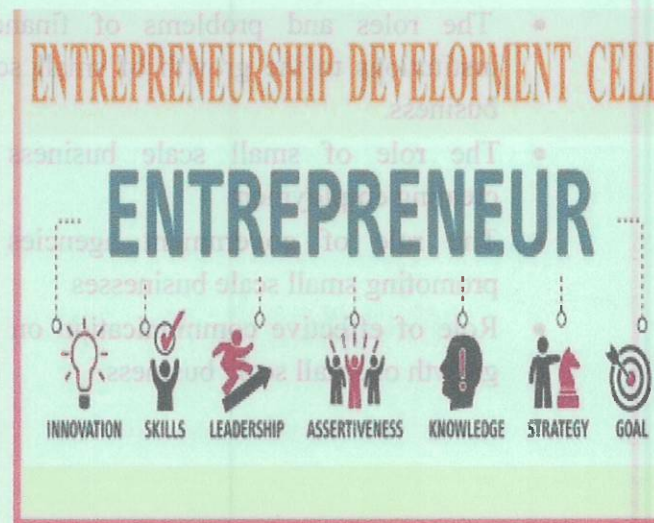
STUDENT COORDINATORS

1. Ms. P Manasa
2. Mr. S Ranga Rao

ADDRESS FOR COMMUNICATION

Sri K.HARI KISHAN
HOD, Dept of MBA
E mail: edc@vkrvnbcoc.org

REGISTRATION DETAILS



REGISTRATION FORM

A One day seminar on “Role of small scale enterprises in solving the unemployment problem”

Name: Mr./Ms.: _____

Regd. No: _____

Department: _____

Organization: _____

Address: _____

Pin: _____

Phone: _____

Fax: _____

E-mail: _____

Signature of participant

ENTREPRENEURSHIP DEVELOPMENT CELL
V.K.R, V.N.B. & A.G.K. College of Engineering Eluru Road,
Gudivada - 521301, A.P

Phone number: 08674 242188

E-mail: vkrvnbcoc@gmail.com

Website: www.vkrvnbcoc.org



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Mobile: +91 92465 42188/91546 05555 Email: principalah2008@gmail.com URL: <http://www.vknbcce.org>

Date: 13-07-2019

CIRCULAR

This is to inform that “A One Day Seminar on Use of Nano materials for Researchers, PG & UG” by MR. G. PRUDHVI (PhD), BRUNEL UNIVERSITY, LONDON, UK. Being organized by our V.K.R., V.N.B & A.G.K College of Engineering on 17.07.2019. I request you all to register immediately and to attend the program.

Venue: Seminar Hall, V.K.R, V.N.B & A.G.K College of Engineering

Timing: 10:00

[Handwritten Signature]
13/07/2019
PRINCIPAL
V.K.R. V.N.B. & A.G.K. COLLEGE OF ENGINEERING
Eluru Road, GUDIVADA, Kri Dt, A.P, 521 301

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CSE	ECE	CIVIL	MECH	FED	EEE	MBA				



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Gudivada, Krishna District, Andhra Pradesh – 521301

Mobiles –91 92465 42188/91546 05555 E mail: principalnh2008@gmail.com URL : <http://www.vkrnbcoa.org>

DATE: 18-07-2019

PROGRAMME REPORT

Programme Name	A One Day Seminar on use of Nano materials for Researchers, PG & UG
Resource Person	MR. G. PRUDHVI (PhD) BRUNEL UNIVERSITY, LONDON, UK. +91 80194 01900
Date of Activity	17.07.2019
Organized by	V.K.R, V.N.B & A.G.K College of Engineering, Gudivada, Krishna District, AP
Venue	Seminar Hall

