



V.K.R., V.N.B. & A.G.K. COLLEGE OF ENGINEERING

(Approved by AICTE, New Delhi & Affiliated to JNTUK, KAKINADA)
(An ISO 9001:2015 certified institute)

Gudivada, Krishna District, Andhra Pradesh - 521301

Mobile -91 92465 42188/91546 05555 E mail: principalsh2008@gmail.com URL : <http://www.vkrvnbcoc.org>

Date: 11-07-2022

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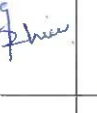
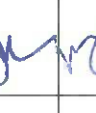
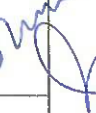


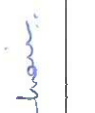

All the students of B.Tech III year Civil Engineering, Electrical & Electronics Engineering are informed to attend "A One day seminar on recognizing the benefits of being a successful business owner by Dr.S.V.AchutaRao Dean Academics, Sree Dattha Engineering College Sheriguda, Telangana is being organized by our EDC cell on 16-07-2022.

Venue: EEE Seminar hall

Timing: 10:30AM


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VKR VNB & AGK COLLEGE OF ENGINEERING
Eluru Road, GUDIVADA. Kri Dt. A.P. 521 301

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Mobile: +91 92465 42188/91246 05555 E mail: principalnh2008@gmail.com URL: <http://www.vknbcce.org>

Date: 18-07-2022

PROGRAMME REPORT

Programme Name	A One day seminar on recognizing the benefits of being a successful business owner
Resource person	Dr.S.V.AchutaRao Dean Academics, Sree Dattha Engineering College Sheriguda, Telangana. +9885463131
Date of Activity	16-07-2022
Organized By	V.K.R., V.N.B & A.G.K COLLEGE OF ENGINEERING
Venue	EEE Seminar hall

Objective of the programme

Some of the benefits of being a successful business owner include financial rewards, such as higher income and profits, as well as personal satisfaction and a sense of accomplishment. Successful business owners also have the freedom to make their own decisions, control their own schedule, and pursue their passions.

Moreover, successful business owners are often respected and admired within their communities, and have the opportunity to make a positive impact on the lives of their employees, customers, and stakeholders. They may also have the ability to create a lasting legacy that extends beyond their own lifetime.

Topics Covered

Financial independence: Successful business owners often enjoy a higher income than salaried employees and have the potential to accumulate significant wealth through their business ventures.

Flexibility and autonomy: Business owners have the freedom to set their own schedules, make their own decisions, and shape the direction of their company.

Job security: As the owner of your own business, you are in control of your job security, rather than being subject to the whims of a boss or employer.

Sense of accomplishment: Building a successful business can be incredibly rewarding and fulfilling, as you see your vision come to life and make a positive impact on the world.

Ability to create jobs: Successful businesses create jobs, which can have a ripple effect on the local economy and community.

Networking opportunities: Business ownership provides ample opportunities to connect with other entrepreneurs and industry leaders, which can lead to valuable partnerships and collaborations.

Personal growth: Running a business requires constant learning and growth, which can be challenging but also incredibly rewarding.

Overall, being a successful business owner can offer financial, professional, and personal benefits that are difficult to achieve in other career paths.



Dr.S.V.AchutaRao, presenting successful business owners also have the freedom to make their own decisions, control their own schedule, and pursue their passions.

Outcomes of Programme:

The students and faculty learned about recognizing the benefits of being a successful business owner

They gain the knowledge on:

Motivation: Knowing the potential rewards of business ownership can be a powerful motivator to start and grow a successful business. This motivation can drive entrepreneurs to work harder, take risks, and persist in the face of challenges.

Focus: Recognizing the benefits of business ownership can help entrepreneurs stay focused on their goals and priorities. This can help them avoid distractions and stay committed to their vision, even when faced with obstacles or setbacks.

Strategic Decision Making: By understanding the potential benefits of owning a successful business, entrepreneurs can make more informed and strategic decisions about their businesses. They can weigh the potential risks and rewards of different opportunities, and make choices that align with their long-term goals.

Better Employee Engagement: Successful business owners who recognize the benefits of ownership are often more engaged and invested in their businesses. This can help create a positive work environment, improve employee morale, and attract and retain top talent.

Greater Impact: Finally, recognizing the benefits of being a successful business owner can help entrepreneurs focus on creating a business that has a positive impact on their communities, customers, and the world at large. This can be a powerful motivator to build a business that is both financially successful and socially responsible.



Dr.S.V.AchutaRao, demonstrating powerful motivator to build a business that is both financially successful and socially responsible.

On 16-07-2022 from our college students and faculties have participated in the Recognizing the benefits of being a successful business owner


Programme Coordinator



V.K.R, V.N.B & A.G.K COLLEGE OF ENGINEERING

(Sponsored by General & Technical Education Society, Gudivada)

Affiliated to JNTU-KAKINADA & Approved by AICTE, New Delhi
Gudivada, Krishna District, Andhra Pradesh – 521301

Email: vkrynbengineering@gmail.com URL: <http://www.vkrynbcoe.org>


LIST OF PARTICIPANTS

Name of the Programme: A One day seminar on recognizing the benefits of being a successful business owner

Date: 16-07-2022

S. No	Name of the Participant	Roll No.	Course and Year	Signature
1	ANAGANI SUKANYA	19NH1A0101	III CIVIL	A. Sukanya
2	GANAPAREDDY VENKATA GANESH KRISHNA	19NH1A0102	III CIVIL	G. Ganesh Krishna
3	GOGAM SIVA GANGADHARA RAO	19NH1A0103	III CIVIL	G. Siva Gangadharan
4	SANAKA SUNIL KUMAR	19NH1A0107	III CIVIL	S. Sunil Kumar
5	THANTEPUDI VASANTH	19NH1A0108	III CIVIL	Thantepudi Vasanth
6	UPPALA MOUNIKA	19NH1A0109	III CIVIL	U. Mounika
7	KOMMA NAGA SUBRAMANYAM	19NH1A0110	III CIVIL	K. Subramanyam
8	DONDAPATI VENKATA KIRAN KUMAR SWAMY	20NH5A0101	III CIVIL	D. Kiran Kumar
9	DUBI MURALI	20NH5A0102	III CIVIL	D. murali
10	GORIPARTHI PRASANNA KUMAR	20NH5A0103	III CIVIL	G. Prasananna Kumar
11	GUNTAKANI VIJAYCHANDU	20NH5A0104	III CIVIL	G. vijaychandu
12	KOGANTI TEJA SATYA SAI RAM	20NH5A0105	III CIVIL	K. s. Sai Ram
13	KOMMU RAJU	20NH5A0106	III CIVIL	K. Raju
14	MIDATANA GANESH	20NH5A0108	III CIVIL	K. Raju
15	PAMARTHI VEERAAJAY	20NH5A0110	III CIVIL	Parasa V V Chaitanya
16	PARASA V V CHAITANYA	20NH5A0111	III CIVIL	V.V. Chaitanya
17	SAYALA NAGA SAI DURGA PRASAD	20NH5A0112	III CIVIL	Durga Prasad
18	ATMAKURI HEMANTH SAINADH	19NH1A0201	III EEE	Hemant
19	DANDUGULA MADHAVI	19NH1A0202	III EEE	D. Madhavi
20	LOYA SAI VENKATA GANESH	19NH1A0203	III EEE	L. S. Venkat Ganesh
21	NAZIYA SULTHANA	19NH1A0204	III EEE	N. Sulthana

22	PILLI MOHITH	19NH1A0205	III EEE	P. Mohith
23	EEGALA MAHESH	20NH5A0201	III EEE	EEgala Mahesh
24	GORLA PAVAN VENKATA SATISH	20NH5A0202	III EEE	G. Pavan Venkata SATISH
25	JUVVANAPUDI JAMES PREM SUNDAR	20NH5A0203	III EEE	J J P S
26	KANDULA YUGESH	20NH5A0204	III EEE	K. Yugesh
27	KATURI GRACELILLY	20NH5A0205	III EEE	K. Gracelilly
28	MAGANTI LOKESH KUMAR	20NH5A0206	III EEE	
29	MURALA CHANDRA SEKHAR	20NH5A0207	III EEE	M. C. Sekhar
30	KONAKALA PRASANNA LAKSHMI	20NH5A0208	III EEE	K. Prasanna Lakshmi
31	PERAM BHARATH KUMAR	20NH5A0209	III EEE	P. Bharath Kumar
32	RANI JUVVANAPUDI	20NH5A0210	III EEE	Rani Juvvanapudi
33	RAJULAPATI YAGNA BALA NAGA ANKA RAO	20NH5A0211	III EEE	R. Y. B. N. A. Rao


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Gudivada, Krishna District, Andhra Pradesh – 521301
Email: ykrynbengineering@gmail.com URL: <http://www.ykrynbcoe.org>

Name of the Programme: A One day seminar on recognizing the benefits of being a successful business owner

Date: 16-07-2022

S. No	Name of the faculty member	Department	Signature
1	Mr. G. Anvesh	Civil	
2	Mr G.V.N.S.Ramakrishna	Civil	G.V.N.S.Ramakrishna
3	Mr. K.Narasimhulu	Civil	K. Narasimhulu
4	Mr.G.Mythri	Civil	G. Mythri
5	Mr.S.David Krupakar	Civil	

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ABOUT THE INSTITUTION

V.K.R, V.N.B. & A.G.K. College of Engineering, Gudivada established in the year 2008 is one of the best known self-financing co-educational institutions aiming to achieve excellence in Engineering Education. It is governed by General & Technical Educational Society (GATES) to uplift aspiring students with a good academic background. It offers five UG programs (B.Tech in Civil, EEE, Mechanical, ECE and CSE) and two PG programmes (M.Tech in CSE and MBA). It has a strong Industry-Institute Partnership Cell, Entrepreneurship Development Cell and R&D Cell to enhance the practical knowledge of the student.

ABOUT THE EDC CELL

India, poised on the threshold on becoming a superpower, is in a need of strong citizens with the ability to hold the helm and steer the nation towards a brighter tomorrow. Those with this ability and the will to lead are the entrepreneurs of tomorrow. Entrepreneurship Cell, VKRVNB hopes to play its part in realizing this vision. We at Entrepreneurship Development Cell VKRVNB believe that original and innovative ideas having the potential to change industry by creating value are formed in young mind. Moulding these ideas into successful ventures and tapping the entrepreneurial talent or such young minds stands as the prime motive for us. We try to provide adequate resources, extensive network and all kinds of support along with the appropriate platform for aspiring young entrepreneurs to hone their ideas.

ABOUT THE PROGRAMME

The training programme would help to provide: Entrepreneurship is the dynamic process of developing something new with value by devoting the required time and effort, taking up financial risks and relishing the monetary rewards associated with it. This product may or may not be new, but the entrepreneur has infused its value. He/she has done it by using the skills and resources effectively and efficiently.

TOPICS COVERED

Contents of the course would touch upon following aspects, to achieve the objectives:

- Financial independence
- Flexibility and autonomy
- Job security.
- Ability to create jobs
- Provide and conduct various programmes to spread the idea of Entrepreneurship in rural areas and villages.

A One day seminar on “Recognizing the benefits of being a successful business owner”

JULY 16th, 2022

Organized by

**ENTREPRENEURSHIP
DEVELOPEMENT CELL**



**V.K.R, V.N.B. & A.G.K. COLLEGE OF
ENGINEERING**

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Eluru Road, Gudivada – 521301

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Director

PATRON

Dr. S.H.V.PRASADARAO

Principal

CONVENER

Sri. K DURGA PRASAD

HOD, Dept. of Civil Engineering

CO-CONVENER

Sri. G.MURALI KRISHNA

HOD, Dept. of EEE

RESOURCE PERSON

Dr. S. V. ACHUTA RAO

Dean Academics,

Sree Dattha Engineering College Sheriguda, Telangana.

+91 9885463131

COORDINATOR

Sri. N. MUTHYALU

HOD, Dept. of MBA

ORGANIZING COMMITTEE

Mr. G. Anvesh

Assistant Professor

Mr. G.V.N.S.Ramakrishna

Assistant Professor

Ms. B Swathi

Assistant Professor

STUDENT COORDINATORS

1. **Mr. K. Sai Krishna**

2. **Mr. P. Vamsi Krishna**

ENTREPRENEURSHIP DEVELOPMENT CELL

ENTREPRENEUR



REGISTRATION DETAILS

- Financial independence
- Flexibility and autonomy
- Job security.

No
Registration Fee

ADDRESS FOR COMMUNICATION

Sri. N. MUTHYALU

HOD, Dept of MBA

+91 9381843550

Email: edc@vkrvnbcoe.org

REGISTRATION FORM

One day seminar on
"Recognizing the benefits of being a successful
business owner"

Name: Mr./Ms.: _____

Regd. No: _____

Department: _____

Organization: _____

Address: _____

Pin: _____

Phone: _____

Fax: _____

E-mail: _____

Signature of Participant

ENTREPRENEURSHIP DEVELOPMENT CELL,
V.K.R, V.N.B. & A.G.K. College of Engineering Eluru Road,
Gudivada - 521301, A.P
Phone number: 08674 242188
E-mail: vkrvnbengineering@gmail.com
Website: www.vkrvnbcoe.org



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Date: 13-06-2022

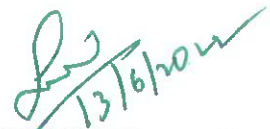
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This is to inform that “A One Day Research Program on Use of Nano Technology in Civil Engineering” by Dr. P. Kodanda Rama Rao, Professor of CE & vice Principal (Administration), Gudlavalleru Engineering College. Being organized by our V.K.R., V.N.B & A.G.K College of Engineering on 17-06-2022. I request you all to register immediately and to attend the program.

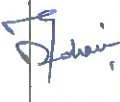





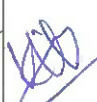
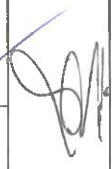



Venue: Mechanical Seminar Hall, V.K.R, V.N.B & A.G.K College of Engineering

Room No: 106

Timing: 10:30


13/6/2022
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Mobile: +91 92465 42188/91546 05555 Email: principalh2008@gmail.com URL: <http://www.vkrubce.org>

DATE: 18-06-2022

PROGRAMME REPORT

Programme Name	A One Day Research Program on Use of Nano Technology in Civil Engineering
Resource Person	Dr. P. Kodanda Rama Rao, Professor of CE & vice Principal (Administration), Gudlavalleru Engineering College
Date of Activity	17.06.2022
Organized by	V.K.R, V.N.B & A.G.K College of Engineering, Gudivada, Krishna District, AP
Venue/Room no	Mechanical Seminar Hall / R-106

The objective of the program:

- ✓ Background of nanotechnology use in civil engineering.
- ✓ Nanotechnology in construction.
- ✓ Applications of nanotechnology in civil engineering.
 - Concrete
 - Structural composites
 - Coatings
 - Glass
 - Nano sensors
 - Bulk insulating materials
 - Plastics
 - Plastic solar cell
 - Bitumen

- Biomimetic materials
- Smart materials
- Nanotechnology in fire protection
- Impacts of Nanotechnology on construction

Topic covered

✓ Nanotechnology in construction:

Nano, which comes from the Greek word for dwarf, indicates a billionth. One nanometre is a billionth of a metre. Definitions of 'nanotechnology' vary, but it generally refers to understanding and manipulation of matter on the nanoscale, say, from 0.1 run to 100 nm. The construction industry was the only industry to identify nanotechnology as a promising emerging technology in the UK Delphi survey in the early 1990s

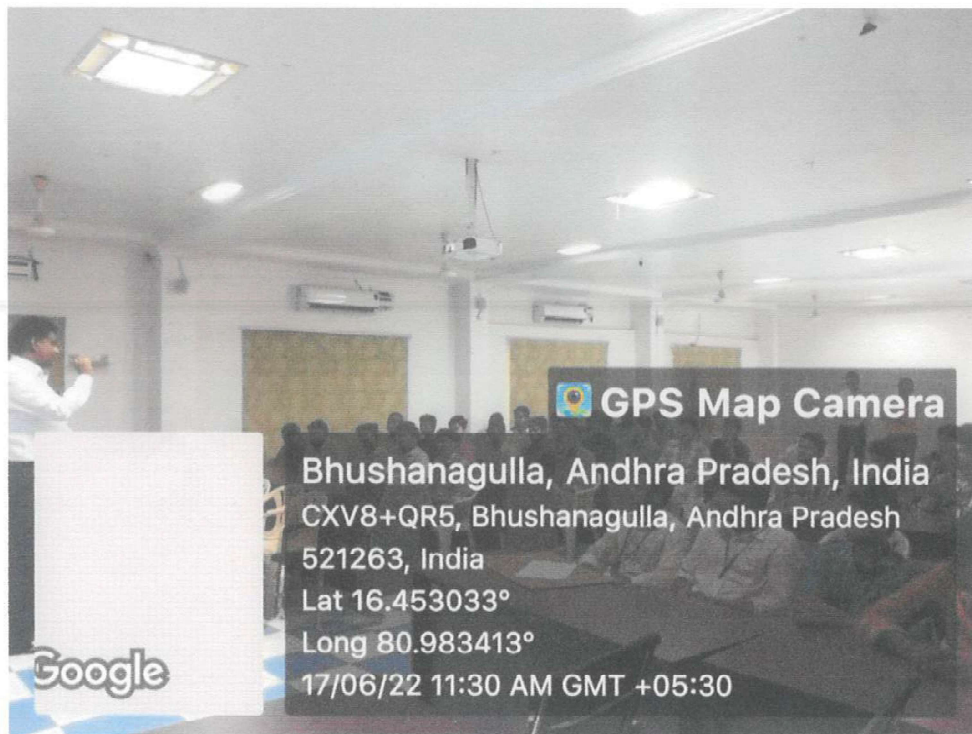
✓ Applications of nanotechnology in civil engineering.

- Concrete: Concrete is one of the most common and widely used construction materials. Nanotechnology is widely used in studying its properties like hydration reaction, alkali silicate reaction (ASR) and fly ash reactivity
- Structural composites: Steel is a major construction material. FHWA together with American Iron and Steel Institute and the U.S. Navy developed new, low carbon, high-performance steel (HPS) for bridges in 1992 with higher corrosion-resistance and weld ability by incorporating copper nanoparticles from at the steel grain boundaries
- Coatings: The coatings incorporating certain Nano particles or Nano layers have been developed for certain purpose including: protective or anti-corrosion coatings for components; self-cleaning, thermal control, energy saving, anti-reflection coatings for glass/windows; easy-to-clean, antibacterial coatings for work surfaces; and more durable paints and anti-graffiti coating for buildings and structures.
- Glass: Fire-protective glass is another application of nanotechnology. This is achieved by using a clear intumescent layer sandwiched between glass panels (an interlayer) formed of fumed silica (SiO_2) nanoparticles which turns into a rigid and opaque fire shield when heated.

