(Approved by AICTE, New Delhi & Affiliated to JNTUK, KAKINADA)
(An ISO 9001:2015 certified institute)

Gudivada, Krishna District, Andhra Pradesh - 521301

Mobils -91 92465 42188/91546 05555 F mail: principalnh2008@gmail.com URL: http://www.vlavvabeoe.org

Date: 12-03-2021

### **CIRCULAR**

All the students of B.Tech III year Mechanical Engineering are informed to attend "A One day seminar on Methodological advances in Entrepreneurship research "by Mr. N.Dhanunjaya Rao, HOD MBA Department R.K College of Engineering Kethanakonda, Andhra Pradesh is being organized by our EDC cell on 18-03-2021.

Venue: Mechanical Seminar Hall

Timing: 10:00AM

PRINCIPAL
PRINCIPAL
VKR VNB 8 AGK COLLEGE OF ENGINEERING
Eluru Road, GUDIVADA, Kri Dt.A.P. 521 301

Signature of all HODs	TPO	OFFICE	IQAC	LIBRARY	
CIVIL EEE MECH ECE CSE	FED MBA		R Cont	Insert	W. Pore John

(Approved by AICTE, New Delhi & Affiliated to JNTUK, KAKINADA)
(An ISO 9001:2015 certified institute)

Gudiv ada, Krishna District, Andhra Pradesh – 521301

Mobile -91 92-465 42188/91546 05655 E mail: principaluh2008@gmail.com URL: http://www.ukvnbcoe.org

Date: 20-03-2021

### PROGRAMME REPORT

Programme Name A One day seminar on Methodological advances in		
	Entrepreneurship research	
Resource person	Mr. N.Dhanunjaya Rao, HoD MBA Department R.K College of	
	Engineering Kethanakonda, Andhra Pradesh.+91 9703542828	
Date of Activity	18-03-2021	
Organized By	V.K.R., V.N.B & A.G.K COLLEGE OF ENGINEERING	
Venue	Mechanical Seminar Hall	

### Objective of the programme

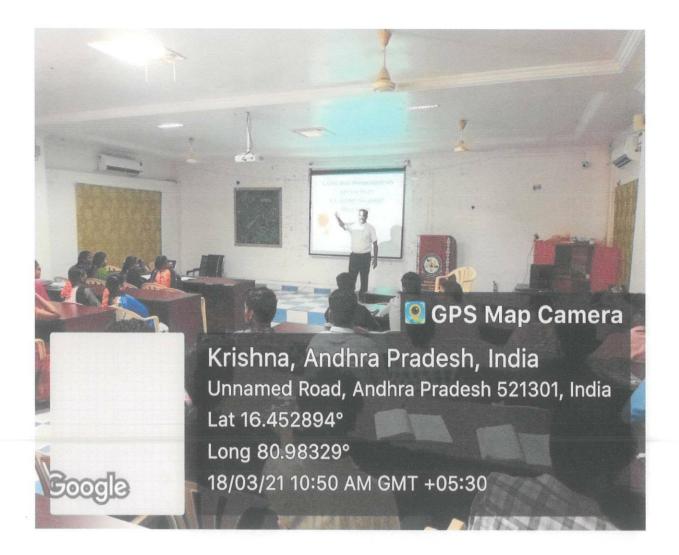
Entrepreneurship has experienced significant advances in recent years, thanks to a combination of technological advancements, changing market dynamics, and new ways of thinking about business. Here are some of the key advances in entrepreneurship

### **Topics Covered**

- E-commerce: The rise of e-commerce has given entrepreneurs access to global markets and enabled them to start businesses without the need for a physical storefront. E-commerce platforms like Shopify, Amazon, and eBay have made it easy for anyone to start selling products online.
- Social media: Social media has revolutionized the way entrepreneurs reach and engage
  with their customers. Platforms like Facebook, Instagram, and Twitter provide
  entrepreneurs with powerful tools for building brand awareness and connecting with
  potential customers.
- Crowd funding: Crowd funding has emerged as a popular way for entrepreneurs to raise funds for their businesses. Platforms like Kick starter and Indiegogo allow entrepreneurs to showcase their products or services and receive financial backing from the public.
- Remote work: The pandemic has accelerated the shift towards remote work, which has
  opened up new opportunities for entrepreneurship. Entrepreneurs can now hire talent

from anywhere in the world and operate their businesses from anywhere with an internet connection.

- Artificial intelligence: AI has the potential to transform entrepreneurship by automating tasks, improving decision-making, and enabling new business models. AI-powered tools like chatbots, predictive analytics, and natural language processing are already being used by entrepreneurs to streamline operations and improve customer experiences.
- Overall, entrepreneurship continues to evolve and adapt to changing market conditions
  and technological advancements. The advances mentioned above are just a few examples
  of how entrepreneurship is advancing and opening up new opportunities for innovative
  thinkers and risk-takers.



### **Outcomes of Programme:**

The students and faculty learned about Methodological advances in Entrepreneurship research They gain the knowledge on:

Advances in entrepreneurship can lead to a variety of positive outcomes for individuals and society as a whole. Some of these outcomes include:

Job creation: Entrepreneurs often create new businesses and job opportunities, which can help to reduce unemployment and stimulate economic growth.

Innovation: Entrepreneurs are often at the forefront of developing new technologies, products, and services, which can improve people's lives and help to address societal challenges.

Increased competition: Entrepreneurship can increase competition in markets, which can lead to better products and services, lower prices, and greater efficiency.

Wealth creation: Successful entrepreneurs can generate significant wealth for themselves and their investors, which can be reinvested in new ventures or used to support other important initiatives.

Social impact: Many entrepreneurs are motivated by a desire to make a positive social impact, such as by addressing environmental challenges, improving healthcare outcomes, or promoting social justice.

Overall, advances in entrepreneurship can help to drive economic growth, promote innovation, and create positive social and environmental outcomes.



On 18-03-2021 from our college students and faculties have participated in the Methodological advances in Entrepreneurship research

Programme Coordinator

(Approved by AICTE, New Delhi & Affiliated to JNTUK, KAKINADA)

(An ISO 9001:2015 certified institute)

Gudivada, Krishna District, Andhra Pradesh – 521301

Mobils: +91 92465 42188/91546 05555 Email: <u>urincipalmh200@gmail.com</u> UKL: <u>http://www.ylevubcoe.org</u>

### LIST OF PARTICIPANTS

Name of the Programme: A One day seminar on Methodological advances in Entrepreneurship research

Date: 18-03-2021

S. No	Name of the Participant	Roll No.	Course and Year	Signature
1	DANDABATTINA SAIRAM	18NH1A0301	III MECH	D. SaiRam
2	BOPPANA SUJWAL	18NH1A0302	III MECH	B. CITWAL
3	CHINTAGUNTA RATNA LOKESH	18NH1A0303	III MECH	Chintagunta Ratna Lokesh
4	GANNAMANENI DURGA SAI RAM	-18NH1A0304	III MECH	Gannameni Durga sai ram
5	GANTA SRI DURGA GANESH	18NH1A0305	III MECH	G.S.D. Ganesh
6	KATIKI SUDHEER KUMAR	18NH1A0308	III MECH	Katiki. Sudheet kumat
7	KATTA JITENDRA VENKATA REDDY	18NH1A0309	III MECH	K. Jitendra Venkata reddu
8	KATTULA ANIL KUMAR	18NH1A0310	III MECH	K. Anilkumar
9	KOLLURI KIRAN SAI	18NH1A0312	III MECH	K. Kiran Sai
10	MOHAMMAD HASEN	18NH1A0313	III MECH	M. Hasen
11	MUDDA RAJESH	18NH1A0314	III MECH	M. Raiesh
12	MUMMADI MANOJ	18NH1A0315	III MECH	M. manol.
13	NAGIDI HIJKIYA RAJU	18NH1A0316	III MECH	N. Hijkiya va
14	NALLAGUNCHU CHAITANYA	18NH1A0317	III MECH	N'chaitanyo
15	NIMMAKAYALA SRIRAM	18NH1A0318	III MECH	Nistinam
16	RAJAMANDRI SURENDRA	18NH1A0319	III MECH	R. Suzendara
17	RAULAPALLI JASWANTH	18NH1A0320	III MECH	R. Jasu anth
18	VANNEMREDDY VIDYADHAR	18NH1A0321	III MECH	v. vidyadhou
19	AGNIHOTRAM SRIHARSHA	19NH5A0301	III MECH	A-Sur Harshe
20	BADUGU NAGABABU	19NH5A0302	III MECH	B. Nagababi
21	BATTINA NAGEEN	19NH5A0303	III MECH	B. Nagan

22	BEZAWADA VENKATA	1000115 4 0204	III MECH	B. VENKATA DURGA
	DURGA PRASAD	19NH5A0304	A-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1	PRASAD
23	DOOSA MAHESH	19NH5A0307	III MECH	
	CHANDRA	19NIJAU307		D. Mahesh Chandra
24	GONEPALLI V S R	19NH5A0308	III MECH	
	PRASAD	19N113F10306		G. VSIR Puasad
25	GORIPARTHI	19NH5A0309	III MECH	a ad at 1
	MANIKANTA	1311113740309		G. Manelanta
26	GUDAPATI KIRAN	19NH5A0310	III MECH	& Olivan Gumar
	KUMAR			
27	GUNTU RAJU	19NH5A0311	III MECH	G. Path
28	JUPUDI MOHITH NAGA	19NH5A0312	III MECH	J. Mohoth
	SAI SRINIVAS	171111111111111111111111111111111111111		J. MONNA
29	KATAKAMSETTI DURGA	19NH5A0313	III MECH	W D. O. O.
	BHANU	171111111111111111111111111111111111111		K-DURGIA
30	KORASIKHA BHANU	19NH5A0314	III MECH	K. Bhanu
	PRASAD			6 oz org
31	KUMPATI RAMBABU	19NH5A0315	III MECH	K. Rambalu
32	LAVETI TEJA	19NH5A0316	III MECH	LAVETI TETA
33	LOYA JASWANTH	19NH5A0317	III MECH	L. Tela
34	MATTHI RAKESH	19NH5A0318	Ш МЕСН	M. RakeSh
35	NAGULLA GOPALA	19NH5A0320	III MECH	N. GOPALA
	KRISHNA KISHORE			
36	NARAGAM NAGA BABU	19NH5A0321	III MECH	Maragam Naga Babu
37	PAGOLU VAMSI	19NH5A0322	III MECH	P Vamsi
38	PEDDIBOINA GOPI	19NH5A0324	III MECH	P. Gopi Thrinadh
	THRINADH	1711113710324		
39	PILLA VENKATA	19NH5A0325	III MECH	P. Venkata
	MADHUSUDHANA RAO	1711113710323		Mod hurustone too
40	RAJABOYINA SASI	19NH5A0327	III MECH	R. Sasi kumar
	KUMAR	171(113/1032/		
41	RAJULAPATI NAGA	19NH5A0328	III MECH	R. Mahesh
	MAHESH	171113730320		K. 6.27/37/
42	RALI VENKATA	19NH5A0329	III MECH	Van Kalopha.
	PHANENDRA			V COVID CARON
43	RAMESWARAM SUNDEEP	19NH5A0330	III MECH	R. Sundeelo
44	SARIHADDU RAKESH	19NH5A0331	III MECH	S. Rakesh
45	SHAIK SALEEM BASHA	19NH5A0332	III MECH	Basha
46	SRIKAKULAPU	19NH5A0333	III MECH	S. Paul
	NIREEKSHAN PAUL			1
47	SYED ARIF BASHA	19NH5A0334	III MECH	S. Abrit Basha.
48	TUMMAPUDI DILEEP	19NH5A0335	III MECH	DILEEP.
49	SINGAVARAPU GANESH	19NH5A0338	III MECH	Gankle