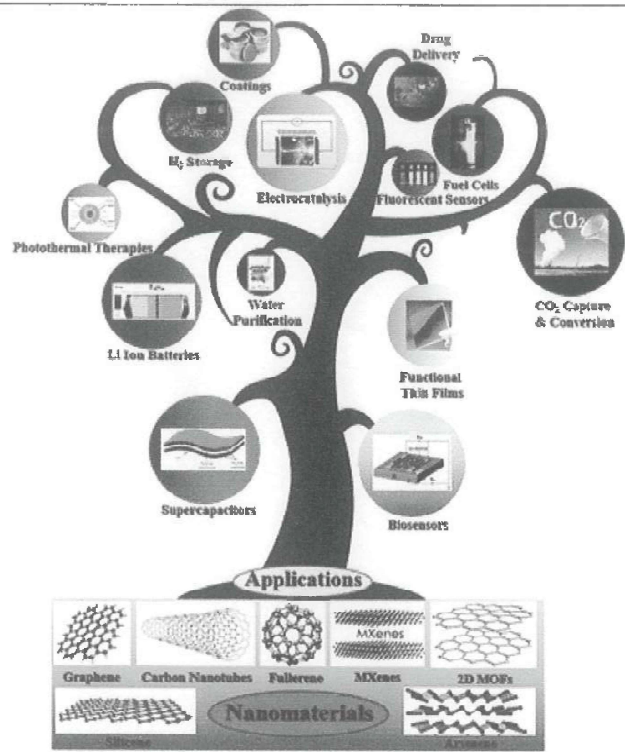
The Objective of the programme

Nanomaterials are finding applications now a days in every aspect of life ranging from day to day use of sensors to medical field and space applications. The seminar incites faculty members, researchers to equip and advance their knowledge in this area, and also, outlines the prospective areas for novel research. Objective of the seminar is to bring out the current research trends and future scope of research on nanomaterials. The lecture series will be covering new materials which are highly in demand, their characterization and applications. This one day seminar will be an ideal platform for all those pursuing career in material science to come together, discuss, disseminate and assess the recent developments.

Topic Covered

Term	Description
Nanotechnology	Nanotechnology refers to technology at the nanoscale level in which materials, devices, or systems are developed <i>via</i> controlling matter at the nanoscale length to stimulate the unique properties of the material at the nano-level.
Nanomanufacturing	Nanomanufacturing refers to manufacturing at the nanoscale level and accomplished <i>via</i> bottom-up or top-down methods.
Nanoscale	A scale covering 1–100 nm.
Nanomaterial	A material is called a nanomaterial if it has at least one dimension in the nanoscale range of 1–100 nm.
Nano-object	A nano-object is a discrete piece of material with one, two, or three external dimensions in the nanoscale range.
Nanoparticle	An object or particle is called a nanoparticle when all of its dimensions are in the nanoscale range.
Aspect ratio	The aspect ratio of a nano-object is defined as the ratio of the length of the major axis to the width of the minor axis.
Nanosphere	A nanosphere is a nanoparticle that has an aspect ratio of 1.
Nanorod	The term nanorod is used when the shortest and longest axes have different lengths. Nanorods have a width in the range of 1 to 100 nm and an aspect ratio greater than 1.
Nanofiber	A nano-object with two dimensions in the nanoscale range and a third dimension that is significantly larger.
Nanowire	Nanowires are analogues to nanorods, but with a higher aspect ratio.

Term	Description
Nanotube	Hollow nanofibers are called nanotubes.
Nanostructured material	This is a term used for materials that have structural elements, molecules, crystallites, or clusters with dimensions in the range of 1–100 nm.
Nanomaterial	A material is called a nanomaterial if it has at least one dimension in the nanoscale range of 1–100 nm.
Engineered nanomaterials	Intentionally produced materials that have one or more dimensions in the order of 100 nm or less are called engineered nanomaterials.
Nanocomposite	Nanocomposites are defined as multicomponent materials with multiple different phase domains, in which at least one of the phases has at least one dimension in the order of nanometers.