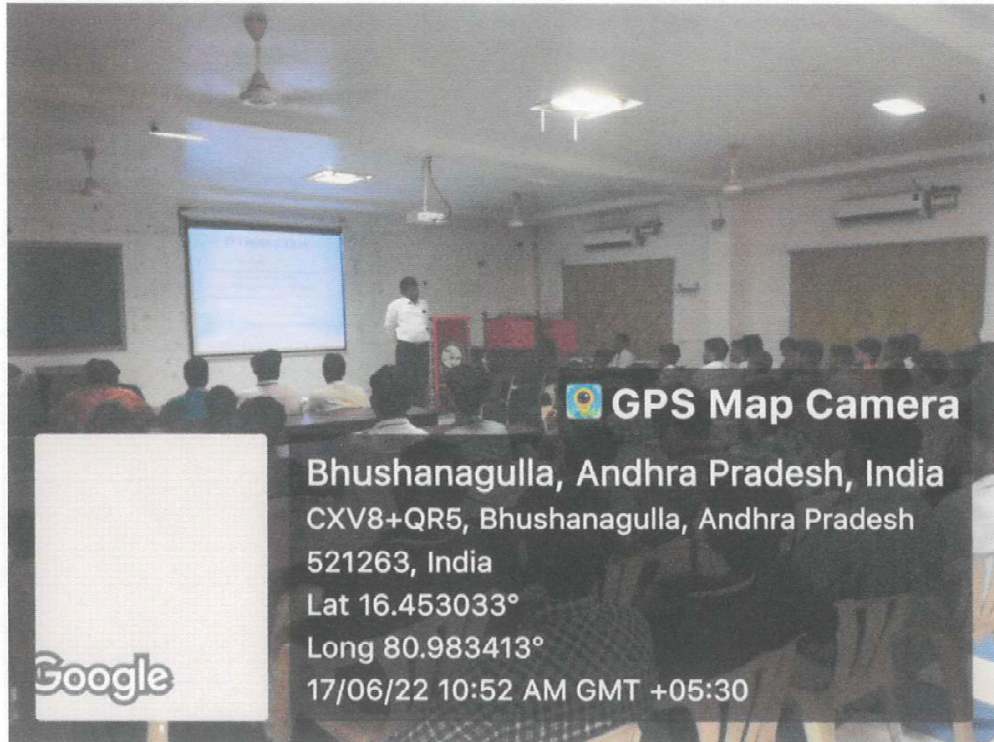
- Nano sensors: nanotechnology enabled sensors/devices also offer great potential for developing smart materials and structures which have 'self-sensing' and 'self-actuating' capability.
- Bulk insulating materials: NanoPore has developed bulk nanoporous silica compounds with embedded organic molecules which perform up to 10 times better than conventional insulating materials
- Plastics: the carbon fibre reinforced plastics (CFRP) being light weight material does not exhibit good electrical properties. CNTs are among the stiffest and strongest fibers known, and have high electrical conductivity.
- Plastic solar cell: The most promising application in the areas of energy and environment leading to the sustainable building is the development of fuel cells and photovoltaic.
- Bitumen: The bentonite (BT) and organically modified bentonite (OBT) were used to reinforce and modify asphalt binder by melt processing under sonication and shearing stresses. The BT modified asphalt possess intercalated structure while OBT modified asphalt possessed exfoliated structure
- Biomimetic materials: Biomimetics is the science of mimicking nature, and biomimetic materials seek to replicate the best features of natural materials. Examples such as honeycomb giving a lightweight structure with exceptional mechanical strength, antler bone being tougher than any man-made ceramic composites, lotus leaf giving self-cleaning surfaces, chameleon's skin changing colours with the environment, etc
- Smart materials: Smart materials are materials with properties engineered to change in a controlled manner under the influence of external stimuli like temperature, force, moisture, electric charge, magnetic fields and pH. Examples are Piezoelectrics, Thermoresponsives, Shape Memory Alloys (SMA), Polychromic, Chromogenic materials etc. Like piezoelectrics that alter their shape under the influence of the electric field, SMA change shape due to magnetic fields. Intelligent Reinforced Concrete Structure (IRCS) is conceptualised on them
- Nanotechnology in fire protection: Fire resistance of steel structures is often provided by a coating of spray on cementitious process which is no more popular because they need to be thick, tend to be brittle and polymer additions

are needed to improve adhesion. However, research into nano-cement (made of nano-sized particles) has the potential to create a new paradigm in this area of application

- Impacts of Nanotechnology on construction: Compared with conventional TiO_2 , TiO_2 at the nano-scale experiences a 500% increase in surface area and a 400% decrease in opacity. Current nano- TiO_2 production levels have reached approximately 4 million metric tons at a price of approximately \$45/kg to \$50/kg vs. \$2.5/kg for conventional TiO_2



Dr. P. Kodanda Rama Rao Garu presenting to the students



Dr. P. Kodanda Rama Rao Garu presenting to the students


Program Coordinator



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Gudivada, Krishna District, Andhra Pradesh – 521301

DEPARTMENT OF CIVIL ENGINEERING

Date: 17.06.2022

Participant's Attendance for the Programme of

"A One Day Research Program on the Use of Nano Technology in Civil Engineering"

S.NO.	REGD NO.	NAME OF THE STUDENT	SIGNATURE
1	19NH1A0101	ANAGANI SUKANYA	A. Sukanya
2	19NH1A0102	GANAPAREDDY VENKATA GANESH KRISHNA	G.R.G. Krishna
3	19NH1A0103	GOGAM SIVA GANGADHARA RAO	G.S.G Rao
4	19NH1A0107	SANAKA SUNIL KUMAR	S.S. Kumar
5	19NH1A0108	THANTEPUDI VASANTH	T. Vasanth
6	19NH1A0109	UPPALA MOUNIKA	U. Mounika
7	19NH1A0110	KOMMA NAGA SUBRAMANYAM	K.N. Subramanyam
8	20NH5A0101	DONDAPATI VENKATA KIRAN KUMAR SWAMY	D.V.K. Swamy
9	20NH5A0102	DUBI MURALI	D. Murali
10	20NH5A0103	GORIPARTHI PRASANNA KUMAR	G.P. Kumar
11	20NH5A0104	GUNTAKANI VIJAYCHANDU	G. Vijaychandu
12	20NH5A0105	KOGANTI TEJA SATYA SAI RAM	K.T.S. Saikiran
13	20NH5A0106	KOMMU RAJU	K. RAJU
14	20NH5A0108	MIDATANA GANESH	M. Ganesh
15	20NH5A0110	PAMARTHI VEERAAJAY	P. Veerajay
16	20NH5A0111	PARASA V V CHAITANYA	P.V.V. Chaitanya
17	20NH5A0112	SAYALA NAGA SAI DURGA PRASAD	S.N.S.D. Prasad
18	20NH1A0101	CHINTHU VINAY KUMAR	Ch. Vinay Kumar
19	20NH1A0102	VATTULURI NIKHITHA	V. NIKHITHA
20	20NH1A0103	PENDYALA PRADEEP KUMAR	P. Pradeep Kumar
21	21NH5A0101	KALIVARAPU SANGEETHA	K. Sangeetha
22	21NH5A0102	KOTE BHAGYA SRI	K. BHAGYA SRI



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23	21NH5A0103	KUNABATHULA PRADEEP SATHYA	<i>Pradeep</i>
24	21NH5A0104	MEEGADA SIVA NAGARAJU	FA
25	21NH5A0105	MUTHYALA LAKSHMI KUMARI	<i>M. Lakshmi</i>
26	22NH5A0101	MANSOOR KHAN FAIZY	<i>Faizy</i>

gr.
Program Coordinator

PS
12/6/2022
PRINCIPAL

ABOUT THE INSTITUTION

V.K.R, V.N.B. & A.G.K. College of Engineering, Gudivada established in the year 2008 is one of the best known self-financing co-education institutions aiming to achieve excellence in Engineering Education. It is governed by General & Technical Education Society (GATES) to uplift aspiring students with a good academic background. It offers five UG programs (B.Tech in ECE, CSE, EEE, Mechanical, and Civil) and four PG programmes (M.Tech in VLSI, CSE, Thermal Engineering and MBA). It has a strong Industry-Institute Partnership Cell, Entrepreneurship Development Cell and R&D Cell to enhance the practical knowledge of the student.

ABOUT THE R&D CELL

The R&D Cell promotes and enables the students to carry out research activities in the respective domains and interdisciplinary areas with a set of guidelines. To promote and accelerate quality research within the institute and in collaboration with industry, other institutes and R&D organizations. To promote Innovation and consultancy activities through development of Research Centers and Centers of Excellence. To integrate Teaching and Research. To ensure integrity, quality and ethics in research. To promote generation of intellectual capital.

ABOUT PROGRAMME

Objectives:

- ❖ Introducing students to the concept of Nano technology and its importance in promoting innovation and creativity.
- ❖ Nano, which comes from the Greek word for dwarf, indicates a billionth. One nanometer is a billionth of a meter.
- ❖ Definitions of 'nanotechnology' vary, but it generally refers to understanding and manipulation of matter on the Nano scale, say, from 0.1 run to 100 nm.
- ❖ The construction industry was the only industry to identify nanotechnology as a promising emerging technology in the UK Delphi survey in the early 1990s Concrete.

LEARNING OUTCOMES

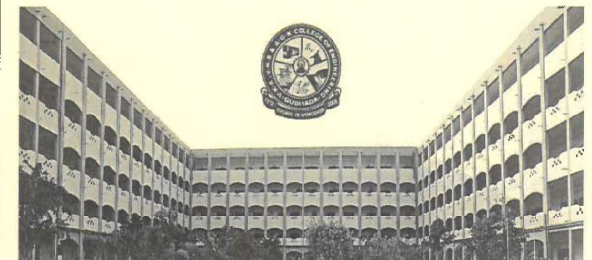
Background of nanotechnology use in civil engineering. Nanotechnology in construction. Applications of nanotechnology in civil engineering.

- Concrete, Structural composites
- Coatings
- Glass, Nano sensors
- Bulk insulating materials
- Plastics, Plastic solar cell
- Bitumen, Biomimetic materials
- Smart materials
- Nanotechnology in fire protection
- Impacts of Nanotechnology on construction

A One Day Research Program on Use of Nano Technology in Civil Engineering

17TH June 2022
Organized by

RESEARCH AND
DEVELOPMENT CELL



**V.K.R, V.N.B. & A.G.K. COLLEGE OF
ENGINEERING**

(Approved by AICTE and Affiliated to JNTUK, Kakinada)
Eluru Road, Gudivada – 521301

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Chairman

Sri V.V.KODANDA RAMAIAH
Secretary & Correspondent

PATRON

Dr. S.H.V. Prasada Rao
Principal

RESOURCE PERSON

Dr. P. Kodanda Rama Rao
Professor of Civil Engineering
Vice Principal (Administration)
Gudlavalleru

CONVENER

Sri K. DURGA PRASAD
HOD, Dept. of CE

COORDINATOR

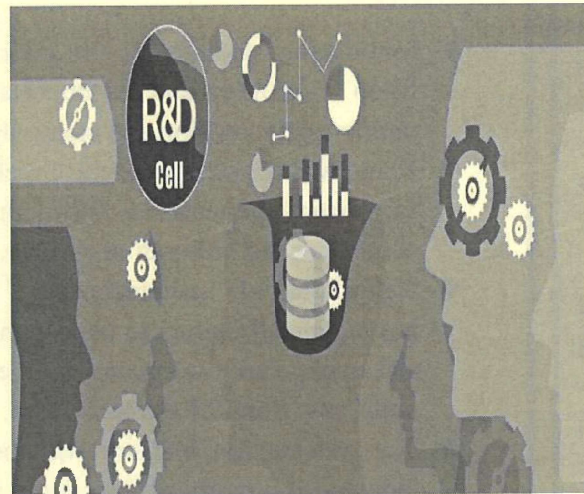
Sri G. Anvesh
Assistant Professor, Dept. of CE

ORGANIZING COMMITTEE

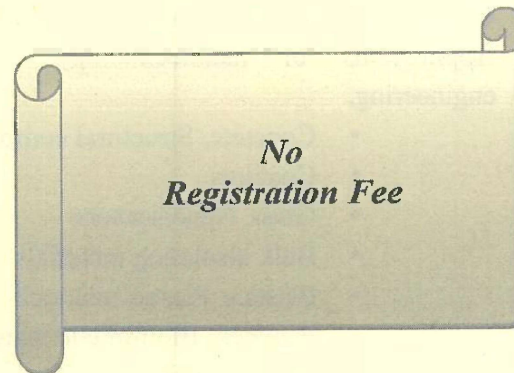
Mr. K Manipaul Assistant Professor
Mr. M Sai Santosh Assistant Professor
Ms. SK. Vajeer baba Assistant Professor

STUDENT COORDINATORS

1. Teja Satya Sai Nadh
2. K. Raju



REGISTRATION DETAILS



REGISTRATION FORM

**A One Day Research Program
On
“Use of Nano Technology in Civil
Engineering”**

Name: Mr./Ms.: _____

Roll Number: _____

Department: _____

Organization: _____

Address: _____

Pin: _____

Phone: _____

Fax: _____

E-mail: _____

Signature of participant

Signature of Head of the Institution
(With the official seal)

RESEARCH & DEVELOPMENT CELL
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Date: 04-05-2022

CIRCULAR

All the students of Final year Computer Science Engineering are informed to attend "A One day seminar on Procedure for filing a Patent" by Mr. K Krishna, Assistant Professor, KL University, Vijayawada is being organized by our R&D cell on 10-05-2022.

Venue: CSE Seminar Hall

Time: 11:30AM

PRINCIPAL

V.K.R. V.N.B. & A.G.K. COLLEGE OF ENGINEERING
Eluru Road, GUDIVADA, Kri Dt. A.P. 521 301

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Date: 13-05-2022

PROGRAMME REPORT

Programme Name	A One day seminar on Procedure for filing a Patent
Resource person	Mr. K Krishna, Assistant Professor, KL University, Vijayawada, +91 8555017972
Date of Activity	10-05-2022
Organized By	V.K.R., V.N.B & A.G.K COLLEGE OF ENGINEERING
Venue	CSE Seminar hall

Objective of the programme

The main objective of the procedure for filing a patent is to obtain legal protection for a new and useful invention. A patent is a form of intellectual property that provides exclusive rights to the inventor for a limited period of time, typically 20 years from the filing date of the patent application, to prevent others from making, using, selling or importing the invention without the inventor's permission.

The procedure for filing a patent involves submitting a patent application to the relevant patent office, which describes the invention in detail and includes any necessary drawings or diagrams. The patent office will examine the application to ensure that it meets the legal requirements for patentability, including novelty, non-obviousness, and usefulness.

If the application is approved, the inventor will be granted a patent, which can provide a valuable asset that can be used to generate revenue through licensing or selling the patent. The patent can also provide a competitive advantage by preventing others from copying the invention and allowing the inventor to control the market for the invention.

Overall, the objective of the procedure for filing a patent is to provide legal protection for a new and useful invention, which can help to promote innovation and encourage investment in research and development.

Topics Covered

- Important websites,
- Searching international databases.



Mr. K Krishna delivering his speech regarding the session

Outcomes of Programme:

The students and faculty learned about TRIPS Agreement: Utility and Concerns

They gain the knowledge on:

The outcome of the procedure for filing a patent can vary depending on various factors such as the country or region in which the patent is filed, the legal requirements for patentability, and the quality of the patent application.

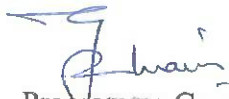
If the patent office determines that the invention meets the legal requirements for patentability, the patent application will be granted, and the inventor will be issued a patent. This means that the inventor will have the exclusive right to use, sell, manufacture, or license the invention for a limited period of time, typically 20 years from the filing date of the patent application.

The outcome of filing a patent can have several benefits for the inventor. It can provide a legal monopoly on the invention, which can prevent others from copying the invention and allow the inventor to control the market for the invention. This can help to create a competitive advantage for the inventor and generate revenue through licensing or selling the patent.

On the other hand, if the patent office determines that the invention does not meet the legal requirements for patentability, the patent application will be rejected, and the inventor will not receive a patent. In this case, the inventor may have the option to revise and resubmit the application, or they may need to abandon the invention altogether.

Overall, the outcome of the procedure for filing a patent can have a significant impact on the inventor's ability to protect and commercialize their invention. It is important to work with a qualified patent attorney or agent to ensure that the patent application is prepared and filed correctly to increase the chances of a successful outcome.

On 10-05-2022 from our college students and faculties have participated in the A One day seminar on TRIPS Agreement: Utility and Concerns


Programme Coordinator



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LIST OF PARTICIPANTS

Name of the Programme: "A One day seminar on Procedure for filing a Patent"

Date: 10-05-2022

S. No	REGD NO	Name of The Student	Course & Year	Signature
1	17NH1A0514	CHALADI RESHMA SREE	IV CSE	Ch. Reshma Sree
2	17NH1A0551	MANAM SAI DINESH	IV CSE	M. Sai.
3	18NH1A0501	ABDUL HASEEB	IV CSE	Abdul Haseeb.
4	18NH1A0502	AKURATHI HARSHITHA	IV CSE	A. Harshitha
5	18NH1A0503	AKURATHI RITWIK SATYA	IV CSE	A. Ritwik Satya
6	18NH1A0504	BELLANI SOWDAMINI	IV CSE	Absent
7	18NH1A0505	BOYINA VEERENDRA	IV CSE	B. Veerendra
8	18NH1A0506	VELIVELA KIRANMAYI	IV CSE	V. Kiranmayi
9	18NH1A0507	BUSI VIJAYA GEETHIKA	IV CSE	B. Geethika
10	18NH1A0508	BYREDDY MOHANA VAISHNAVI	IV CSE	B. M. Vaishnavi
11	18NH1A0509	CHAKKIRALA DURGA BHAVANI	IV CSE	C. D. Bhavani
12	18NH1A0510	CHALLA KRUPA SHAROON	IV CSE	C. Krupa.
13	18NH1A0511	CHANDANA SHANMUKHA SRIVALLI	IV CSE	Absent
14	18NH1A0512	CHEELA RAMESH	IV CSE	Ch. Ramesh
15	18NH1A0513	VALLURU LEELA RANI	IV CSE	V. Leela Rani
16	18NH1A0514	DOKKAMALA PRADEEP KUMAR	IV CSE	D. P. Kumar
17	18NH1A0516	GANNE MANVITHA	IV CSE	G. Manvitha
18	18NH1A0518	GARLAPATI BINDU VASANTHI	IV CSE	G. B. Vasanthi

19	18NH1A0519	GULLAPALLI PRAVEENA	IV CSE	G. Praveena
20	18NH1A0520	GUNDIMEDA KARTHIK	IV CSE	G. Karthik
21	18NH1A0521	GURUVELLI BHARGAVI	IV CSE	G. Bhargavi
22	18NH1A0522	JANGA SWATHI	IV CSE	J. Swathi
23	18NH1A0524	KAMBHAMPATI JAYA NAGA SRI	IV CSE	Absent
24	18NH1A0526	KOLLAREDDY PUTLAMMA	IV CSE	K. Putlamma
25	18NH1A0527	KOMMIREDDY NANDINI REDDY	IV CSE	K. Nandini
26	18NH1A0528	KONDAPALLI SRAVYA	IV CSE	K. Saranya
27	18NH1A0529	KORASIKHA SATYAVATHI	IV CSE	K. Satya
28	18NH1A0530	KOTAPROLU THANUSHA	IV CSE	K. Thanusha
29	18NH1A0531	KUNAPAREDDY SAI KEERTHY	IV CSE	K. S Keerthy
30	18NH1A0532	KUNAPAREDDY YASWANTH	IV CSE	Absent
31	18NH1A0533	MADAPATI HARIKA	IV CSE	M. Harika
32	18NH1A0534	MALLISETTI GUNADEEP	IV CSE	M. Gunadeep
33	18NH1A0535	MADDULA NAVYA	IV CSE	M. Navya
34	18NH1A0536	MEDURU ESWAR KUMAR	IV CSE	M. Eswara
35	18NH1A0537	MERUGUMALA HARINI	IV CSE	M. Harini
36	18NH1A0539	MUKKAMALA LIKHITA	IV CSE	Likhita
37	18NH1A0540	MUTHYALA SIREESHA	IV CSE	M. Sireesha
38	18NH1A0541	NAGADASI TEJESH	IV CSE	N. Tejesh
39	18NH1A0542	NANDIGAM SAI PHANINDRA	IV CSE	phanindra
40	18NH1A0543	NIMMAGADDA YAMINI	IV CSE	N. Yamini
41	18NH1A0544	PALLI SURYA BHAVANI SANKAR	IV CSE	Absent
42	18NH1A0545	PEDDIREDDY JAYASRI	IV CSE	P. Jayasri
43	18NH1A0546	POKALA TEJASWINI SRI DIVYA	IV CSE	P. T. Sri Divya
44	18NH1A0547	PONAMALA NAGA CHANDRA SHEKAR	IV CSE	P. Nagesh
45	18NH1A0548	POTLA SAI SIREESHA	IV CSE	P. S. Sireesha
46	18NH1A0549	PRIYANKA KOTHARI	IV CSE	P. Priyanka
47	18NH1A0550	RAAVI JAHNAVI	IV CSE	R. JAHNAVI



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LIST OF PARTICIPANTS

Name of the Programme: "A One day seminar on Procedure for filing a Patent."

Date: 10-05-2022

S. No	Name of the faculty member	Department	Signature
1	Ms. G. Sri Divya	CSE	
2	Mr. G Ramesh	CSE	
3	Mr. G Raja Sekhar Reddy	CSE	
4	Ms. T Naga Jyothi	CSE	
5	Mr.S. Sai Krishna	CSE	

ABOUT THE INSTITUTION

V.K.R, V.N.B. & A.G.K. College of Engineering, Gudivada established in the year 2008 is one of the best known self-financing co-education institutions aiming to achieve excellence in Engineering Education. It is governed by General & Technical Education Society (GATES) to uplift aspiring students with a good academic background. It offers five UG programs (B.Tech in ECE, CSE, EEE, Mechanical, and Civil) and four PG programmes (M.Tech in VLSI, CSE, Thermal Engineering and MBA). It has a strong Industry-Institute Partnership Cell, Entrepreneurship Development Cell and R&D Cell to enhance the practical knowledge of the student.

ABOUT THE R&D CELL

The R&D Cell promotes and enables the students to carry out research activities in the respective domains and interdisciplinary areas with a set of guidelines. To promote and accelerate quality research within the institute and in collaboration with industry, other institutes and R&D organizations. To promote Innovation and consultancy activities through development of Research Centres and Centres of Excellence. To integrate Teaching and Research. To ensure integrity, quality and ethics in research. To promote generation of intellectual capital.

ABOUT PROGRAMME

Objectives:

The main objective of the procedure for filing a patent is to obtain legal protection for a new and useful invention. A patent is a form of intellectual property that provides exclusive rights to the inventor for a limited period of time, typically 20 years from the filing date of the patent application, to prevent others from making, using, selling or importing the invention without the inventor's permission.

TOPICS COVERED

- Important websites,
- Searching international databases.