PRINCIPAL
VKR VNB & AGK COLLEGE OF ENGINEERING
Eluru Road, GUDIVADA Kri. Dt.A.P.521 301

(Approved by AICTE, New Delhi & Affiliated to JNTUK, KAKINADA) (An ISO 9001:2015 certified institute)

Gudivada, Krishna District, Andhra Pradesh - 521301

Mobile +91 92465 42188/91546 05555 Email: principalph2008@gmail.com URL: http://www.vlsvubcoe.org

### **LIST OF PARTICIPANTS**

Name of the Programme: A One day seminar on Methodological advances in Entrepreneurship research

Date: 18-03-2021

S. No	Name of the faculty member	Department	Signature
1	Mr G.V.N.B.Prabhakar	Mechanical	eg.
2	Mr K Durga Prasad	Mechanical	W
3	Mr KVJP Narayana	Mechanical	K. v. P. Navyas
4	Mr K Manipaul	Mechanical	Ce 1A
5	Mr P Krishnam Raju	Mechanical	P. Kush
6	Mr Sai Santosh Kumar	Mechanical	Alaska 6

PRINCIPAL

VKR VNB & AGK COLLEGE OF ENGINEERING

Eluru-Read, GUDIVADA Kri. Dt.A.P.521 301

### ABOUT THE INSTITUTION

V.K.R, V.N.B. & A.G.K. College of Engineering, Gudivada established in the year 2008 is one of the best known self-financing co-educational institutions aiming to achieve excellence in Engineering Education. It is governed by General & Technical Educational Society (GATES) to uplift aspiring students with a good academic background. It offers five UG programs (B.Tech in Civil, EEE, Mechanical, ECE and CSE) and four PG programmes (M.Tech in VLSI, CSE, Thermal Engineering and MBA). It has a strong Industry-Institute Partnership Cell, Entrepreneurship Development Cell and R&D Cell to enhance the practical knowledge of the student.

#### ABOUT THE EDC CELL

India, poised on the threshold on becoming a superpower, is in a need of strong citizens with the ability to hold the helm and steer the nation towards a brighter tomorrow. Those with this ability and the will to lead are the entrepreneurs of tomorrow. Entrepreneurship Cell, VKRVNB hopes to play its part in realizing this vision. We at Entrepreneurship Development Cell VKRVNB believe that original and innovative ideas having the potential to change industry by creating value are formed in young mind. Moulding these ideas into successful ventures and tapping the entrepreneurial talent or such young minds stands as the prime motive for us. We try to provide adequate resources, extensive network and all kinds of support along with the appropriate platform for aspiring young entrepreneurs to hone their ideas.

### ABOUT THE PROGRAMME

The training programme would help to provide:

Entrepreneurship has experienced significant advances in recent years, thanks to a combination of technological advancements, changing market dynamics, and new ways of thinking about business. Here are some of the key advances in entrepreneurship.

#### TOPICS COVERED

Contents of the course would touch upon following aspects, to achieve the objectives:

- E-commerce Feasibility analysis
- Social media
- Crowd funding
- Remote work
- Artificial intelligence

A One day seminar on "Methodological advances in Entrepreneurship research"

March 18th, 2021 Organized by

ENTREPRENEURSHIP DEVELOPEMENT CELL



### V.K.R, V.N.B. & A.G.K. COLLEGE OF ENGINEERING

(Approved by AICTE and Affiliated to JNTUK, Kakinada)

Eluru Road, Gudivada – 521301

#### CHIEF PATRONS

Sri. PINNAMANENI DIVAKAR Chairman

Sri. V.V.KODANDA RAMAIAH Correspondent

Sri. B.KALYAN KUMAR Director

PATRON
Dr. S. H. V. PRASADARAO
Principal

CONVENER
Sri G.V.N.B.Prabhakar
HOD, Dept of Mechanical Engineering

RESOURCE PERSON
Mr. N.Dhanunjaya Rao,
HoD MBA Department
R.K College of Engineering Kethanakonda.

### COORDINATOR

Sri. K.HARI KISHAN HOD, Dept of MBA

### **ORGANIZING COMMITTEE**

Mr. K Manipaul

**Assistant Professor** 

Mr. P Krishnam Raju

Assistant Professor

Mr. Sai Santosh Kumar Assistant Professor

### STUDENT COORDINATORS

- 1. K Sudheer Kumar
- 2. K Kiran Sai

### ADDRESS FOR COMMUNICATION

Sri K.HARI KISHAN HOD, Dept of MBA E Mail:

vkrvnbedcell@gmail.com

#### REGISTRATION DETAILS



ENTREPRENEURS	HIP DEVELOPMENT CELL
ENTRE	PRENEUR
**************************************	
INNOVATION SKILLS LEADERSHIP	ASSERTIVENESS KNOWLEDGE STRATEGY GOAL

### **REGISTRATION FORM**

A One day seminar on "Methodological advances in Entrepreneurship research"

Name: Mr./Ms.:
Regd. No:
Department:
Organization:
Address:
selfer i zemmeke saas Elsemi i marii 1420 km selemi
Pin:
Phone:
Fax:
E-mail:

Signature of participant

ENTREPRENEURSHIP DEVELOPMENT CELL V.K.R, V.N.B. & A.G.K. College of Engineering Eluru Road,

Gudivada - 521301, A.P Phone number: 08674 242188

E-mail:vkrvnbengineering@gmail.com Website: www.vkrvnbcoe.org

(Approved by AICTE, New Delhi & Affiliated to JNTU-KAKINADA) (An ISO 9001:2015 certified institute)

Gudivada, Krishna District, Andhra Pradesh - 521301

Mobiles +91 92465 42188/91546 05555 E mail: principalnh2008@gmail.com URL: http://www.vkvnbcoe.org

Date: 01-02-2021

### **CIRCULAR**

This is to inform that "A One Day Research Program on Hybrid Electric Vehicle" by Dr. N. Samba Siva Rao. M.Tech., Ph.D. Professor & HOD, Electrical and Electronics Engineering, NRI Institute of Technology, Vijayawada, Krishna District, AP. Being organized by our V.K.R., V.N.B & A.G.K College of Engineering on 05.02.2021. I request you all register immediately and attend the program.

Venue: Mechanical Seminar Hall, V.K.R, V.N.B & A.G.K College of Engineering

Timing: 10:00

PRENCIPAL PAL
VKR VNB 8 AGK COLLEGE OF ENGINEERIN

Eluru Road, GUDIVADA. Kri Dt.A.P. 521 301

Copy to:

Signature of all HODs			ТРО	OFFICE	IQAC	LIBRARY				
CSE CSE	Alla.	CIVIL	месн	FED	EEE	MBA		A Quid	J. chani,	N. Pores of

(Approved by AICTE, New Delhi & Affiliated to JNTU-KAKINADA)
(An ISO 9001:2015 certified institute)

Gudivada, Krishna District, Andhra Pradesh – 521301

Mobils -91 92465 42188/91546 05555 Email: principalnh2008@gmail.com/URL: http://www.vkrvnbcos.org

DATE: 06-02-2021

### PROGRAMME REPORT

Program Name	A One-Day Research Program on Hybrid Electric Vehicle
Resource Person	Dr. N. Samba Siva Rao. M.Tech., Ph.D.
	Professor & HOD,
	Electrical and Electronics Engineering,
	NRI Institute of Technology, Vijayawada,
	Krishna District, AP
	+91 9885482535
Date of Activity	05.02.2021
Organized by	V.K.R, V.N.B & A.G.K College of Engineering, Gudivada,
	Krishna District, AP
Venue	Electrical Seminar Hall

### The objective of the program

- > Maximize fuel economy
- Minimize fuel emissions
- Minimize propulsion system cost to keep affordable
- > Maintain acceptable performance with a reasonable cost
- > Reduce the conventional car weight

### Topic covered

- a) Energy storage devices with high power-to-energy ratios
- b) Frequent shut down and start up of the HEV

- c) Reduce the size, weight, and cost
- d) Higher efficiency in the conversion of fuel to useful power
- e) Advanced configurations for the propulsion system components
  - Continuous Variable Transmission (CVT)
  - · Automated shifted transmission
  - Manual transmission
  - Traditional automatic transmission with torque converter





Dr. N. Samba Siva Rao Garu addressing the students





Student's attendant the program

Rrogram Coordinator

V.K.R, V.N.B & A.G.K COLLEGE OF ENGINEERING
(Approved by AICTE, New Delhi & Affiliated to JNTUK, KAKINADA)
An ISO 9001:2015 Certified Institute Gudivada, Krishna District, Andhra Pradesh - 521301

DATE: 05-02-2021

### **Electrical and Electronics Engineering**

### **Students Attendance**

S.No	Name	Roll number	Department	Signature
1	KATTA HARSHA VARDHINI	18NH1A0202	EEE	K. Abasha upadhini
2	YENDURI RAMYA SRI	18NH1A0204	EEE	Yendori ranya svi
3	MOGASALA VASANTHI	18NH1A0205	EEE	M. Vojenthu'
4	PADAMATA PAVAN KUMAR	18NH1A0206	EEE	P. Powar Eumor
5	VAKA JOHN DANIEL	18NH1A0207	EEE	V- hondens)
6	AGANIPARTHI PURNACHANDRA RAO	19NH5A0201	BEE	1. Jum
7	AMBATI BHAVANI	19NH5A0202	EEE	A. Davail
8	BOMMASANI LAKSHMI PRASAD	19NH5A0203	EEE	B laxhmi
9	CHALAMALASETTI ANUDEEP	19NII5A0204	EEE	C. ANUDEED
10	CHALLAGULLA RAGHU VAMSI	19NH5A0205	EEE	(1) Rogen mil.
11	DIMMITI HEMANTH	19NH5A0207	EEE	D. Hemanth
12	DIRISANA SURESH	19NH5A0208	EEE	D. Sweth
13	JUVVANAPUDI JASHUVA	19NH5A0210	EEE	Too John
14	KANTHETI MAHESWARI	19NH5A0211	EEE -	K. Moh&Sueri
15	MARRAPU PENTAMMA	19NII5A0213	EEE	M. Pentamna