MR. G. PRUDHVI Interacted to the participants



Head of the Department Mr. G.V.N.B. Prabhakar Garu introduced the MR. G. PRUDHVI
gaur to students


Program Coordinator



V.K.R., V.N.B & A.G.K COLLEGE OF ENGINEERING

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Gudivada, Krishna District, Andhra Pradesh – 521301

“A One Day Seminar on use of Nano materials for Researchers, PG & UG”

Participants

S.NO	REGD NO	NAME OF STUDENT	17-07-2019
1	16NH5A0301	ADAPA SAIRAM	<i>Sairam</i>
2	16NH5A0302	ADAPALA STUTHIKIRAN	<i>Adapala Stuthikiran</i>
3	16NH5A0304	BOKKA SUBRAHMANYAM	<i>B. Subrahmanyam</i>
4	16NH5A0305	GAJULA MOHAN ANJANEYULU	<i>G.M. Anjaneyulu</i>
5	16NH5A0306	GORLA VINOD KUMAR	<i>G. Vinod Kumar</i>
6	16NH5A0307	GUDAVALLI PRASANTH KUMAR	<i>Prasanth Kumar</i>
7	16NH5A0308	JUJUVARAPU VENKATESH	<i>J. Venkatesh</i>
8	16NH5A0309	KALIDINDI SRINIVASARAO	<i>K. Srinivasa Rao</i>
9	16NH5A0310	KOMMA SAIBABU	<i>K. Saibabu</i>
10	16NH5A0311	KOPURI SAI PRASAD	<i>S. Prasad</i>
11	16NH5A0312	MEDEPALLI ARUN	<i>M. Arun</i>
12	16NH5A0313	MOHAMMAD KHIZAR	<i>M. Khizar</i>
13	16NH5A0314	MOVVA GOWTHAM	<i>M. Gowtham</i>
14	16NH5A0316	NULU VENKATA NAGA SAI SANATH	<i>N. Sai Sanath</i>
15	16NH5A0317	PADAMATA VENKATA DURGA RAO	<i>P.V. Durga Rao</i>
16	16NH5A0318	PAMARTHI PAVANAKUMARI	<i>P. Pavanakumari</i>
17	16NH5A0319	PEDASANAGANTI LAKSHIMANA	<i>P. Lakshimana</i>
18	16NH5A0320	POLUKONDA DHANUNJAY	<i>P. Dhannun</i>
19	16NH5A0321	POTHURAJU SUBHASH	<i>P. Subhash</i>
20	16NH5A0322	RUNJALA BUJJI BABU	<i>R. Bujji Babu</i>
21	16NH5A0323	SHAIK ABDUL BASHEER	<i>S. Abdul Basheer</i>
22	16NH5A0324	SHAIK KAREEM BASHA	<i>S. Basha</i>
23	16NH5A0325	THOTA VENKATA SIVA PRASAD	<i>T. Venkata</i>
24	16NH5A0326	UPPALAPATI NAGA SAI DURGA	<i>U. Naga Sai</i>
25	16NH5A0327	VEERLA RAM KUMAR	<i>V. Ram</i>
26	16NH5A0328	VEERLA VENKATA GANESH BABU	<i>V. Ganesh Babu</i>
27	16NH5A0329	VORUGU NAGARAJU	<i>V. Nagaraju</i>
28	16NH5A0330	KOLLAREDDY BALA RAGHAVA	<i>K. Bala Raghava</i>
29	16NH5A0331	POLAVARAPU HARI KRISHNA	<i>P. Hari Krishna</i>
30	16NH1A0301	ALUGOLU SADGUNA CHAITANYA	<i>A.S. Chaitanya</i>

17/07/2019

g.

ABOUT THE INSTITUTION

V.K.R, V.N.B. & A.G.K. College of Engineering, Gudivada established in the year 2008 is one of the best known self-financing co-education institutions aiming to achieve excellence in Engineering Education. It is governed by General & Technical Education Society (GATES) to uplift aspiring students with a good academic background. It offers five UG programs (B.Tech in ECE, CSE, EEE, Mechanical, and Civil) and four PG programmes (M.Tech in VLSI, CSE, Thermal Engineering and MBA). It has a strong Industry-Institute Partnership Cell, Entrepreneurship Development Cell and R&D Cell to enhance the practical knowledge of the student.