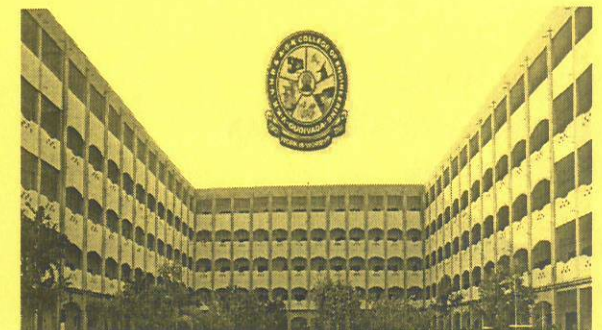
LEARNING OUTCOMES

The outcome of the procedure for filing a patent can vary depending on various factors such as the country or region in which the patent is filed, the legal requirements for patentability, and the quality of the patent application. If the patent office determines that the invention meets the legal requirements for patentability, the patent application will be granted, and the inventor will be issued a patent. This means that the inventor will have the exclusive right to use, sell, manufacture, or license the invention for a limited period of time, typically 20 years from the filing date of the patent application.

A One day Seminar On Procedure for filing a Patent

MAY 10th, 2022
Organized by

RESEARCH AND
DEVELOPMENT CELL



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CHIEF PATRONS

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Chairman

Sri V.V.KODANDA RAMAIAH
Correspondent & Secretary

Sri B.KALYAN KUMAR
Director

PATRON

Dr. S.H.V. PRASADA RAO
Principal

RESOURCE PERSON

Sri K KRISHNA, Assistant Professor,
KL University, Vijayawada.

CONVENER

Sri G V N B PRABHAKAR
HOD, Dept. of ME

COORDINATOR

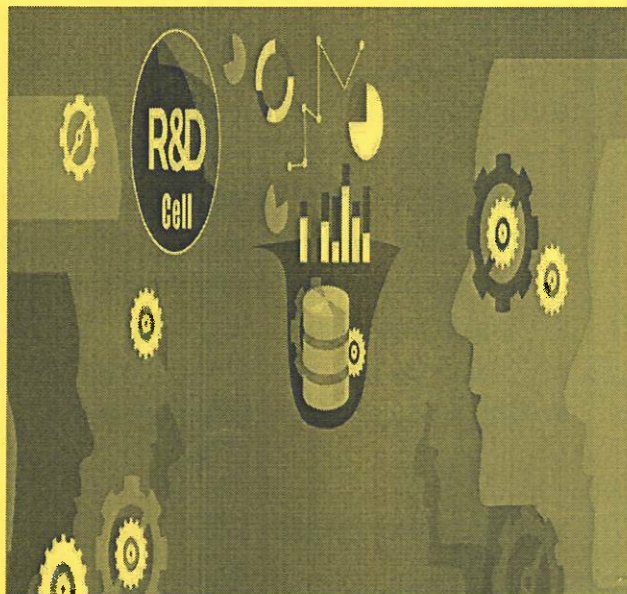
Sri G.VENKATA RATNAM
HOD, Dept of CSE

ORGANIZING COMMITTEE

Mr. S. Sai Krishna Assistant Professor
Ms. G. Sri Divya Assistant Professor
Ms. T Naga Jyothi Assistant Professor

STUDENT COORDINATORS

1. M SAI DINESH V DIVYA
2. K YASWANTH



REGISTRATION DETAILS



REGISTRATION FORM

A One day seminar
On

“Procedure for filing a Patent”

Name: Mr./Ms.: _____

Roll Number: _____

Department: _____

Organization: _____

Address: _____

Pin: _____

Phone: _____

Fax: _____

E-mail: _____

Signature of participant

Signature of Head of the Institution
(With the official seal)

RESEARCH & DEVELOPMENT CELL

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Date: 04-04-2022

CIRCULAR

All the students of B.Tech III year Electronics & Communication Engineering are informed to attend “A One day seminar on Entrepreneurial Finance “by Dr. KVSG Murali Krishna, Director, Academics & Planning, JNTU Kakinada is being organized by our EDC cell on 08-04-2022.

Venue: ECE Seminar hall

Timing: 10:30AM

Principal
4/4/2022
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VKR VNB & AGK COLLEGE OF ENGINEERING
Eluru Road, GUDIVADA. Kri Dt. A.P. 521 301

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Date: 11-04-2022

PROGRAMME REPORT

Programme Name	A One day seminar on Entrepreneurial Finance
Resource person	Dr. KVSG Murali Krishna, Director, Academics & Planning, JNTU Kakinada +919849136135
Date of Activity	08-04-2022
Organized By	V.K.R., V.N.B & A.G.K COLLEGE OF ENGINEERING
Venue	ECE Seminar hall

Objective of the programme

Entrepreneurial finance is the process of obtaining and managing the funds required for starting, operating, and growing a business. The objectives of entrepreneurial finance include: Obtaining the necessary capital: One of the primary objectives of entrepreneurial finance is to obtain the necessary capital to start and operate a business. This can be done through various sources such as loans, equity financing, or crowd funding.

Managing cash flow: Another important objective of entrepreneurial finance is to manage cash flow effectively. Cash flow management involves monitoring the cash inflows and outflows of the business to ensure that there is enough cash on hand to meet its financial obligations.

Maximizing profitability: The ultimate objective of any business is to maximize profitability. Entrepreneurs need to make sure that their businesses are generating enough revenue to cover their expenses and make a profit.

Mitigating risk: Starting and operating a business involves taking risks. However, entrepreneurs need to take steps to mitigate the risks involved. This can be done by diversifying the sources of funding, securing appropriate insurance, and implementing effective risk management strategies.

Securing future growth: Entrepreneurial finance also involves securing the necessary funds to fuel future growth. This can be achieved through reinvesting profits back into the business, obtaining additional financing, or seeking out strategic partnerships.

Topics Covered

- ✓ **Startup funding:** This covers the various sources of funding available to startups, such as bootstrapping, angel investors, venture capital, and crowd funding.
 - ✓ **Valuation:** This involves determining the value of a startup or small business, which is important for fundraising, mergers and acquisitions, and other financial transactions.
 - ✓ **Financial planning and forecasting:** This covers the development of financial plans and projections, which help entrepreneurs make informed decisions about the future of their business.
 - ✓ **Financial management:** This involves the day-to-day management of a company's finances, including budgeting, cash flow management, and financial reporting.
 - ✓ **Exit strategies:** This covers the various ways that entrepreneurs can exit their businesses, such as through mergers and acquisitions, initial public offerings, or management buyouts.
 - ✓ **Risk management:** This involves identifying and managing the risks associated with starting and running a business, such as market risks, financial risks, and operational risks.
-
- ✓ **Taxation:** This covers the various tax issues that entrepreneurs need to be aware of, such as income tax, capital gains tax, and sales tax.
 - ✓ **Financial instruments:** This covers the various financial instruments that startups and small businesses can use to raise capital, such as convertible notes, warrants, and preferred stock.
 - ✓ **Corporate governance:** This covers the various legal and ethical considerations that entrepreneurs need to be aware of, such as fiduciary duties, board composition, and shareholder rights.
 - ✓ **Financial modeling:** This involves the development of financial models, which are used to simulate different business scenarios and make informed decisions about the future of a company.



Dr. KVSG Murali Krishna presenting Financial planning and forecasting

Outcomes of Programme:

The students and faculty learned about Entrepreneurial Finance

They gain the knowledge on:

- Demonstrate a fundamental comprehension of business opportunity evaluation, from the perspective of a prospective investor
- Identify the most recognized sources of potential funding and financing for business start-ups and/or expansion
- Demonstrate basic computer proficiency, including the use of word processing, presentation, and spreadsheet software packages, as well as a basic facility with the internet and other research tools.
- Demonstrate extemporaneous speaking skills developed through in-class discussion of text materials, case study analyses, and current entrepreneurship-related issues.
- Assess their own personal work product(s) - and critique those of their colleagues - with regard to thoroughness, creativity and how those could apply to their own real life, future business ventures.



Dr. KVSG Murali Krishna presenting Corporate governance

On 08-04-2022 from our college students and faculties have participated in the Entrepreneurial Finance


Programme Coordinator



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LIST OF PARTICIPANTS

Name of the Programme: A One day seminar on Entrepreneurial Finance

Date: 08-04-2022

S. No	Name of the Participant	Roll No.	Course and Year	Signature
1	ABDUL AYESHA SULTANA	19NH1A0401	III ECE	A. Ayesha Sultana
2	ADAPA NAGA LALITHA DEVI	19NH1A0402	III ECE	A. Naga Lalitha devi
3	ALLU SRINIVAS	19NH1A0403	III ECE	A. srinivas
4	ANGATA DHARANI	19NH1A0404	III ECE	A. Dharaani
5	ANGADALA PRAVEEN	19NH1A0405	III ECE	angadala praveen
6	AYESHA BEGUM	19NH1A0406	III ECE	A. Begum.
7	BAGI NAGA PUJITHA	19NH1A0407	III ECE	B. Pujitha
8	BASTATI KEERTHI	19NH1A0408	III ECE	B. Keerthi.
9	RAVULAKOLLU SWATHI	19NH1A0409	III ECE	R. swathi
10	BHOGADI BINDU MADHAVI	19NH1A0410	III ECE	B. Bindu madhavi
11	BOLLA NAGA RAVI KISHORE	19NH1A0411	III ECE	B. L. Ravi Kishore
12	BUDHARAPU JAGADEESWAR	19NH1A0412	III ECE	B. Jagadeeswar
13	CHINTALA LAKSHMI SRUTHI	19NH1A0413	III ECE	C. lakshmi sruthi
14	CHITTURI SUPRIYA	19NH1A0414	III ECE	C. Supriya
15	DASARI SUSHMA SREE	19NH1A0415	III ECE	sushma
16	DHEEKOLLU NISHITHA	19NH1A0416	III ECE	D. Nishitha
17	DINTAKURTHI AYYAPPA MAVULLU	19NH1A0417	III ECE	D. Ayyappa MAVULLU
18	DONE RADHIKA	19NH1A0418	III ECE	Done Radhika
19	DUSANPUDI RAJASRI	19NH1A0419	III ECE	Rajasri
20	GANTETI SANGEETHA	19NH1A0420	III ECE	G. Sangeetha
21	GOWRISETTI DHARANI	19NH1A0421	III ECE	G. Dharaani
22	GUDISEVA BHAVANA	19NH1A0422	III ECE	Bhavana
23	GUDIVADA SNIGDHA	19NH1A0423	III ECE	G. snigdha
24	GURRAM SRAVANTHI	19NH1A0424	III ECE	G. Sravanthi
25	JALASUTRAM PUJITHA	19NH1A0425	III ECE	J. pujitha

26	JALLURI SAI TEJA	19NH1A0426	III ECE	J. Sai Teja
27	JAMPANA MOUNIKA	19NH1A0427	III ECE	Mounika
28	KALE VEERA VENKATA SWAPNA	19NH1A0428	III ECE	venkata swapna
29	KASETTI JEEVANA HARSHA	19NH1A0430	III ECE	K.J. Harsha
30	KETHANA MANI KANTA VENKATA SAI KRISHNA	19NH1A0431	III ECE	K. Manikanta Venkata Sai
31	KODALI RAVALI	19NH1A0432	III ECE	K. Kavali
32	KOLUSU UMA BALA	19NH1A0433	III ECE	K. Uma bala
33	KONA ASA MANI DEEPTHI	19NH1A0434	III ECE	K. manideepthi
34	KORASIGA KEERTHI	19NH1A0435	III ECE	K. Keerthi
35	KORAPATI LAKSMI SREE	19NH1A0436	III ECE	K. Lakshmi sree
36	KOTA DIVYA MALIKA	19NH1A0437	III ECE	Kota divya Malika
37	LINGAM VENKATA CHINNA BRAHMAIAH	19NH1A0438	III ECE	L. Venkata Chinna Brahmaiah
38	MATTA SHANMUKESWARI	19NH1A0440	III ECE	M. Shanmukeswari
39	MEERJA SHINY FATHIMA	19NH1A0441	III ECE	M. Shiny Fathima
40	MOHAMMAD SALEEM	19NH1A0442	III ECE	M. Saleem
41	MOLLA JAGADEESH KUMAR	19NH1A0443	III ECE	M. Jagadeesh Kumar
42	NANDIPATI VIDYA	19NH1A0444	III ECE	N. Vidya
43	NERUSU VENKATA NAGA RAJU	19NH1A0445	III ECE	vidya
44	PAMARTHI SRINIVAS	19NH1A0446	III ECE	P. Srinivas
45	PARUPUDI GREESHMA KAMALA	19NH1A0447	III ECE	P. Greeshma Kamala
46	PENUMARTHI BALA VENKATA DURGA VARA PRASAD	19NH1A0448	III ECE	Greeshma Kamala Prasad
47	PERNI TRIPURA PAVANI	19NH1A0449	III ECE	Pavani
48	PRATHIPATI JOYTHI NEEHARIKA	19NH1A0450	III ECE	P. Joythi Neeharika
49	RAJULAPATI MOUNIKA	19NH1A0451	III ECE	R. Mounika
50	TUMMA TULASI	19NH1A0454	III ECE	T. Tulasi
51	TURAGA KRISHNA TESJASWINI	19NH1A0455	III ECE	T. Krishna tesjaswini
52	TUTA SIVA NAGA KALYANI	19NH1A0456	III ECE	T. Siva Naga Kalyani
53	VADDE SIVA SANKARA VARA PRASAD	19NH1A0457	III ECE	V. Siva Sankar Prasad
54	VADLAMANNATI YASWANTH	19NH1A0458	III ECE	V. Uma Manikanta
55	VAKKALAGADDA UMA MANIKANTA	19NH1A0459	III ECE	V. Uma Manikanta
56	YALAMANCHILI SRAVYA	19NH1A0460	III ECE	Y. Sravya
57	YARA BHAVYASRI	19NH1A0463	III ECE	Bhavyasri


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Gudivada, Krishna District, Andhra Pradesh – 521301

Mobile: +91 92465 42188/91546 05555 E mail: principabh2008@gmail.com URL: <http://www.vkrvnbcoe.org>

LIST OF PARTICIPANTS

Name of the Programme: A One day seminar on Entrepreneurial Finance

Date: 09-04-2022

S. No	Name of the faculty member	Department	Signature
1	Mr. G Rajendra	ECE	
2	Mr.SK. Abdul Azeez	ECE	
3	Mr.N.SivaNagaRaju	ECE	
4	Mr.P.Ramesh	ECE	
5	Mr. G.Sanath Kumar	ECE	
6	Mr.P.Naveen Trinadh	ECE	

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ABOUT THE INSTITUTION

V.K.R, V.N.B. & A.G.K. College of Engineering, Gudivada established in the year 2008 is one of the best known self-financing co-educational institutions aiming to achieve excellence in Engineering Education. It is governed by General & Technical Educational Society (GATES) to uplift aspiring students with a good academic background. It offers five UG programs (B.Tech in Civil, EEE, Mechanical, ECE and CSE) and two PG programmes (M.Tech in CSE, and MBA). It has a strong Industry-Institute Partnership Cell, Entrepreneurship Development Cell and R&D Cell, to enhance the practical knowledge of the student.

ABOUT THE EDC CELL

India, poised on the threshold on becoming a superpower, is in a need of strong citizens with the ability to hold the helm and steer the nation towards a brighter tomorrow. Those with this ability and the will to lead are the entrepreneurs of tomorrow. Entrepreneurship Cell, VKRVNB hopes to play its part in realizing this vision. We at Entrepreneurship Development Cell VKRVNB believe that original and innovative ideas having the potential to change industry by creating value are formed in young mind. Moulding these ideas into successful ventures and tapping the entrepreneurial talent or such young minds stands as the prime motive for us. We try to provide adequate resources, extensive network and all kinds of support along with the appropriate platform for aspiring young entrepreneurs to hone their ideas.

ABOUT THE PROGRAMME

The training programme would help to provide:

Entrepreneurial finance is the process of obtaining and managing the funds required for starting, operating, and growing a business. The objectives of entrepreneurial finance include: Obtaining the necessary capital one of the primary objectives of entrepreneurial finance is to obtain the necessary capital to start and operate a business. This can be done through various sources such as loans, equity financing, or crowd funding.

TOPICS COVERED

Contents of the course would touch upon following aspects, to achieve the objectives:

- Startup funding
- Valuation
- Financial planning and forecasting
- Financial management
- Exit strategies
- Risk management
- Taxation
- Financial instruments
- Corporate governance
- Financial modeling

A One day Seminar on “Entrepreneurial Finance”

April 8th , 2022
Organized by

**ENTREPRENEURSHIP
DEVELOPEMENT CELL**



**V.K.R, V.N.B. & A.G.K. COLLEGE OF
ENGINEERING**

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Chairman

Sri. V.V.KODANDA RAMAIAH
Secretary & Correspondent

Sri. B.KALYAN KUMAR
Director

PATRON
Dr. S.H.V.PRASADARAO
Principal

CONVENER
Sri. CH SREE LAKSHMI
HOD, Dept. of ECE

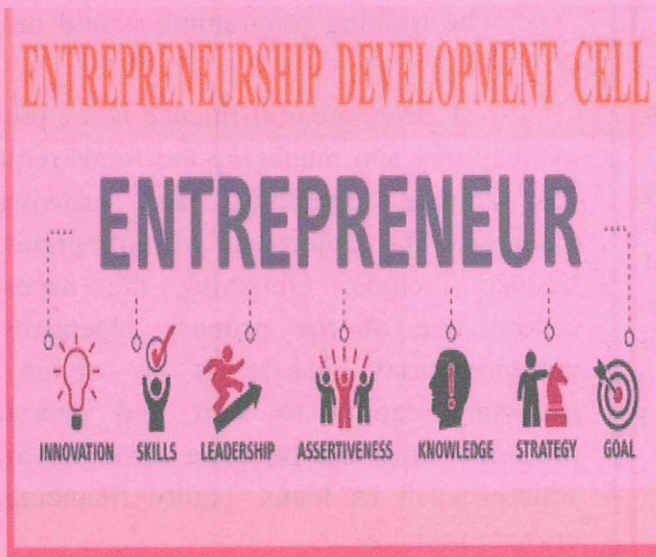
RESOURCE PERSON
Dr. K.V.S.G. Murali Krishna
Director, Academics & Planning
JNTUK , Kakinada.

COORDINATOR
Sri. K .HARI KISHAN
HOD, Dept. of MBA

ORGANIZING COMMITTEE
Mr. G Rajendra Assistant Professor
Mr. N.Siya Naga Raju Assistant Professor
Mr. P.Naveen Trinadh Assistant Professor

STUDENT COORDINATORS

1. Ms. D Rajasri
2. Mr. MD Saleem



REGISTRATION DETAILS



ADDRESS FOR COMMUNICATION

Sri. K.HARI KISHAN
HOD, Dept of MBA
+91 9441865086
ede@vkrvnbcoe.org

REGISTRATION FORM

A One day seminar
On
“Entrepreneurial Finance”

Name: Mr./Ms.: _____

Regd. No: _____

Department: _____

Organization: _____

Address: _____

Pin: _____

Phone: _____

Fax: _____

E-mail: _____

Signature of Participant

ENTREPRENEURSHIP DEVELOPMENT CELL
V.K.R, V.N.B. & A.G.K. College of Engineering Eluru Road,
Gudivada - 521301, A.P
Phone number: 08674 242188
E-mail: vkrvnbengineering@gmail.com
Website: www.vkrvnbcoe.org



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Gudivada, Krishna District, Andhra Pradesh – 521301

Mobile: +91 92465 42188/91546 05555 E-mail: principalnh2008@gmail.com URL: <http://www.vkrvnbcoa.org>

Date: 22-03-2022

CIRCULAR

This is to inform you that “A Two Day Workshop on Research & Design of a Solar Energy PV System” by Mr. B. PURUSHOTHAM CHARY, Greenvion Energy Technologies, Hyderabad, Telangana. Being organized by our V.K.R., V.N.B & A.G.K College of Engineering from 29.03.2022 & 30.03.2022. I request you all to register immediately and to attend the program.

Venue: Mechanical Seminar Hall, V.K.R, V.N.B & A.G.K College of Engineering

Timing: 10:30

S.P.
22/03/2022
PRINCIPAL P A L

VKR VNB & AGK COLLEGE OF ENGINEERING
Eluru Road, GUDIVADA, Kri Dt. A.P. 521 301

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Signature of all HODs							TPO	OFFICE	IQAC	LIBRARY
CSE	ECE	CIVIL	MECH	FED	EEE	MBA		A. Chand	P. Srinani	K. Dasamoni



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Gudivada, Krishna District, Andhra Pradesh – 521301

Mobile –91 92465 42188/91546 05555 E mail: principalh2008@gmail.com URL: <http://www.vkrnbcoa.org>

DATE: 01-04-2022

PROGRAMME REPORT

Programme Name	A Two Day Workshop on Research & Design of a Solar Energy PV System
Resource Person	Mr. B. PURUSHOTHAM CHARY, Greenvion Energy Technologies, Hyderabad, Telangana. 8686067100
Date of Activity	29.03.2022 & 30.03.2022
Organized by	V.K.R, V.N.B & A.G.K College of Engineering, Gudivada, Krishna District, AP
Venue	Mechanical Seminar Hall

The objective of the programme

- ✓ Differentiate between various renewable energy sources.
- ✓ Perform power and energy calculation.
- ✓ Perform Load Analysis, Component selection, battery safety, Voltage drops, commissioning procedures.
- ✓ Perform calculations related to mounting PV arrays.
- ✓ Optimize the match between an inverter and array, and perform sizing and interconnection calculations.
- ✓ Hands on experience on how to install a Solar PV System.
- ✓ Can Design and install a solar PV system for his home.