V.K.R, V.N.B & A.G.K COLLEGE OF ENGINEERING
(Approved by AICTE, New Delhi & Affiliated to JNTUK, KAKINADA)
An ISO 9001:2015 Certified Institute

Gudivada, Krishna District, Andhra Pradesh - 521301

16	MASIMUKKU SUDHAKAR	19NH5A0214	EEE	M. Sudhatax
17	MERUGUMALA LOKESHBABU	19NH5A0215	EEE	11 husby
18	MOGADA HIMA VAMSI	19NH5A0216	EEE	M-Humany
19	RIMMANAPUDI ROHIT BABU	19NH5A0217	EEE	R. Rehtleur
	THOTA KAVYA SRI	19NH5A0220	EEE	To KaryA

### ABOUT THE INSTITUTION

V.K.R, V.N.B. & A.G.K. College of Engineering, Gudivada established in the year 2008 is one of the best known self-financing co-education institutions aiming to achieve excellence in Engineering Education. It is governed by General & Technical Education Society (GATES) to uplift aspiring students with a good academic background. It offers five UG programs (B.Tech in ECE, CSE, EEE, Mechanical, and Civil) and four PG programmes (M.Tech in VLSI, CSE, Thermal Engineering and MBA). It has a strong Industry-Institute Partnership Cell, Entrepreneurship Development Cell and R&D Cell to enhance the practical knowledge of the student.

#### ABOUT THE R&D CELL

The R&D Cell promotes and enables the students to carry out research activities in the respective domains and interdisciplinary areas with a set of guidelines. To promote and accelerate quality research within the institute and in collaboration with industry, other institutes and R&D organizations. To promote Innovation and consultancy activities through development of Research Centers and Centers of Excellence. To integrate Teaching and Research. To ensure integrity, quality and ethics in research. To promote generation of intellectual capital.

### ABOUT PROGRAMME

### Objectives:

- ❖ Introducing students to the concept of Electric vehicle and its importance in promoting innovation and creativity.
- Maximize fuel economy
- Minimize fuel emissions
- Minimize propulsion system cost to keep affordable
- Maintain acceptable performance with a reasonable cost
- \* Reduce the conventional car weight

#### LEARNING OUTCOMES

- ❖ Hybrid Electric Vehicle is going to occupy the roads in near future. In the current global scenario, the demand for Renewable Energy Systems (RES) has increased due to environmental issues and limited fossil resources.
- Operating Electric Vehicles with renewable energy sources will reduce the usage of fossil fuels to a greater extend.
- Energy storage devices with high powerto-energy ratios
- Frequent shut down and startup of the HEV
- \* Reduce the size, weight, and cost
- Higher efficiency in the conversion of fuel to useful power.

A ONE DAY RESEARCH
PROGRAM
ON
"HYBRID ELECTRIC VEHICLE"

05<sup>TH</sup> FEB 2021 Organized by

RESEARCH AND
DEVELOPMENT CELL



V.K.R, V.N.B. & A.G.K. COLLEGE OF ENGINEERING

(Approved by AICTE and Affiliated to JNTUK, Kakinada)

Eluru Road, Gudivada – 521301

#### **CHIEF PATRONS**

Sri PINNAMANENI DIVAKAR, Chairman

Sri V.V.KODANDA RAMAIAH
Secretary & Correspondent

#### PATRON

Dr. G.VIJAY KUMAR Principal

#### RESOURCE PERSON

Dr. N. Samba Siva Rao
M.Tech., Ph.D.
Professor & HOD, Dept. of EEE,
NRI Institute of Technology,
Vijayawada

#### CONVENER

Mr. G. Murali Krishna HOD, Dept. of EEE

#### COORDINATOR

Sri K. RAVI Shankar Assistant Professor, Dept. of EEE

#### **ORGANIZING COMMITTEE**

Mr. K Manipaul

**Assistant Professor** 

Mr. M Sai Santosh

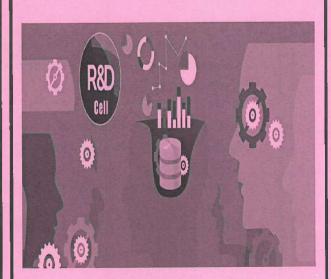
**Assistant Professor** 

Ms. N. Kiranmayee

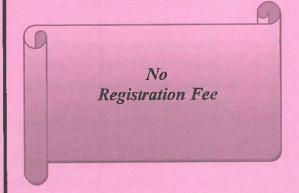
**Assistant Professor** 

#### STUDENT COORDINATORS

- 1. DIMMITI HEMANTH
- 2. AMBATI BHAVANI



### REGISTRATION DETAILS



### **REGISTRATION FORM**

# A ONE DAY RESEARCH PROGRAM ON "HYBRID ELECTRIC VEHICLE"

Name: IVII./IVIS.:	
Roll Number:	
Department:	
Organization:	
Address:	
Pin:	
Phone:	
Fax:	
E-mail:	

Signature of participant

Signature of Head of the Institution (With the official seal)

### RESEARCH & DEVELOPMENT CELL

V.K.R, V.N.B. & A.G.K. College of Engineering Eluru Road, Gudivada - 521301, A.P Phone number: 08674 242188 E-mail:vkrvnbengineering@gmail.com Website: www.vkrvnbcoe.org

(Approved by AICTE, New Delhi & Affiliated to JNTU-KAKINADA)
(An ISO 9001:2015 certified institute)

Gudivada, Krishna District, Andhra Pradesh - 521301

Mobile +91 92465 42188/91546 05555 Emsil: principalnh2008@gmailcom URL: http://www.rlevnbcoeorg

Date: 11-01-2021

## **CIRCULAR**

All the students of Final year Computer Science Engineering are informed to attend "A One day seminar on Challenges in protection of Copyrights in the Digital Era" by Ms. R Sowjanya, Admin, Hrishikesh Technology, Gannavaram is being organized by our R&D cell on 22-01-2021.

Venue: CSE Seminar Hall

Time: 11:30AM

WKR WNB & AGK COLLEGE OF ENGINEERING Elaru Read, GUDIVADA, Kri Dt.A.P. 521 301

### Circulate to:

	Signature of all HODs					TPO	OFFICE	IQAC	LIBRARY	
CSE	ECE	CIVIL	MECH	FED	EEE	MBA	501	Mand	A my	W. Day of Soli

(Approved by AICTE, New Delhi & Affiliated to JNTU-KAKINADA)
(An ISO 9001:2015 certified institute)

Gudivada, Krishna District, Andhra Pradesh — 521301 Mobile +91 92465 42188/91546 05555 Email: <u>principalab/2008@gnail.com</u>UKL; <u>http://www.elevabcoeurg</u>

Date: 25-01-2021

#### PROGRAMME REPORT

Programme Name	A One day seminar on Challenges in protection of Copyrights in the Digital Era.
Resource person	Ms. R Sowjanya, Admin, Hrishikesh Technology, Gannavaram, +91 9959660050
Date of Activity	22-01-2021
Organized By	V.K.R., V.N.B & A.G.K COLLEGE OF ENGINEERING
Venue	CSE Seminar Hall

### Objective of the programme

The objective of discussing the challenges of enforcement of protection of copyright laws in the digital era is to identify and understand the various obstacles that arise when trying to protect intellectual property in a digital environment. Some of the challenges include the ease of digital piracy, difficulties in identifying infringing parties, jurisdictional issues, and the lack of international cooperation.

By discussing these challenges, it becomes easier to develop strategies and solutions to effectively enforce copyright laws and protect intellectual property in the digital era. This includes efforts such as strengthening copyright laws, improving digital security measures, developing new technologies to identify and track infringing content, and promoting international cooperation to combat digital piracy. Ultimately, the objective is to ensure that creators and copyright holders are able to protect their works and receive fair compensation for their efforts in the digital age.

### **Topics Covered**

- > Overview of copyright laws
- Digital piracy
- > Jurisdictional issues
- > Technological challenges
- > Legal challenges
- > Enforcement mechanisms
- > Future of digital copyright laws



R Sowjanya addressing the session

### **Outcomes of Programme:**

The students and faculty learned about Challenges of enforcement of protection of Copyright laws in the Digital Era.

They gain the knowledge on:

- Improved legal frameworks: The examination may lead to the development of improved legal frameworks for copyright enforcement in the digital age, such as updated legislation and international agreements that better address the challenges of digital piracy.
- ➤ Technological solutions: The examination may lead to the development of new technological solutions for copyright enforcement, such as digital watermarking, block chain, and artificial intelligence-based tools for identifying and tracking infringing content.
- ➤ Collaboration and partnerships: The examination may lead to increased collaboration and partnerships between content creators, rights holders, technology companies, and governments to develop more effective strategies for copyright enforcement.
- ➤ Public education and awareness: The examination may lead to increased public education and awareness campaigns to help consumers understand the importance of respecting copyright laws and the impact of piracy on the creative industry.

On 22-01-2021 from our college students and faculties have participated in the A One day seminar on Challenges of enforcement of protection of Copyright laws in the Digital Era.