ABOUT THE R&D CELL

The R&D Cell promotes and enables the students to carry out research activities in the respective domains and interdisciplinary areas with a set of guidelines. To promote and accelerate quality research within the institute and in collaboration with industry, other institutes and R&D organizations. To promote Innovation and consultancy activities through development of Research Centers and Centers of Excellence. To integrate Teaching and Research. To ensure integrity, quality and ethics in research. To promote generation of intellectual capital.

ABOUT PROGRAMME

Objectives:

- ❖ Nanomaterial's are finding applications now a days in every aspect of life ranging from day to day use of sensors to medical field and space applications.
- ❖ The seminar incites faculty members, researchers to equip and advance their knowledge in this area, and also, outlines the prospective areas for novel research.
- ❖ Objective of the seminar is to bring out the current research trends and future scope of research on nanomaterial's.
- ❖ The lecture series will be covering new materials which are highly in demand, their characterization and applications.

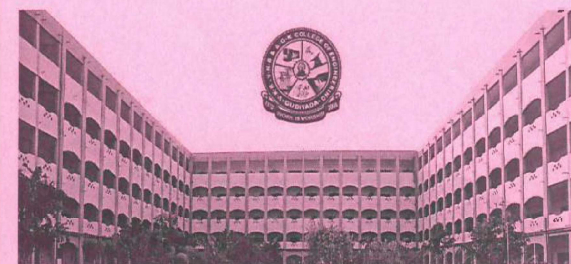
LEARNING OUTCOMES

- ❖ Nanotechnology refers to technology at the Nano scale level in which materials, devices, or systems are developed via controlling matter at the Nano scale length to stimulate the unique properties of the material at the Nano-level. Nano manufacturing refers to manufacturing at the Nano scale level and accomplished via bottom-up or top-down methods.
- ❖ A material is called a nanomaterial if it has at least one dimension in the Nano scale range of 1–100 nm.