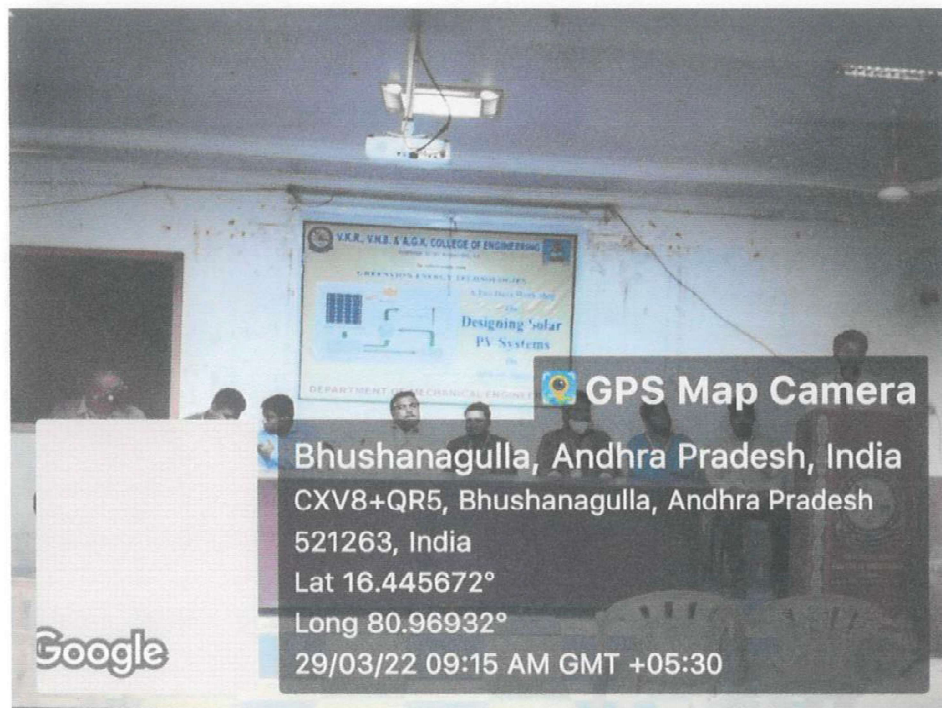
Topic covered

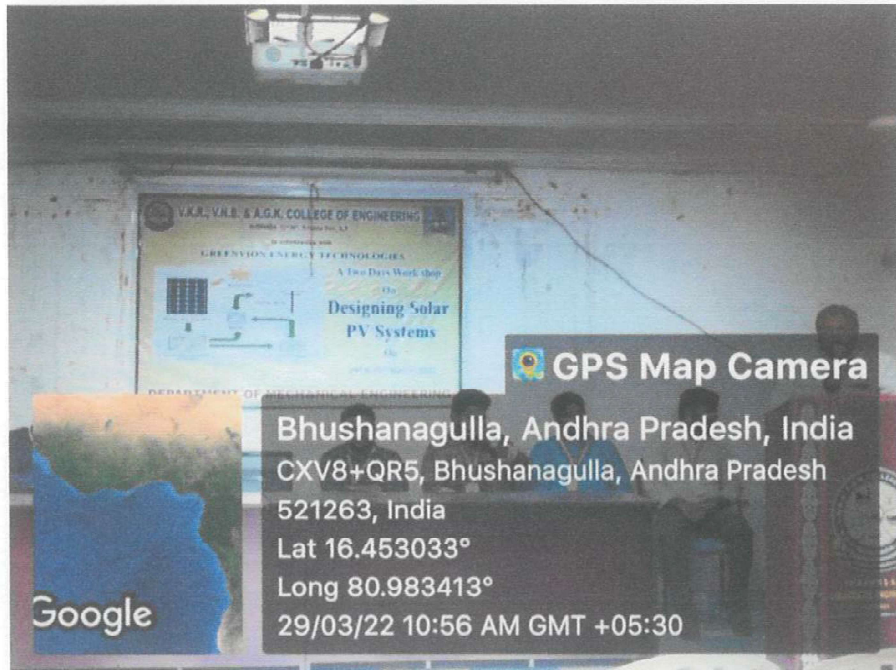
a) Day 1 (29-03-2022)

- Present Energy Scenario in India.
- Introduction to Solar PV.
- Components of Solar PV System.
- Designing Standalone System.
- Financial Analysis.

b) Day-2 (30-03-2022)

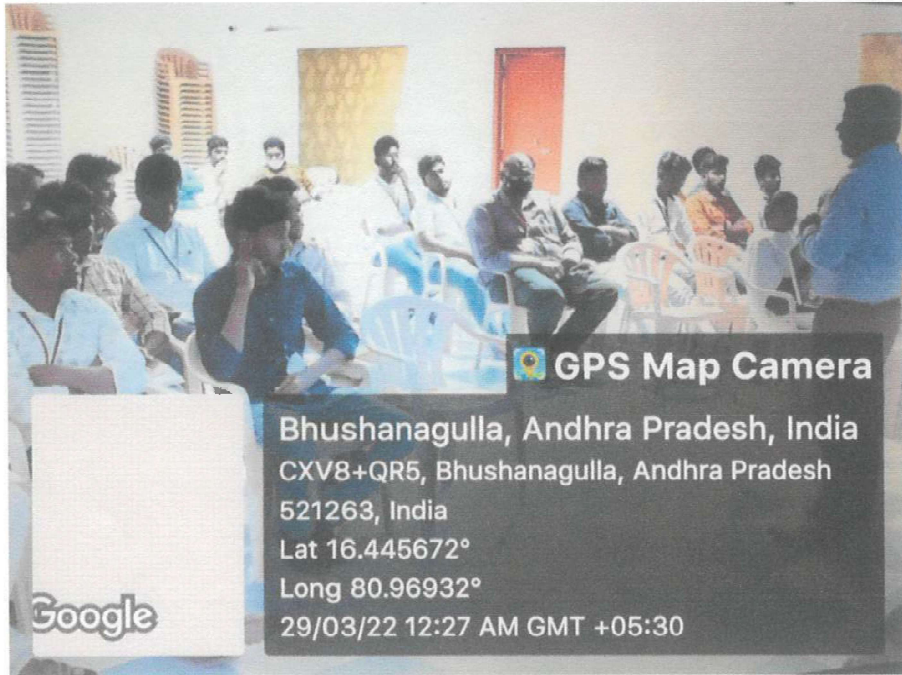
- Practical Session.
- Identify and measuring V - I characteristics of a solar Photovoltaic Module
- Series and Parallel connections of a Photovoltaic Module
- Effect of Sun Tracking on Energy Generation
 - ❖ Tilt Angles and
 - ❖ Azimuth angles
- Finding out the output performance Environmental Impacts on SPV Modules like
 - ❖ Dust conditions
 - ❖ Raining conditions





Program inaugurated by Head of the Department Dr. G.V.N.B Prabhakar garu





MR. B. PURUSHOTHAM CHARY garu interacted to the participants


Program Coordinator

DEPARTMENT OF MECHANICAL ENGINEERING
 A Two Days Workshop
 ON
 Designing Solar PV System
 Students Attendance Sheet

S.NO	REGD.NO	NAME OF THE STUDENT	Student Signature	
			29/3/22	30/3/22
✓	18NH1A0202	K. Harshavardhini Harsha varadhani	M. Harsha	K. Harsha
✓	18NH1A0204	Y. Ramya Sri	Y. Ramyal	Y. Ramyal
✓	18NH1A0205	M. Vasanthi	M. Vasanthi	M. Vasanthi
✓	19NH6A0202	A. Bhavani	A. Bhavani	A. Bhavani
✓	19NH6A0211	K. Maheswari	K. Maheswari	K. Maheswari
	20NH102101	K. Newton babu	K. Newton	K. Newton
	19NH6A0835	T. Dileep	T. Dileep	T. Dileep
	19NH6A0309	G. Marikanta	G. Marikanta	G. Marikanta
	19NH6A0308	G. V.S.R. Prasad	G. Venkat	G. Venkat
	19NH6A0333	S. Nireekshan Paul	S. N Paul	S. N Paul
	19NH6A0332	SK. Saleem Basha	SK. Saleem	SK. Saleem
	19NH6A0334	SD. ARIF BASHA	SD. Arif	SD. Arif
	19NH6A0327	R. SASI KUNAR	R. Sasi	R. Sasi
	18NH1A0316	N. H. Raja	N. H. Raja	N. H. Raja
	19NH6A0302	B. NAGA BABU	B. Naga	B. Naga
	19NH6A0314	K. BHANU PRASAD	K. Bhanu	K. Bhanu
	18NH1A0310	K. ANIL KUMAR	K. Anil	K. Anil
	18NH1A0314	M. RAJESH	M. Rajesh	M. Rajesh
	18NH1A0301	D. SAIRAM	D. Sai Ram	D. Sai Ram
	18NH1A0308	K. Sudheer	K. Sudheer	K. Sudheer
	18NH1A0303	Ch. Ratna Lakshmi	Ch. Lakshmi	Ch. Lakshmi
	18NH1A0304	G. Durga Sai Ram	G. Durga	G. Durga
	19NH1A0315	M. Manoj	M. Manoj	M. Manoj
	18NH1A0321	V. Vidyaadhar	V. Vidya	V. Vidya

(Handwritten signature)

25	19NH1A0318	N. SRI RAM		N. Manoj	N. Manoj
26	19NH1A0309	K. JITENDRA VENKATA REDDY		K.J.V. Reddy	K.J.V. Reddy
27	19NH5A0311	G. RAJU		G. Raju	G. Raju
28	19NH5A0304	B. V. DURGA PRASAD		B. Prasad	B. Prasad
29	19NH1A0319	R. SURENDR		R. Surendra	R. Surendra
30	19NH1A0320	P. JASWANTHA		P. Jaswanti	P. Jaswanti
31	19NH5A0310	G. KIRAN KUMAR		G. Kiran	G. Kiran
32	19NH5A0303	B. NAGGEN		B. Naggen	B. Naggen
33	19NH1A0317	N. CHAITANYA		N. Chaitanya	N. Chaitanya
34	19NH5A0331	S. RAKESH		S. Rakesh	S. Rakesh
35	19NH5A0315	K. RANBARU		K. Ranbaru	K. Ranbaru
36	19NH5A0317	L. SASWANTH		L. Saswanti	L. Saswanti
37	19NH5A0325	P. V. MADHUSUDAN RAO		P. Madhu	P. Madhu
38	19NH5A0316	L. T. GSA		L. T. Gsa	L. T. Gsa
39	19NH5A0330	R. SANDEEP		R. Sandeep	R. Sandeep
40	19NH5A0320	N. AKRISHNA KISHORE		N. Akshita	N. Akshita
41	19NH5A0322	P. RAM SI		P. Ram Si	P. Ram Si
42	19NH1A0313	MOHAMMAD HASAN		M. Hasan	M. Hasan
43	19NH5A0321	N. NAGABABU		N. Nagababu	N. Nagababu
44	19NH5A0319	T. KISHORE (EEE)		T. Kishore	T. Kishore
45	19NH5A0204	CH. ANUDEEP (EEE)	8465991654	Ch. Anudeep	Ch. Anudeep X
46	19NH5A0215	M. LOKESHBABU (EEE)	9603995613	M. Lokeshbabu	M. Lokeshbabu
47	19NH5A0219	R. ROHIT BABU (EEE)	9502300872	R. Rohitbabu	R. Rohitbabu
48	19NH5A0329	R. V. PHANENDAN (MECH)		R.V. Phanend	R.V. Phanend
49	19NH5A0301	A. SRIMARSHA (MECH)		A. Srimarsha	A. Srimarsha
50	19NH1A0302	B. SUJWAL (MECH)		B. Sujwal	B. Sujwal
51	19NH5A0324	P. GOPITHIRINADH (MECH)		P. Gopithir	P. Gopithir
52	19NH5A0312	J. NINI.S. SRINIVAS (MECH)		J. Nini.S. Srinivas	J. Nini.S. Srinivas
53	19NH5A0316	M. RAKESH (MECH)		M. Rakesh	M. Rakesh
54	19NH5A0313	K. DURGA BHANU (MECH)		K. Durga Bhanu	K. Durga Bhanu
55	19NH5A0307	D. MAHESH CHANDRA (MECH)		D. Mahesh	D. Mahesh

19NH1A0305 19NH5A0338

30/3/22
G.S.D. Gautham

(K. Manipal)
Workshop coordinator

(G.V.N.B. Prabhakar)
HOD

(B. Kalyan Kumar)
DIRECTOR

(Dr. S.H.V. Prasada Rao)
PRINCIPAL

ABOUT THE INSTITUTION

V.K.R, V.N.B. & A.G.K. College of Engineering, Gudivada established in the year 2008 is one of the best known self-financing co-education institutions aiming to achieve excellence in Engineering Education. It is governed by General & Technical Education Society (GATES) to uplift aspiring students with a good academic background. It offers five UG programs (B.Tech in ECE, CSE, EEE, Mechanical, and Civil) and four PG programmes (M.Tech in VLSI, CSE, Thermal Engineering and MBA). It has a strong Industry-Institute Partnership Cell, Entrepreneurship Development Cell and R&D Cell to enhance the practical knowledge of the student.

ABOUT THE R&D CELL

The R&D Cell promotes and enables the students to carry out research activities in the respective domains and interdisciplinary areas with a set of guidelines. To promote and accelerate quality research within the institute and in collaboration with industry, other institutes and R&D organizations. To promote Innovation and consultancy activities through development of Research Centers and Centers of Excellence. To integrate Teaching and Research. To ensure integrity, quality and ethics in research. To promote generation of intellectual capital.

ABOUT PROGRAMME

Objectives:

- ❖ Differentiate between various renewable energy sources.
- ❖ Perform power and energy calculation.
- ❖ Perform Load Analysis, Component selection, battery safety, Voltage drops, commissioning procedures.
- ❖ Perform calculations related to mounting PV arrays.
- ❖ Optimize the match between an inverter and array, and perform sizing and interconnection calculations.
- ❖ Hands on experience on how to install a Solar PV System.
- ❖ Can Design and install a solar PV system for his home.

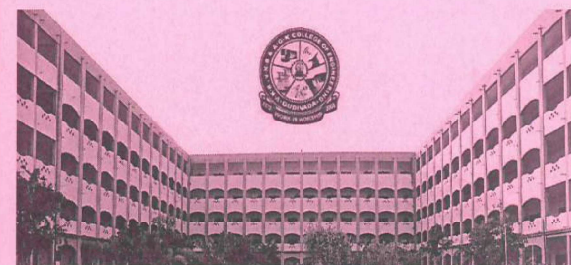
LEARNING OUTCOMES

- ❖ Present Energy Scenario in India.
- ❖ Introduction to Solar PV.
- ❖ Components of Solar PV System.
- ❖ Designing Standalone System.
- ❖ Identify and measuring V - I characteristics of a solar Photovoltaic Module and Financial Analysis.
- ❖ Series and Parallel connections of a Photovoltaic Module
- ❖ Effect of Sun Tracking on Energy Generation

“A Two Day Workshop On Research & Design of a Solar Energy PV System”

29th to 30th March 2022

Organized by
**RESEARCH AND
DEVELOPMENT CELL**



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Secretary & Correspondent

PATRON

Dr. S.H.V. PRASADA RAO
Principal

RESOURCE PERSON

Mr. B. PURUSHOTHAM CHARY
Greenvion Energy Technologies
Hyderabad.

CONVENER

Dr. G.V.N.B. PRABHARKAR
HOD, Dept. of ME

COORDINATOR

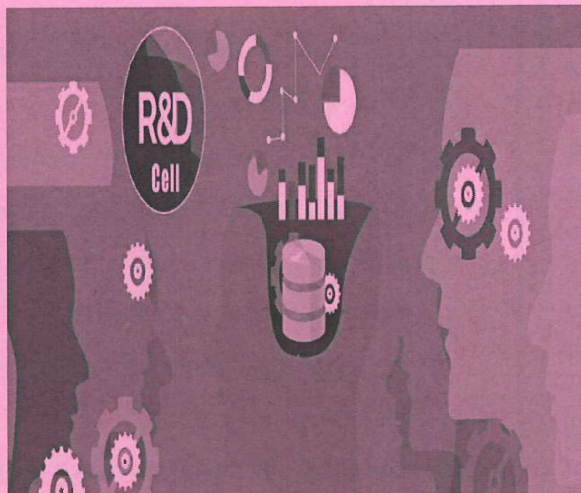
Sri MANIPAUL
Assistant Professor, Dept. of ME

ORGANIZING COMMITTEE

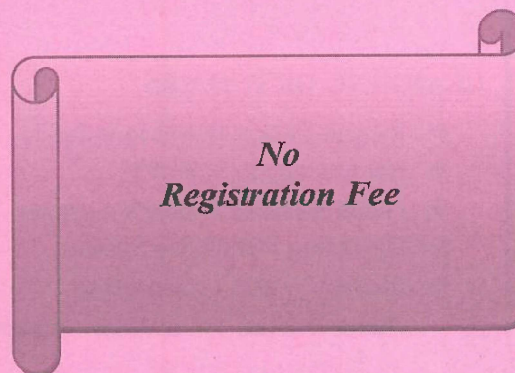
Mr. M. SAI SANTOSH	Assistant Professor
Mr. VATTIPALLI RAVI	Assistant Professor
Mr. P. KRISHNAM RAJU	Assistant Professor

STUDENT COORDINATORS

- 1. K. DURGA BHANU**
- 2. BOPPANA SUJWAL**



REGISTRATION DETAILS



REGISTRATION FORM

**“A Two Day Workshop
On
Research & Design of a Solar Energy
PV System”**

Name: Mr./Ms.: _____

Roll Number: _____

Department: _____

Organization: _____

Address: _____

Pin: _____

Phone: _____

Fax: _____

E-mail: _____

Signature of participant

Signature of Head of the Institution
(With the official seal)

RESEARCH & DEVELOPMENT CELL
V.K.R, V.N.B. & A.G.K. College of Engineering Eluru
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Date: 27-01-2022

CIRCULAR

All the students of Final year Electronics and Communication Engineering are informed to attend “A One day seminar on TRIPS Agreement: Utility and Concerns” by Ms. K. Sri Gowri, Assistant Professor, Godavari Institute of Engineering and Technology, Rajahmundry is being organized by our R&D cell on 03-02-2022.

Venue: ECE Seminar hall

Time: 10:30AM

Principal
27/1/2022

PRINCIPAL
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Eluru Road, GUDIVADA, Kri Dt. A.P. 521 301

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Godivada, Krishna District, Andhra Pradesh – 521301

Mobils: +91 92465 42188/91546 05555 Email: principalnh2008@gmail.com URL: <http://www.vkrvbcce.org>

Date: 05-02-2022

PROGRAMME REPORT

Programme Name	A One day seminar on TRIPS Agreement: Utility and Concerns
Resource person	Ms. K. Sri Gowri, Assistant Professor, Godavari Institute of Engineering and Technology, Rajahmundry, +91 9989012066
Date of Activity	03-02-2022
Organized By	V.K.R., V.N.B & A.G.K COLLEGE OF ENGINEERING
Venue	ECE Seminar hall

Objective of the programme

The objective of the TRIPS Agreement (Agreement on Trade-Related Aspects of Intellectual Property Rights) is to establish minimum standards for the protection and enforcement of intellectual property rights (IPRs) in the context of international trade. The agreement seeks to create a level playing field for businesses engaged in cross-border trade and to promote innovation and technological advancement by providing incentives for creators and innovators to invest in research and development.

Topics Covered

- Introduction to the TRIPS Agreement
- The utility of the TRIPS Agreement
- Patentability criteria
- Protection of trademarks and geographical indications
- Enforcement of intellectual property rights
- Flexibilities under the TRIPS Agreement
- TRIPS-plus provisions
- International developments and TRIPS
- Future of the TRIPS Agreement



K. Sri Gowri explaining about the session

Outcomes of Programme:

The students and faculty learned about TRIPS Agreement: Utility and Concerns

They gain the knowledge on:

Utility:

- Improved intellectual property protection: The TRIPS Agreement has increased the level of protection for intellectual property rights, which has encouraged investment in research and development, and has helped to promote innovation, creativity, and technological advancement.
- Increased international cooperation: The TRIPS Agreement has led to greater international cooperation on intellectual property matters, including the sharing of information and best practices, and the establishment of dispute resolution mechanisms.
- Increased access to markets: The TRIPS Agreement has created a more level playing field for businesses engaged in cross-border trade, which has increased access to markets and expanded opportunities for trade and investment.