Programme Coordinator

(Approved by AICTE, New Delhi & Affiliated to JNTU-KAKINADA)
(An ISO 9001:2015 certified institute)
Gudivada, Krishna District, Andhra Pradesh - 521301

Mobile +91 92465 42188/91546 05555 Email: principalnh/2008@gmail.com URL: http://www.rlwubcosorg

### **LIST OF PARTICIPANTS**

Name of the Programme:" A One day seminar on Challenges in protection of Copyrights in the Digital Era"

Date: 22-01-2021

S. No	REGD. NO	Name Of The Student	Department	Signature
1	17NH1A0501	ABDUL JUBEDA	IV C.S.E	A. JUBERO
2	17NH1A0502	ABDUL SHAMEELA BEGUM	IV C.S.E	A. Stameeler
3	17NH1A0503	AGNIHOTHRAM TIRUNRUSIMHA RANGA GOPAL	IV C.S.E	A. Hotunousin
4	17NH1A0504	ALLU BHAVANA SRI LAKSHMI	IV C.S.E	A.B. Su Jakshmi
5	17NH1A0506	ANUMAKONDA TEJASWI	IV C.S.E	A. Tejaswi
6	17NH1A0507	ANUMANTHAPALLI PADMA SRI SAI SRAVANTHI	IV C.S.E	A. Padma
7	17NH1A0508	ATLURI MAHESWARI	IV C.S.E	A makelianxi
8	17NH1A0509	BANDARU HEMADURGA	IV C.S.E	B. Hema Dup
9	17NH1A0510	BHIMAVARAPU CHARISHMA	IV C.S.E	BH. Charishmo
10	17NH1A0511	BOBBA KAVYA	IV C.S.E	B. Kauya.
11	17NH1A0512	BODDU BHAVITHA	IV C.S.E	B-Bhavitha
12	17NH1A0513	BOGGARAPU VNS SIVA KUMARI	IV C.S.E	B. VIN'S SIVE
13	17NH1A0514	CHALADI RESHMASRI	IV C.S.E	c. Reshmasri
14	17NH1A0515	CHALAMALASETTY KEERTHI	IV C.S.E	CH. Keerthi
15	17NH1A0516	CHEDELLA RAJARAJESWARI	IV C.S.E	CHRAJARAJ
16	17NH1A0517	CHEELA UMA	IV C.S.E	CH. Uma
17	17NH1A0518	DANDAMUDI SARVANI	IV C.S.E	Dogani

	ī	I		^
18	17NH1A0519	DESI HARISH	IV C.S.E	D. Harish
19	17NH1A0520	DOKKAMALA RAJA SANDEEP KUMAR	IV C.S.E	D. Roja Sander
20	17NH1A0521	DOKKU KUMARA SWAMY	IV C.S.E	D'Ky masa. Swamy
21	17NH1A0522	DORADLA NAGA CHAITHANYA	IV C.S.E	D. N. Chaitanya
22	17NH1A0523	GADIREDDY LAHARI	IV C.S.E	Glahari
23	17NH1A0524	GUDAPATI ANIRUDH	IV C.S.E	Gr. Anirudh
24	17NH1A0525	GUDAPATI RAJESWARI	IV C.S.E	G. Rajeswani
25	17NH1A0526	IVASTURI PUJA ARPITHA	IV C.S.E	I. Arpitha
26	17NH1A0527	KAKARALA PAVANI	IV C.S.E	k. Ravari
27	17NH1A0528	KAKARLA RAMA KRISHNA	IV C.S.E	K. Rama Krishna
28	17NH1A0529	KANNAMREDDY LAKSHMI PRASANNA	IV C.S.E	K.lakshmi prasance
29	17NH1A0530	KANUMURI HEMA SAI	IV C.S.E	K-HEMASAZ
30	17NH1A0531	KATTA TEJASWI	IV C.S.E	K-Tciaswi
31	17NH1A0532	KAVITI DURGA ARCHANA	IV C.S.E	K. Raiitha
32	17NH1A0533	KOLLURI RAJITHA	IV C.S.E	K. Rajitha
33	17NH1A0534	KUNAPAREDDY BALA BHARGAVI	IV C.S.E	K.R.L. DP.
34	17NH1A0535	KUNAPAREDDY JASWANTH SAI LIKHITH	IV C.S.E	K. Taswall Sai liking
35	17NH1A0536	KUNAPAREDDY VENKATA RAMYA SRI	IV C.S.E	K.V. Rampsoi
36	17NH1A0537	MADDALA LOHITHA	IV C.S.E	M.Lohitha.
37	17NH1A0538	ATMAKURI NAGA MOUNIKA	IV C.S.E	
38	17NH1A0539	GHANTASALA GNANA NISHITHA	IV C.S.E	A. Naga mourilo
39	17NH1A0540	MANTENA MANASA	IV C.S.E	G. Grana Nishata
40	17NH1A0541	MATLAPUDI KRISHNA MANJEERA	IV C.S.E	r runaje.
41	17NH1A0542	MEDARAMETLA VENKATA AJAY	IV C.S.E	M. venkata
42	17NH1A0543	MONDRU SURENDRA	IV C.S.E	M. Sunendra
43	17NH1A0544	NALLAJERU NAVYA	IV C.S.E	N. Navya.
14	17NH1A0545	NITTA DEVI PRIYANKA	IV C.S.E	10,1000,00.
	<del>                                     </del>	PARISI DORATHI NAGA SRI	IV C.S.E	P. D. Naga Joi

(Approved by AICTE, New Delhi & Affiliated to JNTU-KAKINADA)

(An ISO 9001:2015 certified institute)

Gudivada, Krishna District, Andhra Pradesh — 521301 Mobile +91 92465 4218891546 05555 Email: <u>principalah2008@gmileom</u> UKL: <u>http://www.rkryabcoeorg</u>

### **LIST OF PARTICIPANTS**

Name of the Programme: "A One day seminar on Challenges in protection of Copyrights in the Digital Era."

Date: 22-01-2021

S. No	Name of the Faculty	Department	Signature
1	Mr. K. Jeevan Kumar	CSE	K. Jeeran Kuman
2	Mr. Ramesh	CSE	GO -
3	Mr. G Raja Sekhar Reddy	CSE	
4	Ms. Naga Jyothi	CSE	T. N. Jyothi
5	Mr. P Sunil Kumar	CSE	P. Sumil Kumaz

### ABOUT THE INSTITUTION

V.K.R., V.N.B. & A.G.K. College of Engineering, Gudivada established in the year 2008 is one of the best known self-financing co-education institutions aiming to achieve excellence in Engineering Education. It is governed by General & Technical Education Society (GATES) to uplift aspiring students with a good academic background. It offers five UG programs (B.Tech in ECE, CSE, EEE, Mechanical, and Civil) and four PG programmes (M.Tech in VLSI, CSE, Thermal Engineering and MBA). It has a strong Industry-Entrepreneurship Cell, Institute Partnership Development Cell and R&D Cell to enhance the practical knowledge of the student.

### ABOUT THE R&D CELL

The R&D Cell promotes and enables the students to carry out research activities in the respective domains and interdisciplinary areas with a set of guidelines. To promote and accelerate quality research within the institute and in collaboration with industry, other institutes and R&D organizations. To promote Innovation and consultancy activities through development of Research Centres and Centres of Excellence. To integrate Teaching and Research. To ensure integrity, quality and ethics in research. To promote generation of intellectual capital.

### ABOUT PROGRAMME

### **Objectives:**

The objective of discussing the challenges of enforcement of protection of copyright laws in the digital era is to identify and understand the various obstacles that arise when trying to protect intellectual property in a digital environment. Some of the challenges include the ease of digital piracy, difficulties in identifying infringing parties, jurisdictional issues, and the lack of international cooperation.

### TOPICS COVERED

- > Overview of copyright laws
- Digital piracy
- ➤ Jurisdictional issues
- > Technological challenges
- > Legal challenges
- > Enforcement mechanisms

### **LEARNING OUTCOMES:**

- > Technological solutions
- > Collaboration and partnerships
- > Public education and awareness
- > Improved legal frameworks

# A One day Seminar

**Challenges in protection of Copyrights in the Digital Era** 

JANUARY 22<sup>nd</sup>, 2021 Organized by

RESEARCH AND DEVELOPMENT CELL



### V.K.R, V.N.B. & A.G.K. COLLEGE OF ENGINEERING

(Approved by AICTE and Affiliated to JNTUK, Kakinada)

Eluru Road, Gudivada – 521301

#### CHIEF PATRONS

Sri PINNAMANENI DIVAKAR, Chairman

Sri VEMULAPALLI VENKATESWARA RAO Secretary

Sri V.V.KODANDA RAMAIAH Correspondent

Sri B.KALYAN KUMAR Director

**PATRON** 

Dr. S.H.V. PRASADA RAO Principal

RESOURCE PERSON

Ms. R SOWJANYA, Admin, Hrishi Kesh Technology, Gannavaram.

CONVENER
Sri G V N B PRABHAKAR
HOD, Dept. of ME

COORDINATOR
Sri G.VENKATA RATNAM
HOD, Dept of CSE

### **ORGANIZING COMMITTEE**

Mr. P Sunil Kumar

**Assistant Professor** 

Mr. K Jeevan Kumar

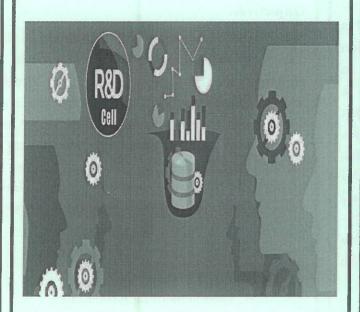
**Assistant Professor** 

Ms. T Naga Jyothi

**Assistant Professor** 

### STUDENT COORDINATORS

- 1. M LOHITHA
- 2. D HARISH



### REGISTRATION DETAILS



### REGISTRATION FORM

A One day seminar On

"Challenges in protection of Copyrights in the Digital Era"

Name: Mr./Ms.:	
Roll Number:	
Department:	
Organization:	
Address:	
Pin:	
Phone:	
Fax:	
E-mail:	

Signature of participant

Signature of Head of the Institution (With the official seal)

### RESEARCH & DEVELOPMENT CELL

V.K.R, V.N.B. & A.G.K. College of Engineering Eluru Road, Gudivada - 521301, A.P Phone number: 08674 242188 E-mail:vkrvnbengineering@gmail.com Website: www.vkrvnbcoe.org

(Approved by AICTE, New Delhi & Affiliated to JNTUK, KAKINADA)

(An ISO 9001:2015 certified institute)

Gudivada, Krishna District, Andhra Pradesh - 521301

Mobiler -91 92465 42188/91546 05555 F mail: principalnh2008@gmail.com URL: http://www.wlevnbcoeorg

Date: 19-12-2020

### **CIRCULAR**

All the students of third year Electrical and Electronics Engineering are informed to attend "A One day seminar on Impact of Strategic Management on Organizational Growth" by Mrs. U.HARINI H.R Executive, Medico Healthcare Services & Technologies, Telangana is being organized by our EDC cell on 23-12-2020.

Venue: EEE Seminar hall

Timing: 10:30AM

PRINCIPAL

VKR VNR & AGK COLLEGE OF ENGINEERING Eluru Road, GUDIVADA. Kri Dt.A.P. 521 301

Copy to:

Signatur	e of all HODs		ТРО	OFFICE	IQAC	LIBRARY
CIVIL EEE MECH	ECE CSE	FED MBA	- All:	R Mad	- many to	W. Dones

(Approved by AICTE, New Delhi & Affiliated to JNTUK, KAKINADA)

(An ISO 9001:2015 certified institute)

Gudivada, Krishna District, And hra Pradesh — 521301 Mobils —91 92465 42188/91546 05555 Email: <u>principalnh2008@gnnil.com</u> URL: <u>http://www.vlavnbcoe.org</u>

Date:26-12-2020

### PROGRAMME REPORT

Programme Name	A One day seminar on Impact of Strategic Management on Organizational Growth
Resource person	Mrs. U.HARINI HR Executive, Medico Healthcare Services & Technologies, Telangana
Date of Activity	23-12-2020
Organized By	V.K.R., V.N.B & A.G.K COLLEGE OF ENGINEERING
Venue	EEE Seminar hall

### Objective of the programme

Strategic management plays a crucial role in the growth and success of an organization. It involves the formulation, implementation, and evaluation of long-term goals and objectives, along with the allocation of resources to achieve them. Here are some key ways in which strategic management impacts organizational growth.