**“A One Day Seminar
On
use of Nano materials” for
Researchers, PG & UG**

17th July 2019

**Organized by
RESEARCH AND
DEVELOPMENT CELL**



**V.K.R, V.N.B. & A.G.K. COLLEGE OF
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Eluru Road, Gudivada – 521301

CHIEF PATRONS

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Chairman

Sri VEMULAPALLI VENKATESWARA RAO
Secretary

Sri V.V.KODANDA RAMAIAH
Correspondent

PATRON

Dr. S.H.V. PRASADA RAO
Principal

RESOURCE PERSON

Mr. G. PRUDHVI
BRUNEL UNIVERSITY,
LONDON, UK

CONVENER

Sri G.V.N.B. PRABHARKAR
HOD, Dept. of ME

COORDINATOR

Sri MANIPAUL
Assistant Professor, Dept. of ME

ORGANIZING COMMITTEE

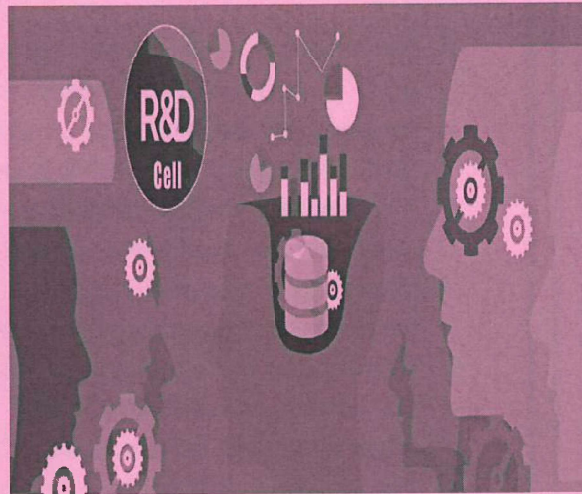
Mr. M. SAI SANTOSH Assistant Professor

Mr. VATTIPALLI RAVI Assistant Professor

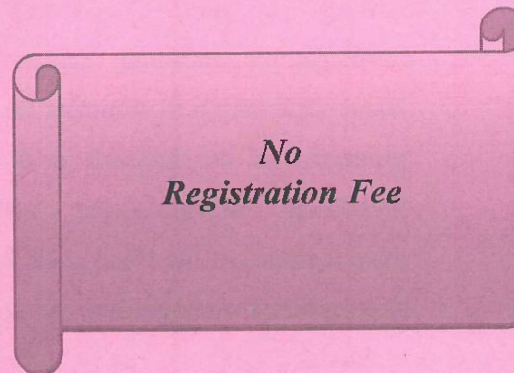
Mr. P. KRISHNAM RAJU Assistant Professor

STUDENT COORDINATORS

- 1. K. DURGA BHANU**
- 2. BOPANA SUJWAL**



REGISTRATION DETAILS



REGISTRATION FORM

**“A One Day Seminar
On
use of Nano materials” for
Researchers, PG & UG**

Name: Mr./Ms.: _____

Roll Number: _____

Department: _____

Organization: _____

Address: _____

Pin: _____

Phone: _____

Fax: _____

E-mail: _____

Signature of participant

Signature of Head of the Institution
(With the official seal)

RESEARCH & DEVELOPMENT CELL
V.K.R, V.N.B. & A.G.K. College of Engineering Eluru
Road, Gudivada - 521301, A.P
Phone number: 08674 242188
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Website: www.vkrvnbcoe.org



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Mobile: +91 92465 42188/91546 05555 E mail: principalh2008@gmail.com URL: <http://www.vkrvnbcoe.org>

Date: 19-06-2019

CIRCULAR

All the students of third year Electronics & Communication Engineering are informed to attend “A One day seminar on Women Entrepreneurs “Gollapudi Raja Sekhar, Vikas College of Engineering Nunna, Andhra Pradesh is being organized by our EDC cell on 22-06-2019.

Venue: ECE Seminar hall

Timing: 10:30AM

[Handwritten Signature]
19/6/2019
PRINCIPAL
PRINCIPAL
V.K.R. V.N.B. & A.G.K. COLLEGE OF ENGINEERING
Eturu Road, GUDIVADA, Kri Dt. A.P. 521 301

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CIVIL	EEE	MECH	ECE	CSE	FED	MBA				



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Mobils -91 92465 42188/91546 05555 E mail: principalnh2008@gmail.com URL: <http://www.vkrnbcoe.org>

Date:24-06-2019

PROGRAMME REPORT

Programme Name	A One day seminar on women Entrepreneurs
Resource person	Gollapudi Raja Sekhar, Vikas College of Engineering Nunna +918919956963
Date of Activity	22-06-2019.
Organized By	V.K.R., V.N.B & A.G.K COLLEGE OF ENGINEERING
Venue	ECE Seminar hall

Objective of the programme

Women entrepreneurs can have a variety of objectives depending on their personal goals and business aspirations. Here are some common objectives for women entrepreneurs:

Financial independence: Many women start their own businesses with the goal of achieving financial independence. They want to be able to support themselves and their families without having to rely on others.

Work-life balance: Women entrepreneurs may prioritize work-life balance, which can mean having more control over their schedules and being able to spend time with their families.

Impact: Some women entrepreneurs start businesses with the goal of making a positive impact on their communities or the world. This could involve creating products or services that address social or environmental issues.

Personal growth: Starting a business can be a powerful way for women to challenge themselves, learn new skills, and grow both personally and professionally.

Creative expression: For some women entrepreneurs, starting a business is a way to express their creativity and pursue their passions.

Legacy: Some women may start businesses with the goal of leaving a legacy for future generations, whether that means building a family business or creating a lasting impact in their industry.

Overall, women entrepreneurs may have a variety of objectives, but they all share the drive and determination to create and grow their own businesses.