Concerns:

- Impact on access to essential medicines: The TRIPS Agreement has been criticized for limiting access to essential medicines, particularly in developing countries, where high prices for patented drugs can make them unaffordable for many people.

- Implications for traditional knowledge and biodiversity: The TRIPS Agreement has been criticized for not adequately protecting traditional knowledge and biodiversity, particularly in developing countries, where indigenous communities rely on these resources for their livelihoods.
- Challenges for least-developed countries: The TRIPS Agreement has presented significant challenges for least-developed countries, which often lack the resources and infrastructure necessary to implement the agreement's provisions effectively. This can put them at a disadvantage in international trade and hinder their economic development.

On 03-02-2022 from our college students and faculties have participated in the A One day seminar on TRIPS Agreement: Utility and Concerns


Programme Coordinator



V.K.R., V.N.B. & A.G.K. COLLEGE OF ENGINEERING

(Approved by AICTE, New Delhi & Affiliated to JNTU-KAKINADA)

(An ISO 9001:2015 certified institute)

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LIST OF PARTICIPANTS

Name of the Programme: " A One day seminar on TRIPS Agreement: Utility and Concerns"

Date: 03-02-2022

S. No	REGD NO	Name of the Student	Course & Year	Signature
1	18NH1A0401	ANAGANI THEERSHIKA	IV E.C.E	A.Theershika
2	18NH1A0402	AREPALLI VIJAYA DURGA	IV E.C.E	A.Vijaya Durga
3	18NH1A0403	AYESHA BEGUM	IV E.C.E	A. Begum
4	18NH1A0404	AYESHA SIDDIQA	IV E.C.E	A.Siddiqa
5	18NH1A0405	BARLANKA SRAVANI	IV E.C.E	B.Srarani
6	18NH1A0407	BORRA LALITHA	IV E.C.E	B.Lalitha
7	18NH1A0409	CHITAJALLU SARA LAHARI	IV E.C.E	c.sara lahari
8	18NH1A0410	DAVU JHANSI LAKSHMI	IV E.C.E	D.Jhansi lakshmi
9	18NH1A0411	MUTYALA PAVAN KUMAR	IV E.C.E	
10	18NH1A0412	GODADATTI AYESHA BANU	IV E.C.E	G.Ayesha Banu
11	18NH1A0413	GODADATTI SANIYA HASEEN	IV E.C.E	G.Saniya Haseen
12	18NH1A0414	GORIPARTI B SHANKAR	IV E.C.E	G. Shankar
13	18NH1A0415	GUMPA POOJITHA	IV E.C.E	G. Poojitha
14	18NH1A0417	JUJJAVARAPU YASASWI	IV E.C.E	J. Yasawi
15	18NH1A0418	KAILA CHANDANA	IV E.C.E	K. Chandana
16	18NH1A0419	KOLAVENTI MANEESHA	IV E.C.E	k. Maneesha
17	18NH1A0420	KONDURI VIJAYA LAKSHMI	IV E.C.E	k.Vijayalakshmi
18	18NH1A0421	KHANDAVALLI B S SEKHAR	IV E.C.E	k. Sekhar
19	18NH1A0422	KUNAPUREDDY TEJASWI	IV E.C.E	K. Tejaswi

20	18NH1A0423	MAHALI KRISHNAM RAJU	IV E.C.E	M. Krishnam Raju
21	18NH1A0424	MALLAMPATI LOOSIPRIYA	IV E.C.E	M. Loosipriya
22	18NH1A0425	MATTA PRIYA BHAVANA	IV E.C.E	M. Priya Bhavana
23	18NH1A0426	MERUGUMALA PRIYANKA	IV E.C.E	M. Priyanka
24	18NH1A0427	MIRZA HADEED ZAHERA	IV E.C.E	
25	18NH1A0428	MUKKU PAVAN KUMAR	IV E.C.E	M. Pavan Kumar
26	18NH1A0429	NUTAKKI DEEPIKA	IV E.C.E	N. Deepika
27	18NH1A0430	DIMMITI DHANASRI	IV E.C.E	D. Dhana Sri
28	18NH1A0431	PAMARTHI KRISHNA TULASI	IV E.C.E	
29	18NH1A0432	PUPPALA DEEKSHITHA	IV E.C.E	P. Deekshitha
30	18NH1A0433	TAMMINEEDI D BHAVANI	IV E.C.E	T. Bhavani
31	18NH1A0434	THOTA UDAYA SREE	IV E.C.E	T. Udaya Sree
32	18NH1A0435	TUMMALA HEMA	IV E.C.E	T. Hema
33	18NH1A0436	V V PAVAN KUMAR	IV E.C.E	
34	18NH1A0437	VELAGAM DEEPIKA	IV E.C.E	V. Deepika
35	18NH1A0438	VENNA DIVYA	IV E.C.E	V. Divya
36	18NH1A0439	YARLAGADDA SRAVYA SRI	IV E.C.E	Y. Sravya Sri
37	18NH1A0440	PALLAPOTHU ABHISHIKTHA	IV E.C.E	P. Abhishiktha
38	18NH1A0442	POONURU APARNA REDDY	IV E.C.E	P. Aparna Reddy
39	19NH5A0401	ADDANKI TULASI	IV E.C.E	A. Tulasi
40	19NH5A0402	BACHU PUJITHA	IV E.C.E	B. Pujitha
41	19NH5A0403	BALLA TEJASRI	IV E.C.E	B. Teja Sri
42	19NH5A0404	BARMA BALA PAVAN KUMAR	IV E.C.E	
43	19NH5A0406	BOIYNA SIVA NAGA RAJU	IV E.C.E	B. Siva Nagaraju
44	19NH5A0407	DUSI SRILEKHA	IV E.C.E	D. Sri Lekha
45	19NH5A0409	GURRAM DURGA PHANINDRA	IV E.C.E	G. D. Phanindra



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LIST OF PARTICIPANTS

Name of the Programme: " A One day seminar on TRIPS Agreement: Utility and Concerns"

Date: 03-02-2022

S. No	Name of the faculty member	Department	Signature
1	Mr. G Rajendra	ECE	
2	Ms. K. Anusha	ECE	
3	Mr. N. SivaNagaRaju	ECE	
4	Mr. P. Ramesh	ECE	
5	Mr. G. Sanath Kumar	ECE	
6	Mr. P. Naveen Trinadh	ECE	

ABOUT THE INSTITUTION

V.K.R, V.N.B. & A.G.K. College of Engineering, Gudivada established in the year 2008 is one of the best known self-financing co-education institutions aiming to achieve excellence in Engineering Education. It is governed by General & Technical Education Society (GATES) to uplift aspiring students with a good academic background. It offers five UG programs (B.Tech in ECE, CSE, EEE, Mechanical, and Civil) and four PG programs (M. Tech in VLSI, CSE, Thermal Engineering and MBA). It has a strong Industry-Institute Partnership Cell, Entrepreneurship Development Cell and R&D Cell to enhance the practical knowledge of the student.

ABOUT THE R&D CELL

The R&D Cell promotes and enables the students to carry out research activities in the respective domains and interdisciplinary areas with a set of guidelines. To promote and accelerate quality research within the institute and in collaboration with industry, other institutes and R&D organizations. To promote Innovation and consultancy activities through development of Research Centres and Centres of Excellence. To integrate Teaching and Research. To ensure integrity, quality and ethics in research. To promote generation of intellectual capital.

ABOUT PROGRAMME

Objectives:

The objective of the TRIPS Agreement (Agreement on Trade-Related Aspects of Intellectual Property Rights) is to establish minimum standards for the protection and enforcement of intellectual property rights (IPRs) in the context of international trade. The agreement seeks to create a level playing field for businesses engaged in cross-border trade and to promote innovation and technological advancement by providing incentives for creators and innovators to invest in research and development.

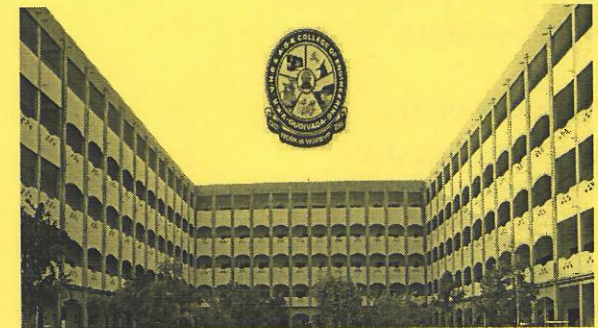
TOPICS COVERED

- Introduction to the TRIPS Agreement
- The utility of the TRIPS Agreement
- Patentability criteria
- Protection of trademarks and geographical indications
- Enforcement of intellectual property rights
- Flexibilities under the TRIPS Agreement
- TRIPS-plus provisions
- International developments and TRIPS
- Future of the TRIPS Agreement

A One day Seminar On TRIPS Agreement: Utility and Concerns

FEBRUARY 3rd, 2022
Organized by

RESEARCH AND
DEVELOPMENT CELL



**V.K.R, V.N.B. & A.G.K. COLLEGE OF
ENGINEERING**

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Sri V.V.KODANDA RAMAIAH
Secretary & Correspondent

B.KALYAN KUMAR
Director

PATRON
Dr. S.H.V. PRASADA RAO
Principal

RESOURCE PERSON

Ms. K. SRI GOWRI, Assistant Professor,
Godavari Institute of Engineering and Technology,
Rajahmundry.

CONVENER

Sri G V N B PRABHAKAR
HOD, Dept. of ME

COORDINATOR

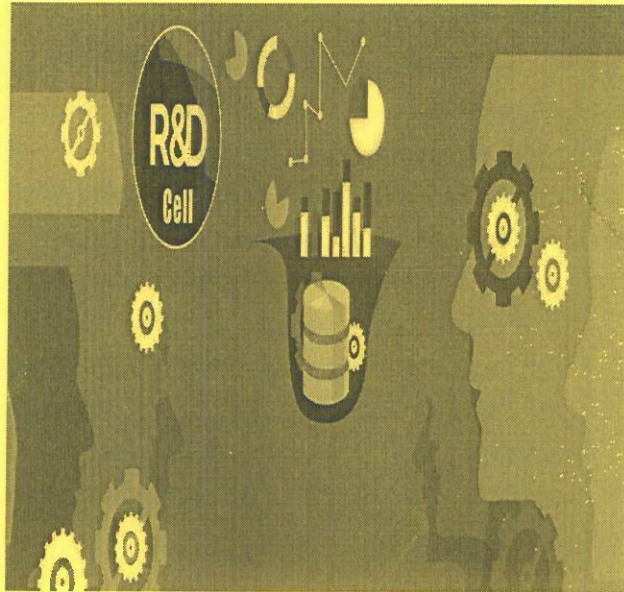
Sri CH. SRI LAKSHMI
HOD, Dept. of ECE

ORGANIZING COMMITTEE

Mr. G Rajendra	Assistant Professor
Ms. K. Anusha	Assistant Professor
Mr. P. Naveen Trinadh	Assistant Professor

STUDENT COORDINATORS

- 1. M PAVAN KUMAR**
- 2. V DIVYA**



REGISTRATION DETAILS



REGISTRATION FORM

**A One day seminar
On**

**“TRIPS Agreement: Utility and
Concerns”**

Name: Mr./Ms.: _____

Roll Number: _____

Department: _____

Organization: _____

Address: _____

Pin: _____

Phone: _____

Fax: _____

E-mail: _____

Signature of participant

Signature of Head of the Institution
(With the official seal)

RESEARCH & DEVELOPMENT CELL

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Date: 03-01-2022

CIRCULAR

All the students of third year Mechanical Engineering are informed to attend “A One day seminar on identifying the characteristics of an Entrepreneur “by Mr. N.Dhanunjaya Rao, HOD MBA Department R.K College of Engineering Kethanakonda Andhra Pradesh is being organized by our EDC cell on 05-01-2022. I request you all to register immediately and to attend the program.

Venue: Mechanical Seminar hall

Timing: 10:30AM

Signature
21/1/2022

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Eluru Road, GUDIVADA, Kri Dt. A.P. 521 301

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CIVIL	EEE	MECH	ECE	CSE	FED	MBA				



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Date:10-01-2022

PROGRAMME REPORT

Programme Name	A One day seminar on identifying the characteristics of an Entrepreneur
Resource person	N.Dhanunjaya Rao, HOD MBA Department R.K College of Engineering Kethanakonda Andhra Pradesh, +9703542828
Date of Activity	05-01-2022
Organized By	V.K.R., V.N.B & A.G.K COLLEGE OF ENGINEERING
Venue	Mechanical Seminar Hall

Objective of the programme

Entrepreneurs are individuals who start and manage their own businesses or ventures. They are known for their creativity, innovation, and risk-taking abilities. Here are some common characteristics of successful entrepreneurs

Topics Covered

- Passion and Drive -Entrepreneurs are passionate about their ideas and have the drive to pursue them relentlessly.
- Risk-taking-Entrepreneurs are willing to take calculated risks in pursuit of their goals. They are not afraid of failure and are willing to learn from their mistakes.
- Vision and Innovation-Entrepreneurs are visionary and have a keen eye for spotting opportunities. They are innovative and are always looking for new and better ways to do things.
- Resilience-Entrepreneurs are resilient and have the ability to bounce back from setbacks and failures.

- Flexibility and Adaptability-Entrepreneurs are flexible and adaptable to changes in the market and consumer needs. They are able to pivot their business strategy when necessary.
- Strong Work Ethic-Entrepreneurs are hardworking and dedicated to their business. They are willing to put in long hours and do whatever it takes to make their venture successful.
- Leadership Skills-Entrepreneurs have strong leadership skills and are able to inspire and motivate their team to achieve their goals.
- Creativity-Entrepreneurs are creative and have the ability to think outside the box. They are able to come up with unique solutions to problems.
- Customer-focused-Successful entrepreneurs are customer-focused and are committed to providing the best possible product or service to their customers.
- Financial Savvy-Entrepreneurs have a good understanding of finance and are able to manage their resources effectively. They are able to make sound financial decisions that help their business grow and succeed.



N.Dhanunjaya Rao, delivering speech in Entrepreneurs are passionate about their ideas

Outcomes of Programme:

The students and faculty learned about identifying the characteristics of an Entrepreneur

They gain the knowledge on:

Entrepreneurship is the process of creating, developing, and managing a business venture to achieve a profit or to fulfill a social need. The success of an entrepreneur is determined by many factors, including their personal characteristics, skills, and abilities. Here are some outcomes that are associated with different characteristics of entrepreneurs:

Passion and Persistence: Entrepreneurs who are passionate about their business idea and have a strong desire to succeed are more likely to persist in the face of challenges and setbacks. This persistence can lead to the development of innovative solutions and ultimately the success of the venture.

Risk Tolerance: Entrepreneurs who are willing to take risks are more likely to pursue new and innovative ideas. While risk-taking can lead to failure, it can also lead to significant rewards and success.

Adaptability: Entrepreneurs who are adaptable are able to adjust their strategies and plans as circumstances change. This can help them to stay competitive and overcome obstacles.

Creativity and Innovation: Entrepreneurs who are creative and innovative are able to develop new and unique products or services that meet the needs of customers in ways that competitors cannot. This can lead to a competitive advantage and increased profitability.

Self-discipline: Entrepreneurs who are self-disciplined are able to focus on their goals and prioritize their time effectively. This can help them to stay productive and make progress towards achieving their objectives.

Leadership: Entrepreneurs who are effective leaders are able to inspire and motivate their employees to work towards a common goal. This can help to create a positive company culture and increase employee morale, which can ultimately lead to improved performance and success.

Financial Management: Entrepreneurs who have strong financial management skills are able to manage their resources effectively and make sound financial decisions. This can help them to minimize risk and maximize profitability.

Overall, the characteristics of an entrepreneur can have a significant impact on the success of their business venture. By developing these characteristics and skills, entrepreneurs can increase their chances of achieving their goals and realizing their vision.



Mr. N. Dhanunjaya Rao, demonstrated creativity, innovation, and risk-taking abilities

On 05-01-2022 from our college students and faculties have participated in the identifying the characteristics of an Entrepreneur


Programme Coordinator



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LIST OF PARTICIPANTS

Name of the Programme: A One day seminar on identifying the characteristics of an Entrepreneur

Date: 05-01-2022

S. No	Name of the Participant	Roll No.	Course and Year	Signature
1	BOINA MANOJ KUMAR	19NH1A0301	III MECH	B. Manoj Kumar
2	KANUMURI RAMA RAO	19NH1A0303	III MECH	K. Rama Rao
3	KOLLURI RAKESH KUMAR	19NH1A0304	III MECH	K. Rakesh Kumar
4	MEDURI NAGASUJITH	19NH1A0305	III MECH	M. Nagasujith
5	MUTHYALA AJAY BABU	19NH1A0306	III MECH	M. Ajay Babu
6	PENUMUTCHA ANIMUTHYALU	19NH1A0307	III MECH	Animuthyalu
7	RAJABOYINA GANESH	19NH1A0308	III MECH	Ganesh R
8	REDDY MANU DURGA PRASANTH	19NH1A0309	III MECH	R. Manu Durga prasant
9	SHAIK GALI SHAHID	19NH1A0310	III MECH	S. Gali Shahid
10	AMRUTHA DILEEP	20NH5A0301	III MECH	A. Dileep
11	ANGADALA LOKESH KUMAR	20NH5A0302	III MECH	A. Lokesh Kumar
12	ANGAJALA DURGA PAVAN KALYAN	20NH5A0303	III MECH	A. Durga Pavan Kalyan
13	BHUPALA SAI KUMAR	20NH5A0304	III MECH	B. Sai Kumar
14	DOMATHOTI YESU BABU	20NH5A0305	III MECH	D. Yesu Babu
15	GORRELA JYOTHI PRAKASH	20NH5A0306	III MECH	G. Jyothi Prakash
16	GUNASETTI NAGA SIVA SAI MANOHAR	20NH5A0307	III MECH	G. Naga Siva Sai Manohar
17	GURIVINDAGUNTA CHANDU	20NH5A0308	III MECH	G. Chandu
18	KANDULA GOPI KRISHNA	20NH5A0310	III MECH	K. Gopikrishna
19	KODALI MAHESH BABU	20NH5A0311	III MECH	K. Mahesh Babu
20	MASIMUKKU VIJAY	20NH5A0312	III MECH	M. Vijay
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22	NILLA VAMSI	20NH5A0314	III MECH	N. Vamsi
23	PANCHAKARLA BHASKARA RAYUDU	20NH5A0315	III MECH	P. Bhaskara Rayudu
24	PATRA JEEVANKUMAR	20NH5A0316	III MECH	P. Jeevan Kumar
25	PEDDINTI VENKATA SATYA KALYAN	20NH5A0317	III MECH	P. Satya Kalyan
26	SAIKALYAN	20NH5A0318	III MECH	Saikalyan

	AYTHANABOYINA			Aythan boyina
27	VANGALAPATI HEMANTH KUMAR	20NH5A0319	III MECH	V. Hemant h kumar
28	VATRAPU SIDHARDHA REDDY	20NH5A0320	III MECH	V. Sidhardha Reddy
29	UPPULURI LAKSHMI NARAYANA	20NH5A0321	III MECH	Lakshmi
30	ANAGANI SUKANYA	19NH1A0101	III MECH	A. Sukanya
31	GANAPAREDDY VENKATA GANESH KRISHNA	19NH1A0102	III MECH	venkat krishna
32	GOGAM SIVA GANGADHARA RAO	19NH1A0103	III MECH	gangadhar Rao
33	SANAKA SUNIL KUMAR	19NH1A0107	III MECH	vasanthi
34	THANTEPUDI VASANTH	19NH1A0108	III MECH	Mounika
35	UPPALA MOUNIKA	19NH1A0109	III MECH	M. Mounika
36	KOMMA NAGA SUBRAMANYAM	19NH1A0110	III MECH	K. naga sub -rama nyam
37	DONDAPATI VENKATA KIRAN KUMAR SWAMY	20NH5A0101	III MECH	Dubi Musali
38	DUBI MURALI	20NH5A0102	III MECH	D. Murali
39	GORIPARTHI PRASANNA KUMAR	20NH5A0103	III MECH	Prasanna Kumar
40	GUNTAKANI VIJAYCHANDU	20NH5A0104	III MECH	Vijaychander
41	KOGANTI TEJA SATYA SAI RAM	20NH5A0105	III MECH	K. Teja satya Sai ram.
42	KOMMU RAJU	20NH5A0106	III MECH	K. Raju
43	MIDATANA GANESH	20NH5A0108	III MECH	Ganesh. M
44	PAMARTHI VEERAAJAY	20NH5A0110	III MECH	veeraajay
45	PARASA V V CHAITANYA	20NH5A0111	III MECH	P. v v chaitanya
46	SAYALA NAGA SAI DURGA PRASAD	20NH5A0112	III MECH	Naga Sai durga


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LIST OF PARTICIPANTS

Name of the Programme: A One day seminar on identifying the characteristics of an Entrepreneur

Date: 05-01-2022

S. No	Name of the faculty member	Department	Signature
1	Mr.G.V.N.B.Prabhakar	Mechanical	
2	Mr. K Durga Prasad	Mechanical	
3	Mr. K Manipaul	Mechanical	
4	Mr. M Sai Santosh	Mechanical	
5	Mr.P.Krishnam Raju	Mechanical	

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Eluru Road, GUDIVADA Kri. Dt.A.P.521 301

ABOUT THE INSTITUTION

V.K.R, V.N.B. & A.G.K. College of Engineering, Gudivada established in the year 2008 is one of the best known self-financing co-education institutions aiming to achieve excellence in Engineering Education. It is governed by General & Technical Education Society (GATES) to uplift aspiring students with a good academic background. It offers five UG programs (B.Tech in Civil, EEE, Mechanical, ECE and CSE) and four PG programmes (M.Tech in VLSI, CSE, Thermal Engineering and MBA). It has a strong Industry-Institute Partnership Cell, Entrepreneurship Development Cell and R&D Cell to enhance the practical knowledge of the student.