### **Topics Covered**

- ✓ Vision and Direction
- ✓ Competitive Advantage
- ✓ Resource Allocation
- ✓ Innovation and Adaptation.
- ✓ Performance Measurement
- ✓ Organizational Alignment
- ✓ Risk Management



Mrs. U.HARINI, addressing on strategic management impacts organizational growth

### **Outcomes of Programme:**

The students and faculty learned about Impact of Strategic Management on Organizational Growth.

They gain the knowledge on:

- Increased clarity of direction: When an organization develops and implements a strategic management plan, it can help provide a clear direction for the organization, including its goals, objectives, and priorities.
- Improved decision-making: Strategic management can help leaders make more informed decisions about how to allocate resources, prioritize initiatives, and respond to challenges and opportunities.
- Enhanced innovation: Strategic management can help organizations identify new opportunities for growth and innovation, as well as develop the capabilities needed to pursue them

- Better alignment of resources: Strategic management can help ensure that an organization's resources (including people, technology, and capital) are aligned with its goals and objectives
- Improved performance: Ultimately, the impact of strategic management on organizational growth is often seen in improved performance, whether that's measured in terms of revenue, profitability, market share, or other key metrics



Mrs.U.HARINI, discussed about organization develops and implements a strategic management plan, including its goals, objectives, and priorities.

On 23-12-2020 from our college students and faculties have participated in the Impact of Strategic Management on Organizational Growth

Programme Coordinator

(Approved by AICTE, New Delhi & Affiliated to JNTUK, KAKINADA)

(An ISO 9001:2015 certified institute)

Gudivada, Krishna District, And hra Pradesh — 521301 Mobila: +91 92465 4218891546 05555 Emzil: <u>wrincipalah2008@gmzil.com</u>UKL: <u>http://www.ylavnbcoa.org</u>

### **LIST OF PARTICIPANTS**

Name of the Programme: A One day seminar on Impact of Strategic management on organizational growth

Date: 23-12-2020

S. No	Name of the Participant	Roll No.	Course and Year	Signature
1	KATTA HARSHA VARDHINI	18NH1A0202	III E.E.E	K. Harisha Var Dhimie
2	YENDURI RAMYA SRI	18NH1A0204	III E.E.E	yendin Ramyush
3	MOGASALA VASANTHI	18NH1A0205	III E.E.E	mo gasala vasanthi
4	PADAMATA PAVAN	10777110006	Ш Е.Е.Е	P. Pavan kumar
-	KUMAR	18NH1A0206		1. Lavan vand
5	VAKA JOHN DANIEL	18NH1A0207	ПІ Е.Е.Е	V-J- Daniel
6	AGANIPARTHI	102 7775 1 0001	III E.E.E	MD. Sameer
_	PURNACHANDRA RAO	19NH5A0201	XXX 201 201 201	111 Santal
7	AMBATI BHAVANI	19NH5A0202	III E.E.E	A. Bhayons
8	BOMMASANI LAKSHMI		III E.E.E	B. Lakshmi
	PRASAD	19NH5A0203		prasad
9	CHALAMALASETTI ANUDEEP	19NH5A0204	III E.E.E	C. Anubleep
10	CHALLAGULLA RAGHU	171113730204	MI E.E.E	e. Raghu vams?
10	VAMSI	19NH5A0205	III E.L.B	E. Kardin omitizi
11	CHIDARABOYINA NAGA		IH E.E.E	C. N. Sai babu.
	SAI BABU	19NH5A0206		- C. O. G.
12	DIMMITI HEMANTH	19NH5A0207	III E.E.E	Dimmiti Hemanth
13	DIRISANA SURESH	19NH5A0208	III E.E.E	D C 4
14	GUBBALA SAI CHAKRI	19NH5A0209	III E.E.E	G. Sai chakri
15	JUVVANAPUDI JASHUVA	19NH5A0210	III E.E.E	J. Joshung
16	KANTHETI MAHESWARI	19NH5A0211	III E.E.E	K. Maheswari
17	KATIKALA PALLAVI	19NH5A0212	III E.E.E	K. Pallarei
18	MARRAPU PENTAMMA	19NH5A0213	III E.E.E	MOTTOPU PETITOMMA
19	MASIMUKKU SUDHAKAR	19NH5A0214	III E.E.E	MISudhakar
20	MERUGUMALA		III E.E.E	lokesh baby
	LOKESHBABU	19NH5A0215		E:
21	MOGADA HIMA VAMSI	19NH5A0216	III E.E.E	14. H?ma voms?
22	RIMMANAPUDI ROHIT		III E.E.E	a Pohit haber
	BABU	19NH5A0217		K. FORIT DOG
23	TADISETTI KISHORE	19NH5A0219	III E.E.E	T. Kishore
24	THOTA KAVYA SAI	19NH5A0220	III E.E.E	T. Kavya SAi

VKR VNB & AGK COLLEGE OF ENGINEERING Eluru Road, GUDIVADA Kri. Dt.A.P.521 301

25	DARAM RAKESH	18NH1A0101	IV CIVIL	D.Raked
26	KONDAVEETI SHAMINI	18NH1A0102	IV CIVIL	K. V. Sherous
27	MADDALA MANOHAR	18NH1A0104	IV CIVIL	M. mandren
28	PULI SYAM KUMAR	18NH1A0105	IV CIVIL	P. S. Kumog
29	MORUHARI VENKATA GANESH	18NH1A0106	IV CIVIL	M. Cranosh
30	PAIDI ANIL KUMAR	18NH1A0107	IV CIVIL	PAID-A-Kumar
31	ABDUL MUBEEN	19NH5A0101	IV CIVIL	shoul pulsar
32	ADDANKI VENKATAKIRANKUMAR	19NH5A0102	IV CIVIL	11/160-14
33	BOMMASANI SYAM	19NH5A0103	IV CIVIL	TR. Cuerm
34	GORLA SAI KUMAR	19NH5A0104	IV CIVIL	G Sai Kuman
35	GOTRU CHITTIBABU	19NH5A0105	IV CIVIL	Gi Chi ttibabu
36	JAVVADI SATEESH KUMAR	19NH5A0106	IV CIVIL	T-Carresb
37	JAYAMANGALA JOSHI BABU	19NH5A0107	IV CIVIL	J. Poshi Babu
38	KAKOLLU SWARAJ	19NH5A0108	IV CIVIL	K. Swords
39	KAMBHAM RAHUL	19NH5A0109	IV/CIVIL	K. Rahul
40	KARE CHAITANYA	19NH5A0110	IV CIVIL	K. Chaitanga
41	KATTA NAVEEN	19NH5A0111	IV CIVIL	L. Nambell
42	KOLLURI NAVEEN KUMAR	19NH5A0112	IV CIVIL	W. Naveen Keim
43	KOTHURI VIJAYABABU	19NH5A0114	IV CIVIL	K. V. Beh
44	NETHALA SUSHMA	19NH5A0116	IV CIVIL	N: Sushme.
45	PAKKIRI VIDYA SAGAR	19NH5A0117	IV CIVIL	A Willeta Jugar
46	PAMARTHI NARENDRA	19NH5A0118	IV CIVIL	P. Novendag
47	PAMU GOPI BABU	19NH5A0119	IV CIVIL	P. Grani Galor
48	PATARLAPALLI SUDHAKAR	19NH5A0120	IV CIVIL	P. Gudhakak

(Approved by AICTE, New Delhi & Affiliated to JNTUK, KAKINADA) (An ISO 9001:2015 certified institute)

Gudivada, Krishna District, Andhra Pradesh – 521301

Mobila +91 92465 42188/91546 05555 Email: <u>urincipalnh2008@gmail.com</u> UKL: <u>http://www.vlevnbcoa.grg</u>

### **LIST OF PARTICIPANTS**

Name of the Programme: A One day seminar on Impact of Strategic Management on Organizational Growth

Date: 23-12-2020

S. No	Name of the faculty member	Department	Signature
1	Mr. G Murali Krishna	EEE	GMovel 18hr
2	Mr.B Chandra Krishna	EEE	Chambelow Kaish
3	Ms. V Mary Rani	EEE	V. Mary Rani
4	Ms. Ch. Bala Sirisha	EEE	Chal-
5	Ms. M Supriya	EEE	M. Superyo
6	Mr.K Ravi Shankar	EEE	La Charker

PRINCIPAL
VKR VNB & AGK COLLEGE OF ENGINEERING
Eluru Road, GUDIVADA Kri. Dt.A.P.521 301

### ABOUT THE INSTITUTION

V.K.R, V.N.B. & A.G.K. College of Engineering, Gudivada established in the year 2008 is one of the best known self-financing co-educational institutions aiming to achieve excellence in Engineering Education. It is governed by General & Technical Educational Society (GATES) to uplift aspiring students with a good academic background. It offers five UG programs (B.Tech in Civil, EEE, Mechanical, ECE and CSE) and four PG programmes (M.Tech in VLSI, CSE, Thermal Engineering and MBA). It has a Industry-Institute Partnership Cell. strong Entrepreneurship Development Cell and R&D Cell to enhance the practical knowledge of the student.

### ABOUT THE EDC CELL

India, poised on the threshold on becoming a superpower, is in a need of strong citizens with the ability to hold the helm and steer the nation towards a brighter tomorrow. Those with this ability and the will to lead are the entrepreneurs of tomorrow. Entrepreneurship Cell, VKRVNB hopes to play its part in realizing this vision. We at Entrepreneurship Development Cell VKRVNB believe that original and innovative ideas having the potential to change industry by creating value are formed in young mind. Moulding these ideas into successful ventures and tapping the entrepreneurial talent or such young minds stands as the prime motive for us. We try to provide adequate resources, extensive network and all kinds of support along with the appropriate platform for aspiring young entrepreneurs to hone their ideas.

### **ABOUT THE PROGRAMME**

The training programme would help to provide:

Strategic management plays a crucial role in the growth and success of an organization. It involves the formulation, implementation, and evaluation of long-term goals and objectives, along with the allocation of resources to achieve them. Here are some key ways in which strategic management impacts organizational growth.