Topics Covered

- ✓ Financial aid – the scope of monetary assistance includes seed capital, growth capital, line of credit and non-credit support.
- ✓ Promotion of offline initiatives and outreach programs so as to propel the spirit of entrepreneurship among potential women entrepreneurs. This will be conducted by partnering with other organizations.
- ✓ Incubation and acceleration support to startups founded or co-founded by women entrepreneurs who are registered with the program.
- ✓ Identification of skill-gaps faced by entrepreneurs so as to link such entrepreneurs with partners who provide online/offline training on these aspects.
- ✓ Marketing and networking support to early-stage or established entities to help them in improving the marketing and positioning of their products.
- ✓ Compliance services to registered users, which provides them with the essential tools to adhere to legal compliances, perform registrations, furnish accounts, make loan applications, provide license counseling, and so and so forth.
- ✓ A host of specialized services to social entrepreneurship ventures founded/co-founded by women. It is rendered by understanding their specific needs.



Outcomes of Programme:

The students and faculty learned about Women Entrepreneurs

They gain the knowledge on:

- Women communication styles and impact on compensation and other non-hierarchical rewards (e.g. increased span of control)
- Employment growth and benefits disparity between men and women in the context of jobs created from business advisory services of publicly funded organizations
- Perceived workplace gender discrimination and consequences
- Gender disparities in academe in obtaining higher ranking positions and in allocating named professorships.



On 22-06-2019 from our college students and faculties have participated in the Women Entrepreneurs


Programme Coordinator



V.K.R., V.N.B. & A.G.K. COLLEGE OF ENGINEERING

(Approved by AICTE, New Delhi & Affiliated to JNTUK, KAKINADA)

(An ISO 9001:2015 certified institute)

Gudivada, Krishna District, Andhra Pradesh - 521301

Mobile: +91 92465 43188/91546 05555 E-mail: principal@vkrvnbce.org URL: <http://www.vkrvnbce.org>

LIST OF PARTICIPANTS

Name of the Programme: A One day seminar on Women Entrepreneurs

Date: 22-06-2019.

S. No	Name of the Participant	Roll No.	Course and Year	Signature
1	ABDUL RAHEEMUNNISA	16NH1A0401	III ECE	A. Raheemunnisa
2	ANNAVARAPU AKHILA	16NH1A0402	III ECE	A. Akhila
3	ATUKURI ROJA RAVALI	16NH1A0403	III ECE	A. Roja Raval
4	BATHULA JITHENDRA	16NH1A0404	III ECE	B. Jithendra
5	BATHULA KEZIA	16NH1A0405	III ECE	B. Jithendra
6	BODINAPALLI JYOTHSNA	16NH1A0406	III ECE	B. Jyotsna
7	BOPANA SUSMITHA	16NH1A0407	III ECE	B. Susmitha
8	B. V V NAGA SURYA SRI SOWJANYA	16NH1A0408	III ECE	B. N. Surya Sri
9	BOYINA DEVI PRIYA	16NH1A0409	III ECE	B. Devi Priya
10	CHALAMACHARLA ARUNA KUMARI	16NH1A0410	III ECE	C. Aruna Kumari
11	CH. SOBHA GAYATRI	16NH1A0411	III ECE	Ch. Sobha Gayatri
12	CHENU JAYA LAKSHMI	16NH1A0413	III ECE	C. Jaya Lakshmi
13	CHEPARTHI NAGA SOWJANYA	16NH1A0414	III ECE	C. Naga Sowjanya
14	CHIGURUPATI ROSHINI	16NH1A0415	III ECE	Ch. Roshini
15	CHIRIVELLA JAHNAVI DEVI	16NH1A0416	III ECE	C. Jahnavi Devi
16	CHITHA ESWARA RAO	16NH1A0417	III ECE	Ch. Eswara Rao
17	DAKARAPU PRATHYUSHA	16NH1A0418	III ECE	D. Prathyusha
18	DASI PRAVEEN CHAITANYA	16NH1A0419	III ECE	G. Praveen
19	EDE NAGA DURGA PRASAD	16NH1A0421	III ECE	Ede Naga Durga Prasad
20	GOPISETTI DHANESH	16NH1A0422	III ECE	G. Dhaneesh
21	GORRELA TRIVENI	16NH1A0423	III ECE	G. Triveni
22	GUMPENA KARTHIK	16NH1A0424	III ECE	G. Triveni
23	JONNALA DEVI SUMA	16NH1A0426	III ECE	J. Devi Suma
24	KAILA LAKSHMI PRASANNA	16NH1A0427	III ECE	K. Lakshmi Prasanna
25	KALAVAGUNTA BHARGAVI	16NH1A0428	III ECE	K. Bhargavi
26	K. APARNA NAGA PARVATHI	16NH1A0429	III ECE	K. Parvathi
27	KODATI NAGA HEMA LATHA	16NH1A0431	III ECE	K. Hemalatha
28	KOLLAREDDY RENUKA	16NH1A0432	III ECE	K. Renuka
29	KOLLURI NAGA SREEJA	16NH1A0433	III ECE	K. Naga Sreeja
30	KOLLURU PRASANTH LAKSHMAN	16NH1A0434	III ECE	K. Prasanth Lakshman
31	KOLUSU DIVYA	16NH1A0435	III ECE	K. Divya
32	KOLUSU HANUMAN	16NH1A0436	III ECE	K. Hanuman