ABOUT THE EDC CELL

India, poised on the threshold on becoming a superpower, is in a need of strong citizens with the ability to hold the helm and steer the nation towards a brighter tomorrow. Those with this ability and the will to lead are the entrepreneurs of tomorrow. Entrepreneurship Cell, VKRVNB hopes to play its part in realizing this vision. We at Entrepreneurship Development Cell VKRVNB believe that original and innovative ideas having the potential to change industry by creating value are formed in young mind. Moulding these ideas into successful ventures and tapping the entrepreneurial talent or such young minds stands as the prime motive for us. We try to provide adequate resources, extensive network and all kinds of support along with the appropriate platform for aspiring young entrepreneurs to hone their ideas.

ABOUT THE PROGRAMME

The training programme would help to provide Entrepreneurial decision-making can be defined as choice that entrepreneurs make when seeking to exploit identified chances for market success.. This is based on an individual's cognitive style, personal characteristics, perception patterns, and the characteristics of their decision-making processes. Currently, a growing number of researchers is trying to explore the cognitive patterns of this phenomena in order to gain insights into the micro mentality of perceptual mechanisms underpinning Entrepreneurial behavior.

TOPICS COVERED

Contents of the course would touch upon following aspects, to achieve the objectives:

- Passion and Drive
- Risk-taking.
- Vision and Innovation.
- Resilience.
- Flexibility and Adaptability.
- Strong Work Ethic.

A One day seminar on “Identifying the characteristics of an Entrepreneur”

JANUARY 5th, 2022
Organized by

**ENTREPRENEURSHIP
DEVELOPEMENT CELL**



**V.K.R, V.N.B. & A.G.K. COLLEGE OF
ENGINEERING**

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Chairman

Sri. V.V.KODANDA RAMAIAH
Secretary & Correspondent

Sri. B.KALYAN KUMAR
Director

PATRON
Dr. S.H.V.PRASADARAO
Principal

CONVENER
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Dept. of M.E

RESOURCE PERSON
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HoD MBA Department
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COORDINATOR
Sri K.HARI KISHAN
HOD, Dept. of MBA

ORGANIZING COMMITTEE

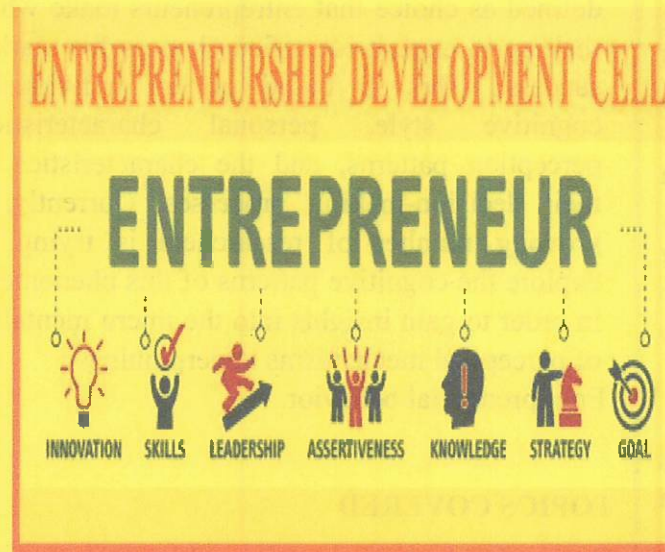
Mr. K Durga Prasad	Assistant Professor
Mr. K Manipaul	Assistant Professor
Mr. M Sai Santosh	Assistant Professor

STUDENT COORDINATORS

1. Mr. Kommu Raju
2. Ms. Nilla Vamsi

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REGISTRATION DETAILS

**NO
REGISTRATION
FEE**

REGISTRATION FORM

A One day seminar on "Identifying the characteristics of an Entrepreneur"

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Regd. No: _____

Department: _____

Organization: _____

Address: _____

Pin: _____

Phone: _____

Fax: _____

E-mail: _____

Signature of participant

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Mobils -91 92465 42188/91546 05555 E mail: principalnh2008@gmail.com URL: <http://www.vkrvnbce.org>

Date: 06-12-2021

CIRCULAR

This is to inform that One day Guest lecture on "Research Advancements in Recent Technologies" by Mr. V. Ramu. M.Tech. Assistant Professor, Computer Science & Engineering, Vikas College of Engineering, Nunna, Krishna District, AP. Being organized by our V.K.R., V.N.B & A.G.K College of Engineering on 10.12.2021. I request you all register immediately and attend the program.

Venue: CSE Seminar Hall, V.K.R., V.N.B & A.G.K College of Engineering

Timing: 10:00

Signature
6/12/2021
PRINCIPAL P A L
VKR VNB & AGK COLLEGE OF ENGINEERING
Eluru Road, GUDIVADA. Kri Dt. A.P. 521 301

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CSE	ECE	CIVIL	MECH	FED	EEE	MBA				



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Gudivada, Krishna District, Andhra Pradesh – 521301

Mob: +91 92465 42188/91846 06655 Email: principalah2008@gmail.com URL: <http://www.vkrnbceee.org>

DATE: 11-12-2021

PROGRAMME REPORT

Programme Name	One day Guest lecture on “Research Advancements in Recent Technologies”
Resource Person	Mr. V. Ramu. M.Tech. Assistant Professor, Computer Science & Engineering, Vikas College of Engineering, Nunna, Krishna District, AP +91 9963674739
Date of Activity	10.12.2021
Organized by	V.K.R, V.N.B & A.G.K College of Engineering, Gudivada, Krishna District, AP
Venue	CSE Seminar Hall

The objective of the program

To provide the theoretical and practical knowledge of the current trends in Science and Engineering that shall be beneficial for UG, PG students and faculty members. Enhancement of technical skills and professional competence of the participants working in the field of AI, IoT, Machine Learning, etc.

Technology today is evolving at a rapid pace, enabling faster change and progress, causing an acceleration of the rate of change. However, it is not only technology trends and emerging technologies that are evolving, a lot more has changed this year due to the outbreak of COVID-19 making IT professionals realize that their role will not stay the same in the contactless world

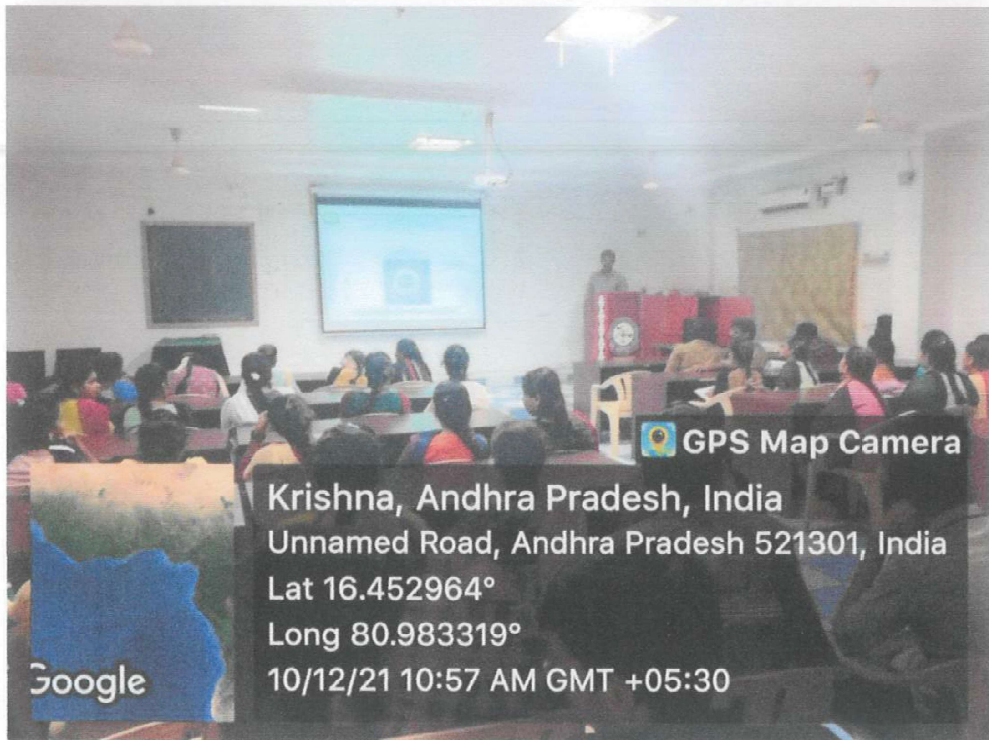
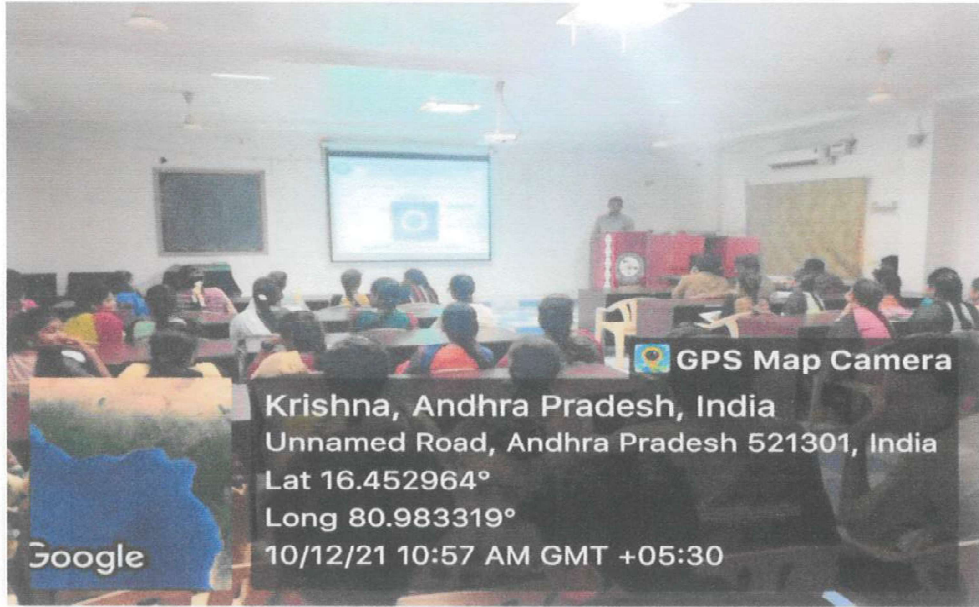
tomorrow. And an IT professional in 2023-24 will constantly be learning, unlearning, and relearning (out of necessity if not desire).

Topic covered

Artificial intelligence will become more prevalent in 2023 with natural language processing and machine learning advancement. Artificial intelligence can better understand us and perform more complex tasks using this technology. It is estimated that 5G will revolutionize the way we live and work in the future.

- Computing Power
- Smarter Devices
- Datafication
- Artificial Intelligence and Machine Learning
- Extended Reality
- Digital Trust
- 3D Printing
- Genomics

- New Energy Solutions
- Robotic Process Automation (RPA)
- Edge Computing
- Quantum Computing
- Virtual Reality and Augmented Reality
- Blockchain
- Internet of Things (IoT)
- 5G
- Cyber Security



Mr. V. Ramu garu presented their presentation to the students

V. Ramu Garu
Program Coordinator



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Gudivada, Krishna District, Andhra Pradesh – 521301

DATE: 10-12-2021

Computer Science Engineering

Participants Attendance

S. No	Student Name	Roll Number	Department	Signature
1	ABDUL HASEEB	18NH1A0501	CSE	A.Haseeb.
2	AKURATHI HARSHITHA	18NH1A0502	CSE	A. Harshitha
3	AKURATHI RITWIK SATYA	18NH1A0503	CSE	A.R. Satya
4	BELLANI SOWDAHMINI	18NH1A0504	CSE	B.Sowdhanu
5	BOYINA VEERENDRA	18NH1A0505	CSE	B. Veerendra
6	VELIVELA KIRANMAYI	18NH1A0506	CSE	V. Kiranmayi
7	BUSI VIJAYA GEETIKA	18NH1A0507	CSE	B.V. Geetika
8	BYREDDY MOHANA VAISHNAVI	18NH1A0508	CSE	B. MOHANA
9	CHANDANA SHANMUKHA SREEVALLI	18NH1A0511	CSE	Chandana
10	CHEELA RAMESH	18NH1A0512	CSE	Ch. Ramesh
11	VALLURU LEELA RANI	18NH1A0513	CSE	V. Leela Rani
12	GANNE MANVITHA	18NH1A0516	CSE	G. Manvitha
13	GANTA TEJASWINI	18NH1A0517	CSE	G. Tejaswini
14	GURUVELLI BHARGAVI	18NH1A0521	CSE	G. Bhargavi
15	JANGA SWATHI	18NH1A0522	CSE	J. Swathi
16	KETINENI SUVINYA	18NH1A0525	CSE	K. Suvinya
17	KOLLAREDDY PUTLAMMA	18NH1A0526	CSE	K. Putlamma



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18	KOMMIREDDY NANDINI REDDY	18NH1A0527	CSE	K. Reddy
19	KONDAPALLI SRAVYA	18NH1A0528	CSE	K. Prathyha
20	KORASIKHA SATYAVATHI	18NH1A0529	CSE	K. Satyavathi
21	KOTAPROLU THANUSHA	18NH1A0530	CSE	Thanusha
22	KUNAPAREDDY YASWANTH	18NH1A0532	CSE	K. Yaswanth
23	MADAPATI HARIKA	18NH1A0533	CSE	M. Harika
24	RAJULAPATI HEMASRI	18NH1A0552	CSE	Rajansri
25	RAVELLA HEMANTH	18NH1A0553	CSE	R. Hemant
26	UPPALA POOJITHA	18NH1A0554	CSE	U. Poojitha
27	REDDY KAVITHA	18NH1A0555	CSE	R. Kavitha
28	REDROUTHU JHANSI RANI	18NH1A0556	CSE	R. J. Rani
29	SIDDINENI KUMAR	18NH1A0560	CSE	S. K. Kumar
30	VALLABHANENI CHETANA	18NH1A0561	CSE	V. Chetana
31	SUREDDY DHATRI PRIYA	18NH1A0564	CSE	J. Dhatri Priya

Jeevan Kumar
Program Coordinator

S. S. S.
10/11/2021
PRINCIPAL

ABOUT THE INSTITUTION

V.K.R, V.N.B. & A.G.K. College of Engineering, Gudivada established in the year 2008 is one of the best known self-financing co-education institutions aiming to achieve excellence in Engineering Education. It is governed by General & Technical Education Society (GATES) to uplift aspiring students with a good academic background. It offers five UG programs (B.Tech in ECE, CSE, EEE, Mechanical, and Civil) and four PG programmes (M.Tech in VLSI, CSE, Thermal Engineering and MBA). It has a strong Industry-Institute Partnership Cell, Entrepreneurship Development Cell and R&D Cell to enhance the practical knowledge of the student.

ABOUT THE R&D CELL

The R&D Cell promotes and enables the students to carry out research activities in the respective domains and interdisciplinary areas with a set of guidelines. To promote and accelerate quality research within the institute and in collaboration with industry, other institutes and R&D organizations. To promote Innovation and consultancy activities through development of Research Centers and Centers of Excellence. To integrate Teaching and Research. To ensure integrity, quality and ethics in research. To promote generation of intellectual capital.

ABOUT PROGRAMME

Objectives:

- ❖ Introducing students to the concept of Research Methodology and its importance in promoting innovation and creativity.
- ❖ The theoretical and practical knowledge of the current trends in Science and Engineering that shall be beneficial for UG, PG students and faculty members To enhance the understanding of the research process.
- ❖ To develop skills required by the researcher and understand different applications of Research.

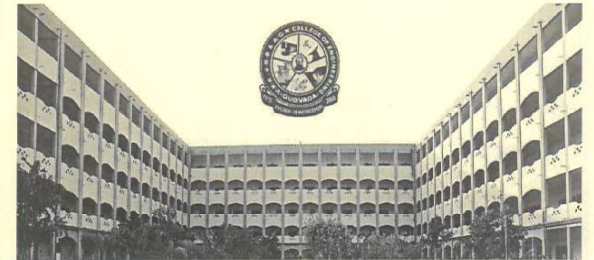
LEARNING OUTCOMES

- ❖ Artificial intelligence will become more prevalent in 2023 with natural language processing and machine learning advancement. Artificial intelligence can better understand us and perform more complex tasks using this technology. It is estimated that 5G will revolutionize the way we live and work in the future.
- ❖ Computing Power & Smarter Devices
- ❖ Datafication
- ❖ Artificial Intelligence and Machine Learning
- ❖ Extended Reality & Digital Trust
- ❖ 3D Printing & Genomics

**One day Guest lecture
On
“Research Advancements
In Recent Technologies”**

**10th December 2021
Organized by**

**RESEARCH AND
DEVELOPMENT CELL**



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ENGINEERING**

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Chairman

Sri V.V.KODANDA RAMAIAH
Secretary & Correspondent

PATRON

Dr. S.H.V. PRASADA RAO
Principal

RESOURCE PERSON

Mr. V. RAMU
Assistant Professor, Dept. of CSE
Vikas College of Engineering, Nunna.

CONVENER

Mr. G. VENKATARATNAM
HOD, Dept. of CSE

COORDINATOR

Sri JEEVAN KUMAR
Associate Professor, Dept. of CSE

ORGANIZING COMMITTEE

Mr. V. SAI KRISHNA Assistant Professor

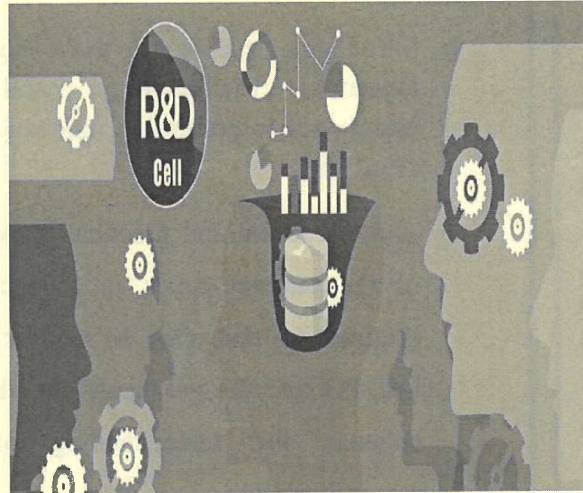
Mr. S. REDDY Assistant Professor

Ms. N. KIRANMAYEE Assistant Professor

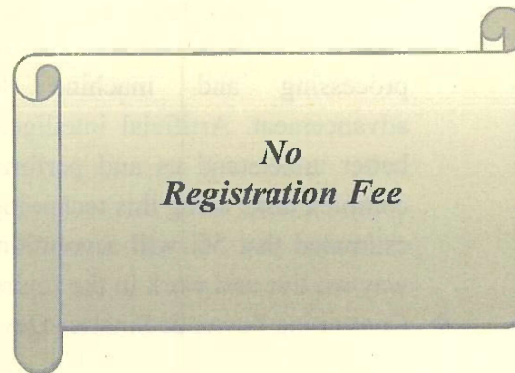
STUDENT COORDINATORS

1. S. KUMAR

2. B. SOWDHAMINI



REGISTRATION DETAILS



REGISTRATION FORM

One day Guest lecture
On
“Research Advancements
In Recent Technologies”

Name: Mr./Ms.: _____

Roll Number: _____

Department: _____

Organization: _____

Address: _____

Pin: _____

Phone: _____

Fax: _____

E-mail: _____

Signature of participant

Signature of Head of the Institution
(With the official seal)

RESEARCH & DEVELOPMENT CELL

V.K.R, V.N.B. & A.G.K. College of Engineering Eluru

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Website: www.vkrvnbcoe.org



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Mobile: +91 92465 42188/91546 95555 Email: principalb2008@gmail.com URL: <http://www.vkrvnbcoe.org>

Date: 08-11-2021

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






All the B.Tech students of Final year Electronics and Communication Engineering are informed to attend “A One day seminar on Interface between Designs and Copyright laws” by Ms. Ch. Sireesha, Assistant Professor, D M S S V H College of Engineering, Machilipatnam is being organized by our R&D cell on 15-11-2021.