### TOPICS COVERED

Contents of the course would touch upon following aspects, to achieve the objectives:

- Vision and Direction
- Competitive Advantage
- > Resource Allocation
- > Innovation and Adaptation.
- > Performance Measurement
- Organizational Alignment
- Risk Management

A One day Seminar on "Impact of Strategic Management on Organizational Growth"

> DECEMBER 23rd , 2020 Organized by

ENTREPRENEURSHIP
DEVELOPEMENT CELL



### V.K.R, V.N.B. & A.G.K. COLLEGE OF ENGINEERING

(Approved by AICTE and Affiliated to JNTUK, Kakinada)

Eluru Road, Gudivada – 521301

#### **CHIEF PATRONS**

Sri. PINNAMANENI DIVAKAR Chairman

Sri. VEMULAPALLI VENKATESWARA RAO Secretary

Sri. V.V.KODANDA RAMAIAH Correspondent

Sri. B. KALYAN KUMAR Director

PATRON

Dr. S. H. V. PRASADARAO

Principal

#### **CONVENER**

Sri. G. MURALI KRISHNA

HOD, Dept of Electrical and Electronics Engineering

#### **RESOURCE PERSON**

Mrs. U.HARINI

HR Executive,
Medico Healthcare Services & Technologies,
Telangana

#### COORDINATOR

Sri K.HARI KISHAN HOD, Dept of MBA

#### **ORGANIZING COMMITTEE**

Mr.B Chandra Krishna Assi

**Assistant Professor** 

Ms. M Supriya

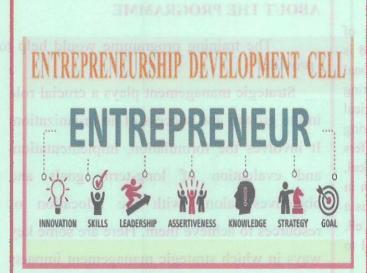
**Assistant Professor** 

Mr.K Ravi Shankar

**Assistant Professor** 

#### STUDENT COORDINATORS

- 1. Mr. Ch.Raghu Vamsi
- 2. Ms. K.Pallavi



#### **REGISTRATION DETAILS**



#### ADDRESS FOR COMMUNICATION

Sri K.HARI KISHAN HOD, Dept of MBA +91 9441865086 Email: edc@ykrynbcoe.org

#### **REGISTRATION FORM**

A One day seminar
On
"Impact of Strategic Management on
Organizational Growth"

Name: Mr./Ms.:
Regd. No:
Department: No 1 to 1 to 2 to 2 to 2 to 2 to 2 to 2 t
Organization: 200 Page 100 Pag
Address:
Entremenantship Development Cell and R&D C
enhance the practical knowledge of the student.
Pin:
Phone:
Fax:
E-mail: sate has misd adt blod at willide adt

and another with round base in Signature of Participant

ENTREPRENEURSHIP DEVELOPMENT CELL
V.K.R, V.N.B. & A.G.K. College of Engineering Eluru Road,

Gudivada - 521301, A.P
Phone number: 08674 242188
E-mail:vkrvnbengincering@gmail.com

(Approved by AICTE, New Delhi & Affiliated to JNTU-KAKINADA)
(An ISO 9001:2015 certified institute)

Gudivada, Krishna District, Andhra Pradesh - 521301

Mobiler +91 92465 42188/91546 05555 F mail: principalnh2008@gmail.com URL: http://www.vlevnbcoe.org

Date: 05-11-2020

#### **CIRCULAR**

This is to inform that "Graphic Nano FET's" A new Horizon – One day Research topic by Mr. Nagadasu Praveen., M.Tech, Assistant Professor, ECE, Kakinada Institute of Technology & Science, Kakinada, AP. Being organized by our V.K.R., V.N.B & A.G.K College of Engineering on 09.11.2020. I request you all register immediately and attend the program.

Venue: ECE Seminar Hall, V.K.R, V.N.B & A.G.K College of Engineering

Timing: 10:00AM

PRINCIPALP A L
VKR VNB & AGK CILLEGE OF ENGINEERING
Eluru Road, GUDIVADA. Kri Dt.A.P. 521 301

Copy to:

	Signature of all HODs					TPO	OFFICE	IQAC	LIBRARY	
CSE	Cour	CIVIL	HECH	K FED	CJ	MBA		& David	of front	N. Jaros al

(Approved by AICTE, New Delhi & Affiliated to JNTU-KAKINADA)
(An ISO 9001:2015 certified institute)

Gudivada, Krishna District, Andhra Pradesh – 521301

Mobiles +91 92 465 42188/91546 95555 F mail: principalnh2008@gnmil.com URL: http://www.vlavubcoe.org

DATE: 10-11-2020

#### PROGRAMME REPORT

Programme Name	Graphic Nano FET's A new Horizon – One-day Research
Resource Person	Mr. Nagadasu Praveen., M.Tech
Resource I cison	Assistant Professor ECE
	Kakinada Institute of Technology & Science Kakinada, AP 8465033457
Date of Activity	09.11.2020
Organized by	V.K.R, V.N.B & A.G.K College of Engineering, Gudivada, Krishna District, AP
Venue	ECE Seminar Hall

#### The objective of the program

Graphene nanoribbons are ideal candidates to serve as highly conductive, flexible, and transparent interconnections, or the active channels for nanoelectronics. However, patterning narrow graphene nanoribbons to <100 nm wide usually requires inefficient micro/nano fabrication processes, which are hard to implement for large area or flexible electronic and sensory applications. Here, we develop a precise and scalable nanowire lithography technology that enables reliable batch manufacturing of ultra-long graphene nanoribbon arrays with programmable geometry and narrow width down to ~50 nm. The orderly graphene nanoribbons are patterned out of few-layer graphene sheets by using ultra-long silicon nanowires as masks, which are produced via in-plane solid—liquid—solid guided growth and then transferred reliably onto various stiff or flexible substrates. More importantly, the geometry of the graphene nanoribbons can be predesigned and engineered into clastic two-dimensional springs to achieve outstanding stretchability of >30%, while carrying stable and repeatable electronic transport.

We suggest that this convenient scalable nanowire lithography technology has great potential to establish a general and efficient strategy to batch-pattern or integrate various two-dimensional materials as active channels and interconnections for emerging flexible electronic applications.

#### Program Outcome

To carry out a NWL of GNRs into predesigned geometry of straight, bending, and even serpentine line-shapes, as depicted in Fig. 1a, the SiNW masks were firstly produced via an in-planeguided IPSLS growth.38,39,41,43,45 The guiding edges are firstetched in the wafer or glass substrates coated with a 500 -nmSiO2 layer, by lithography and inductively coupled plasma (ICP)etching, as illustrated schematically in Fig. 1c, which is followed bythe deposition of indium (In) stripes lying crossing to the guidingedge lines at the ends. After H2 plasma treatment in a plasmaenhanced chemical vapor deposition (PECVD) system at 350 °C, the surface oxide of the In stripes were removed to allow the diffusion and agglomeration of In atoms into discrete droplets. Then, a thin precursor layer of hydrogenated amorphous Si (a-Si:H) was deposited at 150 °C by silane plasma to cover the wholesample surface (Fig. 1d). After that, In droplets were activated tomove during an annealing in vacuum at 350 °C, by absorbing thea-Si:H layer to produce crystalline SiNWs behind. During this course, the extra a-Si:H coated on the vertical sidewall of stepedges can help to attract the In droplet,44,50,51 and thus lead theminto a precise guided growth to produce in-plane SiNWs withdesignable geometries. The scanning electron microscopy (SEM)images of the as-grown SiNWs, following the guiding step edgelines, are shown in Supporting Information Fig. S1. At the end, theremnant a-Si:H layer were selectively etched off by using H2plasma at around 120 °C. Then, the samples were unloaded from PECVD and spin-coated with a thin PMMA layer, followed by immersing the samples in diluted HF solution to dissolve the under lying oxide layer and release the PMMA layer that holdingthe SiNWs. The floating PMMA pieces were collected andtransferred onto graphene sheets on SiO2/wafer or PDMS substrates. The graphene layers were obtained via exfoliation from bulk graphite or CVD growth on copper thin films (see theMethods section for more experimental details). At last, GNRs were etched out of the graphene sheets by a SiNW-masked oxygen (O2)plasma etching. The remnant SiNWs can be removed later by dissolving the intermedium PMMA layer in acetone solution.





Mr. Praveen Garu demonstrating the concept to students

**Program Coordinator** 

## V.K.R, V.N.B & A.G.K COLLEGE OF ENGINEERING (Approved by AICTE, New Delhi & Affiliated to JNTUK, KAKINADA)

(Approved by AICTE, New Delhi & Affiliated to JNTUK, KAKINADA)
An ISO 9001.2015 Certified Institute
Gudivada, Krishna District, Andhra Pradesh – 521301

DATE: 10-11-2020

#### Student Attendance for the program

Of

#### "Graphic Nano FET's A new Horizon - One-day Research topic"

S.No	Student name	Roll number	Department	Signature
1	A LAKSHMI SARIKA	17NH1A0404	ECE	A. Lakshmi sod
2	A S S SUBRAMANYESWARA RAO	17NH1A0405	ECE	ABS Subranan
3	A ANAND PAUL	17NH1A0406	ECE	A Aud Ford
4	VEERANKI SRIJA	17NII1A0407	ECE	V. Srija
5	B VENKATA RAMKUMAR	17NH1A0410	ECE	B. Vertal Rance
6	BORRA MANJU	17NH1A0411	ECE	B. Manju
7	CH KALYANI	17NH1A0412	ECE	CH. Kalayawi
8	CHANDANA DIVYA	17NH1A0413	ECE	CH. Liverya.
9	CHI SAIMOUNIKA	17NH1A0416	ECE	C. Saimouni ka
10	CH NAVEEN BABU	17NH1A0417	ECE	C. Nowcen Babu
11	D SURYA SAI PATRI	17NH1A0418	ECE	D' Enyal 'pilo
12	G JAYA LAKSHMI DURGA BHAVANI	17NH1A0421	ECE	G. dusqu
13	YALAMARTHI NAGA HEMA KUMARI	17NH1A0422	ECE	y. N. Higi
14	G LOKANATH VENKATA SAI	17NH1A0423	ECE	G.L. Venkata
15	IDRIES BAIG MGT	17NH1A0424	ECE	H.G.T Blig
16	JALLURI PREMAJA	17NH1A0425	ECE	J. Psemaja
17	J RAGHU VAMSI	17NH1A0426	ECE	They want
18	J BHUVANA SATEESH	17NH1A0427	ECE	To Satural

V.K.R, V.N.B & A.G.K COLLEGE OF ENGINEERING
(Approved by AICTE, New Delhi & Affiliated to JNTUK, KAKINADA)
An ISO 9001:2015 Certified Institute

Gudiyada, Krishna District, Andhra Pradesh - 521301

19	J LAKSHMI BHAVANI	17NH1A0428	ECE	J. L. Blavani
20	K LAKSHMI SUPRIYA	17NH1A0429	ECE	tr. Casimi supri
21	KANULLA JAYA SREE	17NH1A0430	ECE	to Justifree
22	K NAGA RAMYA	17NH1A0431	ECE	t. N. Ramya.
23	K MOHANA SAI KRISHNA	17NH1A0432	ECE	t. Molan.
24	K RAMYA	17NH1A0433	ECE	k. Romya
25	K LAKSHMI PRASANNA	17NH1A0434	ECE	K. L. Peassanna

**Program Coordinator** 

#### ABOUT THE INSTITUTION

V.K.R, V.N.B. & A.G.K. College of Engineering, Gudivada established in the year 2008 is one of the best known self-financing co-education institutions aiming to achieve excellence in Engineering Education. It is governed by General & Technical Education Society (GATES) to uplift aspiring students with a good academic background. It offers five UG programs (B.Tech in ECE, CSE, EEE, Mechanical, and Civil) and four PG programmes (M.Tech in VLSI, CSE, Thermal Engineering and MBA). It has a strong Industry-Institute Partnership Cell, Entrepreneurship Development Cell and R&D Cell to enhance the practical knowledge of the student.