33	KOPURI DIVYA JYOTHI	16NH1A0437	III ECE	Darya Jyothi
34	KOWRADA JETHENDRA	16NH1A0438	III ECE	K. Jethendra
35	KUNDETI YEDUKONDALU	16NH1A0439	III ECE	Kundeti Yedukondalu
36	LOYA SURYA TEJA	16NH1A0440	III ECE	L. Surya Teja
37	MARRIREDDY KIRANMAYI	16NH1A0442	III ECE	M. Kiranmai
38	MEKA VEENASREE	16NH1A0443	III ECE	M. Veenasree
39	MENDEM ANAND PAUL	16NH1A0444	III ECE	M. Anand Paul
40	MODUKURU PHANI KRISHNA	16NH1A0445	III ECE	M. Phani Krishna
41	MOHAMMAD SADIK	16NH1A0446	III ECE	Mohammad Sadik
42	MOTAPARTHI SAJITH	16NH1A0447	III ECE	M. Sajith
43	MUDILI NAGA NAVEEN	16NH1A0448	III ECE	M. Naga Naveen
44	MUTYALA SAMARPANA	16NH1A0449	III ECE	Mutyala Samarpana
45	NAIDU JAYASRI	16NH1A0450	III ECE	Naidu Jayasri
46	ALAPATI RAMYA KRISHNA	17NH5A0401	III ECE	A. Ramya Krishna
47	AREPALLI VENKATASRAVANI	17NH5A0402	III ECE	A. Venkatasravani
48	CH.NAGA MAHITHA SAI	17NH5A0403	III ECE	Ch. Naga Mahitha Sai
49	DASARI HEMA	17NH5A0404	III ECE	D. Hema
50	ELURI SAI TEJASWINI	17NH5A0405	III ECE	E. Sai Tejaswini

[Handwritten Signature]

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LIST OF PARTICIPANTS

Name of the Programme: A One day seminar on Women Entrepreneurs

Date: 22-06-2019.

S. No	Name of the faculty member	Department	Signature
1	Mr. G Rajendra	ECE	
2	Mr.SK. Abdul Azeez	ECE	
3	Ms. N Gowthami	ECE	
4	Ms. K Nandini	ECE	
5	Mr. K Rajesh	ECE	
6	Ms.Ch Sree Lakshmi	ECE	

PRINCIPAL
V.K.R. V.N.B. & A.G.K. COLLEGE OF ENGINEERING
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ABOUT THE INSTITUTION

V.K.R, V.N.B. & A.G.K. College of Engineering, Gudivada established in the year 2008 is one of the best known self-financing co-educational institutions aiming to achieve excellence in Engineering Education. It is governed by General & Technical Educational Society (GATES) to uplift aspiring students with a good academic background. It offers five UG programs (B.Tech in Civil, EEE , Mechanical, ECE and CSE) and four PG programmes (M.Tech in VLSI, CSE, Thermal Engineering and MBA). It has a strong Industry-Institute Partnership Cell, Entrepreneurship Development Cell and R&D Cell to enhance the practical knowledge of the student.