Venue: ECE Seminar Hall

Time: 10:00AM


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Mobile: +91 92465 42188/91546 05555 Email: principalnh2008@gmail.com URL: <http://www.vkrnbco.org>

Date: 18-11-2021

PROGRAMME REPORT

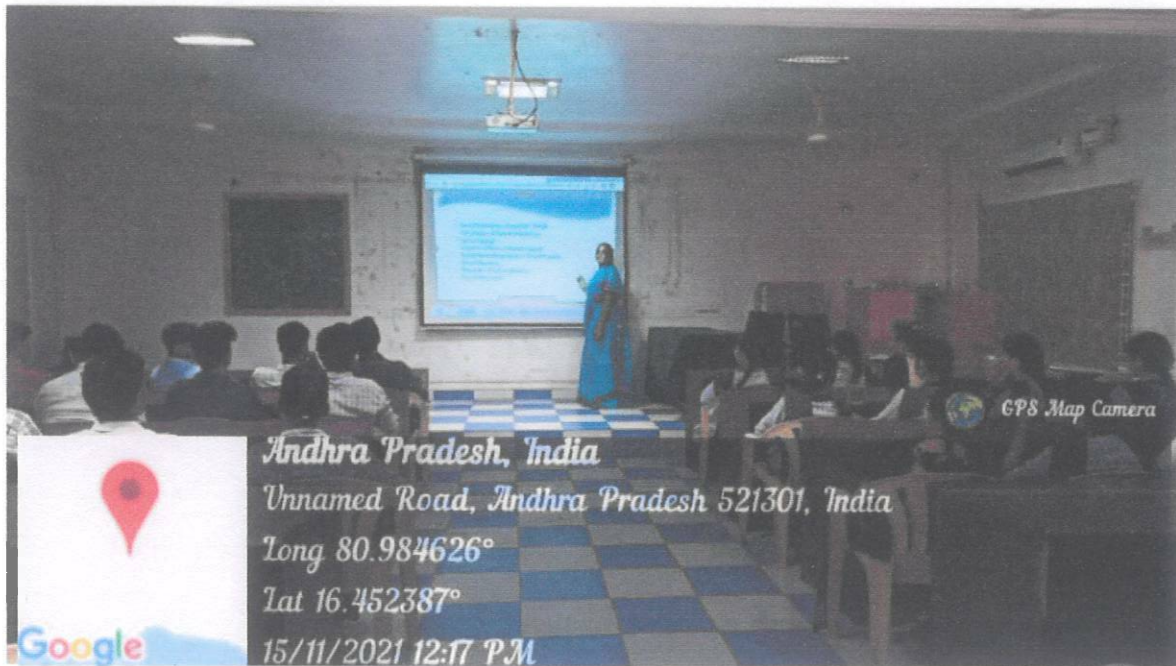
Programme Name	A One day seminar on Interface between Designs and Copyright laws
Resource person	Ms. Ch. Sireesha, Assistant Professor, D M S S V H College of Engineering, Machilipatnam, +91 9494649085
Date of Activity	15-11-2021
Organized By	V.K.R., V.N.B & A.G.K COLLEGE OF ENGINEERING
Venue	ECE Seminar Hall

Objective of the programme

The objective of the interface between designs and copyright laws is to balance the rights of designers and creators with the interests of society as a whole. On one hand, copyright laws aim to protect the original expression of an idea, such as a design, by granting the creator exclusive rights to control its use and distribution. On the other hand, designs often incorporate elements that are not original and may be part of the public domain or the common heritage of humanity.

Topics Covered

- Overview of copyright laws
- Originality and creativity
- Differences between designs and trademarks
- International aspects of design and copyright laws
- Remedies for copyright infringement
- Fair use and other defenses
- Case studies
- Future of design and copyright laws



Ch. Sireesha explaining the session

Outcomes of Programme:

The students and faculty learned about Interface between Designs and Copyright laws

They gain the knowledge on:

- Protection of original designs: Copyright laws provide designers with legal protection for their original designs. This protection allows them to control the use and distribution of their creations, thereby incentivizing creativity and innovation.
- Promotion of fair use: Copyright laws also provide for the fair use of copyrighted works, including designs, for purposes such as criticism, commentary, news reporting, teaching, scholarship, or research. This promotes the free flow of ideas and information, and helps prevent the misuse of copyright laws to stifle creativity and innovation.
- Legal challenges: The interface between designs and copyright laws can also lead to legal challenges, such as lawsuits for copyright infringement or disputes over the originality of a design. These challenges can be costly and time-consuming, and may ultimately impact the ability of designers to create and innovate.

- Collaborative innovation: The interface between designs and copyright laws can also facilitate collaborative innovation, as designers and copyright owners work together to create new and innovative designs. This can lead to the development of new products, services, and industries, and can have positive economic and social impacts.

On 15-11-2021 from our college students and faculties have participated in the Interface between Designs and Copyright laws



Programme Coordinator



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Gudivada, Krishna District, Andhra Pradesh – 521301

Mobils +91 92465 42188/91546 05555 E.mail: principalnh2008@gmail.com URL: <http://www.vkrubco.org>

LIST OF PARTICIPANTS

Name of the Programme:" A One day seminar on Interface between Designs and Copyright laws"

Date: 15-11-2021

S.NO	REG.NO	Name Of The Student	Department	Signature
1	17NH1A0401	ABDUL ROUF	IV E.C.E	A. Rouf
2	17NH1A0402	AGULLA KAVYA	IV E.C.E	A. kavya
3	17NH1A0403	A TRIVEDITA JAYASRI	IV E.C.E	A.T Jayasri
4	17NH1A0404	A LAKSHMI SARIKA	IV E.C.E	A. lakshmi sarika
5	17NH1A0405	A S S SUBRAMANYESWARA RAO	IV E.C.E	Absent
6	17NH1A0407	VEERANKI SRIJA	IV E.C.E	V. Srija
7	17NH1A0408	BALA SOWJANYA SURAPANENI	IV E.C.E	S. Sowjanya
8	17NH1A0409	BANDARU SAI PRIYA	IV E.C.E	B Sai Priya
9	17NH1A0410	B VENKATA RAMKUMAR	IV E.C.E	B.V. Ram
10	17NH1A0411	BORRA MANJU	IV E.C.E	B. Manju
11	17NH1A0412	CH KALYANI	IV E.C.E	Ch. Kalyani
12	17NH1A0413	CHANDANA DIVYA	IV E.C.E	C. Divya
13	17NH1A0414	CHEEKATI LAKSHMI PRASANNA	IV E.C.E	ch. Lakshmi
14	17NH1A0415	CH SAI MADHURI	IV E.C.E	ch. Saimeadhuri
15	17NH1A0416	CHI SAIMOUNIKA	IV E.C.E	Absent
16	17NH1A0417	CH NAVEEN BABU	IV E.C.E	Ch. Naveen Babu

17	17NH1A0418	D SURYA SAI PATRI	IV E.C.E	D. Surya Sai
18	17NH1A0419	D BITTU	IV E.C.E	D. Bittu
19	17NH1A0420	D LAKSHMI TULASI	IV E.C.E	D. Lakshmi Tulasi
20	17NH1A0421	G J LAKSHMI DURGA BHAVANI	IV E.C.E	Absent
21	17NH1A0422	Y NAGA HEMA KUMARI	IV E.C.E	Y. NAGA KUMARI
22	17NH1A0423	G LOKANATH VENKATA SAI	IV E.C.E	G. Lokanath Venkata Sai
23	17NH1A0426	J RAGHU VAMSI	IV E.C.E	J. R. Vamsi
24	17NH1A0427	J BHUVANA SATEESH	IV E.C.E	J. B. Sateesh
25	17NH1A0428	J LAKSHMI BHAVANI	IV E.C.E	Absent
26	17NH1A0429	K LAKSHMI SUPRIYA	IV E.C.E	K. Lakshmi
27	17NH1A0430	KANULLA JAYA SREE	IV E.C.E	K. Jaya Sree
28	17NH1A0431	K NAGA RAMYA	IV E.C.E	K. Naga Ramya
29	17NH1A0432	K MOHANA SAI KRISHNA	IV E.C.E	K. M. Sai Krishna
30	17NH1A0433	K RAMYA	IV E.C.E	K. Ramya
31	17NH1A0434	K LAKSHMI PRASANNA	IV E.C.E	Prasanna
32	17NH1A0435	K KANAKA DURGA DEVI	IV E.C.E	K. Durga
33	17NH1A0436	L HARSHITHA	IV E.C.E	L. Harshitha
34	17NH1A0437	LOHIT SUNKARA	IV E.C.E	Absent
35	17NH1A0438	M SOWJANYA	IV E.C.E	M. Sowjanya
36	17NH1A0439	M MOUNIKA	IV E.C.E	M. Mounika
37	17NH1A0440	M THANMAYI	IV E.C.E	M. Thanmayi
38	17NH1A0441	M MOUNAVIKA	IV E.C.E	Mounavika
39	17NH1A0442	M LOKCHANDU	IV E.C.E	Absent
40	17NH1A0443	M BHAGYAVATHI	IV E.C.E	Bhagyavathi
41	17NH1A0444	M JYOTHI SUMANA	IV E.C.E	M. Jyothi
42	17NH1A0445	MOVVA PRIYANKA	IV E.C.E	M. Priyanka
43	17NH1A0446	M GAYATHRI	IV E.C.E	M. Gayathri



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Mobils: +91 92465 42188/91546 05555 E mail: principalnh2008@gmail.com URL : <http://www.vkrubcpa.org>

LIST OF PARTICIPANTS

Name of the Programme: "A One day seminar on Interface between Designs and Copyright laws"

Date: 15-11-2021

S. No	Name of the faculty member	Department	Signature
1	Mr. G Rajendra	ECE	
2	Mr.SK. Abdul Azeez	ECE	
3	Mr. N. SivaNagaRaju	ECE	
4	Mr. P. Ramesh	ECE	
5	Mr. G. Sanath Kumar	ECE	
6	Mr. P. Naveen Trinadh	ECE	

ABOUT THE INSTITUTION

V.K.R, V.N.B. & A.G.K. College of Engineering, Gudivada established in the year 2008 is one of the best known self-financing co-education institutions aiming to achieve excellence in Engineering Education. It is governed by General & Technical Education Society (GATES) to uplift aspiring students with a good academic background. It offers five UG programs (B.Tech in ECE, CSE, EEE, Mechanical, and Civil) and four PG programmes (M.Tech in VLSI, CSE, Thermal Engineering and MBA). It has a strong Industry-Institute Partnership Cell, Entrepreneurship Development Cell and R&D Cell to enhance the practical knowledge of the student.

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The R&D Cell promotes and enables the students to carry out research activities in the respective domains and interdisciplinary areas with a set of guidelines. To promote and accelerate quality research within the institute and in collaboration with industry, other institutes and R&D organizations. To promote Innovation and consultancy activities through development of Research Centres and Centres of Excellence. To integrate Teaching and Research. To ensure integrity, quality and ethics in research. To promote generation of intellectual capital.

ABOUT PROGRAMME

Objectives:

The objective of the Challenges of Protection of Artistic Creativity in the Context of Convergence is to examine the legal and ethical issues surrounding the protection of artistic creativity in the era of digital convergence. Digital convergence refers to the integration of various technologies, such as the internet, social media, and mobile devices, that allow for the rapid dissemination and sharing of creative works. The challenges of protecting artistic creativity in the context of convergence include issues such as copyright infringement, piracy, and fair use. Additionally, the widespread availability of digital tools and platforms has made it easier for individuals to create and share their own creative works, which raises questions about ownership and attribution.

TOPICS COVERED

- Definition of convergence
- The impact of convergence on the creative industries
- Copyright issues
- Intellectual property rights
- Business models and monetization
- International perspectives
- Future trends and innovations

A One day Seminar

On
**Interface between Designs and
Copyright laws**

NOVEMBER 15th, 2021
Organized by

**RESEARCH AND
DEVELOPMENT CELL**



**V.K.R, V.N.B. & A.G.K. COLLEGE OF
ENGINEERING**

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Eluru Road, Gudivada – 521301

CHIEF PATRONS

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Chairman

Sri V.V.KODANDA RAMAIAH
Secretary & Correspondent

Sri B.KALYAN KUMAR
Director

PATRON

Dr. S.H.V. PRASADA RAO
Principal

RESOURCE PERSON

Ms. CH. SIREESHA, Assistant Professor,
D M S S V H College of Engineering,
Machilipatnam.

CONVENER

Sri G V N B PRABHAKAR
HOD, Dept. of ME

COORDINATOR

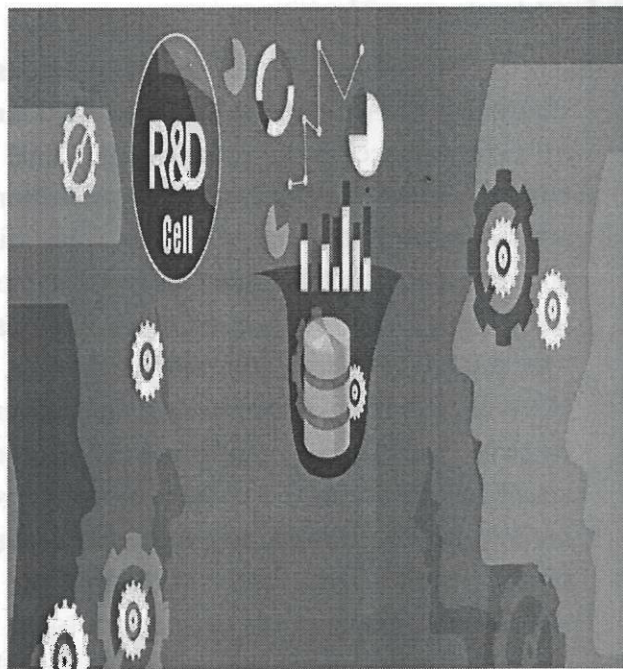
Sri CH SRI LAKSHMI
HOD, Dept. of ECE

ORGANIZING COMMITTEE

Mr. G Rajendra	Assistant Professor
Ms. K. Anusha	Assistant Professor
Mr. P. Naveen Trinadh	Assistant Professor

STUDENT COORDINATORS

1. P ROZHANADH
2. T SREELEKHA



REGISTRATION DETAILS

*No
Registration Fee*

REGISTRATION FORM

A One day seminar on
On

**“Interface between Designs and
Copyright laws”**

Name: Mr./Ms.: _____

Roll Number: _____

Department: _____

Organization: _____

Address: _____

Pin: _____

Phone: _____

Fax: _____

E-mail: _____

Signature of participant

Signature of Head of the Institution
(With the official seal)

RESEARCH & DEVELOPMENT CELL

V.K.R, V.N.B. & A.G.K. College of Engineering Eluru
Road, Gudivada - 521301, A.P
Phone number: 08674 242188
E-mail: vkrvnbengineering@gmail.com
Website: www.vkrvnbcoe.org



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Gudivada, Krishna District, Andhra Pradesh - 521301

Mobile -91 92465 42188/91546 05555 E mail: principalnh2008@gmail.com URL: <http://www.vkrvnbcoe.org>

Date: 04-10-2021

CIRCULAR

All the students of B.Tech III year Computer Science Engineering are informed to attend "A One day seminar on Effect of Skill Acquisition on Entrepreneurship Development" by Shaik VazeerBaba Assistant Professor, Anand college of Engineering & Management Kaparthala, Punjab is being organized by our EDC cell on 09-10-2021.

Venue: CSE Seminar hall

Timing: 10:30AM

Handwritten signature in green ink
4/10/2021

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Gudivada, Krishna District, Andhra Pradesh – 521301

Mobile: +91 92465 42188/91546 05555 Email: principalh2008@gmail.com URL: <http://www.vkrvnbcoa.org>

Date: 11-10-2021

PROGRAMME REPORT

Programme Name	A One day seminar on Effect of Skill Acquisition on Entrepreneurship Development
Resource person	Shaik VazeerBaba Assistant Professor, Anand college of Engineering & Management Kaparthala, Punjab +919000861495
Date of Activity	09-10-2021
Organized By	V.K.R., V.N.B & A.G.K COLLEGE OF ENGINEERING
Venue	CSE Seminar Hall

Objective of the programme

Skills acquisition can help prepare you to perform the functions of your job at a proficient level and take on other roles in your industry. You can do this through practice and commitment and by seeking an apprenticeship or internship, pursuing on-the-job training, reading related books and taking classes. Establishes that Skills acquisition promote SMEs. People have many entrepreneurship objectives, and it is the act of starting a business. ...

Topics Covered

- ✓ Anticipation of needs
- ✓ Collaboration
- ✓ Customer service
- ✓ Document management Interpersonal skills
- ✓ Problem-solving
- ✓ Resourcefulness
- ✓ Time management and communication skills



Outcomes of Programme:

The students and faculty learned about A One day seminar on Effect of skill acquisition on Entrepreneurship development

They gain the knowledge on:

All that is needed most times when entering into skill acquisition are practice, determination, pure commitment, studying and learning from the works of others, taking a course etc. Hence, one of the primary goals of skill acquisition is to earn money



On 09-10-2021 from our college students and faculties have participated in the A One day seminar on Effect of skill acquisition on Entrepreneurship development


Programme coordinator



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LIST OF PARTICIPANTS

Name of the Programme: A One day seminar on A One day seminar on Effect of skill acquisition on Entrepreneurship development

Date: 9-10-2021

S. No	Name of the Participant	Roll No.	Course and Year	Signature
1	ABDUL HASEEB	18NH1A0501	III CSE	Abdul Haseeb
2	AKURATHI HARSHITHA	18NH1A0502	III CSE	A. Harshitha
3	AKURATHI RITWIK SATYA	18NH1A0503	III CSE	A. Ritwik Satya
4	BELLANI SOWDAMINI	18NH1A0504	III CSE	B. Veerendra
5	BOYINA VEERENDRA	18NH1A0505	III CSE	B. Veerendra
6	VELIVELA KIRANMAI	18NH1A0506	III CSE	V. kiranmai
7	BUSI VIJAYA GEETHIKA	18NH1A0507	III CSE	B. Vijaya Geethika
8	BYREDDY MOHANA VAISHNAVI	18NH1A0508	III CSE	B. V. K. Mohana Vaishnavi
9	CHAKKIRALA DURGA BHAVANI	18NH1A0509	III CSE	Ch. Durga Bhavani
10	CHALLA KRUPA SHARON	18NH1A0510	III CSE	C. H. Krupa Sharon
11	CHANDANA SHANMUKHA SRIVALLI	18NH1A0511	III CSE	C. Shanmukha Srivalli
12	CHEELA RAMESH	18NH1A0512	III CSE	C. Ramesh
13	VALLURU LEELA RANI	18NH1A0513	III CSE	C. Ramesh
14	DOKKAMALA PRADEEP KUMAR	18NH1A0514	III CSE	D. Pradeep Kumar
15	GANNE MANVITHA	18NH1A0516	III CSE	G. Manvitha
16	GARLAPATI BINDU VASANTHI	18NH1A0518	III CSE	G. Manvitha
17	GULLAPALLI PRAVEENA	18NH1A0519	III CSE	G. Praveena
18	GUNDIMEDA KARTHIK	18NH1A0520	III CSE	G. Karthik
19	GURUVELLI BHARGAVI	18NH1A0521	III CSE	G. Bhargavi
20	JANGA SWATHI	18NH1A0522	III CSE	J. Swathi
21	KAMBHAMPATI JAYA NAGA SRI	18NH1A0524	III CSE	K. Jayanaga Sai
22	KOLLAREDDY PUTLAMMA	18NH1A0526	III CSE	K. Pottamma