#### ABOUT THE R&D CELL

The R&D Cell promotes and enables the students to carry out research activities in the respective domains and interdisciplinary areas with a set of guidelines. To promote and accelerate quality research within the institute and in collaboration with industry, other institutes and R&D organizations. To promote Innovation and consultancy activities through development of Research Centers and Centers of Excellence. To integrate Teaching and Research. To ensure integrity, quality and ethics in research. To promote generation of intellectual capital.

#### **ABOUT PROGRAMME**

#### Objectives:

- Introducing students to the concept of Graphic Nano FET's and its importance in promoting innovation and creativity.
- ❖ The orderly grapheme Nano ribbons are patterned out of few-layer grapheme sheets by using ultra-long silicon nanowires as masks, which are produced via in-plane solid—liquid—solid guided growth and then transferred reliably onto various stiff or flexible substrates.

#### LEARNING OUTCOMES

- To carry out a NWL of GNRs into predesigned geometry of straight, bending, and even serpentine lineshapes.
- The Sinew masks were firstly produced via an in-plane guided IPSLS growth.
- The guiding edges are first etched in the wafer or glass substrates coated with a SiO2 layer, by lithography and inductively coupled plasma (ICP) etching.

"Graphic Nano FET's" A new Horizon One day Research topic



RESEARCH AND DEVELOPMENT CELL



V.K.R, V.N.B. & A.G.K. COLLEGE OF ENGINEERING

(Approved by AICTE and Affiliated to JNTUK, Kakinada) **Eluru Road, Gudivada – 521301** 

#### **CHIEF PATRONS**

Sri PINNAMANENI DIVAKAR,

Chairman

Sri VEMULAPALLI VENKATESWARA RAO Secretary

Sri V.V.KODANDA RAMAIAH Correspondent

**PATRON** 

Dr. S.H.V PRASADA RAO

Principal

#### RESOURCE PERSON

Mr. NAGADASU PRAVEEN

Assistant Professor, Dept. of ECE

Kakinada Institute of Technology & Science

#### CONVENER

Smt. SREE LAKSHMI

HOD, Dept. of ECE

#### COORDINATOR

Sri. RAJENDRA

Associate Professor, Dept. of ECE

#### ORGANIZING COMMITTEE

Mr. RAJENDRA

**Assistant Professor** 

Mr. SREEDHAR BABU

**Assistant Professor** 

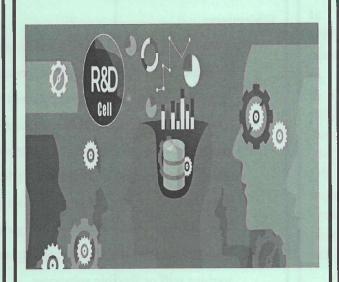
Ms. N. KIRANMAYEE

**Assistant Professor** 

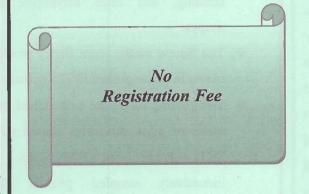
#### STUDENT COORDINATORS

1. A.S. LAKSHMI

2. K. MANOJ KUMAR



#### REGISTRATION DETAILS



#### REGISTRATION FORM

### "Graphic Nano FET's" A new Horizon One day Research topic

Name: Mr./Ms.:	
Roll Number:	
Department:	TIL COR LOSS OF
Organization:	bolinnii ssta 1133
Address:	Liki sammugoni
isk elkojis ir ziek 31-42-til	Dan barranists
Pin:	enume som omende. <u>Her</u> ) storingeredenski
Phone:	enerical Jaquel <u>a Es</u>
Fax:	
E-mail:	

Signature of participant

Signature of Head of the Institution (With the official seal)

#### RESEARCH & DEVELOPMENT CELL

V.K.R, V.N.B. & A.G.K. College of Engineering Eluru

Road, Gudivada - 521301, A.P Phone number: 08674 242188 E-mail: rnd@vkrvnbcoe.org Website: www.vkrvnbcoe.org

(Approved by AICTE, New Delhi & Affiliated to JNTU-KAKINADA)
(An ISO 9001:2015 certified institute)

Gudivada, Krishna District, Andhra Pradesh – 521301

Mobile: +91 92465 42188/91546 05555 Email: principalnh2008@gmail.com/URL: http://www.vlaynbcosorg

Date: 29-10-2020

### **CIRCULAR**

All the B.Tech students of Final year Electrical and Electronics Engineering are informed to attend "A One day seminar on Intellectual Property challenges in the fields of Electricals" by Mr. S Sai Krishna, Loral Technology, Hyderabad is being organized by our R&D cell on 05-11-2020.

Venue: EEE Class Room

Time: 10:00 AM

PRINCIPAD A L.

VKR VNB S AGK COLLEGE OF ENGINEERING
EIUru Road, GUDIVADA. Kri Dt.A.P. 521 301

Copy to:

æ	Signature of all HODs						TPO	OFFICE	IQAC	LIBRARY	
-	5 bur	CHEL	14	g.	De	d	1890	SW/	Mul	1	Constably.
	CSE	ECE	CIVIL	MECH	FED	EEE	MBA	M	800	nd	at P

(Approved by AICTE, New Delhi & Affiliated to JNTU-KAKINADA)
(An ISO 9001:2015 certified institute)

Gudivada, Krishna District, Andhra Pradesh - 521301

Mobils +91 92465 42188/91546 05555 Email: principalnh2008@gnnil.com URL: http://www.rlgvnbcoe.org

Date: 09-11-2020

#### PROGRAMME REPORT

Programme Name	A One day seminar on Intellectual Property challenges in the
	fields of Electricals
Resource person	Mr. S Sai Krishna, Web Technologies Loral Technology,
	Hyderabad, +91 9177297368
Date of Activity	05-11-2020
Organized By	V.K.R., V.N.B & A.G.K COLLEGE OF ENGINEERING
Venue	EEE Class Room

#### Objective of the programme

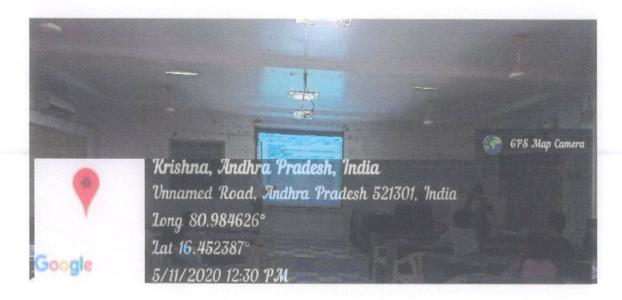
In the field of electrical, intellectual property (IP) refers to the legal rights that protect creations or inventions related to electrical devices, circuits, systems, and other technological innovations. These rights are crucial for encouraging innovation, ensuring fair competition, and providing incentives for companies and individuals to invest in research and development. However, there are several challenges and issues related to intellectual property in the electrical industry.

#### **Topics Covered**

The topics covered in intellectual property challenges in the fields of electrical include:

- Patent infringement: This topic explores the issues related to the unauthorized use, manufacture, or sale of patented inventions in the electrical industry.
- Patent trolls: This topic focuses on non-practicing entities (NPEs) that acquire patents primarily to initiate patent infringement lawsuits against companies in the electrical industry.
- Standard-essential patents (SEPs): SEPs are patents essential to complying with industry standards. This topic delves into the challenges associated with licensing SEPs on fair, reasonable, and non-discriminatory (FRAND) terms, resolving disputes between patent holders and technology implementers, and the implications for market competition.

- Trade secret protection: This topic covers the protection of confidential and proprietary information, such as manufacturing processes, circuit designs, or software algorithms in the electrical industry.
- Counterfeiting and piracy: This topic addresses the unauthorized production and distribution of counterfeit electrical products, as well as the illegal copying and distribution of copyrighted materials, software, or firmware.
- Global enforcement and international cooperation: This topic explores the challenges
  associated with enforcing intellectual property rights across different jurisdictions,
  including varying legal systems, enforcement mechanisms, and levels of IP protection
  worldwide.



S. Sai Krishna discussing about IP Challenges

#### **Outcomes of Programme:**

The students and faculty learned about Intellectual Property challenges in the fields of Electricals

They gain the knowledge on:

The outcomes of intellectual property challenges in the fields of electrical can have various effects on different stakeholders. Some of the common outcomes include:

Inhibition of innovation: Intellectual property challenges, such as patent disputes or the
threat of litigation, can inhibit innovation in the electrical industry. Companies may
hesitate to invest in research and development if they fear their inventions will be
infringed upon or if they are tied up in lengthy legal battles. This can slow down the pace

of technological advancements and limit the introduction of new and improved electrical products.

- Decreased competitiveness: Intellectual property disputes can negatively impact the competitiveness of companies in the electrical industry. Legal battles, especially those involving patent infringement or licensing disputes, can be costly, divert resources, and distract from core business activities.
- Delayed product launches: Intellectual property challenges, particularly related to patents
  and standard-essential patents, can cause delays in product launches. Companies may
  need to negotiate licensing agreements or resolve legal disputes before they can introduce
  new electrical products to the market. These delays can result in missed market
  opportunities and potential loss of market share.
- Uncertainty and risk for investors: Intellectual property challenges create uncertainty and
  risk for investors in the electrical industry. Investors may be hesitant to support
  companies that are involved in legal disputes or face significant patent infringement risks.
  This can lead to reduced investment in research and development, limited access to
  capital, and potential setbacks for companies seeking to commercialize new technologies.
- Impact on consumer choices and affordability: Intellectual property challenges can affect
  consumer choices and affordability of electrical products. Patent disputes or licensing
  disputes can limit the availability of certain technologies or components, leading to
  restricted competition and potentially higher prices for consumers. Additionally,
  counterfeit electrical products resulting from IP infringement can compromise consumer
  safety and trust in legitimate brands.
- Collaboration and licensing agreements: In some cases, intellectual property challenges
  can lead to collaboration and licensing agreements between companies. When faced with
  potential infringement claims, companies may choose to enter into licensing agreements
  to access patented technologies and avoid litigation. These agreements can foster
  cooperation and technology sharing, leading to mutually beneficial outcomes for the
  involved parties.