ABOUT THE EDC CELL

India, poised on the threshold on becoming a superpower, is in a need of strong citizens with the ability to hold the helm and steer the nation towards a brighter tomorrow. Those with this ability and the will to lead are the entrepreneurs of tomorrow. Entrepreneurship Cell, VKRVNB hopes to play its part in realizing this vision. We at Entrepreneurship Development Cell VKRVNB believe that original and innovative ideas having the potential to change industry by creating value are formed in young mind. Moulding these ideas into successful ventures and tapping the entrepreneurial talent or such young minds stands as the prime motive for us. We try to provide adequate resources, extensive network and all kinds of support along with the appropriate platform for aspiring young entrepreneurs to hone their ideas.

ABOUT THE PROGRAMME

The training programme would help to provide:

Women entrepreneurs can have a variety of objectives depending on their personal goals and business aspirations. Here are some common objectives for women entrepreneurs.

TOPICS COVERED

Contents of the course would touch upon following aspects, to achieve the objectives:

- Financial aid
- Promotion
- Incubation and acceleration
- Identification of skill-gaps
- Marketing and networking support
- Compliance services
- social entrepreneurship

A One day seminar on "Women Entrepreneurs"

June 22nd, 2019
Organized by

**ENTREPRENEURSHIP
DEVELOPEMENT CELL**



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ENGINEERING**

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CHIEF PATRONS

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Correspondent

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Director

PATRON
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HOD, Dept of ECE

RESOURCE PERSON

Sri. GOLLAPUDI RAJA SEKHAR,
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Andhra Pradesh

COORDINATOR

Sri. K.HARI KISHAN
HOD, Dept of MBA

ORGANIZING COMMITTEE

Mr. G Rajendra Assistant Professor

Mr.SK. Abdul Azeez Assistant Professor

Ms. N Gowthami Assistant Professor

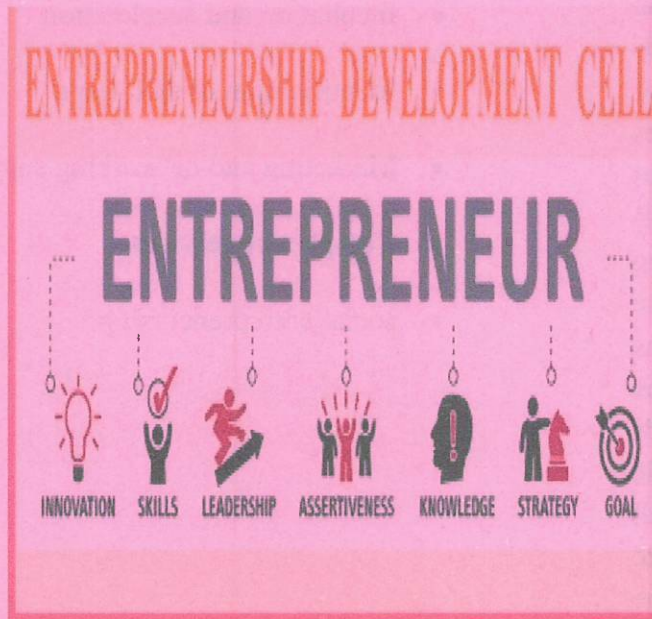
STUDENT COORDINATORS

1. Ms. Dasari Hema
2. Mr. Mohammad Sadik

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HOD, Dept of MBA
E mail: edc@vkrvnbcoe.org

REGISTRATION DETAILS



REGISTRATION FORM

A One day seminar

on

“Women Entrepreneurs”

Name: Mr./Ms.: _____

Regd. No: _____

Department: _____

Organization: _____

Address: _____

Pin: _____

Phone: _____

Fax: _____

E-mail: _____

Signature of participant

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