23	KOMMIREDDY NANDINI REDDY	18NH1A0527	III CSE	K. Nandini Reddy
24	KONDAPALLI SRAVYA	18NH1A0528	III CSE	K. Sravya
25	KORASIKHA SATYAVATHI	18NH1A0529	III CSE	K. Satyavathi
26	KOTAPROLU THANUSHA	18NH1A0530	III CSE	K. Thanusha
27	KUNAPAREDDY SAI KEERTHY	18NH1A0531	III CSE	K. Sai Keerthy
28	KUNAPAREDDY YASWANTH	18NH1A0532	III CSE	K. Yaswanth
29	MADAPATI HARIKA	18NH1A0533	III CSE	M. Harika
30	MALLISETTI GUNADEEP	18NH1A0534	III CSE	M. Gunadeep
31	MADDULA NAVYA	18NH1A0535	III CSE	M. NAVYA
32	MEDURU ESWAR KUMAR	18NH1A0536	III CSE	M. Eshwar Kumar
33	MERUGUMALA HARINI	18NH1A0537	III CSE	M. Harini
34	MUKKAMALA LIKHITA	18NH1A0539	III CSE	m. Likhita
35	MUTHYALA SIREESHA	18NH1A0540	III CSE	M. sireesha
36	NAGADASI TEJESH	18NH1A0541	III CSE	N. Tejesh
37	NANDIGAM SAI PHANINDRA	18NH1A0542	III CSE	N. Phanindra
38	NIMMAGADDA YAMINI	18NH1A0543	III CSE	N. Yamini
39	PALLI SURYA BHAVANI SANKAR	18NH1A0544	III CSE	P. Surya Bhavani Sankar
40	PEDDIREDDY JAYASRI	18NH1A0545	III CSE	P. Jaya Sri
41	POKALA TEJASWINI SRI DIVYA	18NH1A0546	III CSE	P. Sri Divya
42	PONAMALA NAGA CHANDRA SHEKAR	18NH1A0547	III CSE	P. N. C. Shekhar
43	POTLA SAI SIREESHA	18NH1A0548	III CSE	P. Sai Sireesha
44	PRIYANKA KOTHARI	18NH1A0549	III CSE	P. Kothari
45	RAAVI JAHNAVI	18NH1A0550	III CSE	R. Jahnavi
46	RAJULAPATI BHAGYA SREE	18NH1A0551	III CSE	R. Bhagya sri
47	RAJULAPATI HEMASRI	18NH1A0552	III CSE	R. Hemasri
48	UPPALA POOJITHA	18NH1A0554	III CSE	U. Poojitha
49	REDROUTHU JHANSI RANI	18NH1A0556	III CSE	g. Jhansi
50	SAYALA PREMKIRAN	18NH1A0557	III CSE	S. Premkiran
51	SHAIK ANIF	18NH1A0558	III CSE	Sk. Anif
52	SIDDINENI KUMAR	18NH1A0560	III CSE	S. Kumar
53	VALLABHANENI CHETANA	18NH1A0561	III CSE	v. chetana
54	SIRIYALA NAVYA	18NH1A0562	III CSE	S. Navya
55	SONTI VENKATA DURGA	18NH1A0563	III CSE	S. Venkata Durga
56	SUREDDY DHATRIPRIYA	18NH1A0564	III CSE	S. Dhatri Priya
57	T J N V D KALYAN KUMAR	18NH1A0565	III CSE	T. Kalyan Kumar
58	THULLURI SWETHA SRI	18NH1A0566	III CSE	T. Swetha Sri
59	AJJAMPUDI ESWARI	19NH5A0502	III CSE	A. Eswari

60	MAGANTI LAKSHMAN SAI	19NH5A0504	III CSE	M. Lakshman Sai
61	PENNERU MAHESH BABU	19NH5A0506	III CSE	P. Mahesh Babu
62	PENNERU SAI NAGA RAJA KUMAR	19NH5A0507	III CSE	P. S. N. R. Kumar
63	SINGARAJU KAVYA	19NH5A0509	III CSE	S. Kavya
64	VANJARAPU BHANUSRI	19NH5A0510	III CSE	V. Bhanusri



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LIST OF PARTICIPANTS

Name of the Programme: A One day seminar on A One day seminar on Effect of skill acquisition on Entrepreneurship development

Date: 09-10-2021

S. No	Name of the faculty member	Department	Signature
1	Mr K.Jeevan Kumar	CSE	
2	Mr.G Ramesh	CSE	
3	Mr G Raja Sekhar Reddy	CSE	
4	Ms.T NagaJyothi	CSE	
5	Mr P Sunil Kumar	CSE	

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ABOUT THE INSTITUTION

V.K.R, V.N.B. & A.G.K. College of Engineering, Gudivada established in the year 2008 is one of the best known self-financing co-educational institutions aiming to achieve excellence in Engineering Education. It is governed by General & Technical Educational Society (GATES) to uplift aspiring students with a good academic background. It offers five UG programs (B.Tech in Civil, EEE, Mechanical, ECE and CSE) and four PG programmes (M.Tech in VLSI, CSE, Thermal Engineering and MBA). It has a strong Industry-Institute Partnership Cell, Entrepreneurship Development Cell and R&D Cell to enhance the practical knowledge of the student.

ABOUT THE EDC CELL

India, poised on the threshold on becoming a superpower, is in a need of strong citizens with the ability to hold the helm and steer the nation towards a brighter tomorrow. Those with this ability and the will to lead are the entrepreneurs of tomorrow. Entrepreneurship Cell, VKRVNB hopes to play its part in realizing this vision. We at Entrepreneurship Development Cell VKRVNB believe that original and innovative ideas having the potential to change industry by creating value are formed in young mind. Moulding these ideas into successful ventures and tapping the entrepreneurial talent or such young minds stands as the prime motive for us. We try to provide adequate resources, extensive network and all kinds of support along with the appropriate platform for aspiring young entrepreneurs to hone their ideas.

ABOUT THE PROGRAMME

The training programme would help to provide:

Skills acquisition can help prepare you to perform the functions of your job at a proficient level and take on other roles in your industry. You can do this through practice and commitment and by seeking an apprenticeship or internship, pursuing on-the-job training, reading related books and taking classes. Establishes that Skills acquisition promote SMEs. People have many entrepreneurship objectives, and it is the act of starting a business.

TOPICS COVERED

Contents of the course would touch upon following aspects, to achieve the objectives:

- ✓ Anticipation of needs,
- ✓ Collaboration,
- ✓ Customer service,
- ✓ Document management Interpersonal Skills,
- ✓ Problem-solving,
- ✓ Resourcefulness,
- ✓ Time management and communication skills

A One day Seminar on “Effect of Skill Acquisition on Entrepreneurship Development”

OCTOBER 9th, 2021

Organized by

ENTREPRENEURSHIP DEVELOPEMENT CELL



V.K.R, V.N.B. & A.G.K. COLLEGE OF ENGINEERING

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Principal

CONVENER
Sri. G VENKATA RATNAM
HOD, Dept of CSE

RESOURCE PERSON
Shaik VajeerBaba
Assistant Professor,
Anand College of Engineering & Management
Kaparthala, Punjab

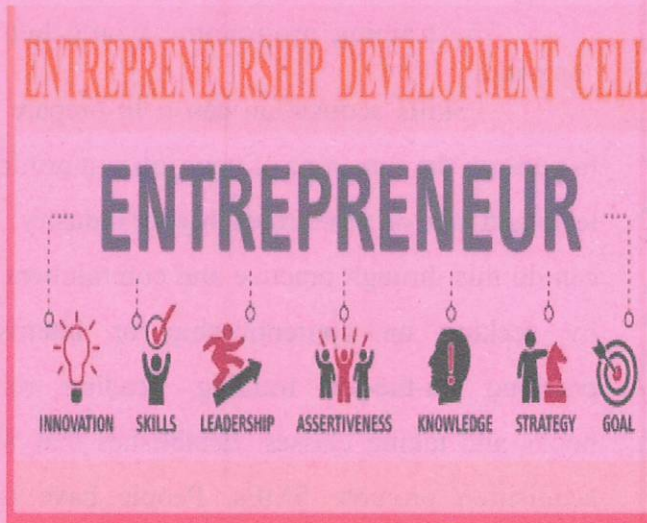
COORDINATOR
Sri. K.HARI KISHAN
HOD, Dept of MBA

ORGANIZING COMMITTEE

Mr. P Sunil Kumar	Assistant Professor
Mr. G Ramesh	Assistant Professor
Ms T NagaJyothi	Assistant Professor

STUDENT COORDINATORS

G Bhargavi
S. Prem Kiran



REGISTRATION DETAILS



ADDRESS FOR COMMUNICATION

Sri K.HARI KISHAN
HOD, Dept of MBA
+91 9441865086
Email: edc@vkrvnbcoe.org

REGISTRATION FORM

A One day seminar
On
"Effect of Skill Acquisition on
Entrepreneurship Development"

Name: Mr./Ms.: _____

Regd. No: _____

Department: _____

Organization: _____

Address: _____

Pin: _____

Phone: _____

Fax: _____

E-mail: _____

Signature of Participant

ENTREPRENEURSHIP DEVELOPMENT CELL
V.K.R, V.N.B. & A.G.K. College of Engineering Eluru Road,
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Date: 08-09-2021

CIRCULAR

All the B.Tech Final year students of Civil Engineering are informed to attend “A One day seminar on Challenges of Protection of Artistic Creativity in the Context of Convergence” by Mr. K Krishna, Assistant Professor, KL University, Vijayawada is being organized by our R&D cell on 16-09-2021.

Venue: Civil Seminar Hall

Time: 11:00AM

[Handwritten Signature]
8/9/2021
PRINCIPAL
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Eluru Road, GUDIVADA, Kri Dt. A.P. 521 301

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CSE	ECE	CIVIL	MECH	FED	EEE	MBA				



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Mobile: +91 92465 42188/91546 05555 E-mail: principal@vkrnbcos.org URL: <http://www.vkrnbcos.org>

Date: 20-09-2021

PROGRAMME REPORT

Programme Name	A One day seminar on Challenges of Protection of Artistic Creativity in the Context of Convergence
Resource person	Mr. K Krishna, Assistant Professor, KL University, Vijayawada, +91 8555017972
Date of Activity	16-09-2021
Organized By	V.K.R., V.N.B & A.G.K COLLEGE OF ENGINEERING
Venue	Civil Seminar hall

Objective of the programme

The objective of the Challenges of Protection of Artistic Creativity in the Context of Convergence is to examine the legal and ethical issues surrounding the protection of artistic creativity in the era of digital convergence. Digital convergence refers to the integration of various technologies, such as the internet, social media, and mobile devices that allow for the rapid dissemination and sharing of creative works. The challenges of protecting artistic creativity in the context of convergence include issues such as copyright infringement, piracy, and fair use. Additionally, the widespread availability of digital tools and platforms has made it easier for individuals to create and share their own creative works, which raises questions about ownership and attribution.

Topics Covered

- Definition of convergence
- The impact of convergence on the creative industries
- Copyright issues
- Intellectual property rights
- Business models and monetization
- International perspectives
- Future trends and innovations



K Krishna addressing the seminar session

Outcomes of Programme:

The students and faculty learned about Challenges of Protection of Artistic Creativity in the Context of Convergence

They gain the knowledge on:

- **Improved legal frameworks:** The examination may lead to the development of improved legal frameworks for protecting creative works in the digital age, such as digital rights management and open access licensing.
- **Increased awareness:** By examining the challenges of protecting artistic creativity in the digital age, the outcome may lead to increased awareness among creators, consumers, and policymakers of the importance of protecting intellectual property rights and the impact of piracy and infringement on the creative industry.
- **New approaches to creative collaboration:** The widespread availability of digital tools and platforms has made it easier for individuals to create and share their own creative works.

- Balanced approach to copyright law: The examination may lead to a better understanding of the balance between protecting the rights of creators and promoting innovation and creativity in the digital space.

On 16-09-2021 from our college students and faculties have participated in the Challenges of Protection of Artistic Creativity in the Context of Convergence


Programme Coordinator



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LIST OF PARTICIPANTS

Name of the Programme: “A One day seminar on Challenges of Protection of Artistic Creativity in the Context of Convergence”

Date: 16-09-2021

S.NO.	REGD NO	Name of the Student	Department	Signature
1	17NH1A0101	ADUSUMILLI MOHANA KRISHNA	IV CIVIL	A. Mohana Krishna.
2	17NH1A0102	BOMMAREDDY PRAMOD REDDY	IV CIVIL	G. Gopinadh.
3	17NH1A0103	GHANTA GOPI NADH	IV CIVIL	G. Gopinadh
4	17NH1A0106	KALIPINDI PANDURANGAPRANAY	IV CIVIL	Absent
5	17NH1A0107	MADDALI RAJENDRA KUMAR	IV CIVIL	M. Rajendrakumar.
6	17NH1A0110	NEELAPALA VAMSI KRISHNA	IV CIVIL	N. Vamsi Krishna
7	17NH1A0111	PENUMALA ROSHANADH	IV CIVIL	P. Roshanadh
8	17NH1A0115	VUYYURU NAVYA TEJA	IV CIVIL	V. Navyateja
9	18NH5A0101	DARAPUREDDY UMA PRIYANKA	IV CIVIL	Absent
10	18NH5A0102	KOLLA SWETHA	IV CIVIL	K. Swetha
11	18NH5A0104	MALI BHARAT	IV CIVIL	M. Bharat
12	18NH5A0105	MANDA YOSHITHA	IV CIVIL	M. Yoshitha.
13	18NH5A0106	MURARI NAGA PAVAN KALYAN	IV CIVIL	M. Pavankalyan
14	18NH5A0107	NAGULAPATI BHANU PRAKASH	IV CIVIL	Absent
15	18NH5A0108	NARAGAM PHANI BHUSHAN RAO	IV CIVIL	N. Bhushan Rao
16	18NH5A0109	PAIDI NARESH	IV CIVIL	P. Nareesh
17	18NH5A0110	PENUMALA REVATHI	IV CIVIL	P. Revathi

18	18NH5A0111	SAMMETA NAGA PHANEENDRA	IV CIVIL	Absent
19	18NH5A0112	SONTI NAGARAVI	IV CIVIL	S. Nagaravi
20	18NH5A0113	UPPALA SIVA SAI	IV CIVIL	U. Siva Sai
21	18NH5A0114	YALAMURI KOTESWARI	IV CIVIL	Y. Koteswari
22	17NH1A0551	SAI DINESH MANAM	IV C.S.E	Absent
23	17NH1A0552	SANA MANJULA NAIDU	IV C.S.E	S. Manjula Naidu
24	17NH1A0553	SEETHALA AKHIL RATHNAM	IV C.S.E	Absent
25	17NH1A0554	SISTLA SRIHARIKA	IV C.S.E	S. Sreetharika
26	17NH1A0555	SONTI SRAVANI	IV C.S.E	S. Sravani
27	17NH1A0556	SRI SUDHA PANDI	IV C.S.E	S. Sudha Pandi
28	17NH1A0557	SRIRAMANENI SRIJA	IV C.S.E	S. Srija
29	17NH1A0558	TADISETTY NAGA DIVYA	IV C.S.E	T. Naga Divya
30	17NH1A0559	TOLETI SREELEKHA	IV C.S.E	T. Sreedekha
31	17NH1A0560	VADAPALLI SITHARAM KUMAR	IV C.S.E	Absent
32	17NH1A0561	VASANTHAVADA SRINIVAS	IV C.S.E	V. Srinivas
33	17NH1A0562	VASAVI VIDHYAA VEMAREDDY	IV C.S.E	Absent
34	17NH1A0563	VASUMALLA KINTHU KELINI	IV C.S.E	V. K. Kelini
35	17NH1A0564	VEERANKI SALINI	IV C.S.E	V. Salini
36	17NH1A0565	VEMURI SWATHI	IV C.S.E	V. Swathi
37	17NH1A0566	VIMALA ANGADALA	IV C.S.E	V. Angadala
38	17NH1A0567	YALAMANCHILI PRASANTH	IV C.S.E	Y. Prasanth
39	17NH1A0568	YALAMARTHI LAYA	IV C.S.E	Y. Lasya
40	17NH1A0569	YARLAGADDA POOJITHA	IV C.S.E	Y. Poojitha
41	18NH5A0501	AJJAMPUDI HIMABINDU	IV C.S.E	A. Himabindu
42	18NH5A0502	ALLADA SATYANARAYANA	IV C.S.E	A. Satyanarayana
43	18NH5A0503	CHILLIMUNTHA MOUNIKA	IV C.S.E	C.H. Mounika
44	18NH5A0504	EESARLA BHAVANI	IV C.S.E	E. Bhavani



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LIST OF PARTICIPANTS

Name of the Programme: “A One day seminar on Challenges of Protection of Artistic Creativity in the Context of Convergence”

Date: 16-09-2021

S. No	Name of the Faculty member	Department	Signature
1	Mr. G. Anvesh	CIVIL	
2	Mr. G.V.N.S. Ramakrishna	CIVIL	
3	Mr. K. Narasimhulu	CIVIL	
4	Mr. G.Mythri	CIVIL	
5	Mr. S.David Krupakar	CIVIL	

ABOUT THE INSTITUTION

V.K.R, V.N.B. & A.G.K. College of Engineering, Gudivada established in the year 2008 is one of the best known self-financing co-education institutions aiming to achieve excellence in Engineering Education. It is governed by General & Technical Education Society (GATES) to uplift aspiring students with a good academic background. It offers five UG programs (B.Tech in ECE, CSE, EEE, Mechanical, and Civil) and four PG programmes (M.Tech in VLSI, CSE, Thermal Engineering and MBA). It has a strong Industry-Institute Partnership Cell, Entrepreneurship Development Cell and R&D Cell to enhance the practical knowledge of the student.

ABOUT THE R&D CELL

The R&D Cell promotes and enables the students to carry out research activities in the respective domains and interdisciplinary areas with a set of guidelines. To promote and accelerate quality research within the institute and in collaboration with industry, other institutes and R&D organizations. To promote Innovation and consultancy activities through development of Research Centres and Centres of Excellence. To integrate Teaching and Research. To ensure integrity, quality and ethics in research. To promote generation of intellectual capital.

ABOUT PROGRAMME

Objectives:

The objective of the Challenges of Protection of Artistic Creativity in the Context of Convergence is to examine the legal and ethical issues surrounding the protection of artistic creativity in the era of digital convergence. Digital convergence refers to the integration of various technologies, such as the internet, social media, and mobile devices, that allow for the rapid dissemination and sharing of creative works. The challenges of protecting artistic creativity in the context of convergence include issues such as copyright infringement, piracy, and fair use. Additionally, the widespread availability of digital tools and platforms has made it easier for individuals to create and share their own creative works, which raises questions about ownership and attribution.

TOPICS COVERED

- Definition of convergence
- The impact of convergence on the creative industries
- Copyright issues
- Intellectual property rights
- Business models and monetization
- International perspectives
- Future trends and innovations

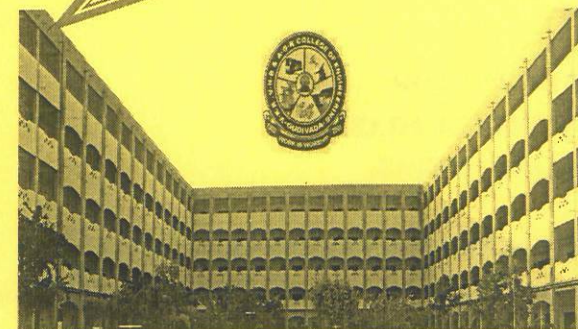
A One day Seminar

On

Challenges of Protection of Artistic Creativity in the Context of Convergence

SEPTEMBER 16th, 2021
Organized by

RESEARCH AND
DEVELOPMENT CELL



**V.K.R, V.N.B. & A.G.K. COLLEGE OF
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Correspondent & Secretary

Sri B. KALYAN KUMAR
Director

PATRON

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Mr. G. Anvesh Assistant Professor

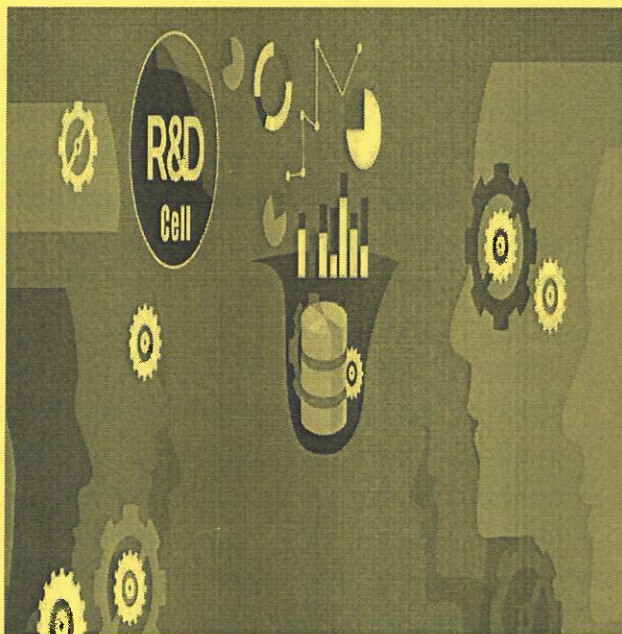
Mr. G.V.N.S.Ramakrishna Assistant Professor

Mr. K. Narasimhulu Assistant Professor

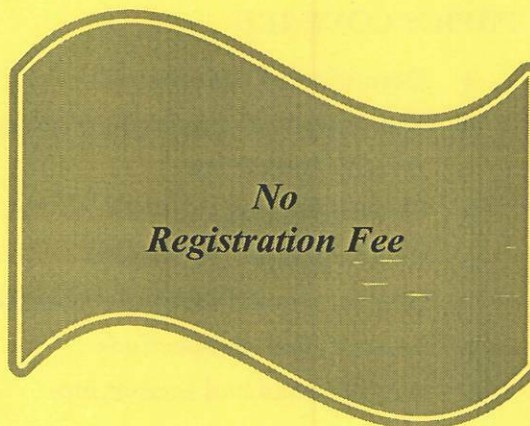
STUDENT COORDINATORS

1. P ROSHANADH

2. T SREELEKHA



REGISTRATION DETAILS



REGISTRATION FORM

**A One day seminar
On**

**“Challenges of Protection of Artistic
Creativity in the Context of
Convergence”**

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