On 05-11-2020 from our college students and faculties have participated in the A One day seminar on Intellectual Propertychallenges in the fields of Agriculture and Pharmaceuticals

Programme Goordinator

(Approved by AICTE, New Delhi & Affiliated to JNTU-KAKINADA)

(An ISO 9001:2015 certified institute)

Gudivada, Krishna District, And hra Pradesh – 521301

Mobila +91 92465 4218B91546 05555 Email: principalab2008@gunil.com/URL: http://www.elevabconorg

#### **LIST OF PARTICIPANTS**

Name of the Programme: "A One day seminar on Intellectual Property challenges in the fields of Electricals"

Date: 05-11-2020

S. No	REGD NO.	Name of the Student	Course & Year	Signature
1	15NH1A0201	GANGULA PRAMOD	IV EEE	G. Promod.
2	15NH1A0202	GOPALAJOSYULA AKHIL	IV EEE	G: Akhel
3	15NH1A0204	VAKKALAGADDA SAI CHAITANYA	IV EEE	V.S. chairenge
4	15NH1A0205	NARESH BHOGTA	IV EEE	en Blascota
5	15NH1A0206	MD AKHILAKH	IV EEE	MD. Aladada
6	15NH1A0207	PARESH RAJWAR	IV EEE	Partish raginal
7	16NH5A0201	AJMEERA BALAJI	IV EEE	A Ralai
8	16NH5A0202	AKULA SAI PAVAN KUMAR	IV EEE	Ab in
9	16NH5A0203	AMRUTHALA MANOJ KUMAR	IV EEE	A. Manoj zamaj
10	16NH5A0204	APPIKATLA VEERA MANIKANTA	IV EEE	Absent
11	16NH5A0205	BODDU PRASANTH	IV EEE	B. Brasanth
12	16NH5A0206	CHERUKUMALLI SAI PRAKASH	IV EEE	Ch. Sat Prakash
13	16NH5A0207	CHIDARABOYINA TEJA	IV EEE	C. Tola
14	16NH5A0208	GUDAPATI RAHUL	IV EEE	(20)
15	16NH5A0210	GUNTUPALLI JAGADEESH	IV EEE	G. Tagadesh
16	16NH5A0211	KANDULA SIVA NAGA PRASAD	IV EEE	K. Siya Naga Dray
17	16NH5A0212	KASTURI RAMTEJA	IV EEE	0 +
18	16NH5A0213	KONDAVARADA VEERA MANI PRASAD	IV EEE	K.V.Mpragar

19	16NH5A0214	KOPPULA SURESH KUMAR	IV EEE	K. Sugesh Kumal
20	16NH5A0215	PAMU ANESH	IV EEE	P. Anesh
21	16NH5A0216	PANCHAKARLA DEEPTHI	IV EEE	P. Decothini
22	16NH5A0217	PASUPULETI BHASKAR SRINIVAS	IV EEE	Ahs
23	16NH5A0220	SUNKARA PRUDHVI SAI	IV EEE	c. Public c.
24	16NH5A0222	YERRAMSETTI NAGA NARENDRA	IV EEE	y. N. Navendra
25	15NH1A0129	KHALID ANSARI	IV CIVIL	d. Ansan
26	15NH1A0130	DEEPAK KUMAR	IV CIVIL	Q. Kuman
27	15NH1A0131	RATNESH KUMAR	IV CIVIL	D. L.
28	15NH1A0132	SATEESH KUMAR	IV CIVIL	S. Kun or
29	16NH5A0101	A.VAMSI KRISHNA	IV CIVIL	skun of
30	16NH5A0102	A.BEGUM	IV CIVIL	A. Begum
31	16NH5A0103	B.NAVEEN	IV CIVIL	A mariage
32	16NH5A0104	В.ТЕЈА	IV CIVIL	B. Tela.
33	16NH5A0105	C.MOHANA KRISHNA	IV CIVIL	also Vostal
34	16NH5A0106	D.SRIPRIYA	IV CIVIL	D. Supri Ha
35	16NH5A0107	G.PRATHAP	IV CIVIL	G. P. Call 1
36	16NH5A0108	G.PRABHUDEV	IV CIVIL	Or Prothage
37	16NH5A0109	K.GOVARDHAN	IV CIVIL	K. Cironnai
38	16NH5A0110	K.KIRANMAI	IV CIVIL	1
39	16NH5A0111	K.TEJA	IV CIVIL	K. Kenangae.
40	16NH5A0112	L.SIRISHA	IV CIVIL	Kilya
41	16NH5A0113	M.BASAVARAJ PATEL	IV CIVIL	D'SINMA
42	16NH5A0114	M.SIVA KUMAR	IV CIVIL	Managa Ga
43	16NH5A0116	N.NAGA GAYATHRI	IV CIVIL	Naga Daya
44	16NH5A0117	P.SAI SAMPATH	IV CIVIL	N' Nager Group oth
45	16NH5A0118	P.SANDEEP KUMAR	IV CIVIL	- Sai he mooth
	1011113710110	I BANDEEF KUMAK		P. Jandeep

(Approved by AICTE, New Delhi & Affiliated to JNTU-KAKINADA)
(An ISO 9001:2015 certified institute)
Gudivada, Krishna District, Andhra Pradesh - 521301

Mobile +91 92465 42138/91546 05555 Email: principalsh2008@gmail.com URL: http://www.eleyabcoaceg

#### **LIST OF PARTICIPANTS**

Name of the Programme: "A One day seminar on Intellectual Property challenges in the fields of Electricals."

Date: 05-11-2020

S. No	Name of the Faculty Member	Department	Signature
1	Mr. Chandra Krishna	EEE	ch
2	Ms. V Mary Rani	EEE	V. Mares Paul
3	Ms. Ch. BalaSirisha	EEE	Ch. Balanys
4	Ms. M Supriya	EEE	W.
5	Mr. Ravi Shankar	EEE	Wand

#### ABOUT THE INSTITUTION

V.K.R, V.N.B. & A.G.K. College of Engineering, Gudivada established in the year 2008 is one of the best known self-financing co-education institutions aiming to achieve excellence in Engineering Education. It is governed by General & Technical Education Society (GATES) to uplift aspiring students with a good academic background. It offers five UG programs (B.Tech in ECE, CSE, EEE, Mechanical, and Civil) and four PG programmes (M.Tech in VLSI, CSE, Thermal Engineering and MBA). It has a strong Industry-Entrepreneurship Partnership Cell, Institute Development Cell and R&D Cell to enhance the practical knowledge of the student.

#### ABOUT THE R&D CELL

The R&D Cell promotes and enables the students to carry out research activities in the respective domains and interdisciplinary areas with a set of guidelines. To promote and accelerate quality research within the institute and in collaboration with industry, other institutes and R&D organizations. To promote Innovation and consultancy activities through development of Research Centres and Centres of Excellence. To integrate Teaching and Research. To ensure integrity, quality and ethics in research. To promote generation of intellectual capital.

#### ABOUT PROGRAMME

#### **Objectives:**

In the field of electrical, intellectual property (IP) refers to the legal rights that protect creations or inventions related to electrical devices, circuits, systems, and other technological innovations. These rights are crucial for encouraging innovation, ensuring fair competition, and providing incentives for companies and individuals to invest in research and development. However, there are several challenges and issues related to intellectual property in the electrical industry.

#### **LEARNING OUTCOMES:**

- Inhibition of innovation
- Decreased competitiveness
- Delayed product launches
- Uncertainty and risk for investors
- Impact on consumer choices and affordability
- Collaboration and licensing agreements

# A One day Seminar On

**Intellectual Property challenges** in the fields of Electricals

NOVEMBER 5th, 2020 Organized by

RESEARCH AND DEVELOPMENT CELL



V.K.R, V.N.B. & A.G.K. COLLEGE OF ENGINEERING

(Approved by AICTE and Affiliated to JNTUK, Kakinada)

Eluru Road, Gudivada – 521301

#### CHIEF PATRONS

Sri PINNAMANENI DIVAKAR, Chairman

Sri VEMULAPALLI VENKATESWARA RAO Secretary

Sri V.V.KODANDA RAMAIAH Correspondent

Sri B. KALYAN KUMAR Director

**PATRON** 

Dr. S.H.V. PRASADA RAO Principal

RESOURCE PERSON
Sri S SAI KRISHNA, Web Developer
Loral Technology, Hyderabad

CONVENER
Sri G V N B PRABHAKAR
HOD, Dept. of ME

COORDINATOR
Sri G MURALI KRISHNA
HOD, Dept. of EEE

#### ORGANIZING COMMITTEE

Mr. B Chandra Krishna Assistant Professor

Ms. V Mary Rani

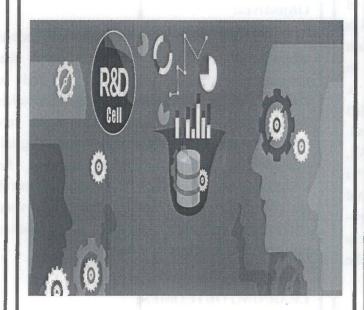
**Assistant Professor** 

Ms. Ch. Bala Sirisha

**Assistant Professor** 

STUDENT COORDINATORS

- 1. А ВАLАЛ
- 2. G.PRATHAP



#### REGISTRATION DETAILS



#### REGISTRATION FORM

A One day seminar On

"Intellectual Property challenges in the fields of Electricals"

Name: Mr./Ms.:_								
Roll Number:								
Department:	12	b	14.6			(II)	sé.	
Organization:	V	11		Q.	17.	69	n i	
Address:				111	Dir	ų vi		
Lauropreneu								
Pin:						19290	TREE.	
Phone:								
Fax:				L,				
E-mail:	Ш	-21	Ņ,		Щ			

Signature of participant

Signature of Head of the Institution (With the official seal)

#### RESEARCH & DEVELOPMENT CELL

V.K.R, V.N.B. & A.G.K. College of Engineering Eluru Road, Gudivada - 521301, A.P Phone number: 08674 242188 E-mail:vkrvnbengineering@gmail.com

Website: www.vkrvnbcoe.org